Data Center Security Market by Application Solutions, Service, Data Center Type, Vertical and Region - Global Forecast to 2021

Description: "Data Center Security Market by Application Solutions (Logical Security Solutions and Physical Security Solutions), Service (Consulting, Integration and Deployment, and Managed Services), Data Center Type, Vertical, and Region - Global Forecast to 2021"

"Increasing data traffic and need for secure connectivity is driving the data center security market"

The data center security market is projected to reach USD 12.91 billion by 2021 at a Compound Annual Growth Rate (CAGR) of 15.36% during 2016-2021. Data traffic is growing exponentially with the growth of big data, analytics and other technological modules.

Heavy use of social media, increasing need for connectivity, and high penetration of internet for business and personal use in the last few years have greatly affected the demand for advanced and efficient network and cyber security solutions and services acting as one of the drivers of data center security market.

"The market in Asia-Pacific (APAC) is expected to witness the highest growth"

The APAC data center security market is expected to witness exponential growth. It is projected to be the fastest-growing region for the global data center security market. This is mainly attributed to the growing number of data centers in this region and the focus of market players to address the demands of highly secured network solutions in the region. On the other hand, Middle East and Africa (MEA) shows great prospects in this space while Latin America is expected to move toward the growth phase in the next five years.

Breakdown of primary research interactions:

To determine and verify the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key people. Following are the details:

- By Company Type: Tier 1 (20%), Tier 2 (40%), and Tier 3 (40%)
- By Designation: C-level (25%), Director Level (50%), and Other Executives (25%)
- By Region: North America (25%), Europe (25%), and APAC (50%)

Prominent vendors in the data center security market space include Hewlett Packard Enterprises, International Business Machines (IBM) Corporation, CISCO Systems, Fortinet, Honeywell International, Schneider Electric SE, McAfee, Dell, and Robert Bosch Gmbh among various others. With the rapid development of new technologies, new vendors are emerging in the market with innovative high degree of security solutions.

Reasons to Buy the Report:

From an insight perspective, this research report focuses on various levels of analysis, such as industry analysis, analysis of top players, their offered products and services, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the data center security market, high-growth regions, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which, in turn, will help the firms in garnering a larger market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) to strengthen their market shares.

The report provides insights on the following pointers:
1. Market Penetration: Comprehensive information on products and solutions offered by the top 10 players in the data center security market

2. Product Development/Innovation: Detailed insights on upcoming technologies, Research and Development (R&D) activities, and new product launches in the data center security market

3. Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for data center security across various regions

4. Market Diversification: Exhaustive information about new products, untapped regions, recent developments, and investments in the data center security market

5. Competitive Assessment: In-depth assessment of market shares, strategies, products, and capabilities of the leading players in the data center security market.

Contents:
1 Introduction
   1.1 Objectives of the Study
   1.2 Market Definition
   1.3 Market Scope
      1.3.1 Markets Covered
      1.3.2 Years Considered in the Report
   1.4 Currency
   1.5 Limitations
   1.6 Stakeholders

2 Research Methodology
   2.1 Research Data
      2.1.1 Secondary Data
      2.1.1.1 Key Data From Secondary Sources
      2.1.2 Primary Data
      2.1.2.1 Key Data From Primary Sources
      2.1.2.2 Key Industry Insights
      2.1.2.3 Breakdown of Primaries
   2.2 Market Size Estimation
      2.2.1 Bottom-Up Approach
      2.2.2 Top-Down Approach
   2.3 Market Breakdown and Data Triangulation
   2.4 Research Assumptions

3 Executive Summary

4 Premium Insights
   4.1 Attractive Market Opportunities in the Market
   4.2 Data Center Security Market: By Product Type
   4.3 Data Center Security: Market Share of Data Center Security and Top Three Regions
   4.4 Data Center Security Market Size: By Region
   4.5 Lifecycle Analysis, By Region

