Mining Flotation Chemicals Market: Global Industry Analysis and Opportunity Assessment, 2014-2020

Description: This study offers a 6-year forecast of the global mining flotation chemicals market over 2014 - 2020. In terms of value, the global mining flotation chemicals market is expected to increase at a CAGR of 4.7% during the forecast period (2015-2020). The study provides market dynamics and trends across regions that are expected to influence current status and future prospects of the mining flotation chemicals market over the forecast period.

The primary objective of the report is to offer recent drivers, restraints, trends and updates on developments in the global mining flotation chemicals market and conduct quantitative as well as qualitative assessment of the market across various ore types, chemical type and regional market segments.

On the basis of ore type, the global mining flotation chemicals market is segmented as follows:
- Sulphide Ore
- Non-sulphide Ore

On the basis of chemical type, the global mining flotation chemicals market is segmented as follows:
- Collectors
- Frothers
- Dispersants
- Activators
- Depressants
- Flocculants

On the basis of key markets, the mining flotation chemicals market is segmented as follows:
- Asia Pacific Excluding Japan (APEJ)
- North America
- Western Europe
- Eastern Europe
- Latin America
- Middle East & Africa
- Japan

To understand and assess market opportunities and trends, the report is categorically split into sections such as market overview, market dynamics, global industry analysis and regional analysis. Each section discusses qualitative and quantitative aspects of the global mining flotation chemicals market. To give a brief idea about revenue opportunities from various ore type, chemical type and region/country-wise segments, the report also provides absolute $ opportunity and total incremental opportunity for each segment over the forecast period.

The report starts with the market overview and provides market definition and analysis about drivers, restraints, opportunities and key trends in the market. The sections that follow includes global market analysis, analysis by ore type and mining flotation chemical type and regional level analysis. All the above sections evaluate various factors affecting the market, covering present scenario and future prospects. For market data analysis, the report considers 2014 as the base year, with market numbers estimated for 2015 and forecast made for 2016-2020.

To calculate the market size, the report considers weighted average price of mining flotation chemicals across geographies on a regional basis. The forecast assesses total revenue of the global mining flotation chemicals market. The data is triangulated on the basis of various verticals, considering supply side, demand side and dynamics of the regional markets, along with primary interviews of producers and industry experts in the field of mining and related chemicals.
However, quantifying the market across regions is more a matter of quantifying expectations and identifying opportunities rather than rationalising them after the forecast has been completed. In the final section of the report, a detailed analysis of companies have been provided where prominent players have been profiled.

Some of the key players covered in the report are as follows:

- Cytec Industries Inc.
- Kemira Oyj
- Huntsman corporation
- Clariant
- BASF SE
- Air Products & Chemicals Inc.
- Chevron Philips Chemical Company LLC
- Cheminova A/S
- Nasaco International LLC
- Beijing Hengju Chemical Industry Co. Ltd.

Contents:

