
Description:
While wearable technology has been utilized in vertical sectors such as the military and healthcare industries for many years, ongoing advances have triggered a major resurgence of the concept, particularly among the consumer community. Key enabling technologies including low cost sensors, wireless connectivity, active materials and energy have converged to make wearable technology mainstream.

With the continued miniaturization of enabling technologies, wearable devices have hit the mass market in a diverse variety of form factors, ranging from glasses to even jewelry.

Driven by the ability to interconnect with key modern trends of healthcare, fitness, messaging and socialization, the wearable technology ecosystem is attracting significant levels of interest. Companies as varied as smartphone OEMs, mobile operators, health insurers and retailers are circling the ecosystem alongside tiny startups, all vying for a stake.

The report predicts that wearable device shipments will grow at a CAGR of 29% between 2016 and 2020. By 2020, wearable devices will represent a market worth $40 Billion with over 240 Million annual unit shipments.

The "Wearable Technology Ecosystem: 2016 - 2030 - Opportunities, Challenges, Strategies, Industry Verticals & Forecasts" report presents an in-depth assessment of the wearable technology ecosystem including key market drivers, challenges, investment potential, consumer & vertical market opportunities, use cases, future roadmap, value chain, case studies, vendor market share and strategies. The report also presents forecasts for wearable device shipments and revenue from 2016 through to 2030. The forecasts are further segmented for 7 device form factor submarkets, 7 vertical markets, 6 regions and 73 countries.

The report comes with an associated Excel datasheet suite covering quantitative data from all numeric forecasts presented in the report.

Key Questions Answered

The report provides answers to the following key questions:

- How big is the wearable technology ecosystem?
- How is the ecosystem evolving by segment and region?
- What will the market size be in 2020 and at what rate will it grow?
- What trends, challenges and barriers are influencing its growth?
- Who are the key wearable device vendors and what are their strategies?
- How much are vertical enterprises investing in wearable devices?
- What opportunities exist for wireless chipset suppliers in the wearable technology ecosystem?
- How can mobile operators capitalize on the growing popularity of smart watches, fitness bands, smart glasses and other wearable devices?
- Which countries, regions and verticals will see the highest percentage of wearable device shipments?
- Which sports category will see the highest level of wearable technology integration?

Key Findings

The report has the following key findings:

- The report predicts that wearable device shipments will grow at a CAGR of 29% between 2016 and 2020. By 2020, wearable devices will represent a market worth $40 Billion with over 240 Million annual unit shipments.
- Leading smartphone OEMs, Apple and Samsung, are replicating their success in the OS powered smart watch arena with a combined market share of nearly 75%.
- As wearable device OEMs seek to minimize dependence on hardware sales, new business models are beginning to emerge, particularly in the enterprise space. For example, specialist vendors such as Catapult...
are offering subscription based services to sports teams, which combine wearable sensors, cloud-based software and analytics.
- Estimates suggest that wearable devices will help mobile operators drive over $13 Billion in service revenue by the end of 2020, following a CAGR of nearly 32% between 2016 and 2020.
- The market is ripe for acquisitions of pure-play wearable technology startups, as competition heats up between consumer and vertical centric OEMs.

Contents:
1: Introduction
1.1 Executive Summary
1.2 Topics Covered
1.3 Forecast Segmentation
1.4 Key Questions Answered
1.5 Key Findings
1.6 Methodology
1.7 Target Audience
1.8 Companies & Organizations Mentioned

2: An Overview of Wearable Technology
2.1 What is Wearable Technology?
2.2 Device Classification
2.2.1 Head-Worn Devices
2.2.2 Wrist-Worn Devices
2.2.3 Leg and Ankle-Worn Devices
2.2.4 Arm, Chest and Neck-Worn Devices
2.2.5 Smart Clothing & Jewelry
2.2.6 In-Body Wearables
2.3 Enabling Technologies
2.3.1 MEMS & Sensors
2.3.2 BT-LE (Bluetooth Low Energy) & Wi-Fi
2.3.3 Voice Recognition
2.3.4 Lowed Powered Wireless SoCs
2.3.5 RFID & NFC
2.3.6 GPS & Navigation Technology
2.3.7 Energy Harvesting
2.3.8 Ergonomics & Materials Science
2.3.9 Augmented Reality
2.4 Market Growth Drivers
2.4.1 Proliferation of Smartphones
2.4.2 Advances in Enabling Technologies & Components
2.4.3 Interest from New Market Segments
2.4.4 Human Centric Assistance
2.4.5 Meaningful Analytics & Tracking
2.4.6 Venture Capital, Crowdfunding & Corporate Investments
2.4.7 Endorsement by Major Mobile OEMs
2.5 Market Barriers
2.5.1 High Costs
2.5.2 Power Consumption & Battery Life Issues
2.5.3 Usability & Unusual Styling
2.5.4 Potential Health Issues
2.5.5 Privacy & Security Concerns
2.5.6 Social Acceptance

