Bluetooth Devices Market Trends in China

Description: This study focuses on China's Bluetooth Devices market trends. In the two past decades, the market has been growing at a fast pace. The dramatic expansions of the manufacturing capabilities and rising consumer consumptions in China have transformed China's society and economy. China is one of the world's major producers for industrial and consumer products. Far outpacing other economies in the world, China is the world's fastest growing market for the consumptions of goods and services. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, imports & exports, consumer consumption and capital investment for over two decades. Rapid consolidation between medium and large players is anticipated since the Chinese government has been encouraging industry consolidation with an effort to regulate the industry and to improve competitiveness in the world market.

Although China has enjoyed the benefits of an expanding market for production and distribution, the industry is suffering from minimal innovation and investment in R&D and new product development. The sector's economies of scale have yet to be achieved. Most domestic manufacturers lack the autonomic intellectual property and financial resources to develop their own brand name products.

This new study focuses on market trends and forecasts with historical data (2005, 2010 and 2015) and long-term forecasts through 2020 and 2025 are presented.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases.

The author is one of the leading sources for up-to-date market information and research on the fastest-growing Chinese markets. They have published over 2,000 reports focusing on the Chinese markets, industry forecasts and company profiles. The report provides hard-to-find market data and analyses. Our publications are intended to help international marketers identify business opportunities and promote their product sales in the Chinese markets.

Contents:

I. INTRODUCTION
   - Report Scope and Methodology
   - Executive Summary

II. BUSINESS ENVIRONMENT
   - Economic Outlook
   - Key Economic Indicators
   - Industrial Output
   - Population and Labor
   - Foreign Investment
   - Foreign Trade
   - Financial and Tax Regulations
   - Banking System and Regulations
   - Foreign Exchange
   - Taxes, Tariff and Custom Duties
   - Market Trends
   - Technology Development
   - Market Development
   - Major Industry Development
   - Regional Development
   - Enterprise Development
   - Labor Market Development
III. BLUETOOTH DEVICES MARKET TRENDS

Bluetooth Devices Market Trends
Current Market Analyses
Market Development Trends
Market Challenges
Major Producers
Chinese Retail Market Trends
Consumer Income Trends
Consumer Spending Trends by Region
Northeast
North
Southeast
Central
Southwest
Northwest

IV. MARKETING STRATEGIES

China Market Entry Overview
China's Distribution System
Distribution Channels
Transportation and Freight Infrastructure
Communications
China's Market Entry
Exporting to China
License
Franchising
E-Commerce
Trading Companies and Local Agents
Representative Offices and Subsidiaries
Joint Ventures
Wholly Foreign-Owned Enterprise

LIST OF TABLES

I. INTRODUCTION

Economic Outlook Summary

II. BUSINESS ENVIRONMENT

Key Economic Indicators
Industrial Output
Population and Labor Force Trends
Foreign Investment and Loans
Foreign Trade

III. BLUETOOTH DEVICES MARKET TRENDS

Bluetooth Devices Sales and Forecasts
Chinese Retail Market Trends
Consumer Spending Trends by Region
Northeast
North
Southeast
Central
Southwest
Northwest

LIST OF CHARTS
I. INTRODUCTION

Economic Outlook Summary

II. BUSINESS ENVIRONMENT

Key Economic Indicators
Industrial Output
Population and Labor Force Trends
Foreign Investment and Loans
Foreign Trade

III. BLUETOOTH DEVICES MARKET TRENDS

Bluetooth Devices Sales and Forecasts
Chinese Retail Market Trends
Retail Sales by Type

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