Global Styrene Block Copolymers 2015-2020

Description: Styrene Block Copolymers (SBC) are synthetic polymers that have unique and versatile properties due to their molecular structure (combination of aromatic-aliphatic combination). They exhibit excellent elastic, physical, mechanical and processing properties. They are also recognized as Thermoplastic Elastomers (TPE) focused on flexible material applications in addition to their unique impact and alloying characteristics. This study centers its focus on the markets and end-uses of Styrene-Ethylene-Butadiene-Styrene (SEBS), Styrene-Butadiene-Styrene (SBS) and Styrene-Isoprene-Styrene (SIS) resins of the SBC classification.

SBC markets have undergone several changes in recent years, including:

- commoditization of SBCs
- witnessing new SBC producers emerge,
- supply changes with new capacity additions and
- developments of alternate competing polyolefins and elastomers which have impacted the elastomeric and polymer modification markets.

SBCs are of special interest to the polyolefins and other elastomers product participants because of their polymer modification and elastomeric characteristics.

The SBC industry has seen new entrants, expansion of production portfolio, regional changes in demand, increased capacities and due to raw material scenarios seen new ways to utilizing existing polymers. This multiclient study aims to provide an independent analysis of the current status of the SBC global markets and present potential opportunities for new alternate materials.

Key Highlights:

- In depth report for fast growing global polyolefins sector in the SBC industry
- Growth opportunities identified
- Global supply and demand dynamics for 7 regions
- Independent analysis of global SBC markets
- Outlook from 2015-2020
- Comprehensive SBC producer profiles
- Key challenges facing the global sector
- Complete Excel worksheets included with full report
- Exclusive Q&A session with report author

Who Should Purchase this Report?

- Present and future market participants; SBC producers, suppliers and end-users;
- SBC compounders and converters;
- Polyolefin and other elastomer product participants; and
- New entrants, entrepreneurs, and organizations wanting to understand complex issues and capture future growth in the market.

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