3: Vertical Opportunities & Use Cases
3.1 Consumer Markets
3.1.1 Infotainment & Lifestyle
3.1.1.1 Personal Assistance, Notifications & Alerts
3.1.1.2 Photography
3.1.1.3 Navigation Assistance
3.1.1.4 Smart Home Applications
3.1.1.5 Media & Entertainment
3.1.1.6 Memory Recall
3.1.2 Casual Sports & Fitness
3.1.3 Gaming
3.1.4 Pet Care
3.1.5 Child Care & Entertainment
3.1.6 Helping People with Disabilities
3.1.7 Car Insurance Claims
3.1.8 Accurate & Targeted Marketing
3.2 Healthcare
3.2.1 Remote Patient Monitoring
3.2.2 Assisted Patient Examination
3.2.3 Reducing Healthcare Costs
3.2.4 Optimizing Health Insurance Costs
3.2.5 Enhancing Medical R&D
3.3 Professional Sports
3.3.1 Sports Data Analytics
3.3.2 Enhancing Real-Time Decision Making
3.3.3 Injury Prevention
3.4 Retail & Hospitality
3.4.1 Improving Retail Productivity
3.4.2 Comparing & Contrasting Retail Items
3.4.3 Travel: Personalizing Customer Service
3.4.4 Replacing Hotel Keys and Credit Cards
3.4.5 Augmenting City & Museum Tours
3.5 Military
3.5.1 Enhancing Infantry Tactics: Shooting Without Being Shot
3.5.2 Monitoring Combat Stress & Injuries
3.5.3 Enhancing Situational Awareness in the Battlefield
3.5.4 Enabling Battlefield Mobility
3.5.5 Facilitating Communications with Military Dogs
3.6 Public Safety
3.6.1 Recording Criminal Evidence
3.6.2 Enhancing Situational Awareness & Assets Coordination
3.6.3 Identifying Suspects & Traffic Violators
3.6.4 Monitoring Biophysical Activity for First Responders
3.6.5 Enhancing Fire Fighting Capabilities
3.6.6 Improving Response to Medical Emergencies
3.7 Other Verticals
3.7.1 Construction Industry
3.7.2 Mining Industry
3.7.3 Manufacturing Operations
3.7.4 Logistics & Supply Chain
3.7.5 Financial Services
3.7.6 Security & Authentication
3.7.7 Repair, Inspection & Field Services
3.7.8 Education
3.8 Case Studies
3.8.1 Appirio: Cutting Health Insurance Costs with Fitbit
3.8.1.1 Solution & Vendors
3.8.1.2 Applications
3.8.1.3 Feedback from the Field
3.8.2 AT&T: Connected Healthcare Monitoring for the Elderly
3.8.2.1 Solution & Vendors
3.8.2.2 Applications
3.8.2.3 Feedback from the Field
3.8.3 Disney: Theme Park Management with Wearable Technology
3.8.3.1 Solution & Vendors
3.8.3.2 Applications
3.8.3.3 Feedback from the Field
3.8.4 Dubai Police: Catching Speeding Drivers with Google Glass
3.8.4.1 Solution & Vendors
3.8.4.2 Applications
3.8.4.3 Feedback from the Field
3.8.5 Florida State University: Eliminating Sports Injuries with Wearable Technology
3.8.5.1 Solution & Vendors
3.8.5.2 Applications
3.8.5.3 Feedback from the Field
3.8.6 U.S. Department of Defense: Delivering Tactical Information with Wearable Technology
3.8.6.1 Solution & Vendors
3.8.6.2 Applications
3.8.6.3 Feedback from the Field
3.8.7 Virgin Atlantic: Improving Airline Customer Services with Wearable Technology
3.8.7.1 Solution & Vendors
3.8.7.2 Applications
3.8.7.3 Feedback from the Field

