Introduction

Smoke ingredients are used in the food industry to add smoke characteristics to food with or without grilling or roasting the food. Liquid smoke is generated by combustion of hard wood such as maple, beech, oak and hickory. Condensate produced during the combustion process is called liquid smoke. Liquid smoke aids processed food manufacturers to optimize production, improve product characteristics and avoid batch to batch variation. It is widely utilised in the meat and seafood industry to add flavour and colour through methods such as atomising, spraying and dipping.

Report Description

This research report on the liquid smoke market provides a detailed analysis of liquid smoke and helps in understanding driving forces for rapid growth of liquid smoke across various applications. This study provides insights about market dynamics and regulations across seven key regions, which are expected to influence the current nature and future status of the liquid smoke market over the forecast period (2015-2025). It also covers the entire liquid smoke ecosystem, including the new technological developments as well as product offerings in the liquid smoke market.

Rising disposable income, growing pet ownership and increasing number of processed food plants, are some of the factors that are further contributing to growth of the liquid smoke market. Increasing consumption of meat products is also propelling adoption of liquid smoke globally. Furthermore, lowered total cost of using liquid smoke as compared to conventional methods is further fuelling adoption of liquid smoke for various applications.

The liquid smoke market report includes analysis of key trends, drivers and restraints influencing the global liquid smoke market. Weighted average model is leveraged to identify the impact of key growth drivers and restraints across various geographies, in order to help clients in framing accurate business strategies.

On the basis of application, the market is segmented into meat and seafood, sauces, pet food and treats, diary and others (snacks and bakery and confectionery). The report provides detailed analysis of each application segment in terms of market size (US$ Mn). Key regions assessed in this report are North America, Latin America, Eastern Europe, Western Europe, Asia Pacific excluding Japan (APEJ), Japan and Middle East & Africa. The report also provides detailed analysis of key trends, absolute dollar opportunity and BPS analysis of the aforementioned market segments.

Key Segments Covered:

By Application:

- Meat and seafood
- Sauces
- Pet food and treats
- Dairy
- Others (snacks and bakery and confectionery)

Key Regions/Countries Covered:

- North America
  -- U.S.
  -- Canada
- Latin America
  -- Brazil
  -- Mexico
  -- Rest of Latin America
Given the ever-fluctuating global economy, the report not only forecasts the market on the basis of CAGR, but also analyses the impact of key parameters on each segment during each year of the forecast period. This would help clients understand the predictability of the market and identify the right opportunities in the liquid smoke market during the forecast period. Also, a significant feature of this report is the analysis of all vital segments in terms of absolute dollar opportunity. This is usually overlooked while forecasting the market. Absolute dollar opportunity is critical in assessing the level of revenue opportunity that a market participant can receive in the liquid smoke market.

In the final section of the report, the competitive landscape is included in order to provide clients with a dashboard view, based on categories of providers in the value chain of the market, their presence in the liquid smoke market and key differentiators. This section would help clients gain insights on the various participants in the ecosystem of the market and key strategies employed by them. Additionally, it will help client to identify and evaluate key competitors based on the in-depth assessment of their capabilities and success in the liquid smoke marketplace. The report provides comprehensive profiles of the providers, in order to evaluate their long- and short-term strategies related to products across various regions, key offerings and recent developments in the liquid smoke space.

Key competitors covered in this report include Red Arrow International LLC now a Kerry Group Plc entity, MSK Ingredients Ltd., Besmoke Ltd., Baumer Food Inc., B&G Foods Inc., Redbrook Ingredient Services Ltd., Frutarom Savory Solutions Gmbh, Ruitenberg Ingredients BV and Azelis SA.

Key Companies:

- Red Arrow International LLC
- Kerry Group Plc
- MSK Ingredients Ltd.
- Besmoke Ltd.
- Baumer Food Inc.
- B&G Foods Inc.
- Redbrook Ingredient Services Ltd.
- Frutarom Savory Solutions Gmbh
- Ruitenberg Ingredients BV
- Azelis SA

Research Methodology

In order to evaluate the liquid smoke market size, revenue generated by liquid smoke manufacturers has been taken into consideration. Market estimates have been analysed keeping in mind various factors such as technological, environmental, economical, legal and social factors. In order to provide accurate market forecast statistics, the current market was sized, as it forms the basis of the liquid smoke market during the forecast period. Given the characteristics of the market, we triangulated the outcome of three different
types of processes, namely, secondary research, primary research and data from paid database. Primary research represents the bulk of our research efforts, supplemented by extensive secondary research.

Secondary research includes product literature of key players, annual reports, press releases, and relevant documents, recent trade journals, related technical write-ups, Internet sources, trade associations, agencies and statistical data from government websites. This collated data from primary and secondary data sources is then analysed by the in-house research panel using market research statistical tools, which equates to the most appropriate methodology to provide quality market research report.

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