Growth Opportunities for Polyurethane Resin in the Global Composites Industry 2015-2020: Trends, Forecast and Opportunity Analysis

Description:

According to a new market report the future of the global polyurethane resin market looks good, with opportunities in the transportation, and construction. The global polyurethane (PU) resin market is forecast to grow at a CAGR of 5.7% by value from 2015 to 2020. The major drivers of growth for this market are composites manufactured from PU resin have short cycle time, higher toughness and flexibility compared to composites based on vinyl ester and unsaturated polyester resin.

In this market, transportation and construction are the major segments for polyurethane resin. On the basis of its comprehensive research, the author forecasts that the transportation and construction are expected to show above average growth during the forecast period.

Within the polyurethane resin market, transportation is expected to remain as the largest market by value and volume consumption. Fast cure property and increase demand of lightweight materials would spur growth for this segment over the forecast period.

North America is expected to remain the largest market during the forecast period due to growth of end use industries, such as transportation and construction. Europe and Asia Pacific is expected to show above average growth during the forecast period by virtue of growing automotive industry.

For market expansion, the report suggests innovation and new product development, where the unique characteristics of polyurethane resin can be capitalized. The report further suggests the development of partnerships with customers to create win-win situations and development of low-cost solutions for the end user.

Emerging trends, which have a direct impact on the dynamics of the industry, are development of new applications and bio based polyurethane resin. Bayer AG, Huntsman Corporation, Dow Chemical Company, BASF SE and Wanhua Chemical Groups are among the major players of polyurethane resin in global composites market.

The author has analyzed the polyurethane market in the global composites industry by end use industry and region, and has come up with a comprehensive research report, “Growth Opportunities for Polyurethane Resin in the Global Composites Industry 2015-2020: Trends, Forecast, and Opportunity Analysis”. The report serves as a spring board for growth strategy as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast of the polyurethane resin in the global composites industry through 2021, segmented by end use industry and region as follows:

By region [Value ($M) and Volume (M lbs) shipment analysis for 2009 - 2020]:

- North America
- Europe
- Asia Pacific
- Rest of the World

By end use industry [Value ($M) and Volume (M lbs) shipment analysis for 2009 - 2020]:

- Transportation
- Construction
- Others

This report answers following 11 key questions:

- Q.1. What are some of the most promising, high-growth of polyurethane resin in the global composites market by applications and region?
- Q.2. Which product segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the drivers and challenges in the market?
Q.5. What are the business risks and competitive threats in this market?
Q.6. What are emerging trends in this market and reasons behind them?
Q.7. What are some changing demands of customers in the market?
Q.8. What are the new developments in the market and which companies are leading these developments?
Q.9. Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
Q.10. What are some of the competitive products in this area and how great a threat do they pose for loss of market share through product substitution?
Q.11. What M & A activities has transpired in the last 5 years in this market and what is its impact on the industry?

This unique report will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “Growth Opportunities for Polyurethane Resin in the Global Composites Industry 2015-2020: Trends, Forecast, and Opportunity Analysis” include:
- Market size estimates: Polyurethane resin in the global composites industry size estimation in terms of volume (M lbs) and value ($M) shipment.
- Trend and forecast analysis: Polyurethane resin in the global composites industry trend (2009-2014) and forecast (2015-2020) by region and by segment.
- Segmentation analysis: Polyurethane resin in the global composites industry size by various segments such as transportation and construction both in terms of volume and value shipment.
- Regional analysis: Polyurethane resin in the global composites industry breakdown by key regions such as North America, Europe, Asia Pacific, and Rest of World.
- Growth opportunities: Analysis on growth opportunities in different segments and regions.
- Strategic analysis: This includes M&A, new product development, competitive landscape, and expansion strategies of polyurethane resin suppliers in the global composites industry.
- Emerging applications: Emerging applications of polyurethane resin in the global composites industry.
- Analysis of competitive intensity of the industry based on Porter’s Five Forces model.

