Description: The UAE commercial vehicle market is one of the largest commercial vehicle markets in the GCC region. Demand for commercial vehicles in the country majorly emanates from construction, infrastructure, logistics, tourism and public transport sectors.

However, slump in the crude oil prices in 2013-2014 impacted the country's economy leading to contraction in allocation of funds for infrastructure development, which translated into slowdown of the construction industry.

Backed by slowdown in both construction and logistics sectors, the demand for all the three variants of trucks viz. pickup & light trucks, medium trucks and heavy trucks declined in 2015. Decline in commercial vehicle sales was further intensified by implementation of new government regulations regarding use of mini buses as school buses in the country.

According to the this Research report, “UAE Commercial Vehicles Market Forecast & Opportunities, 2021”, the market for commercial vehicles in the UAE is forecast to grow at a CAGR of more than 7% during 2016-2021. More than 70% of market revenues were generated by Dubai, Abu Dhabi and Sharjah regions on the back of economic development and large scale construction activities in these three emirates.

Further, anticipated stabilization in crude oil prices by 2017 is likely to support the construction, infrastructure and logistics industries of the country. In 2015, Toyota, Nissan, Mitsubishi, Isuzu, Ashok Leyland, and Tata were few of the major players operating in the commercial vehicle market. However, backed by easy availability at comparatively lower prices, market share of various Chinese players such as King Long, Donfeng Motors, etc. is anticipated to rise during the forecast period.

Bus market in the UAE is also poised to grow at a healthy pace in the coming years on account of the government's increasing focus towards strengthening public transport infrastructure in the country.

"UAE Commercial Vehicles Market Forecast & Opportunities, 2021" report elaborate the following aspects of the commercial vehicles market in the UAE:

- UAE Commercial Vehicles Market Size, Share & Forecast
- Segmental Analysis - Truck, Bus and Van
- Policy & Regulatory Landscape
- Changing Market Trends and Emerging Opportunities
- Competitive Landscape and Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of the UAE commercial vehicles market
- To identify the on-going trends and anticipated growth in the coming years
- To help industry consultants, commercial vehicle companies and other stakeholders to align their market-centric strategies
- To obtain research based business decision and add weight to presentations and marketing material
- To gain competitive knowledge of leading players

Report Methodology

The information contained in this report is based on both primary and secondary sources. Primary research includes interviews with commercial vehicle distributors and industry experts. Secondary research includes an exhaustive search of relevant publications such as company annual reports, financial reports and proprietary databases.

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Contents:

1. Research Methodology
2. Product Overview
3. Analyst View
4. UAE Commercial Vehicle Market Outlook
   4.1. Market Size & Forecast
   4.1.1. By Value & Volume
   4.2. Market Share & Forecast
   4.2.1. By Vehicle Type (Truck, Bus and Van)
   4.2.2. By Company
   4.2.3. By Region
5. UAE Truck Market Outlook
   5.1. Market Size & Forecast
   5.1.1. By Value & Volume
   5.2. Market Share & Forecast
   5.2.1. By Vehicle Type (Pickup & Light Duty Truck, Heavy Duty Truck and Medium Duty Truck)
   5.2.2. By Company
   5.2.3. By End User Industry (Logistics, Construction & Infrastructure, mining and Others)
   5.3. UAE Truck Market Pricing Analysis
   5.4. UAE Truck Market - Drivers & Challenges
6. UAE Bus Market Outlook
   6.1. Market Size & Forecast
   6.1.1. By Value & Volume
   6.2. Market Share & Forecast
   6.2.1. By Vehicle Type (Light Bus and Heavy Bus)
   6.2.2. By Company
   6.2.3. By End User Industry (School, Staff Transportation and Tourism)
   6.3. UAE Bus Market Pricing Analysis
   6.4. UAE Bus Market - Drivers & Challenges
7. UAE Van Market Outlook
   7.1. Market Size & Forecast
   7.1.1. By Value & Volume
   7.2. Market Share & Forecast
   7.2.1. By Vehicle Type (Passenger Vans, Delivery or Panel Vans and Special Equipment Vans)
   7.2.2. By Company
   7.2.3. By End User Industry (Individual, Logistics, School & Staff Transportation and Others)
   7.3. UAE Van Market Pricing Analysis
   7.4. UAE Van Market - Drivers & Challenges
8. Market Trends & Developments
   8.1. UAE to Witness Growing Adoption of Electric Buses
   8.2. Rising Demand for CNG Buses in the UAE
   8.3. Dominance of CBU Import Format
   8.4. Increasing Penetration of Chinese Buses
   8.5. Steep Decline in the UAE Truck Market
9. Policy & Regulatory Landscape
10. Import Duty Structure
11. UAE Economic Outlook
12. Competitive Landscape
   12.1. Toyota Motor Corporation
   12.2. Nissan Middle East FZE
   12.3. Mitsubishi Corporation Trading Middle East F.Z.E.
   12.4. Isuzu Motors Limited
   12.5. Ashok Leyland UAE LLC
12.6. Tata Motors Middle East
12.7. Daimler Middle East & Levant FZE
12.8. Aktiebolaget Volvo
12.9. Hyundai Motor Company
12.10. MAN Truck & Bus Middle East and Africa FZE

13. Strategic Recommendations

List of Figures

Figure 1: UAE Commercial Vehicle Market Size, By Value (USD Billion), By Volume (Thousand Units), 2011-2021F
Figure 2: UAE Commercial Vehicle Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 3: UAE Commercial Vehicle Market Share, By Company, By Volume, 2015-2021F
Figure 4: UAE Commercial Vehicle Market Share, By Region, By Volume, 2015 & 2021F
Figure 5: UAE Truck Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F
Figure 6: UAE Truck Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 7: UAE Truck Market Share, By Company, By Volume, 2015-2021F
Figure 8: UAE Truck Market Share, By End Use Industry, By Volume, 2015
Figure 9: UAE Truck Market Share, By End Use Industry, By Volume, 2021F
Figure 10: UAE Bus Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F
Figure 11: UAE Bus Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 12: UAE Bus Market Share, By Company, By Volume, 2015-2021F
Figure 13: UAE Bus Market Share, By End Use Industry, By Volume, 2015
Figure 14: UAE Bus Market Share, By End Use Industry, By Volume, 2021F
Figure 15: UAE Van Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F
Figure 16: UAE Van Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 17: UAE Van Market Share, By Company, By Volume, 2015-2021F
Figure 18: UAE Van Market Share, By End Use Industry, By Volume, 2015
Figure 19: UAE Van Market Share, By End Use Industry, By Volume, 2021F

List of Tables

Table 1: Global Monthly Crude Oil Prices, 2015 (USD/Barrel)
Table 2: UAE Truck Market Size, By Vehicle Type, By Volume, 2011-2015 (Thousand Units)
Table 3: List of Infrastructure Projects in UAE, By Project Status and Completion Date
Table 4: Average Selling Price of Trucks in UAE, 2011-2021F (USD)
Table 5: Average Selling Price of Bus in UAE, 2011-2021F (USD)
Table 6: Average Selling Price of Vans in UAE, 2011-2021F (USD)
Table 7: List of UAE Bilateral Trade Agreements
Table 8: List of Import Duty Rate on Commercial Vehicles in the UAE

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