Global Anti-Snoring & Sleep Apnea Devices Market Assessment & Forecast: 2016-2020

Description: This report covers qualitative and quantitative analysis of major commercial segments within the anti-snoring and sleep apnea devices market. The report dedicates separate chapters for each broad segment. For anti-snoring, the analysis presents trends, dynamics and forecast for nasal, oral and other application such as adhesive strips, clips, vents, mandibular advancement devices, expiratory PAP, tongue stabilizer or retainer, electronic wearable and remote monitored devices, chin straps and positional devices. MADs gaining popularity and sound science have provided satisfactory results to over 80% of the device users. EPAP technology is relatively new in non-electronic devices and tends to use redirect exhaled air in order to perform and does not force air into the body. The technology uses an individual's own breathing to create resistance in the nasal passages that create dilation. Thus unlike CPAP, EPAP devices do not cause discomfort to the patients. EPAP technology has been approved by regulatory authorities and is deemed safe to use by sleep diagnosticians and physicians. Devices covered in sleep apnea include positive airway pressure (CPAP, BiPAP & APAP), masks & tubing accessories, non-invasive ventilators, adaptive servo-ventilators and humidifiers. Due to extensive marketing of affordable OTC products such as strips, pillows, clips among others, these are the first choice of treatment among people. However, low awareness of root cause of snoring has led to low effect of products and subsequently to low persistence time. For example, several people suffering from uvula and soft palate vibration end up trying nasal strips as a first line self-care option. Discomfort caused by masks and tubing of sleep apnea devices has also compelled users to restrict device usage only for a short duration.

Six prominent geographical regions with distinct environments have been analyzed in this study. The report includes market estimates from 2016 to 2020 for North America, Europe, Asia-Pacific, Latin America, Middle-East and Africa. The market varies from region to region based largely on two factors that are awareness of treatment for snoring and sleep apnea, and rate of diagnoses. The latter varies greatly from region to region since snoring in particular is considered a hindrance rather than a medical condition, thus often ignored by family members and patients themselves. This report considers a holistic view on adoption and awareness, social, political, economic, technological, legal and environmental. This “PESTLE” analysis has proven to portray the best possible market outcome that was further verified by a survey among sleep experts and industry key opinion leaders.

The analysis covers over 30 companies operating across both segments such as ResMed, Philips Healthcare (Respironics), Somnetics, 3B Medical Inc, Hans Rudolph, GlaxoSmithKline (Breathe Right), Walgreens, Provent Sleep Therapy, LLC, SnoreEze, Solarfarma, Rhinomed, Somnowell, SleepPro, Silent Partner, Fisher & Paykel, DeVilbiss Healthcare, Metamason, PMI- ProBasics (Garden City Medical Inc), RespCare, Puritan Bennett, Quies, Bestmed LLC, Theravent Inc, HealthRight Products, LLC, SnoreTech, Tomed, Airway Management, Nora Inc, Hamilton Medical and Rematee.

Contents:

Chapter 1 Preface
1.1 Research Scope
1.1.1 Market Segmentation
1.1.2 Postulations
1.2 Methodology of Research
1.2.1 Companies covered in this report

Chapter 2 Précis
2.1 Market Inferences

Chapter 3 Market Dynamics
3.1 Market Drivers
3.1.1 Increasing incidence of obesity and other causative factors across the world anticipated to propel the growth of the market
3.1.2 High awareness of sleep apnea and snoring as impact creating disorders
3.1.3 Low regulation for most anti-snoring devices has led to retailing that continues to drive the market for several segments
3.1.4 Growth of the sleep research and sleep diagnostics industry is anticipated to supplement the growth of both anti-snoring & sleep apnea market

