Uncovering the Potential of IT Software Market and Industry: Key Trends and Major Players in Taiwan

Description: The Taiwanese IT software markets can be categorized based on functionality and service delivery methods. IT software refers to any software solutions that are provided to best fit user needs in the IT market, including application software, security software, database software, and software development kit. This report provides an overview of the Taiwanese IT software market, touching on the market trends and the development of major players in the areas of enterprise, packaged, and embedded software; examines opportunities and challenges of major players in these areas.

List of Topics
- Development of Taiwan's IT software market, comprising of enterprise software, packaged software and embedded software segments, and places focus on major trends, key players, and future outlook of those individual segments
- Taiwan's IT software market value forecast by segment until 2018, as well as gaming software, mobile apps, and video software, and includes CAGR by segment from 2013-2018
- Development of Taiwan's major players by sector in the IT software market, such as DSC, ICSC (InfoChamp Systems), Syscom, Mitake, Trend Micro, PenPower, Cyberlink, Adobe, and Chunghwa Telecom, Advantech,
- In-depth analysis of opportunities and challenges currently facing the industry

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