Hybrid Cloud Market by Solution, by Service, by Service Mode - Global Forecast to 2021

Description:

The growing requirement of organizations for agile, scalable, and cost effective cloud computing solutions has increased the demand for hybrid cloud solutions and services. Along with this, the rising need of standards for interoperability between cloud services and existing systems, increasing demand to avoid vendor lock-in, and increasing digital services and their applications have contributed significantly towards the growth of the hybrid cloud market.

Nowadays, organizations are experiencing a significant need for the adoption of hybrid cloud solutions to keep themselves updated with the technological advancements in the cloud market. The Hybrid cloud market is segmented on the basis of regions into North America, Europe, Asia-Pacific (APAC), Middle East and Africa (MEA), and Latin America. The market has also been segmented on the basis of verticals into Banking, Financial Services, and Insurance (BFSI), consumer goods and retail, education, government and public sector, healthcare and life sciences, manufacturing, media and entertainment, telecommunication and ITES, and others.

The research methodology used to estimate and forecast the hybrid cloud market begins with capturing data on key vendor revenues through secondary research. The vendor offerings are also taken into consideration to determine market segmentation. The bottom-up procedure was employed to arrive at the overall market size of the global hybrid cloud market from the revenues of the key players.

After arriving at the overall market size, the total market was split into several segments and sub-segments which were then verified through primary research by conducting extensive interviews with key people, such as CEOs, VPs, directors, and executives. These data triangulation and market breakdown procedures were employed to complete the overall market engineering process and arrive at the exact statistics for all segments and sub-segments.

The hybrid cloud market ecosystem comprises hybrid cloud solution and service vendors, such as Hewlett-Packard; Microsoft Corporation; IBM Corporation; Cisco Systems; Equinix, Inc.; Oracle Corporation; VMware, Inc., Citrix Systems, Inc.; Rackspace, Inc.; and Amazon Web Services, Inc. A few other major vendors such as TeraGo Networks Inc., Dell Inc., Panzura, VMTurbo, Inc., Google Inc.,RightScale, and Verizon Terremark offer comparatively narrower, yet locally-effective solutions and distribution networks in the hybrid cloud market ecosystem. These vendors offer innovative hybrid cloud solutions and services to the end users and among industry verticals.

Stake Holders

- Cloud vendors
- Application design and development service providers
- System integrators/migration service providers
- Consultancy firms/advisory firms
- Training and education service providers
- Data integration service providers
- Managed services providers
- Data quality service providers

Scope of the Report

The hybrid cloud market report is broadly segmented into the following solutions, services, service model, organization size, verticals, and regions.

Global Hybrid Cloud Market, by Solution

- Cloud management and orchestration
- Disaster recovery
- Security and compliance
Hybrid hosting

Global Hybrid Cloud Market, by Service
- Professional services
- Managed services

Global Hybrid Cloud Market, by Service Model
- Infrastructure as a Service (IaaS)
- Platform as a Service (PaaS)
- Software as a Service (SaaS)

Global Hybrid Cloud Market, by Organization Size
- Large enterprises
- Small And Medium Enterprises (SMEs)

Global Hybrid Cloud Market, by Vertical
- BFSI
- Consumer goods and retail
- Education
- Government and public sector
- Healthcare and life sciences
- Manufacturing
- Media and entertainment
- Telecommunication and ITES
- Others

Global Hybrid Cloud Market, by Region
- North America
- Europe
- APAC
- MEA
- Latin America

Contents:
1 Introduction
   1.1 Objectives of the Study
   1.2 Market Definition
   1.3 Market Scope
      1.3.1 Markets Covered
      1.3.2 Years Considered in the Report
   1.4 Currency
   1.5 Limitations
   1.6 Stakeholders

2 Research Methodology
   2.1 Research Data
      2.1.1 Secondary Data
      2.1.1.1 Key Data From Secondary Sources
      2.1.2 Primary Data
      2.1.2.1 Key Data From Primary Sources
      2.1.2.2 Key Industry Insights
      2.1.2.3 Breakdown of Primaries
   2.2 Market Size Estimation
   2.3 Market Breakdown and Data Triangulation
   2.4 Research Assumptions

3 Executive Summary
4 Premium Insights
4.1 Attractive Market Opportunities in the Hybrid Cloud Market
4.2 Hybrid Cloud Market: Market Share of Top Three Solutions and Regions
4.3 Lifecycle Analysis, By Region, 2016
4.4 Market Investment Scenario
4.5 Hybrid Cloud Market: Top Three Verticals Vertical

