Brazil Planting Machinery Market - By Type and Application - Market Shares, Forecasts and Trends (2015 - 2020)

Description: The Brazilian planting machinery market has been estimated at USD X.X million in 2015 and is projected to reach USD 367.2 million by 2020 with a CAGR of xx.x% during the forecast period from 2015 to 2020. Planting machinery is a part of farm mechanization equipment. Planting machinery is a bigger step in agriculture automation. After the addition of tractors and combine harvesters in farm mechanization, these machines further automate tasks like crop planting.

Planting machinery offers solutions to crop farmers to sow the seeds for crop production. Despite the fact that tractors and combine harvesters are used widely across the globe, planting machinery use is in nascent stages and is in succession to tractors to reduce manual intervention in agriculture. Apart from increasing efficiency, mechanization in planting helps in increasing precision agricultural practices.

Short shelf life of conventional machines rises the need for technically advanced machineries to achieve higher productivity and substitute human labor. Technological advancements along with heavy integration of precision farming are going to provide opportunities for future growth. Scarcity of farm labor, high farm income, farm consolidation and widespread usage of tractors are the factors driving the sales of planting machinery.

The market is segmented further by type. Broadcast seeder, planter, plastic mulch layer, potato planter, seed drill and transplanter are some of the most used product types here.

Automation has become a part of agriculture because of the need to increase in food productivity to feed the growing population and increase agricultural product export competence. Farmers are now compelled to invest in planting machineries as the traditional agricultural processes involve high physical labor.

Some of the key players in planting market are- AGCO Corp., Buhler Industries, Inc., Great Plains Ag, Deere & Company (John Deere), Kuhn Group, Kasco Manufacturing, CNH Industrial N.V., etc.

Key Deliverables in the Study
- Market analysis of the Brazil Planting Machinery Market, with nation specific assessments and competition analysis on national scale
- Market definition along with the identification of key drivers and restraints
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a national scale
- Extensively researched competitive landscape section with profiles of major companies along with their market shares
- Identification and analysis of the macro and micro factors that affect the Brazilian Planting Machinery market on both national scale
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market

Contents:
1. INTRODUCTION
   1.1 Research Methodology
   1.2 Definition of the Market
   1.3 Assumptions

2. KEY FINDINGS OF THE STUDY

3. MARKET DYNAMICS
   3.1 Introduction
   3.2 Drivers
3.2.1 Surging Tractor Sales Signal Growth
3.2.2 Farm Consolidation Drives Sales of High Capacity Equipment
3.2.3 Government support through Subsidies
3.2.4 Shortage of labour force
3.3 Constraints
3.3.1 Negative environmental impact
3.3.2 Low purchasing power and high cost
3.4 Opportunities
3.4.1 Technological advancement
3.4.2 Greater Adoption of Precision Farming Techniques
3.4.3 Low Mechanization level
3.5 Porter's Five Forces Analysis
3.5.1 Bargaining Power of Suppliers
3.5.2 Bargaining Power of Buyers
3.5.3 Threat of New Entrants
3.5.4 Threat of Substitute Products and Services
3.5.5 Degree of Competition

4. MARKET SEGMENTATION
4.1 Planting Machinery
4.1.1 Seed Drill
4.1.2 Planters
4.1.3 Broadcast Seeders
4.1.4 Transplanters

5. Competitive Landscape
5.1 Mergers & Acquisitions
5.2 Joint Ventures
5.3 New Product Launches
5.4 Most active companies in the past five years
5.5 Market Share Analysis

6. Company Profiles
6.1 AGCO Corp. (US)
6.2 Buhler Industries, Inc. (Canada)
6.3 Great Plains Ag (US)
6.4 Deere & Company (John Deere) (US)
6.5 Kuhn Group (France)
6.6 Kverneland Group (Norway)
6.7 Kasco Manufacturing (US)
6.8 Kubota Corporation (Japan)
6.9 CNH Industrial N.V. (UK)
6.10 Iseki & Co., Ltd. (Japan)
6.11 Versatile
6.12 Visser Horti
6.13 Zoomlion
6.14 Kinze Manufacturing
6.15 Hardi North America
6.16 Dawn Equipment
6.17 Dawn Equipment
6.18 UPM

7. Appendix
7.1 Sources
7.2 Disclaimer

Ordering: Order Online - http://www.researchandmarkets.com/reports/3691205/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Brazil Planting Machinery Market - By Type and Application - Market Shares, Forecasts and Trends (2015 - 2020)
Web Address: http://www.researchandmarkets.com/reports/3691205/
Office Code: SCPL8B22

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>✔️</td>
<td>USD 3250</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td>✔️</td>
<td>USD 3500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>✔️</td>
<td>USD 7850</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: __________________________________________ Last Name: __________________________________________
Email Address: * ______________________________________
Job Title: __________________________________________
Organisation: _______________________________________
Address: __________________________________________
City: _______________________________________________
Postal / Zip Code: __________________________________
Country: __________________________________________
Phone Number: ______________________________________
Fax Number: ________________________________________
* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ______________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World