4: Industry Roadmap & Value Chain
4.1 Wearable Technology Industry Roadmap
4.1.1 2016 – 2020: Growing Proliferation of Wrist-Worn Wearables & Emerging Business Models
4.1.2 2020 – 2025: Increasing Focus on Enterprise Markets & Use Cases
4.1.3 2025 – 2030: Growth in Mobile Operator Service Revenues
4.2 The Wearable Technology Value Chain
4.2.1 Enabling Technology Ecosystem
4.2.1.1 Chipset Vendors
4.2.1.2 Sensor, Display & Enabling Hardware Providers
4.2.1.3 OS & Software Providers
4.2.1.4 Wearable Device OEM Ecosystem
4.2.1.5 Vertical Centric OEMs
4.2.1.6 Smartphone, Tablet & Consumer Electronics OEMs
4.2.1.7 Fashion & Watch OEMs
4.2.2 Consumers & Vertical Enterprises
4.2.3 Mobile Operators & the Connectivity Ecosystem
4.2.4 Applications Ecosystem

5: Market Analysis & Forecasts
5.1 Global Outlook of Wearable Technology
5.2 Form Factor Segmentation
5.3 Smart Bands
5.4 Smart Watches
5.5 Smart Glasses
5.6 Smart Clothing
5.7 Smart Jewelry
5.8 Heads-up Display Systems
5.9 Others
5.10 Vertical Market Segmentation
5.11 Consumer Wearable Devices
5.12 Healthcare Wearable Devices
5.13 Professional Sports Wearable Devices
5.14 Retail & Hospitality Wearable Devices
5.15 Military Wearable Devices
5.16 Public Safety Wearable Devices
5.17 Wearable Devices in Other Verticals
5.18 Regional Market Segmentation
5.19 Asia Pacific
5.19.1 Australia
5.19.2 Bangladesh
5.19.3 China
5.19.4 Hong Kong
5.19.5 India
5.19.6 Indonesia
5.19.7 Japan
5.19.8 Malaysia
5.19.9 New Zealand
5.19.10 Pakistan
5.19.11 Philippines
5.19.12 Singapore
5.19.13 South Korea
5.19.14 Taiwan
5.19.15 Thailand
5.19.16 Vietnam
5.19.17 Rest of Asia Pacific
5.20 North America
5.20.1 Canada
5.20.2 USA
5.21 Western Europe
5.21.1 Austria
5.21.2 Belgium
5.21.3 Denmark
5.21.4 Finland
5.21.5 France
5.21.6 Germany
5.21.7 Greece
5.21.8 Ireland
5.21.9 Italy
5.21.10 Luxembourg
5.21.11 Netherlands
5.21.12 Norway
5.21.13 Portugal
5.21.14 Spain
5.21.15 Sweden
5.21.16 Switzerland
5.21.17 Turkey
5.21.18 UK
5.21.19 Rest of Western Europe
5.22 Eastern Europe
5.22.1 Belarus
5.22.2 Bosnia & Herzegovina
5.22.3 Bulgaria
5.22.4 Croatia
5.22.5 Czech Republic
5.22.6 Hungary
5.22.7 Poland
5.22.8 Romania
5.22.9 Russia
5.22.10 Serbia
5.22.11 Slovakia
5.22.12 Ukraine
5.22.13 Uzbekistan
5.22.14 Rest of Eastern Europe
5.23 Middle East & Africa
5.23.1 Algeria
5.23.2 Egypt
5.23.3 Israel
5.23.4 Kenya
5.23.5 Morocco
5.23.6 Nigeria
5.23.7 Qatar
5.23.8 Saudi Arabia
5.23.9 South Africa
5.23.10 Sudan
5.23.11 Tanzania
5.23.12 Tunisia
5.23.13 UAE
5.23.14 Rest of the Middle East & Africa
5.24 Latin & Central America
5.24.1 Argentina
5.24.2 Bolivia
5.24.3 Brazil
5.24.4 Chile
5.24.5 Colombia
5.24.6 Ecuador
5.24.7 Mexico
5.24.8 Paraguay
5.24.9 Peru
5.24.10 Uruguay
5.24.11 Venezuela
5.24.12 Rest of Latin & Central America