5 Market Overview
5.1 Introduction
5.2 Market Evolution
5.3 Market Dynamics
5.3.1 Drivers
5.3.1.1 Growing Demand of Organizations for Agile, Scalable, and Cost Efficient Computing
5.3.1.2 Rising Need of Standards for Interoperability Between Cloud Services and Existing Systems
5.3.1.3 Increasing Demand to Avoid Vendor Lock-In
5.3.1.4 Increasing Number of Digital Services and Their Applications
5.3.2 Restraints
5.3.2.1 Lack of Awareness of Privacy and Data Protection
5.3.2.2 Infrastructure Dependency
5.3.2.3 Huge Initial Upfront Investment
5.3.3 Opportunities
5.3.3.1 Gaining Momentum of the Analytics Market
5.3.3.2 Rapidly Increasing Adoption Rate of Hybrid Cloud
5.3.4 Challenges
5.3.4.1 Secured Integration of Cloud and On-Premises Application Workloads
5.3.4.2 Workload Complexities in Hybrid Cloud Environment
5.4 Technological Overview
5.4.1 Packaged Applications
5.4.2 Web/E-Commerce
5.4.3 Backup/Archiving/Storage
5.4.4 Enterprise IT/Outsourced Data Center
5.4.5 Development/QA/Test

6 Industry Trends
6.1 Introduction
6.2 Value Chain Analysis
6.3 Ecosystem
6.4 Strategic Benchmarking

7 Hybrid Cloud Market Analysis, By Solution
7.1 Introduction
7.2 Cloud Management and Orchestration
7.3 Disaster Recovery
7.4 Security and Compliance
7.5 Hybrid Hosting

8 Hybrid Cloud Market Analysis, By Service
8.1 Introduction
8.2 Professional Services
8.2.1 Training and Consulting
8.2.2 Support and Maintenance
8.2.3 Cloud Integration
8.3 Managed Services

9 Hybrid Cloud Market Analysis, By Service Model
9.1 Introduction
9.2 Infrastructure as A Service (IaaS)
9.3 Platform as A Service (PaaS)
9.4 Software as A Service (SaaS)

10 Hybrid Cloud Market Analysis, By Organization Size
10.1 Introduction
10.2 Small and Medium Enterprises (SMES)
15.5 Introducing RT: Real-Time Market Intelligence
15.6 Available Customizations
15.7 Related Reports

