People Monitoring and Safety Solutions - 4th Edition

Description: The key applications for people tracking solutions in the consumer and enterprise market segments include mobile workforce management, lone worker protection, family locators, pet locators and telecare services. Learn more about the business opportunities associated with people tracking solutions in this 140 page report strategy report. Get up to date with the latest information about vendors, products and markets.

People Monitoring and Safety Solutions is the fourth consecutive report analysing the latest developments on the people and pet tracking markets in Europe and North America.

This report in the LBS Research Series provides you with 140 pages of unique business intelligence including 5-year industry forecasts and expert commentary on which to base your business decisions.

This report will allow you to:
- Benefit from 30 new executive interviews with market leading companies.
- Identify key players on the European and North American people tracking solution market.
- Learn about the latest propositions from family locator service providers.
- Understand the opportunities and challenges on the mobile telecare alarm device market.
- Anticipate future drivers for uptake of mobile workforce management services.
- Predict future trends in lone worker protection services.
- Profit from updated regional market forecasts lasting until 2021.

This report answers the following questions:
- Which market segments adopt dedicated locator devices?
- What is the potential market size for mobile telecare alarms?
- How has free apps affected the family locator market?
- What is the current status on the pet locator market in Europe and North America?
- Who are the leading providers of mobile workforce management services?
- What is the potential market size for lone worker safety services?
- Are smartphones suitable for lone worker protection services?

Who should buy this report?
People Monitoring and Safety Solutions is the foremost source of information about the status, future market trends and technology developments on this market. Whether you are a vendor, telecom operator, investor, consultant or application developer, you will gain valuable insights from our in-depth research.

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