6: Key Market Players
6.1 270 Vision
6.2 3L Labs
6.3 4DForce
6.4 4iii Innovations
6.5 9Solutions
6.6 Abbot Laboratories
6.7 Acer
6.8 AcousticSheep
6.9 Active Mind Technology
6.10 Adidas
6.11 AGPtek
6.12 AirType
6.13 Amazon
6.14 Ambit Networks
6.15 AMD (Advanced Micro Devices)
6.16 Amigo
6.17 Amulyte
6.18 Aplus
6.19 Apple
6.20 ARA (Applied Research Associates)
6.21 Arc Wearables
6.22 Archos
6.23 ARM Holdings
6.24 Arrow Technologies
6.25 Arubixs
6.26 ASUS (ASUSTeK Computer)
6.27 Atellani
6.28 Atheer Labs
6.29 Atlas Wearables
6.30 Augmendix
6.31 Avegant
6.32 AVG
6.33 BAE Systems
6.34 Baidu
6.35 Beddit
6.36 Behavioral Technology Group
6.37 Bellabeat
6.38 BI (GEO Group)
6.39 BIA Sport
6.40 Biosensics
6.41 BIT (Blue Infusion Technologies)
6.42 Bitbanger Labs
6.43 Blocks Wearables
6.44 Bmorn
6.45 bOMDIC
6.46 Bondara (Nagook)
6.47 Boston Scientific Corporation
6.48 BRAGI
6.49 Breitling
6.50 Brilliantservice
6.51 Broadcom
6.52 Brother Industries
6.53 BSX Atheletics
6.54 BTS Bioengineering
6.55 Bulgari
6.56 Caeden
6.57 Cambridge Temperature Concepts
6.58 Casio
6.59 Catapult Sports
6.60 Chronos Wearables
6.61 Circle Garage
6.62 Citizen
6.63 Cityzen Sciences
6.64 Codoon
6.65 CommandWear
6.66 CompeGPS
6.67 Connect America
6.68 ConnecteDevice
6.69 Control VR
6.70 Cooey
6.71 Cool Shirt Systems
6.72 Cordon
6.73 Creoir
6.74 CSR
6.75 Cuff
6.76 Cyberdyne
6.77 DAQRI
6.78 Dell
6.79 Dexcom
6.80 Dialog Semiconductor
6.81 DIGICare Technology
6.82 Digitsole
6.83 DK Tek Innovations
6.84 DorsaVi (ASX)
6.85 Dreamtrap Commercials
6.86 Ducere Technologies
6.87 EB Sport Group
6.88 Ekso Bionics
6.89 Electric Foxy
6.90 Emotiv Systems
6.91 Empatica
6.92 Enjoy S.R.L
6.93 Epson (Seiko Epson Corporation)
6.94 EuroTech
6.95 Evena Medical
6.96 Everfind
6.97 Exelis
6.98 Exetech
6.99 EyeTap
6.100 FashionTEQ
6.101 Fat Shark
6.102 Fatigue Science
6.103 FiiSmart
6.104 Filip Technologies
6.105 Finis
6.106 FitBark
6.107 Fitbit
6.108 Fitbug
6.109 FitLinxx
6.110 Flextronics
6.111 Flyfit
6.112 Force Impact Technologies
6.113 Fossil Group
6.114 FOVE
6.115 Foxtel
6.116 Free Wavz
6.117 Fujitsu
6.118 Garmin
6.119 GEAK (Shanda Group)
6.120 Gemalto
6.121 General Dynamics Mission Systems
6.122 Geopalz
6.123 GestureLogic
6.124 Ginger.io
6.125 GlassUp
6.126 Glofaster
6.127 GN Store Nord
6.128 Google
6.129 GoPro
6.130 GOQii
6.131 Gucci
6.132 Guess
6.133 HealBe
6.134 HereO
6.135 Hexoskin (Carre Technologies)
6.136 Hollywog
6.137 Honeywell International
6.138 House of Horology
6.139 Hövding
6.140 HP (Hewlett-Packard Company)
6.141 HTC
6.142 Huawei
6.143 i.am+
6.144 i'm SpA
6.145 i4C Innovations
6.146 iBerry
6.147 ICEdot
6.148 ICON Health and Fitness
6.149 iHealth Labs
6.150 iLOC Technologies
6.151 Imagination Technologies
6.152 Imec
6.153 Immerz
6.154 IMU (I Measure U)
6.155 Ineda Systems