5 Market Overview
   5.1 Introduction
   5.2 Market Segmentation
      5.2.1 By Application Solution
      5.2.2 By Service
      5.2.3 By Data Center Type
      5.2.4 By Region
      5.2.5 By Vertical
   5.3 Evolution
   5.4 Market Dynamics
      5.4.1 Drivers
      5.4.1.1 Virtualization and Cloud Computing
      5.4.1.2 Increasing Data Traffic and Need for Secured Connectivity
      5.4.1.3 Increased Number of Sophisticated Attacks
5.4.2 Restraints
5.4.2.1 Limited IT Budgets, Availability of Low-Cost Substitutes, and Piracy
5.4.3 Opportunities
5.4.3.1 Requirement for More Data Centers
5.4.3.2 Micro-Segmentation for Enhanced Data Center Security
5.4.3.3 Integrating Physical and Logical Security Solutions
5.4.4 Challenges
5.4.4.1 Continuous Innovations in Data Centers

6 Industry Trends
6.1 Introduction
6.2 Value Chain Analysis
6.3 Strategic Benchmarking
6.3.1 Innovation and Product Enhancements
6.3.2 Collaborations, Partnerships, and Acquisitions
6.4 Technology Trends and Standards
6.4.1 Introduction
6.4.2 Standards and Guidelines for Data Center Security
6.4.2.1 Canadian Standards Association
6.4.2.2 Underwriters Laboratory
6.4.2.3 Iso/iec 27001- Information Security Management
6.4.2.4 Made in U.S. (For the U.S. Region)

7 Data Center Security Market Analysis, By Application Solution
7.1 Introduction
7.2 Logical Security Solutions
7.2.1 Threat and Application Security
7.2.1.1 Threat and Application Security Solution, By Technology
7.2.1.1.1 Intrusion Prevention Security/Intrusion Detection Security
7.2.1.1.2 Firewall
7.2.1.1.3 Virtualization Security Solutions
7.2.1.1.4 Unified Threat Management
7.2.1.1.5 Others
7.2.2 Compliance Management
7.2.3 Data Protection
7.3 Physical Security Solutions
7.3.1 Video Surveillance Solution
7.3.2 Monitoring and Management
7.3.3 Access Control

8 Data Center Security Market Analysis, By Service
8.1 Introduction
8.2 Consulting
8.3 Integration and Deployment
8.4 Managed Services

9 Data Center Security Market Analysis, By Data Center Type
9.1 Introduction
9.2 Mid-Sized Data Center
9.3 Enterprise Data Center
9.4 Large Data Center

10 Data Center Security Market Analysis, By Vertical
10.1 Introduction
10.2 BFSI
10.3 IT and Telecom
10.4 Government and Defense
10.5 Healthcare
10.6 Media and Entertainment
10.7 Others

11 Geographic Analysis
11.1 Introduction
11.2 North America
11.3 Europe
11.4 Asia-Pacific
11.5 Middle East and Africa
11.6 Latin America

12 Competitive Landscape
12.1 Overview
12.2 Competitive Situations and Trends
12.2.1 New Product/Technology Launches
12.2.2 Partnerships and Collaborations
12.2.3 Mergers and Acquisitions

13 Company Profiles
13.1 Introduction
(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, Ratio Analysis, MnM View)*
13.2 Hewlett Packard Enterprise Co.
13.3 International Business Machines Corporation
13.4 Cisco Systems, Inc.
13.5 Fortinet, Inc.
13.6 Check Point Software Technologies Ltd.
13.7 Honeywell International, Inc.
13.8 Schneider Electric SE
13.9 McAfee, Inc. (Subsidiary of Intel Corp.)
13.10 Dell, Inc.
13.11 Robert Bosch GmbH

*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View Might Not Be Captured in Case of Unlisted Companies.

14 Appendix
14.1 Insight of Industry Experts
14.2 Recent Developments
14.2.1 New Product Launches
14.2.2 Agreements, Partnerships, Collaborations, and Joint Ventures
14.3 Discussion Guide