3.2 Market Inhibitors
3.2.1 Snoring not yet recognized as a significant problem in emerging economies
3.2.2 Low awareness of actual cause of condition has led to using multiple treatment options and very low persistence
3.2.3 Snoring and sleep apnea market is greatly challenged by substitute home remedies, sprays, pills and surgical options
3.3 Opportunities
3.3.1 Potential opportunity in emerging technology segments such as implantable devices and audio sensors
3.3.2 Large unmet need in developing regions

Chapter 4 Anti-Snoring Devices Market - Global Market Size Assessment, by Product Forecast: 2016 - 2020
4.1 Introduction
4.2.2 Global Nasal Clips Market, US$ Mn (2014 - 2020)
4.2.3 Global Nasal Vents Market, US$ Mn (2014 - 2020)
4.3.2 Global Tongue Stabilizing (TSD)/ Tongue Retaining (TRD) Devices Market, US$ Mn (2014 - 2020)
4.3.3 Global Other Oral Anti-Snoring Devices Market, US$ Mn (2014 - 2020)
4.4 Global Other Anti-Snoring Devices Market, by Products US$ Mn (2014 - 2020)

5.1 Introduction
5.2 Global Positive Airway Pressure Market, US$ Mn (2014 - 2020)
5.3 Global PAP Masks & Tubing Market, US$ Mn (2014 - 2020)

Chapter 6 Anti-Snoring & Sleep Apnea Devices - Global Market Size Assessment, by Geography, Forecast: 2016 - 2020
6.1 Introduction
6.3 Europe Anti-Snoring & Sleep Apnea Devices Market by Product Type, US$ Mn (2014 - 2020)
6.4 Asia-Pacific Anti-Snoring & Sleep Apnea Devices Market by Product Type, US$ Mn (2014 - 2020)
6.5 Latin America Anti-Snoring & Sleep Apnea Devices Market by Product Type, US$ Mn (2014 - 2020)
6.6 Middle-East Anti-Snoring & Sleep Apnea Devices Market by Product Type, US$ Mn (2014 - 2020)
6.7 Africa Anti-Snoring & Sleep Apnea Devices Market by Product Type, US$ Mn (2014 - 2020)

Chapter 7 Key Players Analysis: Global Anti-Snoring & Sleep Apnea Devices Market, 2015 (%)
7.1 Key Players Market Share: Anti-Snoring Devices Market, 2015 (%)
7.1 Key Players Market Share: Sleep Apnea Devices Market, 2015 (%)
7.2 Global Anti-Snoring & Sleep Apnea Devices Market: Recent Developments 2013-2015
7.2.1 Mergers and Acquisitions
7.2.2 Joint Ventures, Expansion and Collaborations
7.2.3 New Product Launches, Approvals and Recalls

