People Monitoring and Safety Solutions - 4th Edition

Description: The key applications for people tracking solutions in the consumer and enterprise market segments include mobile workforce management, lone worker protection, family locators, pet locators and telecare services. Learn more about the business opportunities associated with people tracking solutions in this 140 page report strategy report. Get up to date with the latest information about vendors, products and markets.

People Monitoring and Safety Solutions is the fourth consecutive report analysing the latest developments on the people and pet tracking markets in Europe and North America.

This report in the LBS Research Series provides you with 140 pages of unique business intelligence including 5-year industry forecasts and expert commentary on which to base your business decisions.

This report will allow you to:
- Benefit from 30 new executive interviews with market leading companies.
- Identify key players on the European and North American people tracking solution market.
- Learn about the latest propositions from family locator service providers.
- Understand the opportunities and challenges on the mobile telecare alarm device market.
- Anticipate future drivers for uptake of mobile workforce management services.
- Predict future trends in lone worker protection services.
- Profit from updated regional market forecasts lasting until 2021.

This report answers the following questions:
- Which market segments adopt dedicated locator devices?
- What is the potential market size for mobile telecare alarms?
- How has free apps affected the family locator market?
- What is the current status on the pet locator market in Europe and North America?
- Who are the leading providers of mobile workforce management services?
- What is the potential market size for lone worker safety services?
- Are smartphones suitable for lone worker protection services?

Who should buy this report? People Monitoring and Safety Solutions is the foremost source of information about the status, future market trends and technology developments on this market. Whether you are a vendor, telecom operator, investor, consultant or application developer, you will gain valuable insights from our in-depth research.

Contents:

Executive summary

1. Overview of people location solutions
   1.1. Handsets and dedicated locator devices
      1.1.1. Mobile phones and smartphones
      1.1.2. Dedicated people locator devices
   1.2. Mobile location technologies
      1.2.1. Mobile network-based location technologies
      1.2.2. GNSS: GPS, GLONASS, Galileo and Compass/Beidou 2
      1.2.3. Wi-Fi positioning
      1.2.4. Bluetooth Low Energy and iBeacons
   1.3. Market segmentation
      1.3.1. Mobile workforce management
      1.3.2. Lone worker protection
      1.3.3. Family locator services
      1.3.4. Pet locator devices
      1.3.5. Medical and telecare location solutions

2. Family locator and consumer oriented locator solutions
2.1. Handset based family locator services
   2.1.1. The European market
   2.1.2. The North American market
   2.1.3. People locator apps for smartphones

2.2. Consumer oriented locator devices
   2.2.1. General purpose locator devices
   2.2.2. Child locator devices
   2.2.3. Pet locator devices

2.3. Company profiles and strategies
   2.3.1. Attracting: Developer of the KADDZ GPS Cat Collar
   2.3.2. BrickHouse: Security solutions supplier acquires GPS locator vendor Securus
   2.3.3. CareWhere: UK-based developer of the Dog Tracker collars
   2.3.4. DogTelligent: Dog collar for tracking, training and health monitoring
   2.3.5. dondeEsta: Family locator developer expanding into IoT
   2.3.6. Filip Technologies: Developer of the Filip child locator wristwatch
   2.3.7. G-Paws: Online community for pets and pet owners launches GPS locator
   2.3.8. hereO: Start-up ramping up sales of its hereO child locator wristwatch
   2.3.9. Kippy: Developer of the Kippy Finder and Kippy Vita pet locator devices
   2.3.10. Life360: Leading family locator app developer adds broader utility functions
   2.3.11. Location Based Technologies: Creator of the PocketFinder locators
   2.3.12. Location Labs: Leading white-label safety app developer in the US
   2.3.13. Pawtrack: Develops integrated tracking collar designed for cats
   2.3.14. SPOT: GPS locator and satellite messenger devices from Globalstar
   2.3.15. Tractive: Leading vendor of locator devices and apps for pets in Europe
   2.3.16. Whistle Labs: Pet activity monitoring vendor entering pet locator market
   2.3.17. WTS: Developer of the Trax Play locator device for children and pets
   2.3.18. WUF: Start-up planning to launch smart collar for dogs in late 2016
   2.3.19. Yepzon: Start-up company developing locator devices for consumers