List of Tables
Table 1 Global Data Center Security Market: Assumptions
Table 2 Market Size and Growth Rate, 2014-2021 (USD Billion, Y-O-Y %)
Table 3 Market Size, By Application Solution, 2014-2021 (USD Billion)
Table 4 Market Size, By Logical Security Solution, 2014-2021 (USD Million)
Table 5 Threat and Application Security Solution: Market Size, By Region, 2014-2021 (USD Million)
Table 6 Threat and Application Security Solution: Market Size, By Technology, 2014-2021 (USD Million)
Table 7 Compliance Management Solution: Market Size, By Region, 2014-2021 (USD Million)
Table 8 Data Protection Solution: Market Size, By Region, 2014-2021 (USD Million)
Table 9 Data Center Security Market Size, By Physical Security Solution, 2014-2021 (USD Million)
Table 10 Video Surveillance Solution: Market Size, By Region, 2014-2021 (USD Million)
Table 11 Monitoring and Management Solution: Market Size, By Region, 2014-2021 (USD Million)
Table 12 Access Control Solution: Market Size, By Region, 2014-2021 (USD Million)
Table 13 Data Center Security Market Size, By Service, 2014-2021 (USD Million)
Table 14 Consulting Service: Market Size, By Region, 2014-2021 (USD Million)
Table 15 Integration and Deployment Service: Market Size, By Region, 2014-2021 (USD Million)
Table 16 Managed Service: Market Size, By Region, 2014-2021 (USD Million)
Table 17 Data Center Security Market Size, By Data Center Type, 2014-2021 (USD Million)
Table 18 Mid-Sized Data Center: Market Size, By Region, 2014-2021 (USD Million)
Table 19 Enterprise Data Center: Market Size, By Region, 2014-2021 (USD Million)
Table 20 Large Data Center: Market Size, By Region, 2014-2021 (USD Million)
Table 21 Data Center Security Market Size, By Vertical, 2014-2021 (USD Billion)
Table 22 BFSI: Market, By Region, 2014-2021 (USD Billion)
Table 23 IT and Telecom: Market Size, By Region, 2014-2021 (USD Billion)
Table 24 Government and Defense: Market Size, By Region, 2014-2021 (USD Billion)
Table 25 Healthcare: Data Center Security Market Size, By Region, 2014-2021 (USD Million)
Table 26 Media and Entertainment: Data Center Security Market Size, By Region, 2014-2021 (USD Million)
Table 27 Others: Market Size, By Region, 2014-2021 (USD Million)
Table 28 Data Center Security Market Size, By Region, 2014-2021 (USD Billion)
Table 29 North America: Market Size, 2014-2021 (USD Billion)
Table 30 North America: Market Size, By Application Solution, 2014-2021 (USD Billion)
Table 31 North America: Market Size, By Physical Security Solution, 2014-2021 (USD Billion)
Table 32 North America: Market Size, By Logical Security Solution, 2014-2021 (USD Billion)
Table 33 North America: Market Size, By Service, 2014-2021 (USD Million)
Table 34 North America: Market Size, By Data Center Type, 2014-2021 (USD Billion)
Table 35 North America: Market Size, By Vertical, 2014-2021 (USD Billion)
Table 36 Europe: Data Center Security Market Size, 2014-2021 (USD Billion)
Table 37 Europe: Market Size, By Application Solution, 2014-2021 (USD Billion)
Table 38 Europe: Market Size, By Logical Security Solution, 2014-2021 (USD Billion)
Table 39 Europe: Market Size, By Physical Security Solution, 2014-2021 (USD Million)
Table 40 Europe: Market Size, By Service, 2014-2021 (USD Million)
Table 41 Europe: Market Size, By Data Center Type, 2014-2021 (USD Million)
Table 42 Europe: Market Size, By Vertical, 2014-2021 (USD Billion)
Table 43 Asia-Pacific: Market Size, 2014-2021 (USD Billion)
Table 44 Asia-Pacific: Market Size, By Application Solution, 2014-2021 (USD Billion)
Table 45 Asia-Pacific Data Center Security Market Size, By Logical Security Solution, 2014-2021 (USD Billion)
Table 46 Asia-Pacific: Market Size, By Physical Security Solution, 2014-2021 (USD Million)
Table 47 Asia-Pacific: Market Size, By Service, 2014-2021 (USD Million)
Table 48 Asia-Pacific: Market Size, By Data Center Type, 2014-2021 (USD Million)
Table 49 Asia-Pacific: Market Size, By Vertical, 2014-2021 (USD Billion)
Table 50 Middle East and Africa: Market Size, 2014-2021 (USD Million)
Table 51 Middle East and Africa: Market Size, By Application Solution, 2014-2021 (USD Million)
Table 52 Middle East and Africa: Market Size, By Logical Security Solution, 2014-2021 (USD Million)
Table 53 Middle East and Africa: Market Size, By Physical Security Solution, 2014-2021 (USD Million)
Table 54 Middle East and Africa: Market Size, By Service, 2014-2021 (USD Million)
Table 55 Middle East and Africa: Market Size, By Data Center Type, 2014-2021 (USD Million)
Table 56 Middle East and Africa: Data Center Security Market Size, By Vertical, 2014-2021 (USD Million)
Table 57 Latin America: Market Size, 2014-2021 (USD Million)
Table 58 Latin America: Market Size, By Application Solution, 2014-2021 (USD Million)
Table 59 Latin America Market Size, By Logical Security Solution, 2014-2021 (USD Million)
Table 60 Latin America: Market Size, By Physical Security Solution, 2014-2021 (USD Million)
Table 61 Latin America: Market Size, By Service, 2014-2021 (USD Million)
Table 62 Latin America: Market Size, By Data Center Type, 2014-2021 (USD Million)
Table 63 Latin America: Data Center Security Market Size, By Vertical, 2014-2021 (USD Million)
Table 64 New Product/Technology Launches, 2016
Table 65 Partnerships and Collaborations, 2015-2016
Table 66 Mergers and Acquisitions, 2013-2016

