Global EAS Antennas Market 2016-2020

Description:

About EAS Antennas

Retail shrinkage has led to significant financial losses for many retailers on a global scale. The retail industry has expanded significantly over the last few decades.

Shoplifting techniques have also advanced in these years, as thieves are exploiting technology to steal products smartly. This has prompted many retailers to adopt highly sophisticated anti-shoplifting systems such as EAS technology in order to safeguard their products from theft.

A store using EAS technology installs an antenna at the store entrance. The antenna contains an RF electronic circuit board system, which detects any electronic security tags or soft labels that pass by it. An alarm goes off when a tagged merchandise item is taken out of the store without that tag being deactivated or removed at the checkout counter.

EAS systems include EAS devices and EAS tags such as disposable, reusable, and benefit denial tags, as well as deactivators and detachers. EAS tags are one of the important security products used to prevent shoplifting or the theft of books from libraries. These tags are fixed to merchandise or books, and are removed or deactivated by clerks when the item is purchased or checked out.

The analysts forecast the global EAS antennas market to grow at a CAGR of 3.71% during the period 2016-2020.

Covered in this report

The report covers the present scenario and the growth prospects of the global EAS antennas market for the period 2016-2020. To calculate the market size, the report considers the revenue generated from the installation of EAS antennas at the retail outlets of end-users.

The market is divided into the following segments based on geography:

- North America
- Europe
- APAC
- ROW

The report, Global EAS Antennas Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Checkpoint Systems, Inc.
- Nedap N.V.
- Tyco Retail Solutions

Other prominent vendors

- All-Tag
- Amersec
- CNC International
- Gunnebo Gateway
- Hangzhou Century
- Ketec
- Sentry Technology
- TAG Company
Market drivers

- Growth of retail sectors in developing countries

Market challenges

- Rapid growth of e-commerce

Market trends

- Adoption of source tagging

Key questions answered in this report:

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
PART 10: Summary of key figures

PART 11: Market drivers
- Rising need to prevent retail shrinkage
- Growth of retail sectors in developing countries

PART 12: Impact of drivers

PART 13: Market challenges
- Rapid growth of e-commerce
- Availability of low-cost substitutes
- Advanced retail theft techniques

PART 14: Impact of drivers and challenges

PART 15: Market trends
- Adoption of source tagging
- Increased spending on retail security systems
- Growing adoption of dural tags
- Integration of RFID in EAS tags

PART 16: Vendor landscape
- Competitive scenario
- Market share analysis 2015
- Other prominent vendors

PART 17: Appendix
- List of abbreviations

PART 18: About the Author
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