Anti-fog Additives Market by Application (Agricultural Films, Food Packaging Films), Type (Glycerol Esters, Polyglycerol Esters, Sorbitan Esters, Ethoxylated Sorbitan Esters, Polyoxyethylene Esters, & Others), Region - Global Forecast to 2020

Description: The global anti-fog additives market is projected to reach USD 1.74 billion by 2020, at a CAGR of 7.3% between 2015 and 2020. The increasing demand for anti-fog agricultural films from the agricultural sector in the emerging economies such as China and India is influencing the growth of this market.

“Food packaging films is the fastest-growing application segment of the Global Antifog Additives market”

Food packaging films and agricultural films are two major applications of anti-fog additives. The food packaging films segment is expected to grow at the highest CAGR during the forecast period. This growth is mainly attributed to the increase in demand of packed food items and agricultural films, in the developing economies such as China and India.

“North America is leading the Global Antifog Additives market”

North America is leading the global anti-fog additives market, and this dominance is expected to continue till 2020. The U.S. and Canada are the key countries in this region, consuming more than 80% of the demand for anti-fog additives in North America. The North American anti-fog additives market is expected to grow at the highest CAGR from 2015 to 2020, owing to the rising demand for anti-fog films from the agricultural and food packaging sectors in this region. Rising awareness about health and safety is another major factor influencing the growth of the anti-fog additives market in North America.

Break-up of profiles of primary participants for the report:

- By Company Type - Tier 1 – 45 %, Tier 2 – 35%, Tier 3 – 20%
- By Designation – C level – 33%, Director level – 25%, Others – 42%
- By Region – North America - 45%, Europe – 30%, Asia-Pacific – 20%, RoW – 5%

This study estimates the market value for anti-fog additives during the forecast period (2015-2020). As a part of quantitative analysis, the study segments the market by different applications of anti-fog additives at country level, with the current market estimation and forecast till 2020. Major countries covered in this report include China, Japan, India, Brazil, Germany, France, the U.K., Canada, Mexico, and the U.S. Similarly, by application this market is classified into food packaging films, agricultural films, and others.

Further, as a part of the qualitative analysis, the research provides a comprehensive review of major market drivers, restraints, opportunities, and challenges. It also discusses competitive strategies adopted by different market players, such Akzo Nobel N.V. (Netherlands), Croda International Plc. (U.K.), Clariant AG (Switzerland), Evonik Industries (Germany), PolyOne Corporation (U.S.), A. Schulman, Inc. (U.S), Ashland Inc. (U.S.), and Corbion N.V. (Netherlands).

With the given market data, MarketsandMarkets offers customizations as per the company's specific needs.

Reasons to buy this report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends), market share analysis of top players, value chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the anti-fog additives market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

- Market Penetration: Comprehensive information on anti-fog additives offered by top players in the anti-fog additives market
- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the anti-fog additives market
- Market Development: Comprehensive information about lucrative emerging markets – the report analyzes the market for anti-fog additives across varied regions
- Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the anti-fog additives market
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