List of Tables

Table 1 Hybrid Cloud Market Size, By Type, 2014-2021 (USD Billion)
Table 2 Hybrid Cloud Market Size, By Solution, 2016-2021 (USD Billion)
Table 3 Cloud Management and Orchestration: Hybrid Cloud Market Size, By Vertical, 2014-2021 (USD Billion)
Table 4 Disaster Recovery: Hybrid Cloud Market Size, By Vertical, 2014-2021 (USD Billion)
Table 5 Security and Compliance: Hybrid Cloud Market Size, By Vertical, 2014-2021 (USD Billion)
Table 6 Hybrid Hosting: Hybrid Cloud Market Size, By Vertical, 2014-2021 (USD Billion)
Table 7 Hybrid Cloud Market Size, By Service, 2014-2021 (USD Billion)
Table 8 Professional Services: Hybrid Cloud Market Size, By Vertical, 2014-2021 (USD Billion)
Table 9 Managed Services: Hybrid Cloud Market Size, By Vertical, 2014-2021 (USD Billion)
Table 10 Hybrid Cloud Market Size, By Service Model, 2014-2021 (USD Billion)
Table 11 Infrastructure as A Service: Hybrid Cloud Market Size, By Region, 2014-2021 (USD Billion)
Table 12 Platform as A Service: Hybrid Cloud Market Size, By Region, 2014-2021 (USD Billion)
Table 13 Software as A Service: Hybrid Cloud Market Size, By Region, 2014-2021 (USD Billion)
Table 14 Hybrid Cloud Market Size, By Organization Size, 2014-2021 (USD Billion)
Table 15 Small and Medium Enterprises: Hybrid Cloud Market Size, By Region, 2014-2021 (USD Billion)
Table 16 Large Enterprises: Hybrid Cloud Market Size, By Region, 2014-2021 (USD Billion)
Table 17 Hybrid Cloud Market Size, By Vertical, 2014-2021 (USD Billion)
Table 18 BFSI: Hybrid Cloud Market Size, By Region, 2014-2021 (USD Billion)
Table 19 BFSI: Hybrid Cloud Market Size, By Solution, 2014-2021 (USD Billion)
Table 20 BFSI: Hybrid Cloud Market Size, By Service, 2014-2021 (USD Billion)
Table 21 Consumer Goods and Retail: Hybrid Cloud Market Size, By Region, 2014-2021 (USD Billion)
Table 22 Consumer Goods and Retail: Hybrid Cloud Market Size, By Solution, 2014-2021 (USD Billion)
Table 23 Consumer Goods and Retail: Hybrid Cloud Market Size, By Service, 2014-2021 (USD Billion)
Table 24 Education: Hybrid Cloud Market Size, By Region, 2014-2021 (USD Billion)
Table 25 Education: Hybrid Cloud Market Size, By Solution, 2014-2021 (USD Billion)
Table 26 Education: Hybrid Cloud Market Size, By Service, 2014-2021 (USD Billion)
Table 27 Government and Public Sector: Hybrid Cloud Market Size, By Region, 2014-2021 (USD Billion)
Table 28 Government and Public Sector: Hybrid Cloud Market Size, By Solution, 2014-2021 (USD Billion)
Table 29 Government and Public Sector: Hybrid Cloud Market Size, By Service, 2014-2021 (USD Billion)
Table 30 Healthcare and Life Sciences: Hybrid Cloud Market Size, By Region, 2014-2021 (USD Billion)
Table 31 Healthcare and Life Sciences: Hybrid Cloud Market Size, By Solution, 2014-2021 (USD Billion)
Table 32 Healthcare and Life Sciences: Hybrid Cloud Market Size, By Service, 2014-2021 (USD Billion)
Table 33 Manufacturing: Hybrid Cloud Market Size, By Region, 2014-2021 (USD Billion)
Table 34 Manufacturing: Hybrid Cloud Market Size, By Solution, 2014-2021 (USD Billion)
Table 35 Manufacturing: Hybrid Cloud Market Size, By Service, 2014-2021 (USD Billion)
Table 36 Media and Entertainment: Hybrid Cloud Market Size, By Region, 2014-2021 (USD Billion)
Table 37 Media and Entertainment: Hybrid Cloud Market Size, By Solution, 2014-2021 (USD Billion)
Table 38 Media and Entertainment: Hybrid Cloud Market Size, By Service, 2014-2021 (USD Billion)
Table 39 Telecommunication and Ites: Hybrid Cloud Market Size, By Region, 2014-2021 (USD Billion)
Table 40 Telecommunication and Ites: Hybrid Cloud Market Size, By Solution, 2014-2021 (USD Billion)
Table 41 Telecommunication and Ites: Hybrid Cloud Market Size, By Service, 2014-2021 (USD Billion)
Table 42 Others: Hybrid Cloud Market Size, By Region, 2014-2021 (USD Billion)
Table 43 Others: Hybrid Cloud Market Size, By Solution, 2014-2021 (USD Billion)
Table 44 Others: Hybrid Cloud Market Size, By Service, 2014-2021 (USD Billion)
Table 45 Hybrid Cloud Market Size, By Region, 2014-2021 (USD Billion)
Table 46 North America: Hybrid Cloud Market Size, By Vertical, 2014-2021 (USD Billion)
Table 47 North America: Hybrid Cloud Market Size, By Solution, 2014-2021 (USD Billion)
Table 48 North America: Hybrid Cloud Market Size, By Service, 2014-2021 (USD Billion)
Table 49 Europe: Hybrid Cloud Market Size, By Vertical, 2014-2021 (USD Billion)
Table 50 Europe: Hybrid Cloud Market Size, By Solution, 2014-2021 (USD Billion)
Table 51 Europe: Hybrid Cloud Market Size, By Service, 2014-2021 (USD Billion)
Table 52 Asia-Pacific: Hybrid Cloud Market Size, By Vertical, 2014-2021 (USD Billion)
Table 53 Asia-Pacific: Hybrid Cloud Market Size, By Solution, 2014-2021 (USD Billion)
Table 54 Asia-Pacific: Hybrid Cloud Market Size, By Service, 2014-2021 (USD Billion)
Table 55 Middle East and Africa: Hybrid Cloud Market Size, By Vertical, 2014-2021 (USD Billion)
Table 56 Middle East and Africa: Hybrid Cloud Market Size, By Solution, 2014-2021 (USD Billion)
Table 57 Middle East and Africa: Hybrid Cloud Market Size, By Service, 2014-2021 (USD Billion)
Table 58 Latin America: Hybrid Cloud Market Size, By Vertical, 2014-2021 (USD Billion)
Table 59 Latin America: Hybrid Cloud Market Size, By Solution, 2014-2021 (USD Billion)
Table 60 Latin America: Hybrid Cloud Market Size, By Service, 2014-2021 (USD Billion)
Table 61 Partnerships, Agreements, and Collaborations, 2013-2016
Table 62 Mergers and Acquisitions, 2013-2016
Table 63 New Product Developments, 2013-2016
Table 64 Expansions, 2013-2016