Chapter 8 Epilogue

List of Figures:
Fig. 1 Market Segmentation: Global Anti-Snoring & Sleep Apnea Devices Market
Fig. 2 Research Methodology: Global Anti-Snoring & Sleep Apnea Devices Market Assessment
Fig. 3 Global Anti-Snoring Devices Market - Value (% Share) Comparison, by Geography (2015 & 2020)
Fig. 4 Global Sleep Apnea Devices Market - Value (% Share) Comparison, by Geography (2015 & 2020)
Fig. 5 Anti-Snoring Devices Market - Global Market Share, by Segment 2015 & 2020 (% Share - US$ Million)
Fig. 6 Nasal Anti-Snoring Devices Market - Global Market Share, by Products 2015 & 2020 (% Share - US$ Million)
Million)
Fig. 7 Global Nasal Strips Market, 2014 - 2020 (US$ Million)
Fig. 8 Global Nasal Clips Market, 2014 - 2020 (US$ Million)
Fig. 9 Global Nasal Vents Market, 2014 - 2020 (US$ Million)
Fig. 10 Global Nasal Expiratory Positive Airway Pressure (EPAP) Market, 2014 - 2020 (US$ Million)
Fig. 11 Oral Anti-Snoring Devices Market - Global Market Share, by Products 2015 & 2020 (% Share - US$ Million)
Fig. 12 Global Mandibular Advancement Devices (MAD) Market, 2014 - 2020 (US$ Million)
Fig. 13 Global Tongue Stabilizing (TSD)/ Tongue Retaining (TRD) Devices Market, 2014 - 2020 (US$ Million)
Fig. 14 Global Other Oral Anti-Snoring Devices Market, 2014 - 2020 (US$ Million)
Fig. 15 Other Anti-Snoring Devices Market - Global Market Share, by Products 2015 & 2020 (% Share - US$ Million)
Fig. 16 Global Chin Straps Market, 2014 - 2020 (US$ Million)
Fig. 17 Global Anti-Snore Electronics Market, 2014 - 2020 (US$ Million)
Fig. 18 Global Positional Anti-Snoring Devices Market, 2014 - 2020 (US$ Million)
Fig. 19 Sleep Apnea Devices - Global Market Share, by Product Type 2015 & 2020 (% Share - US$ Million)
Fig. 20 Global Positive Airway Pressure Market, 2014 - 2020 (US$ Million)
Fig. 21 Global PAP Masks & Tubing Market, 2014 - 2020 (US$ Million)
Fig. 22 Global Non-Invasive Ventilators Market, 2014 - 2020 (US$ Million)
Fig. 23 Global Adaptive Servo-Ventilators Market, 2014 - 2020 (US$ Million)
Fig. 24 Global Humidifiers Market, 2014 - 2020 (US$ Million)
Fig. 25 Key Players Market Share: Global Anti-Snoring Devices Market, 2015 (%)
Fig. 26 Key Players Market Share: Global Sleep Apnea Devices Market, 2015 (%)

List of Tables:
Table 1 List of companies covered in this report
Table 2 Global Anti-Snoring Market, by Geography, 2014 - 2020 (US$ Mn) (CAGR: 2016 - 2020)
Table 3 Global Sleep Apnea Devices Market, by Geography, 2014 - 2020 (US$ Mn) (CAGR: 2016 - 2020)
Table 4 North America Anti-Snoring Devices Market by Product Type, 2014 - 2020 (US$ Mn) (CAGR: 2016 - 2020)
Table 5 North America Sleep Apnea Devices Market by Product Type, 2014 - 2020 (US$ Mn) (CAGR: 2016 - 2020)
Table 6 Europe Anti-Snoring Devices Market by Product Type, 2014 - 2020 (US$ Mn) (CAGR: 2016 - 2020)
Table 7 Europe Sleep Apnea Devices Market by Product Type, 2014 - 2020 (US$ Mn) (CAGR: 2016 - 2020)
Table 8 Asia-Pacific Anti-Snoring Devices Market by Product Type, 2014 - 2020 (US$ Mn) (CAGR: 2016 - 2020)
Table 9 Asia-Pacific Sleep Apnea Devices Market by Product Type, 2014 - 2020 (US$ Mn) (CAGR: 2016 - 2020)
Table 10 Latin America Anti-Snoring Devices Market by Product Type, 2014 - 2020 (US$ Mn) (CAGR: 2016 - 2020)
Table 11 Latin America Sleep Apnea Devices Market by Product Type, 2014 - 2020 (US$ Mn) (CAGR: 2016 - 2020)
Table 12 Middle-East Anti-Snoring Devices Market by Product Type, 2014 - 2020 (US$ Mn) (CAGR: 2016 - 2020)
Table 13 Middle-East Sleep Apnea Devices Market by Product Type, 2014 - 2020 (US$ Mn) (CAGR: 2016 - 2020)
Table 14 Africa Anti-Snoring Devices Market by Product Type, 2014 - 2020 (US$ Mn) (CAGR: 2016 - 2020)
Table 15 Africa Sleep Apnea Devices Market by Product Type, 2014 - 2020 (US$ Mn) (CAGR: 2016 - 2020)

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