Description: The growing requirement of organizations for agile, scalable, and cost effective cloud computing solutions has increased the demand for hybrid cloud solutions and services. Along with this, the rising need of standards for interoperability between cloud services and existing systems, increasing demand to avoid vendor lock-in, and increasing digital services and their applications have contributed significantly towards the growth of the hybrid cloud market.

Nowadays, organizations are experiencing a significant need for the adoption of hybrid cloud solutions to keep themselves updated with the technological advancements in the cloud market. The Hybrid cloud market is segmented on the basis of regions into North America, Europe, Asia-Pacific (APAC), Middle East and Africa (MEA), and Latin America. The market has also been segmented on the basis of verticals into Banking, Financial Services, and Insurance (BFSI), consumer goods and retail, education, government and public sector, healthcare and life sciences, manufacturing, media and entertainment, telecommunication and ITES, and others.

The research methodology used to estimate and forecast the hybrid cloud market begins with capturing data on key vendor revenues through secondary research. The vendor offerings are also taken into consideration to determine market segmentation. The bottom-up procedure was employed to arrive at the overall market size of the global hybrid cloud market from the revenues of the key players.

After arriving at the overall market size, the total market was split into several segments and sub-segments which were then verified through primary research by conducting extensive interviews with key people, such as CEOs, VPs, directors, and executives. These data triangulation and market breakdown procedures were employed to complete the overall market engineering process and arrive at the exact statistics for all segments and sub-segments.

The hybrid cloud market ecosystem comprises hybrid cloud solution and service vendors, such as Hewlett-Packard; Microsoft Corporation; IBM Corporation; Cisco Systems; Equinix, Inc.; Oracle Corporation; VMware, Inc., Citrix Systems, Inc.; Rackspace, Inc.; and Amazon Web Services, Inc. A few other major vendors such as TeraGo Networks Inc., Dell Inc., Panzura, VMTurbo, Inc., Google Inc.,RightScale, and Verizon Terremark offer comparatively narrower, yet locally-effective solutions and distribution networks in the hybrid cloud market ecosystem. These vendors offer innovative hybrid cloud solutions and services to the end users and among industry verticals.

Stake Holders
- Cloud vendors
- Application design and development service providers
- System integrators/migration service providers
- Consultancy firms/advisory firms
- Training and education service providers
- Data integration service providers
- Managed services providers
- Data quality service providers

Scope of the Report

The hybrid cloud market report is broadly segmented into the following solutions, services, service model, organization size, verticals, and regions.

Global Hybrid Cloud Market, by Solution
- Cloud management and orchestration
- Disaster recovery
- Security and compliance
- Hybrid hosting

Global Hybrid Cloud Market, by Service

- Professional services
- Managed services

Global Hybrid Cloud Market, by Service Model

- Infrastructure as a Service (IaaS)
- Platform as a Service (PaaS)
- Software as a Service (SaaS)

Global Hybrid Cloud Market, by Organization Size

- Large enterprises
- Small And Medium Enterprises (SMEs)

Global Hybrid Cloud Market, by Vertical

- BFSI
- Consumer goods and retail
- Education
- Government and public sector
- Healthcare and life sciences
- Manufacturing
- Media and entertainment
- Telecommunication and ITES
- Others

Global Hybrid Cloud Market, by Region

- North America
- Europe
- APAC
- MEA
- Latin America

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