6.156 Innovega
6.157 Instabeat
6.158 Intel Corporation
6.159 InteraXon
6.160 Intex Technologies
6.161 InvenSense
6.162 Iotera
6.163 iRhythm Technologies
6.164 Iron Will Innovations
6.165 Jaguar Land Rover
6.166 Jarden Corporation
6.167 Jawbone
6.168 Jaybird
6.169 JINS (JIN CO.)
6.170 Johnson & Johnson
6.171 JoRay Technology
6.172 Kairos Watches
6.173 Kapture
6.174 KeldD
6.175 Ki Performance
6.176 Kinderl
6.177 Kinematix
6.178 Kiwi Wearable Technologies
6.179 KMS Solutions
6.180 Kokoon
6.181 Kopin Corporation
6.182 KoruLab
6.183 Kreyos
6.184 Kronoz
6.185 Kuaiwear
6.186 L-3 Communications
6.187 Lark Technologies
6.188 Laster Technologies
6.189 Leaf Healthcare
6.190 LeapFrog Enterprises
6.191 Lenovo
6.192 Lepow
6.193 LG Electronics
6.194 LifeBEAM
6.195 LifeLogger Technologies Corporation
6.196 Limmex
6.197 Lineable
6.198 Linkitz
6.199 Liquid Image
6.200 Livall
6.201 Lockheed Martin
6.202 LogBar
6.203 LOSTnFOUND
6.204 Lumafit
6.205 Lumo BodyTech
6.206 Lumos
6.207 Lumus
6.208 Luxottica
6.209 Lycos
6.210 Lyle & Scott
6.211 Mad Apparel
6.212 Magellan (MiTAC Digital Corporation)
6.213 MainTool
6.214 Martian Watches
6.215 Matilde
6.216 Mattel
6.217 MC10
6.218 McLear
6.219 MediaTek
6.220 Medtronic
6.221 Melon
6.222 Merge Labs
6.223 META
6.224 Meta Watch
6.225 Micromax Informatics
6.226 Microsoft Corporation
6.227 MindStream
6.228 Mio Global
6.229 Mira
6.230 Misfit
6.231 Moff
6.232 Mondaine Watch
6.233 Mondevices
6.234 Montblanc
6.235 Moov
6.236 MOTA
6.237 Moticon
6.238 Motion Fitness
6.239 Motorola Mobility
6.240 Movable
6.241 Mozilla Corporation
6.242 Mutalink
6.243 Mutewatch
6.244 Myontec
6.245 Narrative
6.246 Nautilus
6.247 Neptune
6.248 Netatmo
6.249 NeuroPro
6.250 NeuroSky
6.251 New Balance
6.252 Neyya
6.253 Nike
6.254 Nintendo
6.255 Nissan
6.256 Nixie Labs
6.257 Nixon
6.258 Nod
6.259 Notch Interfaces
6.260 Now Computing
6.261 NTT DoCoMo
6.262 Nuance Communications
6.263 Nuubo
6.264 NVIDIA Corporation
6.265 NXP Semiconductors
6.266 Nymi
6.267 NZN Labs
6.268 OAXIS
6.269 Oculus VR
6.270 ODG (Osterhout Design Group)
6.271 Olio Devices
6.272 Olive Labs
6.273 Omate
6.274 OMG Life
6.275 Omron
6.276 OMsignal
6.277 Opening Ceremony
6.278 Oppo
6.279 Optalert
6.280 Optinvent
6.281 OrCam Technologies
6.282 OriginGPS
6.283 Orion Labs
6.284 Orpyx Medical Technologies
6.285 O-Synce
6.286 O-Synce
6.287 Owlet Baby Care
6.288 Panasonic Corporation
6.289 Pebble
6.290 Perceptive Devices
6.291 Performance Sports Group
6.292 Perpetua Power Source Technologies
6.293 PFO Tech
6.294 PHTL (PH Technical Labs)
6.295 Phyode
6.296 Pivotal Corporation
6.297 Pivothead
6.298 Pixie Scientific
6.299 Plantronics
6.300 Playtabase
6.301 PNI Sensor
6.302 Polar Electro
6.303 PragmaSystems
6.304 Preventice Solutions
6.305 Proteus Digital Health
6.306 Pulse
6.307 PUSH
6.308 Qardio
