Strategic Assessment of Worldwide Interactive Display Market in the Education Sector - Forecast Till 2021

Description: The chalk and blackboard was used (and is still being used in many countries) for decades together. The biggest leap in technology from that was the marker and the whiteboard which was used for educational purposes and very soon found itself in the corporate world. The whiteboard became the next blackboard in the sense that there was no change in format or technology for years together, that is, until the onset of the interactive display. An interactive display is a dynamic information display device which can be operated by means of touch. Information can be displayed onto the display through various devices such as a smartphones, tablets and laptops. The interactive display has become even more pertinent today especially with companies looking at internet of things (IoT) as a means of transferring data from one device to another instantly. In this respect, the market for interactive displays has an increasing demand across numerous sectors and with the ability to connect to numerous devices, a lot more innovation can soon be expected in this market over the next 2 years.

The market research report on the interactive display market provides information on the competitive landscape as it is today and how it is expected to change over the course of the next few years. The report provides an in-depth analysis in terms of what the market size is and how this is expected to change over the years.

The market research report titled “Strategic Assessment of the Interactive Display Market Forecast Till 2021” provides key information for any individual who wishes to understand the past, current and future dynamics of the market.

The key objectives of the Interactive Display market research report are as follows:

- To provide a detailed analysis of the various factors that are contributing to the revenue generation in the Interactive Display market and how this will affect the market in the coming years
- To list the key regions and their respective countries that are contributing to the revenue generated in the Interactive Display market
- To provide the competitive landscape of the key players operating in this market and how the market will evolve over the forecast period
- To provide strategic insights into what is happening in the market and what could as well as should happen in the market during the forecast period
- To provide key insights into the various factors that are aiding as well as adversely affecting the market and how this scenario will change during the forecast period

The scope of the Interactive Display research report is as follows:

- The research report will provide the market size of the Interactive Display market in 2015 as well as provide the expected revenue to be generated till 2021.
- The market research report will also provide the historical data points for the above mentioned points
- Details as to the various segments within the interactive display market that are contributing to the revenue of the overall market will be provided by the individual regions
- The market research report also provides the breakdown by the following segments
  - Interactive Whiteboard
  - Interactive Projector
  - Interactive Flat Panel
- The market research report will provide the regional segmentation of the revenue generated from the market by the following regions
  - APAC
  - Europe
  - Latin America
  - Middle East and Africa
  - North America
- The market research report will further provide a break-up of the top 3 leading countries that are contributing to this market for each of the regions listed above
- Timeline of the market research report on interactive display is as follows
  - Historical Period: 2013-2014 (Actual figures)
  - Base Year: 2015 (Actual figures)
  - Forecast Period: 2016-2020 (Forecasted figures)

Why should you buy interactive display market research report?

The study will tell the reader how the market has been performing over the last few years and how it is expected to perform over the next five years. Detailed analysis of the performance of the market is provided thereby providing the reader with key insights into what is taking place and how the market is being affected, both positively and adversely. Further to this, the interactive display market is a market which is highly dynamic with multiple avenues for revenue generation for numerous participants across the value chain.

In short, the study will provide a holistic view of the interactive display market, which are the companies that are involved in the production and what are the factors that contribute to this market. The report will also provide information on what are some of the trends that have started to surface and are expected to be a strong driving force in the market over the next five years.

Contents:

1 Research Methodology
2 Executive Summary
3 Scope of the Report
  3.1 Research coverage
    3.1.1 Definitions of interactive display
    3.1.2 Base year
    3.1.3 Geography
4 Market Research Methodology
  4.1 Common currency conversion rates
5 Market Landscape
  5.1 Overview of worldwide interactive display market in the education sector till 2021
  5.2 Introduction to interactive displays
  5.3 Technology/equipment and its benefits
    5.3.1 Advantages of interactive whiteboard
    5.3.2 Advantages of interactive flat panel display
    5.3.3 Advantages of Interactive Projector
  5.4 Bright future for interactive flat panel display
    5.4.1 Case scenario of usage of interactive device in education sector
6 Key Market Trends
  6.1 Sensitivity analysis of key market trends
7 Key Market Growth Drivers
  7.1 Impact of growth drivers across geography 2015-2021
8 Key Market Restraints
  8.1 Impact of restraints on worldwide interactive display market in the education sector 2015-2021
9 Value Chain Analysis
  9.1 Value chain of the worldwide interactive display market in the education sector
    9.1.1 Raw material
    9.1.2 Manufacturers
    9.1.3 Distributor/dealer
    9.1.4 Retailers
    9.1.5 End-users
  9.2 Five forces analysis of interactive display market in the education sector
10 Interactive Display in Education Sector - Market Size and Forecast
  10.1 Market size and forecast
11 Worldwide Interactive Display Market in Education Sector by Geographic Segmentation
11.1 Insights and key highlights
11.2 Market size and forecast - by geography

12 North America - Interactive Display Market in Education Sector
12.1 Market size and forecast

13 Europe - Interactive Display Market in Education Sector
13.1 Market size and forecast

14 APAC - Interactive Display Market in Education Sector
14.1 Market size and forecast
14.2 Market size of top three countries

15 MEA - Interactive Display Market in Education Sector
15.1 Market size and forecast
15.2 Market size of top three countries

16 Latin America - Interactive Display Market in Education Sector
16.1 Market size and forecast
16.2 Market size of top three countries

17 Technology Segmentation Market Size and Forecast
17.1 Interactive display market in education sector by technology segmentation 2013-2021

18 Interactive Whiteboard in Education Sector
18.1 Market size and forecast 2013-2021

19 Interactive Flat Panel in Education Sector
19.1 Market size and forecast 2013-2021

20 Interactive Projector in Education Sector
20.1 Market size and forecast 2013-2021

21 Competitive Landscape
21.1 Competitive scenario
21.2 Market share analysis of leading vendors
21.2.1 SMART Technologies
21.2.2 Promethean World
21.2.3 NEC
21.2.4 Seiko Epson
21.2.5 Vestel Elektronik
21.3 Key news of leading vendors

22 Other Vendors With Prominent Presence
22.1 BenQ
22.2 Boxlight
22.3 Egan Visual
22.4 Hitachi
22.5 Julong Educational Technology
22.6 Mimio
22.7 Panasonic
22.8 Ricoh
22.9 Samsung Electronics
22.10 Venn representation of competitive landscape

23 Key Vendor Analysis
23.1 SMART Technologies
23.1.1 Business Overview
23.1.2 Key products
23.1.3 Key strengths
23.1.4 Key strategies
23.1.5 Key opportunities
23.2 Promethean World
  23.2.1 Business Overview
  23.2.2 Key Products
  23.2.3 Key strengths
  23.2.4 Key strategies
23.3 NEC Corp.
  23.3.1 Business Overview
  23.3.2 Key products
  23.3.3 Key strengths
  23.3.4 Key strategies
  23.3.5 Key opportunities
23.4 Seiko Epson
  23.4.1 Business Overview
  23.4.2 Key products
  23.4.3 Key strengths
  23.4.4 Key opportunities
23.5 Vestel Elektronik
  23.5.1 Business overview
  23.5.2 Key products
  23.5.3 Key strengths
  23.5.4 Key strategies
  23.5.5 Key opportunities

24 Summary of Key Findings
24.1 Realizing the need for interactive display solutions
  24.1.1 Strategic recommendation 1
24.2 High scope interactive display technological segment
  24.2.1 Strategic Recommendation 2
24.3 High scope geographic regions
  24.3.1 Strategic Recommendation 3