List of Figures

Figure 1 Data Center Security Market: Research Design
Figure 2 Breakdown of Primary Interviews: By Company Type, Designation, and Region
Figure 3 Market Size Estimation Methodology: Bottom-Up Approach
Figure 4 Market Size Estimation Methodology: Top-Down Approach
Figure 5 Market Breakdown and Data Triangulation
Figure 6 Total Data Center Security Market
Figure 7 Market By Application Solution: Physical Security Solutions is Expected to Grow at the Highest Rate During the Forecast Period
Figure 8 Top Segments in Terms of Market Share in the Market
Figure 9 North America is Expected to Hold the Largest Market Share in 2016
Figure 10 Growth Trend of the Data Center Security Market
Figure 11 Data Center Security Service Market is Projected to Grow at the Highest CAGR During the Forecast Period
Figure 12 Logical Security Solution and North America Region are Expected to Have the Largest Market Share in 2016
Figure 13 Asia-Pacific is Expected to Register the Highest Growth in the Data Center Security Market
Figure 14 Geographic Lifecycle Analysis, 2016: Asia-Pacific is Expected to Have High Growth in the Coming
Years
Figure 15 Market By Application Solution
Figure 16 Market By Service Type
Figure 17 Data Center Security: By Data Center Type
Figure 18 Data Center Security: By Region
Figure 19 Data Center Security: By Vertical
Figure 20 Evolution of Data Center Security
Figure 21 Data Center Security Market: Drivers, Restraints, Opportunities, Challenges
Figure 22 Value Chain Analysis: Major Value Addition During the Design & Development, and Testing Phase
Figure 23 Strategic Benchmarking: Innovations and Product Enhancements
Figure 24 Strategic Benchmarking: Collaborations, Partnerships, and Acquisitions
Figure 25 Geographic Snapshot (2016-2021): North America is Expected to Have the Largest Market Share in 2016
Figure 26 North America Market Snapshot
Figure 27 Asia-Pacific Market Snapshot
Figure 28 Companies Adoption of Organic and Inorganic Strategies
Figure 29 New Product Launch Was the Key Strategy Used By the Major Market Players From 2013 to 2015
Figure 30 Battle for Market Share: New Product Launches, Partnership and Collaboration, and Acquisitions
Figure 31 Geographic Revenues of Top 5 Market Players
Figure 32 Hewlett Packard Enterprise Co.: Company Snapshot
Figure 33 Hewlett Packard Enterprise Co.: SWOT Analysis
Figure 34 International Business Machines Corporation: Company Snapshot
Figure 35 International Business Machines Corporation: SWOT Analysis
Figure 36 Cisco Systems, Inc.: Company Snapshot
Figure 37 Cisco, Inc.: SWOT Analysis
Figure 38 Fortinet, Inc.: Company Snapshot
Figure 39 Fortinet, Inc.: SWOT Analysis
Figure 40 Check Point Software Technologies Ltd.: Company Snapshot
Figure 41 Check Point Software Technologies Ltd.: SWOT Analysis
Figure 42 Honeywell International, Inc.: Company Snapshot
Figure 43 Schneider Electric SE: Company Snapshot

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