The SDN, NFV & Network Virtualization Ecosystem: 2016 – 2030 – Opportunities, Challenges, Strategies & Forecasts

Description:
While the advantages of SDN (Software Defined Networking) and network virtualization are well known in the enterprise IT and data center world, both technologies also bring a host of benefits to the telecommunications service provider community. Not only can these technologies help address the explosive capacity demand of mobile traffic, but they can also reduce the CapEx and OpEx burden faced by service providers to handle this demand by diminishing reliance on expensive proprietary hardware platforms. The recognition of these benefits has led to the emergence of the NFV (Network Functions Virtualization) concept that seeks to virtualize and effectively consolidate many service provider network elements onto multi-tenant industry-standard servers, switches and storage.

Mobile operators and internet service providers have already begun making SDN and NFV investments in a number of functional areas including but not limited to EPC/mobile core, IMS, policy control, CPE (Customer Premises Equipment), CDN (Content Delivery Network) and transport networks. The report estimates that service provider SDN and NFV investments will grow at a CAGR of 46% between 2016 and 2020. As service providers seek to reduce costs and virtualize their networks, these investments will eventually account for over $18 Billion in revenue by the end of 2020.

The “SDN, NFV & Network Virtualization Ecosystem: 2016 - 2030 - Opportunities, Challenges, Strategies & Forecasts” report presents an in-depth assessment of the SDN, NFV and network virtualization ecosystem including enabling technologies, key trends, market drivers, challenges, use cases, deployment case studies, regulatory landscape, standardization, opportunities, future roadmap, value chain, ecosystem player profiles and strategies. The report also presents market size forecasts from 2016 till 2030. The forecasts are segmented for 10 submarkets, 2 user base categories, 9 use cases, 6 regions and 34 countries.

The report comes with an associated Excel datasheet suite covering quantitative data from all numeric forecasts presented in the report.

Key Questions Answered

The report provides answers to the following key questions:

- How big is the SDN, NFV and network virtualization opportunity?
- What trends, challenges and barriers are influencing its growth?
- How is the ecosystem evolving by segment and region?
- What will the market size be in 2020 and at what rate will it grow?
- Which regions, submarkets and countries will see the highest percentage of growth?
- How are service provider led initiatives driving SDN and NFV investments?
- How does regulation impact the adoption of SDN and NFV centric networks?
- How can NFV make the VoLTE (Voice over LTE) business case work?
- How can software defined DPI (Deep Packet Inspection) complement SDN functionality?
- What level of CapEx savings can SDN and NFV facilitate for service providers?
- Do SDN and NFV pose a threat to traditional network infrastructure vendors?
- Who are the key market players and what are their strategies?
- Is there a ring leader in the SDN and NFV ecosystem?
- What strategies should enabling technology providers, network infrastructure vendors, mobile operators and other ecosystem players adopt to remain competitive?

Key Findings

The report has the following key findings:

- Estimates suggest that service provider SDN and NFV investments will grow at a CAGR of 46% between 2016 and 2020, eventually accounting for over $18 Billion in revenue by the end of 2020.
- At present, virtualized CPE, EPC/mobile core, IMS and policy control platforms represent nearly 70% of all VNF (Virtual Network Function) software investments.
The report estimates that by 2020, nearly 80% of all new EPC investments will be virtualized.

Although the use of SDN is widespread in the enterprise and data center domain, service providers are only beginning to adopt the technology to programmmatically manage their networks.

Investments on orchestration platforms will account for over $1.6 Billion in revenue by the end of 2020, representing nearly 10% of all service provider SDN and NFV spending.

The growing adoption of SDN and NFV has created a natural opportunity for silicon and server OEMs to combine their server platforms with a networking business stream.
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