
Description: The Asia-Pacific Wheeled Tractor Machinery Market has been estimated at USD XX.X billion in 2015 and is expected to reach USD xx.x billion by 2020, at a CAGR of 6.8% during forecast period from 2015 to 2020. Tractor is a farm automobile that provides the power and traction to automate agricultural jobs, especially tillage. However, the tractor is used in varied tasks even outside agriculture. Agricultural implements are towed behind a tractor, which provides source of power for the mechanization of implements. Agricultural usage of tractor is the largest segment in the agricultural machinery sector. Ease of working and improvement in efficiency is one of the reasons why tractors are popularly employed by farmers. Besides, demand from emerging economies and high level of government support in these regions is fueling growth of the industry.

The driven forces of the market are increasing population, growing demand for food, necessity to increase yields and increase in productivity. Future of tractor machinery market appears optimistic. Opportunities lie in higher market penetration in the developing nations like China and India where machinery use in agriculture is growing. Low purchasing power in developing regions appears to be a hindrance to the otherwise lucrative market.

Key Deliverables in the Study

- Major companies operating in the segment are Deere and Company, CNH North America NV, AGCO tractor, Massey Ferguson, Mahindra & Mahindra, TAFE, Escorts, etc.
- Market analysis of the Asia-Pacific Wheeled Tractor Machinery Market, with region specific assessments and competition analysis on North America and regional scales.
- Market definition along with the identification of key drivers and restraints
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a national and regional scale
- Extensively researched competitive landscape section with profiles of major companies along with their market shares
- Identification and analysis of the macro and micro factors that affect the Asia-Pacific Wheeled Tractor Machinery market on both national and regional scales
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
- Insights on the major countries in which this industry is blooming and to also identify the regions that are still untapped

Contents:
1. INTRODUCTION
   1.1 Research Methodology
   1.2 Definition of the Market
   1.3 Assumptions

2. KEY FINDINGS OF THE STUDY

3. MARKET DYNAMICS
   3.1 Introduction
   3.2 Drivers
      3.2.1 Government subsidies for Farm Mechanization
      3.2.2 Growth in adoption in developing regions
   3.3 Constraints
      3.3.1 Low purchasing power and high cost
      3.3.2 Growing urbanization and decreasing farmland
   3.4 Opportunities
      3.4.1 Shorter replacement cycle of the tractor boost the sales volume
3.4.2 Higher tractor penetration in the developing countries
3.4.3 Use of tractors for non-agriculture purpose
3.5 Porter's Five Forces Analysis
3.5.1 Bargaining Power of Suppliers
3.5.2 Bargaining Power of Buyers
3.5.3 Threat of New Entrants
3.5.4 Threat of Substitute Products and Services
3.5.5 Degree of Competition

4. MARKET SEGMENTATION
4.1 Wheeled Tractor
   4.1.1 Utility Tractors
   4.1.2 Row crop tractors
   4.1.3 Orchard type tractor
   4.1.4 Industrial Tractor
   4.1.5 Garden Tractor
   4.1.6 Rotary tillers
   4.1.7 Implement Carrier
   4.1.8 Earth Moving Tractor
4.2 By Geography
   4.2.1 Asia-Pacific
      4.2.1.1 China
      4.2.1.2 Japan
      4.2.1.3 India
      4.2.1.4 Australia
      4.2.1.5 Others

5. Competitive Landscape
5.1 Mergers & Acquisitions
5.2 Joint Ventures
5.3 New Product Launches
5.4 Most active companies in the past five years
5.5 Market Share Analysis

6. Company Profiles
6.1 Deere and Company
6.2 CNH Global NV
6.3 Mahindra & Mahindra Ltd.
6.4 AGCO tractor
6.5 Farmtrac Tractor Europe
6.6 Kubota Tractor Corp
6.7 McCormick Tractors
6.8 Case IH
6.9 Deutz-Fahr
6.10 Claas Tractor
6.11 Kioti Tractor
6.12 Belarus Tractor
6.13 Massey Ferguson Tractor
6.14 Caterpillar Inc.
6.15 SAME Deutz-Fahr
6.16 Fendt
6.17 Escorts
6.18 Valtra
6.19 Daedong-USA, Inc.

7. Appendix
7.1 Sources
7.2 Disclaimer

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Asia-Pacific Wheeled Tractor Machinery Market - By Type, Application and Geography - Market Shares, Forecasts and Trends (2015 - 2020)
Web Address: http://www.researchandmarkets.com/reports/3691164/
Office Code: SCPL87UX

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td>USD 3850</td>
</tr>
<tr>
<td>Single User:</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF)</td>
<td>USD 4000</td>
</tr>
<tr>
<td>Site License:</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF)</td>
<td>USD 8250</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td></td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  Mr  [ ]  Mrs  [ ]  Dr  [ ]  Miss  [ ]  Ms  [ ]  Prof  [ ]
First Name: ___________________________  Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World