China Battery Electric Logistics Vehicle Industry Report, 2016-2020

Description: China produced 379,000 new energy vehicles (occupying 1.5% of the total vehicle output) in 2015, a fourfold increase from a year ago, including 142,800 Battery Electric passenger vehicles and 63,600 plug-in hybrid passenger vehicles, both increasing three times year-on-year, 147,900 Battery Electric commercial vehicles, an increase of eight times from 2014, and 24,600 plug-in hybrid commercial vehicles, surging by 79% compared with the previous year. Up to now, the new energy vehicle ownership has approached 500,000 units in China, basically accomplishing the goal set in 2012. It is expected that EV ownership will exceed 5 million units in 2020.

In 2015, the annual output of Battery Electric logistics vehicles in China skyrocketed by 1,416% year on year to 45,700 units. The explosive growth was mainly reflected in the second half of 2015, especially December 2015 when the output reached 23,600 units. In 2016, the output is expected to hit 90,000 units. In 2016-2018, the fast-growing Chinese Battery Electric logistics vehicle market will slow down the pace with the CAGR of about 50%.

At present, China Battery Electric logistics vehicle industry is featured with relatively high market concentration. In 2015, 13 companies achieved the output of over 1,000 units each, of which Dongfeng Motor seized 14.3% market share with 6,525 units, followed by Chongqing Ruichi, Shaanxi Tongjia and Chongqing Lifan.

The report highlights the followings:
- Battery Electric logistics vehicle industry policies, including subsidies over the next five years, promotion plans, regional rules and new energy vehicle models which are exempted from purchase tax;
- Status quo of global new energy vehicles, including output and sales volume in the United States, Europe and other major markets;
- Status quo and trends of China's new energy passenger vehicle, bus and logistics vehicle industries;
- Development prospects, supporting factors, development elements and hindrances of Battery Electric logistics vehicles in China;
- Output, product structure, purchase and operating costs of Chinese Battery Electric logistics vehicles;
- Operation and development strategies of 10 major Battery Electric logistics vehicle companies in China.

Contents:

1 Introduction to Battery Electric Logistics Vehicle
  1.1 Definition and Characteristics
    1.1.1 Definition
    1.1.2 Categories
    1.1.3 Characteristics
    1.1.4 Operating Principles
  1.2 Target Users
  1.3 Industry Chain

2 Global and Chinese Electric Vehicle Market
  2.1 Global New Energy Vehicle Market
    2.1.1 Overview
    2.1.2 Europe
    2.1.3 USA
  2.2 Chinese New Energy Vehicle Market
    2.2.1 Overview
    2.2.2 Passenger Car
    2.2.3 Commercial Vehicle

3 Background of Battery Electric Logistics Vehicle Industry
  3.1 Development Direction of New Energy Vehicle
  3.2 Supporting Factors for Development of Battery Electric Logistics Vehicles
    3.2.1 Fast-growing Express Delivery and Logistics Industries
3.2.2 Urban Pollution and Traffic Pressure
3.2.3 National Subsidies for Battery Electric Logistics Vehicle
3.3 Reasons for Rapid Development of Battery Electric Logistics Vehicle
3.3.1 Transformation of Terminal Logistics Service Modes
3.3.2 Pilot Trial of Urban Distribution Industry
3.3.3 Light Logistics and Home Delivery Services Become the Largest Markets of Battery Electric Logistics Vehicle
3.3.4 Battery Electric Logistics Vehicle Gets Involved into Timeshare Rentals
3.4 Obstacles to Rapid Development of Battery Electric Logistics Vehicle

4 Policies on Battery Electric Logistics Vehicle
4.1 Policies
4.1.1 National Policies
4.1.2 Regional Policies and Development Planning
4.2 Directory of Models Being Exempted from Purchase Tax

5 China Battery Electric Logistics Vehicle Industry
5.1 Output
5.2 Products
5.3 Costs
5.3.1 Purchase Costs
5.3.2 Operating Costs