3. Medical alarm, mobile telecare and mPERS devices
   3.1. Overview of demographics and common medical conditions
       3.1.1. The ageing population
       3.1.2. Medical conditions
   3.2. Telecare and PERS solutions
       3.2.1. The telecare service value chain
       3.2.2. Telecare and PERS services in Europe and North America
       3.2.3. Mobile telecare and mPERS devices
   3.3. Company profiles and strategies
       3.3.1. Buddi: UK-based developer of personal emergency response solutions
       3.3.2. Doro: Leading vendor of handsets for seniors acquires CareTech
       3.3.3. Emporia: specialises in phones and smartphones for seniors
       3.3.4. Everon: Developer of GPS wristwatches for telecare and lone workers
       3.3.5. GreatCall: Leading vendor of mPERS and handsets for seniors in the US
       3.3.6. GTX Corp: Ramping up sales of GPS SmartSole shoe insole
       3.3.7. Limmex: Swiss telecare watch vendor ramping up sales globally
       3.3.8. Lok8u: Specialises in GPS wristwatches for telecare and mHealth
       3.3.9. LOSTnFOUND: Swiss asset tracking vendor entering the telecare segment
       3.3.10. MobileHelp: PERS technology provider serving customers in 50 US states
       3.3.11. Navigil: Developer of white-label wearable personal safety solutions
       3.3.12. Nortek Security & Control: Security and PERS vendor acquires Numera
       3.3.13. Philips Lifeline: Leading integrated PERS provider in North America
       3.3.14. Tunstall: Leading telecare and telehealth provider in Europe

4. Workforce management and lone worker safety services
   4.1. Employment statistics
       4.1.1. Employment by industry
       4.1.2. Vehicle fleets, mobile workers and lone workers
   4.2. Mobile resource management solutions
       4.2.1. Mobile workforce management services
       4.2.2. Workforce management business models
4.2.3. Market segmentation and key market players

4.3. Lone worker protection devices and services
4.3.1. Lone worker legislation and standards
4.3.2. Lone worker protection services

4.4. Company profiles and strategies
4.4.1. Actsoft: MRM pioneer expanding sales through app stores
4.4.2. AlertGPS: Launched safety wearable for lone workers in early 2015
4.4.3. Blackline Safety: Expanding lone worker solutions beyond North America
4.4.4. ClickSoftware: Expanding to the SMB segment through Xora acquisition
4.4.5. CommonTime: Offers a platform for customisable enterprise mobility apps
4.4.6. Comtech Telecommunications: Acquires leading LBS provider TCS
4.4.7. Contigo: Provides a hosted platform for tracking and safety applications
4.4.8. Descartes: Airclic software for logistics and field service companies
4.4.9. Econz Wireless: Specialises in hosted WFM for the SME segment
4.4.10. Guardian MPS: Spin-out from Guardian24 with focus on North America
4.4.11. Kaonssoft: End-to-end solutions for creating enterprise mobility apps
4.4.12. Lapiac Technology: Expanding from asset tracking to people tracking
4.4.13. Oysta Technology: GPS vendor focusing on lone workers and telecare
4.4.15. Safe Apps: Develops the StaySafe app for lone worker protection
4.4.16. Scandinavian Radio Technology: Leading GPS locator vendor in Sweden
4.4.17. ServiceMax: Specialist in cloud-based field service management software
4.4.18. Skyguard: Lone worker safety specialist acquires Guardian24
4.4.19. SoloProtect: Leading lone worker device developer adds in-house ARC
4.4.20. Sygic: Leading navigation app vendor extends cloud-based WFM solution
4.4.21. Track24: Tracking of employees for organisations with international footprint
4.4.22. Trimble: Leading work process solution provider acquires PocketMobile
4.4.23. Tsunami Solutions: Offers Canada's leading lone worker service SafetyLine
4.4.24. Twig Com: Complementing TWIG devices with RF tags and beacons
4.4.25. Verisae: Betting on WFM solutions through ViryaNet acquisition
4.4.26. Vismo: Developer of security apps for international workers and travellers