1. Executive Summary
2. Assumptions & Acronyms Used
3. Market Overview
   3.1. Market Definition
   3.2. Market Taxonomy
   3.3. Scenario Forecast
   3.4. Factor Analysis
   3.5. Market Overview
      3.5.1. Y-o-Y Growth Projections
      3.5.2. Absolute $ Opportunity
   3.6. Market Dynamics
      3.6.1. Drivers
      3.6.2. Restraints
      3.7. Value Chain
4. Global Market Analysis, By Ore Type
   4.1. Introduction
      4.1.1. Basis Point Share (BPS) Analysis, By Ore Type
      4.1.2. Y-o-Y Growth Comparison, By Ore Type
   4.2. Market Forecast By Ore Type
      4.2.1. Sulphide Ore
         4.2.1.1. Y-o-Y Growth Projections
         4.2.1.2. Absolute $ Opportunity
         4.2.1.3. Market Value Forecast, By Region
      4.2.2. Non Sulphide Ore
         4.2.2.1. Y-o-Y Growth Projections
         4.2.2.2. Absolute $ Opportunity
         4.2.2.3. Market Value Forecast, By Region
      4.2.3. Key Trends
4. Global Market Analysis, By Chemical Type
   5.1. Introduction
      5.1.1. Basis Point Share (BPS) Analysis, By Chemical Type
      5.1.2. Y-o-Y Growth Comparison, By Chemical Type
      5.1.3. Market Value, By Chemical Type
   5.2. Market Forecast By Chemical Type
      5.2.1. Collectors
         5.2.1.1. Y-o-Y Growth Projections
         5.2.1.2. Absolute $ Opportunity
         5.2.1.3. Market Value Forecast, By Region
      5.2.2. Frothers
         5.2.2.1. Y-o-Y Growth Projections
6.4.1.2. Absolute $ Opportunity
6.4.2. Market Value Forecast By Country
6.4.2.1. China
6.4.2.2. India
6.4.2.3. ASEAN
6.4.2.4. A&NZ
6.4.2.5. Rest of APEJ
6.4.3. Market Value Forecast By Ore Type
6.4.4. Market Value Forecast By Chemical Type
6.4.5. Market Value Forecast By Country
6.4.6. Market Attractiveness Analysis
6.4.6.1. By Chemical Type
6.4.6.2. By Ore Type
6.4.6.3. By Country
6.4.7. Impact Analysis
6.5. Eastern Europe Market Analysis
6.5.1. Introduction
6.5.1.1. Y-o-Y Growth Projections
6.5.1.2. Absolute $ Opportunity
6.5.2. Market Value Forecast By Country
6.5.2.1. Poland
6.5.2.2. Russia
6.5.2.3. Rest of Eastern Europe
6.5.3. Market Value Forecast By Ore Type
6.5.4. Market Value Forecast By Chemical Type
6.5.5. Market Value Forecast By Country
6.5.6. Market Attractiveness Analysis
6.5.6.1. By Chemical Type
6.5.6.2. By Ore Type
6.5.6.3. By Country
6.5.7. Impact Analysis
6.6. Western Europe Market Analysis
6.6.1. Introduction
6.6.1.1. Y-o-Y Growth Projections
6.6.1.2. Absolute $ Opportunity
6.6.2. Market Value Forecast By Country
6.6.2.1. Germany
6.6.2.2. Italy
6.6.2.3. France
6.6.2.4. UK
6.6.2.5. Spain
6.6.2.6. ASEAN
6.6.2.7. Rest of Western Europe
6.6.3. Market Value Forecast By Ore Type
6.6.4. Market Value Forecast By Chemical Type
6.6.5. Market Value Forecast By Country
6.6.6. Market Attractiveness Analysis
6.6.6.1. By Chemical Type
6.6.6.2. By Ore Type
6.6.6.3. By Country
6.6.7. Impact Analysis
6.7. Middle East & Africa Market Analysis
6.7.1. Introduction
6.7.1.1. Y-o-Y Growth Projections
6.7.1.2. Absolute $ Opportunity
6.7.2. Market Value Forecast By Country
6.7.2.1. GCC
6.7.2.2. South Africa
6.7.2.3. North Africa
6.7.2.4. Rest of Middle East & Africa
6.7.3. Market Value Forecast By Ore Type
6.7.4. Market Value Forecast By Chemical Type
6.7.5. Market Value Forecast By Country
6.7.6. Market Attractiveness Analysis
6.7.6.1. By Chemical Type
6.7.6.2. By Ore Type
6.7.6.3. By Country
6.7.7. Impact Analysis
6.8. Japan Market Analysis
6.8.1. Introduction
6.8.1.1. Y-o-Y Growth Projections
6.8.1.2. Absolute $ Opportunity
6.8.2. Market Attractiveness Analysis
6.8.2.1. By Chemical Type
6.8.2.2. By Ore Type
6.8.3. Impact Analysis
6.9. Market Attractiveness Analysis, By Region

7. Regional Trends

8. Competition Landscape
8.1. Competition Dashboard
8.2. Company Profiles
8.2.1. BASF SE
8.2.2. Huntsman Corporation
8.2.3. Air Products and Chemicals, Inc
8.2.4. Cytec Industries Inc.
8.2.5. Cheminova A/S
8.2.6. Clariant AG
8.2.7. Chevron Phillips Chemical Company
8.2.8. Kemira Oyj
8.2.9. Nasaco International LLC
8.2.10. Beijing Hengju Chemical Industry Co. Ltd.

9. Research Methodology

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