Contents:

1. Executive Summary
2. Polyurethane Resin Market Background and Classifications
   2.1. Polyurethane Resin Market Introduction
   2.2. Process of Polyurethane Resin
   2.3. Industry Classification
   2.4. Markets Served by End Use Industries
   2.5. Advantages and Disadvantages of Polyurethane Resin in the Global Composites Market
   2.6. Supply Chain
3. Market Trends and Forecast Analysis
   3.1. Market Analysis
      3.1.1. Polyurethane Resins in the Global Composites Market by Value and Volume
      3.1.2. Polyurethane Resin in the Global Composites Market by Region in Terms of Value and Volume
      3.2.4. Trends of Polyurethane Resin in the European Composites Market by Value and by Volume
      3.2.5. Trends of Polyurethane Resin in the APAC Composites Market by Value and Volume
      3.2.6. Trends of Polyurethane Resin in the ROW Composites Market by Value and Volume
   3.3. Industry Drivers and Challenges
3.4. Market Forecast 2015-2020
  3.4.1. Macroeconomic Forecast
  3.4.2. Polyurethane Resin in the Global Composites Market Forecast by Value and Volume
  3.4.3. Forecast for Polyurethane Resin in the North American Composites Market by Value and Volume
  3.4.4. Forecast for Polyurethane Resin in the European Composites Market by Value and Volume
  3.4.5. Forecast for Polyurethane Resin in the APAC Composites Market by Value and Volume
  3.4.6. Forecast for Polyurethane Resin in the ROW Composites Market by Value and Volume

4. Competitor Analysis
  4.1. Product Portfolio Analysis
  4.2. Market Share Analysis
  4.3. Geographical Reach
  4.4. Operational Integration
  4.5. Porter’s Five Forces Analysis

5. Growth Opportunities & Strategic Analysis
  5.1. Growth Opportunities Analysis
  5.2. Growth Opportunities for Polyurethane Resin in Global Composites Market by Application
  5.2. Growth Opportunity for Polyurethane Resin in the Global Composites Market by Region
  5.2. Emerging Trends in Polyurethane Resin in the Global Composites Market
  5.3. Strategic Analysis
    5.3.1. New Product Development
    5.3.2. Expansion Strategies
    5.3.3. Product-Market Growth Matrix for Polyurethane Resin in the Global Composites Market
    5.3.4. Mergers and Acquisitions in the Industry

6. Company Profiles of Leading Players

List of Figures

Chapter - 2

Figure 2.1: Manufacturing process of polyurethane resin in composites market
Figure 2.2: Pultrusion Process
Figure 2.3: Filament Winding Process
Figure 2.4: Resin Transfer Molding process
Figure 2.5: Reaction Injection Molding Manufacturing Process
Figure 2.6: Long Fiber Injection Manufacturing Process
Figure 2.7: Classification of Global Polyurethane Resin in Composites Market.
Figure 2.8: Polyurethane Resin Applications in Different Composites Industries
Figure 2.9: Polyurethane Resins Used in Manufacturing of Tractor Roof Module
Figure 2.10: Polyurethane resin used in Manufacturing of Utility Pole
Figure 2.11: Polyurethane Resin Used in Wind Blade Manufacturing
Figure 2.12: Composites Sheet Pile System
Figure 2.13: Supply Chain of Polyurethane Resin in Global Composites Market