25 Summary of Report and Key Takeaways
26 Appendix
26.1 List of abbreviations

List of Exhibits:
Exhibit 1 Various countries considered in different geographies
Exhibit 2 Market size derivation of the interactive display market in education sector (revenue)
Exhibit 3 Currency conversion 2013-2015
Exhibit 4 Forms of interactive display
Exhibit 5 Sensitivity analysis of key market trends
Exhibit 6 Classification of income economies 2016
Exhibit 7 Impact of growth drivers across geography 2015-2021
Exhibit 8 Fluctuation in GBP between 1 Jan to 1 Mar 2016 and its effect on Pricing of Promethean
Exhibit 9 Impact of restraints on worldwide interactive display market in the education sector 2015-2021
Exhibit 10 Geographic distribution of resellers 2015
Exhibit 11 Value chain of interactive display
Exhibit 12 Raw material for manufacture of interactive whiteboard
Exhibit 13 Five forces analysis of the interactive display market in the education sector
Exhibit 14 Worldwide interactive display market in the education sector 2013-2021 by revenue (US$ million)
Exhibit 15 Worldwide interactive display market in the education sector 2013-2021 by unit shipments (thousand)
Exhibit 16 Interactive display market in the education sector by geographical segmentation 2015 - 2021
  (Revenue and Unit Shipment)
Exhibit 17 Penetration rate of interactive displays in primary and secondary level classrooms 2015
Exhibit 18 Average class size by level of education 2015
Exhibit 19 Worldwide interactive display market in the education sector by geographical segmentation 2013-
2021 (US$ million)
Exhibit 20 Worldwide interactive display market in the education sector by geographical segmentation
  proportion 2013-2021 (US$ million)
Exhibit 21 Worldwide interactive display market in the education sector by geographical segmentation 2013-
2021 (in thousand)
Exhibit 22 Worldwide interactive display market in the education sector by geographical segmentation proportion 2013-2021 (in thousand)
Exhibit 23 Yearly revenue and growth rate of the worldwide interactive display market in the education sector by geographical segmentation 2013-2021 (US$ million)
Exhibit 24 Yearly unit shipment and growth rate of the worldwide interactive display market in the education sector by geographical segmentation 2013-2021 (thousand)
Exhibit 25 Worldwide interactive display market in the education sector by geography proportion 2013-2021 (revenue percentage)
Exhibit 26 Worldwide interactive display market in the education sector by geography proportion 2013-2021 (unit shipment percentage)
Exhibit 27 Comparison of CAGR (revenue) among key geographies in the worldwide interactive display market in the education sector 2015-2021
Exhibit 28 Comparison of CAGR (unit shipments) among key geographies in the worldwide interactive display market in the education sector 2015-2021
Exhibit 29 Comparison of annual growth rate(revenue) among key geographies in the worldwide interactive display market in the education sector 2013-2021
Exhibit 30 Comparison of annual growth rate (unit shipments) among key geographies in the worldwide interactive display market in the education sector 2013-2021
Exhibit 31 Interactive display market in education sector in North America 2013-2021 by revenue (US$ million)
Exhibit 32 Interactive display market in education sector in North America 2013-2021 by unit shipments (in thousand)
Exhibit 33 Enrollment of students in public and private schools in the US 2013-2023 (in thousand)
Exhibit 34 Interactive display market in education sector in North America - top three countries split 2016 (revenue percentage)
Exhibit 35 Interactive display market in education sector in Europe 2013-2021 by revenue (US$ million)
Exhibit 36 Interactive display market in education sector in Europe 2013-2021 by unit shipments (in thousand)
Exhibit 37 Interactive display market in education sector in Europe - top four countries split 2016 (revenue percentage)
Exhibit 38 Interactive display market in education sector in APAC 2013-2021 by revenue (US$ million)
Exhibit 39 Interactive display market in education sector in APAC 2013-2021 by unit shipments (in thousand)
Exhibit 40 Interactive display market in education sector in APAC - top three countries split 2016 (revenue percentage)