6.309 Qualcomm
6.310 Ralph Lauren
6.311 Raytheon
6.312 Razer
6.313 Recon Instruments
6.314 Reebok International
6.315 Rest Devices
6.316 ReVault
6.317 Revolutionary Tracker
6.318 RHLvision Technologies
6.319 Ringblingz
6.320 Ringly
6.321 RSL Steeper Group
6.322 Rufus Labs
6.323 S3 ID
6.324 Salesforce.com
6.325 Salutron
6.326 Samsung Electronics
6.327 Sarvint Technologies
6.328 Secret Labs
6.329 Seiko Holdings Corporation
6.330 SenseCore
6.331 Sensegiz Technologies
6.332 Sensible Baby
6.333 Senso Solutions
6.334 Sensoplex
6.335 Sensoria
6.336 Sentimoto
6.337 Seraphim Sense
6.338 Shenzhen Glory Union Electronic Company
6.339 ShiftWear
6.340 Shimmer
6.341 ShotTracker
6.342 Si14
6.343 SIGMA-ELEKTRO
6.344 Sigmo
6.345 Simple Matters
6.346 Skully Systems
6.347 SmartCap Technologies (EdanSafe)
6.348 SmartQ
6.349 Smarty Destination Technology
6.350 Smarty Ring
6.351 SMI (SensoMotoric Instruments)
6.352 SMS Audio
6.353 Snapchat
6.354 Snaptracs
6.355 Snowpow (Shenzhen Snopow Outdoor Technology)
6.356 Somaxis
6.357 Sonitus Medical
6.358 Sonostar
6.359 Sony Corporation
6.360 Sotera Wireless
6.361 Soundbrenner
6.362 SparkPeople
6.363 Spice Mobiles
6.364 Spire
6.365 Sports Beat
6.366 SpotNSave
6.367 Spree Wearables
6.368 Sproutling
6.369 Sqord
6.370 Stalker Radar (Applied Concepts)
6.371 Starbreeze Studios
6.372 STATSports
6.373 STMicroelectronics
6.374 Striv
6.375 SunFriend Corporation
6.376 Suunto
6.377 sWaP
6.378 Swatch Group
6.379 T.Ware
6.380 Tag Heuer
6.381 Tarsier
6.382 TASER International
6.383 TCL Communication
6.384 Technical Illusions
6.385 Thalmic Labs
6.386 Theatro
6.387 Thimble Bioelectronics
6.388 Ti (Texas Instruments)
6.389 Timex Group
6.390 TLink Golf
6.391 TN Games
6.392 Tobii Technology
6.393 Tomoon Technology
6.394 TomTom
6.395 Touch Bionics
6.396 TrackingPoint
6.397 Trivoly Technology
6.398 Two Tin Cans
6.399 U-blox
6.400 Under Armour
6.401 Uno
6.402 Valencell
6.403 Validic (Motivation Science)
6.404 Vancive Medical Technologies (Avery Dennison Corporation)
6.405 Veari
6.406 Vector Watch
6.407 Victoria's Secret
6.408 Vigo
6.409 Vinaya Technologies
6.410 VSN Mobil
6.411 Vuzix
6.412 Wahoo Fitness
6.413 Watcher Enterprises
6.414 Wather Enterprises
6.415 We:eX (Wearable Experiments)
6.416 Wearable Intelligence
6.417 Weartrons Labs
6.418 Wellograph
6.419 Whistle
6.420 Whoop
6.421 Withings
6.422 WorldSIM
6.423 WTS (Wonder Technology Solutions)
6.424 X-Doria (Doria International)
6.425 Xensr
6.426 Xiaomi
6.427 Xmetrics
6.428 XO Eye Technologies
6.429 XOWi
6.430 Xybermind
6.431 YEI Technology
6.432 Yingqu Technology
6.433 Zackees
6.434 Zebra Technologies
6.435 ZEISS
6.436 Zephyr Technology Corporation
6.437 Zepp Labs
6.438 ZGPax (Shenzhen PGD Digital Technology)
6.439 Zinc Software
6.440 Zoll Medical Corporation
6.441 ZTE Corporation