6 Battery Electric Logistics Vehicle Manufacturers
6.1 Dongfeng Motor
6.1.1 Profile
6.1.2 Models
6.1.3 Output
6.1.4 Capacity Layout
6.1.5 Revenue
6.2 Chongqing Ruichi Automobile Industry
6.2.1 Profile
6.2.2 Solutions
6.2.3 Models
6.2.4 Output
6.2.5 Capacity Layout
6.3 Shaanxi Tongjia Automobile
6.3.1 Profile
6.3.2 Solutions
6.3.3 Models
6.3.4 Output
6.3.5 Capacity Layout
6.4 Chongqing Lifan
6.4.1 Profile
6.4.2 Models
6.4.3 Output
6.4.4 Capacity Layout
6.5 Jiangsu Aoxin New Energy
6.5.1 Profile
6.5.2 Models
6.5.3 Sales Volume
6.5.4 Capacity Layout
6.5.5 Revenue
6.6 Guohong Car
6.6.1 Profile
6.6.2 Models
6.6.3 Output
6.6.4 Capacity Layout
6.7 BAIC Motor
6.7.1 Profile
6.7.2 Revenue
6.7.3 Models
6.7.4 Output
6.7.5 Capacity Layout
6.8 NLM Motor
6.8.1 Profile
6.8.2 Models
6.8.3 Output
6.8.4 Capacity Layout
6.9 Wuhu Bodge Automobile
6.9.1 Profile
6.9.2 Models
6.9.3 Output
6.9.4 Capacity Layout
6.10 Tianjin Qingyuan Electric Vehicle
6.10.1 Profile
6.10.2 Models
6.10.3 Output

List of Charts

- Battery Electric Logistics Vehicle with Independent Cargo Tanks
- Battery Electric Logistics Vehicles without Independent Cargo Tanks
- Principles of Ordinary DC Electric Logistics Vehicle Drive System
- Principles of Variable Frequency Electric Logistics Vehicle Drive System
- Upstream Battery Electric Logistics Vehicle Industry
- Downstream Battery Electric Logistics Vehicle Industry
- Global Top 10 Electric Vehicle Brands by Sales Volume, 2015
- Global Top 20 Electric Vehicle Models by Sales Volume, 2015
- China's Electric Vehicle Output and Sales Volume, 2010-2015
- China's New Energy Commercial Vehicle Output, 2015
- China's New Energy Bus Output, 2015
- China's Battery Electric Truck Output, 2015
- Output Comparison between New Energy Vehicles, Battery Electric Vehicles and Battery Electric Commercial Vehicles
- % of Chinese Express Delivery Revenue in Postal Revenue, 2008-2015
- Workload and YoY Change of Chinese Express Delivery Companies, 2007-2015
- Workload and YoY Change of Chinese Express Delivery Companies (by Business), 2014-2015
- Ranking of Provinces by PM2.5, 2015
- Key Policies of New Energy Vehicle Subsidies in the First Phase
- Subsidies for Promotion and Application of 10-m (or above) City Buses
- Subsidies for Promotion and Application of Public Services-use Passenger Cars and Light Commercial Vehicles
- New Energy Vehicle National Subsidy Documents and Standards in the Second Phase
- Comparison between Old and New Subsidy Policies for New Energy Vehicle
- Central Financial Subsidies for New Energy Buses and Trucks, 2013-2019
- Subsidies for Chinese Battery Electric and Plug-in Hybrid (including Extended Range) Passenger Vehicles, 2016
- Subsidies for Chinese Battery Electric and Plug-in Hybrid Buses, 2016
- Subsidies for Promotion and Application of Chinese Fuel Cell Vehicles, 2016
- Requirements on Battery Electric Mileage of Chinese New Energy Vehicles
- List of First Batch of New Energy Vehicle Promoters (Cities or Regions)
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