Germany Planting Machinery Market - By Type and Application - Market Shares, Forecasts And Trends (2015 - 2020)

Description: The German planting machinery market has been estimated at USD X.X billion in 2015 and is projected to reach USD 775.2 million by 2020 with a CAGR of xx.x% during the forecast period from 2015 to 2020. Planting machinery is a part of farm mechanization equipment. Planting machinery is a bigger phase in agriculture automation than tractors. After the addition of tractors and combine harvesters in farm automation, these machines further automate tasks like seed plantation.

Planting machinery offers solutions to crop farmers to sow the seeds for crop production. Despite the fact that tractors and combine harvesters are used widely across the globe, planting machinery use is in developing stages and is in succession to tractors to reduce manual intervention in agriculture. Apart from increasing efficiency, mechanization in planting helps in increasing precision agricultural practices.

Short shelf life of conventional machines rises the need for technically advanced machineries to achieve higher productivity and substitute human labor. Technological advancement along with heavy integration of precision farming is going to provide opportunities for future growth. Scarcity of farm labor, high farm income, farm consolidation and widespread usage of tractors are the factors driving the sales of planting machinery.

The market is segmented further by type. Broadcast seeder, planter, plastic mulch layer, potato planter, seed drill and transplanter are some of the most used product types here.

Automation has become a part of agriculture because of the need to increase in food productivity to feed the growing population and increase agricultural product export competence. Farmers are now compelled to invest in planting machineries as the traditional agricultural processes involve high physical labor.

Some of the key players in planting market are- AGCO Corp., Great Plains Ag, Deere & Company (John Deere), Kuhn Group, Kverneland Group, CNH Industrial N.V., etc. Technological developments in line with agricultural needs prove to be a major technique to sustain and grow in the market.

Key Deliverables in the Study

- Market analysis of the German Planting Machinery Market, with nation specific assessments and competition analysis on national scale
- Market definition along with the identification of key drivers and restraints
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a national scale
- Extensively researched competitive landscape section with profiles of major companies along with their market shares
- Identification and analysis of the macro and micro factors that affect the German Planting Machinery market on both national scale
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market

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