7: Conclusion & Strategic Recommendations
7.1 Wearable Technology Operating Systems: Is there a Dominant Market Leader?
7.2 5G, NB-IoT & LTE Direct: Impact on Wearables
7.3 How is Wearable Technology Affecting the Wireless Chipsets Ecosystem?
7.4 How Big is the Wearable Applications Ecosystem?
7.5 Standardization & Regulation
7.6 Prospects of Smartphone OEMs in the Wearable Technology Ecosystem
7.7 Mobile Operators: The Service Revenue Opportunity
7.8 Vendor Share: Who Leads the Market?
7.9 The Rise of Wearable Startups
7.10 Combining Fashion with Technology
7.11 Prospects of Fitness & Sports Centric Wearables
7.12 Moving Towards New Business Models
7.13 Recommendations
7.13.1 Enabling Technology Providers
7.13.2 Wearable Device OEMs & Vertical Players
7.13.3 Wearable Application Developers
7.13.4 Mobile Operators

List of Figures

Figure 1: In-body Pill Camera
Figure 2: Smartphone Installed Base by Region: 2016 - 2030 (Millions)
Figure 3: KOR-FX Haptic Feedback Vest
Figure 4: DARPA ULTRA-VIS Wearable Display Unit and Augmented Reality View
Figure 5: Wearable Technology Industry Roadmap
Figure 6: Wearable Technology Value Chain
Figure 7: Global Wearable Device Shipments: 2016 - 2030 (Millions of Units)
Figure 8: Global Wearable Device Shipment Revenue: 2016 - 2030 ($ Million)
Figure 9: Global Wearable Device Shipments by Form Factor: 2016 - 2030 (Millions of Units)
Figure 10: Global Wearable Device Shipment Revenue by Form Factor: 2016 - 2030 ($ Million)
Figure 11: Global Smart Band Shipments: 2016 - 2030 (Millions of Units)
Figure 12: Global Smart Band Shipment Revenue: 2016 - 2030 ($ Million)
Figure 13: Global Smart Watch Shipments: 2016 - 2030 (Millions of Units)
Figure 14: Global Smart Watch Shipment Revenue: 2016 - 2030 ($ Million)
Figure 15: Global Smart Glasses Shipments: 2016 - 2030 (Millions of Units)
Figure 16: Global Smart Glasses Shipment Revenue: 2016 - 2030 ($ Million)
Figure 17: Global Smart Clothing Shipments: 2016 - 2030 (Millions of Units)
Figure 18: Global Smart Clothing Shipment Revenue: 2016 - 2030 ($ Million)
Figure 19: Global Smart Jewelry Shipments: 2016 - 2030 (Millions of Units)
Figure 20: Global Smart Jewelry Shipment Revenue: 2016 - 2030 ($ Million)
Figure 21: Global Heads-up Display System Shipments: 2016 - 2030 (Millions of Units)
Figure 22: Global Heads-up Display System Shipment Revenue: 2016 - 2030 ($ Million)
Figure 23: Global Other Wearable Device Shipments: 2016 - 2030 (Millions of Units)
Figure 24: Global Other Wearable Device Shipment Revenue: 2016 - 2030 ($ Million)
Figure 25: Global Wearable Device Shipments by Vertical: 2016 - 2030 (Millions of Units)
Figure 26: Global Wearable Device Shipment Revenue by Vertical: 2016 - 2030 ($ Million)
Figure 27: Global Consumer Wearable Device Shipments: 2016 - 2030 (Millions of Units)
Figure 28: Global Consumer Wearable Device Shipment Revenue: 2016 - 2030 ($ Million)
Figure 29: Global Healthcare Wearable Device Shipments: 2016 - 2030 (Millions of Units)
Figure 30: Global Healthcare Wearable Device Shipment Revenue: 2016 - 2030 ($ Million)
Figure 31: Global Professional Sports Wearable Device Shipments: 2016 - 2030 (Millions of Units)
Figure 32: Global Professional Sports Wearable Device Shipment Revenue: 2016 - 2030 ($ Million)
Figure 33: Global Retail & Hospitality Wearable Device Shipments: 2016 - 2030 (Millions of Units)
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