Valuing Intellectual Property in the Context of Bankruptcy

Description: This session provides a thorough overview of how intangible assets-ranging from patents to trademarks and from copyrights to trade secrets-are valued in restructuring scenarios and in bankruptcy proceedings. Keen insight into the bankruptcy process-including the role of trustees and creditors committees-are imparted. The session ends with case studies that provide real world insight into how intangible assets are valued in bankruptcy proceedings.

If you don't know the answers to questions such as those below, you really should listen to this webinar:

- What is a stalking horse and what is the role of a stalking horse in bankruptcy?
- Is it suitable to use valuations from recent rounds of financing to value intangible assets in bankruptcy?
- Is it necessary to prepare an apportionment analysis when valuing intellectual property in bankruptcy?
- When valuing patents, when is the value of a patent for internal uses controlling? When is the value of a patent for licensing controlling? When is the value of a patent for sale controlling?
- What are accepted formulas for determining the values of trademarks in bankruptcy?
- What is relatively more important than the rate of growth in determining the ratio of the trademark asset as a proportion of (initial) annual sales?
- Generally, what kinds of discounts should sellers of trademarks expect to receive when selling their trademarks in bankruptcy?
- Which intangible assets typically need to be transferred along with trademarks to have value?
- Who are the most likely purchasers of trade secrets of companies in bankruptcy?
- In the context of bankruptcy, when are fairness opinions or court approvals required to sell intangible assets?


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: Valuing Intellectual Property in the Context of Bankruptcy
Web Address: http://www.researchandmarkets.com/reports/3691072/
Office Code: SCBRFL1T

Product Format
Please select the product format and quantity you require:

Quantity
Online Access (Recorded) - Single User: USD 295

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: ________________________ Last Name: ________________________
Email Address: * ________________________
Job Title: ________________________
Organisation: ________________________
Address: ________________________
City: ________________________
Postal / Zip Code: ________________________
Country: ________________________
Phone Number: ________________________
Fax Number: ________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB9853308331083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World