HNWI Asset Allocation in Canada 2016

Description: This report provides the latest asset allocations of Canada HNWIs across 13 asset classes. The report also includes projections of the volume, wealth and asset allocations of Canada HNWIs to 2020 and a comprehensive and robust background of the local economy.

Summary

- This report is the result of extensive research covering the high net worth individual (HNWI) population and wealth management market in Canada.

- The report focuses on HNWI performance between the end of 2011 and the end of 2015. This enables us to determine how well the country’s HNWIs have performed through the crisis.

Scope

- Independent market sizing of Canada HNWIs across five wealth bands

- HNWI volume and wealth trends from 2011 to 2015

- HNWI volume and wealth forecasts to 2020

- HNWI and UHNWI asset allocations across 13 asset classes

- Insights into the drivers of HNWI wealth

Reasons To Buy

- The HNWI Asset Allocation in Canada 2016 is an unparalleled resource and the leading resource of its kind. Compiled and curated by a team of expert research specialists, the database comprises dossiers on over 60,000 HNWIs from around the world.

- With the wealth report as the foundation for our research and analysis, we are able obtain an unsurpassed level of granularity, insight and authority on the HNWI and wealth management universe in each of the countries and regions we cover.

- Report includes comprehensive forecasts to 2020.

Key Highlights

- Equities were the largest asset class for Canadian HNWIs in 2015, accounting for 31.5% of total HNWI assets. This was followed by business interests with 25.8%, real estate with 18.5%, fixed-income with 11.3%, alternatives with 7.3%, and cash and deposits with 5.6%.

- Equities, business interests and alternatives recorded the highest growth during the review period, at respective rates of 39.4%, 28.2% and 18.1%.

- Alternative assets held by Canadian HNWIs decreased from 7.5% to 7.3% between 2011 and 2015. HNWI allocations to commodities decreased from 2.6% to 1.5% of total assets during this period.

- The report predicts allocations in commodities to remain the same over the forecast period, at 1.5% of total HNWI assets by 2020.

- Canadian HNWI liquid assets valued US$886.8 billion as of 2015, representing 48.4% of total wealth holdings.
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