List of Figures

Figure 1 Hybrid Cloud Market: Market Segmentation
Figure 2 Hybrid Cloud Market: Research Design
Figure 3 Breakdown of Primary Interviews: By Company Type, Designation, and Region
Figure 4 Market Size Estimation Methodology: Bottom-Up Approach
Figure 5 Market Size Estimation Methodology: Top-Down Approach
Figure 6 Data Triangulation
Figure 7 Hybrid Cloud Market: Assumptions
Figure 8 Top Three Segments for the Hybrid Cloud Market, 2016-2021
Figure 9 Hybrid Cloud Market, By Service Model (2016 vs 2021)
Figure 10 Hybrid Cloud Market, By Organization Size (2016 vs 2021)
Figure 11 North America is Estimated to Hold the Largest Market Share in 2016
Figure 12 Growth Trend of Hybrid Cloud Market (2016-2021)
Figure 13 Hybrid Hosting Solution and North America Region to Have the Largest Market Share in 2016
Figure 14 Geographic Lifecycle Analysis (2016): Asia-Pacific Market is Expected to Be in the High Growth Phase in the Coming Years
Figure 15 Market Investment Scenario: Asia-Pacific Would Arise as the Best Opportunity Market for Investment in the Next Five Years
Figure 16 BFSI is Estimated to Hold the Largest Market Size in 2016
Figure 17 The Evolution of Hybrid Cloud Market
Figure 18 Hybrid Cloud Market: Drivers, Restraints, Opportunities, and Challenges
Figure 19 Hybrid Cloud Market: Value Chain Analysis
Figure 20 Hybrid Cloud Ecosystem
Figure 21 Strategic Benchmarking: Hybrid Cloud Market
Figure 22 Hybrid Hosting Solution is Expected to Have the Largest Market Size in 2016
Figure 23 Professional Services Segment is Expected to Hold the Largest Market Share in 2016
Figure 24 Infrastructure as A Service Model is Expected to Hold the Largest Market Share in 2016
Figure 25 Large Enterprises Segment is Expected to Hold the Largest Market Share in 2016
Figure 26 BFSI Vertical is Expected to Hold the Largest Market Share in the Hybrid Cloud Market in 2016
Figure 27 North America is Expected to Have the Largest Market Size in 2016
Figure 28 North America Market Snapshot
Figure 29 Asia-Pacific Market Snapshot
Figure 30 Companies Adopted New Product Developments and Partnerships as Key Growth Strategies During 2013-2016
Figure 31 Product Portfolio Comparison of the Top Five Companies
Figure 32 Market Evaluation Framework
Figure 33 Battle for Market Share: Agreements, Partnerships, and Collaborations are the Key Strategies
Figure 34 Geographic Revenue Mix of Top Market Players
Figure 35 Hewlett Packard Enterprise: Company Snapshot
Figure 36 Hewlett Packard Enterprise: SWOT Analysis
Figure 37 Microsoft Corporation: Company Snapshot
Figure 38 Microsoft Corporation: SWOT Analysis
Figure 39 International Business Machines Corporation: Company Snapshot
Figure 40 International Business Machines Corporation: SWOT Analysis
Figure 41 Cisco Systems: Company Snapshot
Figure 42 Cisco Systems: SWOT Analysis
Figure 43 Equinix, Inc.: Company Snapshot
Figure 44 Equinix, Inc.: SWOT Analysis
Figure 45 Oracle Corporation: Company Snapshot
Figure 46 VMware, Inc.: Company Snapshot
Figure 47 Citrix Systems, Inc.: Company Snapshot
Figure 48 Rackspace Hosting: Company Snapshot

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3696149/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Hybrid Cloud Market by Solution, by Service, by Service Mode - Global Forecast to 2021
Web Address: http://www.researchandmarkets.com/reports/3696149/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>✔️</td>
<td>USD 5650</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>✔️</td>
<td>USD 6650</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td>✔️</td>
<td>USD 8150</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>✔️</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World