Chapter - 3

Figure 3.1: Polyurethane Resin in the Global Composites Market ($ Million) by Application in 2014
Figure 3.2: Polyurethane Resin in the Global Composites Market ($ Million) by Applications in 2014
Figure 3.3: Polyurethane Resins in the Global Composites Market (Million Pounds) by Applications in 2014
Figure 3.4: Polyurethane Resins in the Global Composites Market (Million Pounds) by Applications in 2014
Figure 3.5: Polyurethane Resin in the Global Composites Market ($ Million) by Region in 2014
Figure 3.6: Polyurethane Resin in the Global Composites Market (Million Pounds) by Region in 2014
Figure 3.7: Trends of the Global GDP Growth Rate
Figure 3.8: Trends of the Regional GDP Growth Rate
Figure 3.9: Trends of Global Automotive Production from 2009 to 2014
Figure 3.10: Trends of Global Annual Wind Turbine Installations (GW) from 2009 to 2014
Figure 3.11: Trends of Global Wind Energy New Capacity (GW) installation from 2009 to 2014
Figure 3.12: Trends of Regional Wind Energy New Capacity (GW) Installations from 2009 to 2014
Figure 3.13: Trends of New Housing Start in the US from 2009 to 2014
Figure 3.14: Trends of Polyurethane Resins in the Global Composites Market from 2009 to 2014
Figure 3.15: Trends of Polyurethane Resin in the Global Composites Market ($ Million) by Application from 2009 to 2014
Figure 3.16: CAGR of Polyurethane Resins in the Global Composites Market ($ Million) by Application from 2009 to 2014
Figure 3.17: Growth of Polyurethane Resin in the Global Composites Market ($ Million) by Application from 2013 to 2014
Figure 3.18: Trends Polyurethane Resin in the Global Composites Market (Million Pounds) by Application from 2009 to 2014
Figure 3.19: CAGR of Polyurethane Resins in the Global Composites Market (Million Pounds) by Application from 2009 to 2014
Figure 3.20: Growth of Polyurethane Resin in the Global Composites Market (Million Pounds) by Application from 2013 to 2014
Figure 3.21: Trends of Polyurethane Resins in the North American Composites Market from 2009 to 2014
Figure 3.22: Trends of Polyurethane Resin in the North American Composites Market by Application from 2009 to 2014
Figure 3.23: CAGR of Polyurethane Resin in the North American Composites Market ($ Million) by Application from 2009 to 2014
Figure 3.24: Trends of Polyurethane Resin the North American Composites Market (Million Pounds) by Application from 2009 to 2014
Figure 3.25: CAGR of Polyurethane Resin in the North American Composites Market by Application from 2009 to 2014
Figure 3.26: Trends of Polyurethane Resin Growth in the European Composites Market from 2009 to 2014
Figure 3.27: Trends of Polyurethane Resin in the European Composites Market ($ Million) by Application from 2009 to 2014
Figure 3.28: CAGR of Polyurethane Resin in the European Composites Market ($ Million) by Application from 2009 to 2014
Figure 3.29: Trends of Polyurethane Resin in the European Composites Market (Million Pounds) by Application from 2009 to 2014
Figure 3.30: CAGR of Polyurethane Resin in the European Composites Market (Million Pounds) by Application from 2009 to 2014
Figure 3.31: Trends of Polyurethane Resin in the APAC Composites Market from 2009 to 2014
Figure 3.32: Trend of Polyurethane Resin in the APAC Composites Market ($ Million) by Application from 2009 to 2014
Figure 3.33: CAGR of Polyurethane Resin in the APAC Composites Market ($ Million) by Application from 2009 to 2014
Figure 3.34: Trends of Polyurethane Resin in the APAC Composites Market by Application from 2009 to 2014
Figure 3.35: CAGR of Polyurethane Resin in the APAC Composites Market (Million Pounds) by Application from 2009-2014
Figure 3.36: Trends of Polyurethane Resin in the ROW Composites Market from 2009 to 2014
Figure 3.37: Trends of Polyurethane Resin in the ROW Composites Market from 2009 to 2014
Figure 3.38: CAGR of Polyurethane Resin in the ROW Composites Market ($ Million) by Application from 2009 to 2014
Figure 3.39: Trends of Polyurethane Resin in the ROW Composites Market (Million Pounds) by 2009 to 2014
Figure 3.40: CAGR of Polyurethane Resin in the ROW Composites Market (Million Pounds) by Application from 2009 to 2014
Figure 3.41: Drivers and Challenges of PU resin in Global Composites Market
Figure 3.42: Forecast of Global GDP Growth Rate
Figure 3.43: Forecast of Regional GDP Growth Rate
Figure 3.44: Forecast for Global Automotive Production from 2015 to 2020
Figure 3.45: Forecast for Regional Automotive Production from 2015 to 2020
Figure 3.46: Forecast for Global Wind Energy New Capacity (GW) Installation from 2015 to 2020
Figure 3.47: Forecast for Regional Wind Turbine (GW) Installation from 2015 to 2020
Figure 3.48: Forecast for New Housing Start Trends in the US from 2015 to 2020
Figure 3.49: Forecast for Polyurethane Resin in the Global Composites Market from 2015 to 2020
Figure 3.50: Forecast for Polyurethane Resin in the Global Composites Market ($ Million) from 2015 to 2020
Figure 3.51: CAGR of Global Polyurethane Resins in the Global Composites Market by Application from 2015 to 2020
Figure 3.52: Growth of Polyurethane Resins in the Global Composites Market ($ Million) by Application from 2015-2020
Figure 3.53: Forecast for Polyurethane Resins in the Global Composites Market (Million Pounds) by Application from 2015 to 2020
Figure 3.54: CAGR of Polyurethane Resin in the Global Composites Market by Volume during 2015-2020
Figure 3.55: Forecast for Polyurethane Resin in the North American Composites Market from 2015 to 2020
Figure 3.56: Forecast for Polyurethane Resin Segment for the North American Composites ($ Million) by Application from 2015 to 2020
Figure 3.57: CAGR of Polyurethane Resin in the North American Composites Market ($ Million) by Application from 2015 to 2020
Figure 3.58: Forecast for Polyurethane Resin in the North American Composites Market (Million Pounds) by Application from 2015 to 2020
Figure 3.59: CAGR of Polyurethane Resin in the North American Composites Market by Application from 2015 to 2020
Figure 3.60: Forecast for Polyurethane Resin Growth in the European Composites Market from 2015 to 2020
Figure 3.61: Forecast for Polyurethane Resin in the European Composites Market ($ Million) by Application from 2015 to 2020
Figure 3.62: CAGR of Polyurethane Resin in the European Composites Market ($ Million) by Application from 2015 to 2020
Figure 3.63: Forecast for Polyurethane Resin in the European Composites Market (Million Pounds) from 2015 to 2020
Figure 3.64: CAGR of Polyurethane Resin in the European Composites Market (Million Pounds) by Application from 2015 to 2020
Figure 3.65: Forecast for Polyurethane Resin in the APAC Composites Market from 2015 to 2020
Figure 3.66: Polyurethane Resin Segment Forecast by Value for the APAC Composites Market during 2015-2020
Figure 3.67: CAGR of Polyurethane Resin in the APAC Composites Market ($ Million) by Application from 2015 to 2020
Figure 3.68: Forecast for Polyurethane Resin in the APAC Composites Market ($ Million) by Application from 2015 to 2020
Figure 3.69: CAGR of Polyurethane Resin in the APAC Composites Market ($ Million) by Application from 2015 to 2020
Figure 3.70: Forecast for Polyurethane Resin in the ROW Composites Market from 2015 to 2020
Figure 3.71: Forecast for Polyurethane Resin in the ROW Composites Market ($ Million) by Application from 2015 to 2020
Figure 3.72: CAGR of Polyurethane Resin in the ROW Composites Market ($ Million) by Application from 2015 to 2020
Figure 3.73: Forecast for Polyurethane Resin in the ROW Composites Market (Million Pounds) from 2015 to 2020
Figure 3.74: CAGR of Polyurethane Resin in the ROW Composites Market (Million Pounds) by Application from 2015-2020