Exhibit 41 Interactive display market in education sector in MEA 2013-2021 by revenue (US$ million)
Exhibit 42 Interactive display market in education sector in MEA 2013-2021 by unit shipments (in thousand)
Exhibit 43 Interactive Display market in education sector in MEA - top three countries split 2016 (revenue percentage)
Exhibit 44 Average of public expenditure in education as a percentage of GDP in MEA 1995-2003
Exhibit 45 Interactive display market in education sector in Latin America 2013-2021 by revenue (US$ million)
Exhibit 46 Interactive display market in education sector in Latin America 2013-2021 by unit shipments (in thousand)
Exhibit 47 Average of public expenditure in education as a percentage of GDP in the Latin America 1995-2003
Exhibit 48 Interactive display market in education sector in Latin America - top three countries split 2016 (revenue percentage)
Exhibit 49 Worldwide interactive display market in education sector by technology segmentation 2013-2021 (US$ million)
Exhibit 50 Worldwide interactive display market in education sector by technology segmentation proportion 2013-2021 (US$ million)
Exhibit 51 Comparison of CAGR (Revenue) among technology segmentation in the worldwide interactive display market in education sector 2013-2021
Exhibit 52 Yearly revenue and growth rate of the worldwide interactive display market in education sector 2013-2021 (US$ million)
Exhibit 53 Worldwide interactive display market in education sector by technology segmentation proportion 2013-2021 (percentage)
Exhibit 54 Comparison of annual growth rate among technology segmentation 2013-2021
Exhibit 55 Market size of interactive whiteboard in education sector 2013-2021 (US$ million)
Exhibit 56 Market size of interactive whiteboard market in education sector by unit shipments 2013-2021 (in thousand)
Exhibit 57 Market size of interactive flat panel in education sector 2013-2021 (US$ million)
Exhibit 58 Market Size of interactive flat panel in education sector by unit shipments 2013-2021 (in
thousand)
Exhibit 59 Cost of ownership of interactive whiteboard vis-à-vis interactive flat panel
Exhibit 60 Market size of interactive projector in education sector 2013-2021 (US$ million)
Exhibit 61 Market size of interactive projector in education sector by unit shipments 2013-2021 (in thousand)
Exhibit 62 Market share of interactive display market in education sector 2015 (US$ million)
Exhibit 63 Venn representation of competitive landscape
Exhibit 64 SMART Technologies business units
Exhibit 65 SMART Technologies geographic segmentation
Exhibit 66 Promethean World product segmentation
Exhibit 67 Promethean World geographic segmentation
Exhibit 68 NEC Corp. business segmentation
Exhibit 69 NEC Corp. geographic segmentation
Exhibit 70 Seiko Epson business segmentation
Exhibit 71 Seiko Epson geographic segmentation
Exhibit 72 Vestel Elektronik industrial segmentation
Exhibit 73 Vestel Elektronik geographic segmentation
Exhibit 74 Average selling price of technology products in worldwide interactive display market in education sector 2013-2021 (US$)
Exhibit 75 Average selling price drop (y-o-y) of technology products in worldwide interactive display market in education sector 2013-2021 (percentage)
Exhibit 76 Growth potential of worldwide interactive display market in education sector by geographic segmentation 2015-2021
Exhibit 77 Global interactive display market in education sector at a glance 2015
Exhibit 78 Yearly revenue and growth rate of the worldwide interactive display market in the education sector by geographical segmentation 2013-2021 (US$ million)
Exhibit 79 Yearly unit shipment and growth rate of the worldwide interactive display market in the education sector by geographical segmentation 2013-2021 (thousand)
Exhibit 80 Worldwide interactive display market in the education sector by geography proportion 2013-2021 (revenue percentage)
Exhibit 81 Worldwide interactive display market in the education sector by geography proportion 2013 - 2021 (unit shipment percentage)
Exhibit 82 Yearly revenue and growth rate of the worldwide interactive display market in education sector 2013-2021 (US$ million)
Exhibit 83 Worldwide interactive display market in education sector by technology segmentation proportion 2013-2021 (percentage)

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