5. Market trends and forecasts

5.1. Market trends
5.1.1. Family and child locator services dominated by free apps
5.1.2. Low market awareness is now the main barrier for pet locator devices
5.1.3. Ageing population will drive sales of mobile telecare solutions
5.1.4. Focus on corporate efficiency drive mobile WFM service adoption
5.1.5. Legislations and corporate policies drive the lone worker protection market

5.2. Market forecasts
5.2.1. Family locator services and consumer oriented people locator devices
5.2.2. Pet locator devices and services
5.2.3. Mobile telecare, mPERS and medical alarm devices
5.2.4. Mobile workforce management services
5.2.5. Lone worker protection services

Glossary

List of Figures

Figure 1.1: Smartphone shipments by vendor and OS (World 2015)
Figure 1.2: Smartphone adoption and market shares (EU28+2 2011-2015)
Figure 1.3: Smartphone adoption and market shares (North America 2011-2015)
Figure 1.4: Tracking device infrastructure overview
Figure 1.5: Mobile telecare and lone worker protection devices
Figure 1.6: LBS system overview
Figure 2.1: People locator services marketed by mobile operators (EU/NA 2016)
Figure 2.2: People locator and location sharing apps (June 2015)
Figure 2.3: Consumer oriented people locator devices
Figure 2.4: Examples locator device vendors serving the consumer market (2016)
Figure 2.5: Child population by age group (EU28+2 and North America 2015)
Figure 2.6: Examples of child locator device vendors (2016)
Figure 2.7: Wearable child locator devices
Figure 2.8: Examples of pet locator device vendors (2016)
Figure 3.1: Population by age group (EU28+2 and North America 2015-2025)
Figure 3.2: Number of people suffering from various medical conditions (EU/US 2015)
Figure 3.3: Leading telecare solution providers (EU 28+2 and North America 2015)
Figure 3.4: Telecare value chain
Figure 3.5: Telecare users by country (EU28+2 and North America 2015)
Figure 3.6: Mobile phones for seniors
Figure 3.7: Examples of mobile PERS and medical alarm devices (2016)
Figure 3.8: Mobile telecare and mobile PERS devices
Figure 4.1: Employment by industry (EU28+2 and North America 2015)
Figure 4.2: Workforce management services marketed by operators (2016)
Figure 4.3: Examples of mobile workforce management service providers (2016)
Figure 4.4: Mobile workforce management vendor segmentation
Figure 4.5: Lone worker categories
Figure 4.6: Examples of dedicated lone worker protection devices (2016)
Figure 4.7: Specialist lone worker protection service providers in the UK (2016)
Figure 4.8: Examples of ARCs capable of monitoring lone workers (UK 2016)
Figure 4.9: Lone worker protection service providers (EU28+2 and North America 2016)
Figure 5.1: Unique smartphone users and penetration by region (2014-2021)
Figure 5.2: Family and people locator service revenues (EU28+2 2014-2021)
Figure 5.3: Family and people locator service revenues (North America 2014-2021)
Figure 5.4: Child locator device shipments (EU28+2 2014-2021)
Figure 5.5: Child locator device shipments (North America 2014-2021)
Figure 5.6: Pet locator device shipments and subscribers (EU28+2 2014-2021)
Figure 5.7: Pet locator device shipments and subscribers (North America 2014-2021)
Figure 5.8: Mobile telecare device shipments, users and revenues (EU28+2 2014-2021)
Figure 5.9: mPERS device shipments, users and revenues (North America 2014-2021)
Figure 5.10: Workforce management users and revenues (EU28+2 2014-2021)
Figure 5.11: Workforce management users and revenues (North America 2014-2021)
Figure 5.12: Lone worker protection devices and services (EU28+2 2014-2021)
Figure 5.13: Lone worker protection devices and services (North America 2014-2021)

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