**Pearlescent Pigment Market: Global Industry Analysis and Opportunity Assessment, 2015-2025**

**Description:** This study offers a 10-year forecast of the global pearlescent pigment market over 2015-2025. In terms of value, the global pearlescent pigment market is expected to increase at a CAGR of 4.1% during the forecast period (2015-2025). The study demonstrates market dynamics and trends across regions that are expected to influence current status and future prospects of the pearlescent pigment market over the forecast period.

The primary objective of the report is to offer recent drivers, restraints, trends, and updates on developments in the global pearlescent pigment market and conduct quantitative as well as qualitative assessment of the market across various product types, structure type, application and regional market segments.

On the basis of product type, the global pearlescent pigment market is segmented as follows:

- Natural Pearlescent Pigment
- Synthetic Pearlescent Pigment
- Glass Flake Pearlescent Pigment

On the basis of structure type, the global pearlescent pigment market is segmented as follows:

- Substrate-free Pearlescent Pigment
- Monolayer Pearlescent Pigment
- Multilayer Pearlescent Pigment

On the basis of application, the global pearlescent pigment market is segmented as follows:

- Automotive Paints
- Paints & Coatings
- Personal Care
- Plastics
- Printing
- Others

Globally, the pearlescent pigment market is segmented as follows:

- Asia Pacific Excluding Japan (APEJ)
- North America
- Western Europe
- Eastern Europe
- Latin America
- Middle East & Africa
- Japan

To understand and assess market opportunities and trends, the report is categorically split into sections such as market overview, global industry analysis, pricing analysis for pearlescent pigment among various regions, production and consumption trends and analysis by product type, structure type, application and region. Each section discusses the qualitative and quantitative aspects of the global pearlescent pigment market. To give a brief idea about revenue opportunities from various product type, structure type, application and region/country-wise segments, the report also provides volume data (in tonnes), absolute $ opportunity and total incremental opportunity for each segment over the forecast period.

The report starts with the market overview and provides market definition and analysis about drivers, restraints, opportunities and key trends in the market. The sections that follows includes global market analysis, analysis by product type and application and regional/country level analysis. All the above sections evaluate the market on the basis of various factors affecting the market, covering present scenario and future prospects. For market data analysis, the report considers 2014 as the base year, with market
numbers estimated for 2015 and 2016 and forecast made for 2017-2025.

To calculate the market size, the report considers weighted average price of pearlescent pigment across geographies on a regional basis. The forecast assesses total revenue as well as volume (in tonnes) of the global pearlescent pigment market. The data is triangulated on the basis of different verticals, considering supply side, demand side and dynamics of the regional markets, along with primary interviews of manufacturers and industry experts in the field of pearlescent pigments. However, quantifying the market across regions is more a matter of quantifying expectations and identifying opportunities rather than rationalising them after the forecast has been completed.

In the final section of the report, the pearlescent pigment market structure and landscape are included to provide report audience with a dashboard view of the companies’ presence in the pearlescent pigment market and their key strategies.

Some of the major market players featured in the section include:

- BASF SE
- Sudarshan Chemicals Industries Ltd,
- Merck KgaA
- DIC Corporation
- ALTANA AG
- Fujian Kuncai Material Technology Co. Ltd
- CRISTAL
- Shanghai Zhuerna High-Tech Powder Material Co. Ltd
- Oxen Special Chemicals Co. Ltd
- Huaian Concord Industrial Product Co. Ltd
- Spectra Colours
- Lansco Colours
- Aal Chemicals
- Zhejiang Ruicheng Effect Pigments Co. Ltd,
- Sinpearl Pearlescent Pigment Co. Ltd
- Kolorjet Chemicals Pvt Ltd

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