Cattle Feed & Feed Additives Market by Application, Ingredient, Type & by Region - Global Forecast to 2020

Description: "Cattle Feed & Feed Additives Market by Application (Dairy, Beef, Calf), Ingredient (Corn, Soymeal, Wheat, Other Oilseeds & Grains), Type (Vitamins, Minerals, Amino Acids, Enzymes, Acidifiers, Antibiotics, Antioxidants), & by Region - Global Forecasts to 2020"

The cattle feed market is projected to reach USD 72.12 Billion by 2020, at a CAGR of 2.7% from 2015 to 2020. The cattle feed additives market is projected to reach USD 2.72 Billion by 2020, and is projected to grow at a CAGR of 3.9% from 2015 to 2020. With 2014 as a base year in the study, the market forecasts are projected in terms of value (USD million) and volume ('000 tons) for the period from 2015 to 2020. The cattle feed market is segmented on the basis of application, ingredient, and region. The cattle feed additives market is segmented based on type and region.

Cattle feed demand is projected to gain better growth in beef operations in developed regions such as North America and Europe. The industrialization of the dairy sector and the increasing demand for dairy products in the Asia-Pacific and MENA regions are projected to improve the demand for commercial feed and feed additives in the cattle sector.

The research methodology used to estimate and forecast the cattle feed & feed additives market begins with capturing data on key players, their revenues, and supplier prices on different trading platforms through secondary research. The bottom-up procedure was employed to arrive at the overall market size of the global market. After arriving at the overall market size, the total market was used along with secondary research in the top-down procedure to estimate the sizes of other individual segments and subsegments which are then verified through primary research by conducting extensive interviews with key people such as CEOs, VPs, directors, and executives. This data triangulation and market breakdown procedures were employed to complete the overall market engineering process and arrive at the exact statistics for all segments and subsegments.

Upstream players offering raw materials for cattle feed production are crop growers' associations, distilleries, agro-commodity traders, feed importers and distributors, vitamin and amino acid suppliers. Some of these players involved in supplying processed crop by-products as well as products of feed & feed additives such as Cargill, Incorporated (U.S.) and Archer Daniels Midland Company (U.S.) are included in this report. The downstream players include feed premixers/ integrators, feed additive and animal health companies, and feed associations such as BASF SE (Germany), Royal D.S.M. N.V. (The Netherlands), and Nutreco N.V. (The Netherlands).

The report is targeted towards the existing players in the industry that include:

- Compound feed and additive manufacturers
- Ethanol distilleries
- Animal health companies
- Feed associations

The study answers several questions for stakeholders, primarily which market segments to focus on in next two to five years for prioritizing efforts and investments.

Scope of the Report

On the basis of Application, the cattle feed market is segmented as follows:

- Dairy cattle
- Beef cattle
- Calves
- Others (bulls and draught cattle)

On the basis of Ingredients, the cattle feed market is segmented as follows:
- Corn
- Soybean meal
- Wheat
- Other oilseeds and grains (barley, oats, sorghum, rice, rapeseed, sunflower, and cottonseed)
- Other ingredients (fish meal, alfalfa meal, palm kernel, and dicalcium phosphate)

On the basis of Additive Type, the cattle feed additives market is segmented as follows:

- Vitamins
- Trace minerals
- Amino acids
- Antibiotics
- Enzymes
- Acidifiers
- Antioxidants (prebiotics, probiotics, pigments, sweeteners, and flavorings)

On the basis of Region, the cattle feed & feed additives market is segmented as follows:

- North America
- Europe
- Asia-Pacific
- Latin America
- RoW

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