India Foodtech Market By Operation Type (Food Aggregators & Restaurant Based), By Source of Order (Web Vs Mobile App), By Payment Method (Cash on Delivery, Mobile Wallet, etc.), Competition Forecast and Opportunities, 2011-2021

Description: Foodtech market represents the online food ordering and delivery ecosystem. Over the years, foodtech market in India has been growing at a robust pace on account of increasing personal disposable income, growing internet penetration and rising number of smartphone users. A large base of the country's population is getting busier, with lesser time to get involved in household activities or to indulge in cooking, thus driving the market for foodtech in India.

Further, due to improving standard of living, the country is witnessing a paradigm shift in consumer tastes & preferences, wherein, they are foregoing conventional food products. Attractive cashback offers and discounts offered by foodtech companies are also contributing to the growth of India foodtech market.

According to "India Foodtech Market By Operation Type, By Source of Order, By Payment Method, Competition Forecast and Opportunities, 2011-2021", the foodtech market in India is projected to grow at a CAGR of over 12% during 2016-2021. Over the last couple of years, the country's foodtech market has been witnessing huge fund inflows from domestic as well as foreign investors.

On the basis of operation type, the market has been segmented into two categories, namely, food aggregators and restaurant based. Among these categories, restaurant based segment dominated the overall market in 2015, and the segment is anticipated to maintain its dominance over the next five years as well, owing to consumer loyalty and frequent cashbacks/discounts offered by the companies.

In 2015, Cash on Delivery was the most preferred mode of payment among Indian consumers. Moreover, web based source of ordering dominated the India foodtech market in 2015 as it offers seamless customer experience in terms of ease of ordering, choosing alternate payment options and order tracking.

"India Foodtech Market By Operation Type, By Source of Order, By Payment Method, Competition Forecast and Opportunities, 2011-2021" discusses the following aspects related to foodtech market in India:

- India Foodtech Market Size, Share & Forecast
- Segmental Analysis - By Operation Type (Food Aggregators & Restaurant Based), By Source of Order (Web Vs Mobile App), By Payment Method (Cash on Delivery, Mobile Wallet, Credit/Debit Card and Netbanking)
- Policy & Regulatory Landscape
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of the India foodtech market
- To identify the on-going trends, and anticipated growth over the next five years
- To help industry consultants, foodtech companies and other stakeholder align their market-centric strategies
- To obtain research-based business decisions and add weight to presentations and marketing material
- To gain competitive knowledge of leading market players

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with foodtech companies and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and other proprietary databases.
Contents:

1. Product Overview
2. Research Methodology
3. Analyst View
4. Global Foodtech Market Overview
5. India Foodtech Market Outlook
   5.1. Market Size & Forecast
   5.1.1. By Value & Volume
   5.2. Market Share & Forecast
   5.2.1. By Operation Type (Food Aggregators Vs Restaurant Based)
   5.2.2. By Source of Order (Web Vs Mobile App)
   5.2.3. By Payment Method (Cash on Delivery, Mobile Wallet, Credit/Debit Card and Netbanking)
   5.2.4. By Company
   5.2.5. By Region
   5.3. Market Attractiveness Index (By Region and Operation Type)
6. India Restaurant Based Market Outlook
   6.1. Market Size & Forecast
   6.1.1. By Value & Volume
7. India Food Aggregators Market Outlook
   7.1. Market Size & Forecast
   7.1.1. By Value & Volume
8. Market Dynamics
   8.1. Drivers
   8.2. Challenges
9. Market Trends & Developments
   9.1. Discounts and Cashbacks
   9.2. Growing Investments
   9.3. Increasing Number of Mobile Applications
   9.4. Technological Advancements
   9.5. Availability of Alternate Payment Methods
10. Business Model Analysis
11. Policy & Regulatory Landscape
12. India Economic Profile
13. Competitive Landscape
   13.1. Competition Matrix
   13.2. Company Profiles
   13.2.1. McDonald's India Private Limited
   13.2.2. Zomato Media Pvt. Ltd.
   13.2.3. Jubilant FoodWorks Limited
   13.2.4. Yum Restaurants India Pvt. Ltd
   13.2.5. Foodpanda
   13.2.6. Faasos Food Services Pvt. Ltd.
   13.2.7. Subway Systems India Pvt. Ltd.
   13.2.8. Bundl Technologies Private Limited (Swiggy)
   13.2.9. TinyOwl Technology Pvt. Ltd.
   13.2.10. Yumist Foodtech Pvt. Ltd.
14. Strategic Recommendations

List of Figures

Figure 1: India Foodtech Market Size, By Value (USD Million), By Volume (Million Orders) 2011-2021F
Figure 2: India Foodtech Market Share, By Operation Type, By Value, 2011-2021F
Figure 3: India Foodtech Market Share, By Source of Order, By Value, 2011-2021F
Figure 4: India Foodtech Market Share, By Payment Method, By Value, 2011-2021F
Figure 5: India Foodtech Market Share, By Company, By Value, 2011-2021F
Figure 6: India Foodtech Market Share, By Region, By Value, 2015 & 2021F
Figure 7: India Foodtech Market Share, By Region, By Value, 2011-2021F
Figure 8: India Foodtech Market Attractiveness Index, By Operation Type, By Value, 2015-2021F
Figure 9: India Foodtech Market Attractiveness Index, By Region, By Value, 2015-2021F
Figure 10: India Restaurant Based Market Size, By Value (USD Million), By Volume (Million Orders) 2011-2021F
Figure 11: India Food Aggregators Market Size, By Value (USD Million), By Volume (Million Orders), 2011-2021F
Figure 12: India Disposable Personal Income, 2011-2015 (USD Million)
Figure 13: Internet Users (Million) and Internet Penetration (%) in India, 2012-2014
Figure 14: India Number of Smartphone Users, 2010-2015 (Million)
Figure 15: India Online Payment Mode Share, By Value, 2014

List of Tables

Table 1: India Restaurant Based Market Average Order Prices, 2011-2021F (USD/Order)
Table 2: India Food Aggregators Market Average Order Prices, 2011-2021F (USD/Order)
Table 3: Top PE & VC Investments in India Foodtech Market, By Company, 2015 (USD Million)

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/3699403/](http://www.researchandmarkets.com/reports/3699403/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: India Foodtech Market By Operation Type (Food Aggregators & Restaurant Based), By Source of Order (Web Vs Mobile App), By Payment Method (Cash on Delivery, Mobile Wallet, etc.), Competition Forecast and Opportunities, 2011-2021
Web Address: http://www.researchandmarkets.com/reports/3699403/
Office Code: SCBRLUDX

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Formats</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>USD 3000</td>
</tr>
<tr>
<td>CD-ROM</td>
<td>USD 3500 + USD 58 Shipping/Handling</td>
</tr>
<tr>
<td>Hard Copy</td>
<td>USD 4000 + USD 58 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>USD 6000</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr ☐</th>
<th>Mrs ☐</th>
<th>Dr ☐</th>
<th>Miss ☐</th>
<th>Ms ☐</th>
<th>Prof ☐</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World