Chapter - 4

Figure 4.1: Major Polyurethane Resin in Global Composite Suppliers
Figure 4.2: Porter's Five Forces Industry Analysis for Global Polyurethane Resin Market in the Composites Market

Chapter - 5

Figure 5.1: Growth Opportunities for Polyurethane Resin in the Global Composites Market by Application
Figure 5.2: Growth Opportunities for Polyurethane Resin in the Global Composites Market by Region
Figure 5.3: Emerging Trends in Polyurethane Resin in the Global Composites Market
Figure 5.4: Competitors Focus Area of Competitiveness
Figure 5.5: Strategic Initiatives of Major Competitors in 2014
Figure 5.6: Strategic Initiatives of Major Competitors in 2013
Figure 5.7: Year-over-Year Study of Polyurethane Resin in the Global Composites Market
Figure 5.8: Business Expansion Strategies of Competitors-Ansoff Matrix
Figure 5.9: Product-Market Strategies for Polyurethane Resin Market

List of Tables

Chapter - 1
Table 1.1: Parameters and Attributes of Polyurethane Resin in the Global Composites Market

Chapter - 2

Table 2.2: Advantages and Disadvantages of Polyurethane Resin

Chapter - 3

Table 3.1: Market Size and 2009-2014 CAGRs of Polyurethane Resin in the Global Composites Market by Application in Terms of Value and Volume Shipments
Table 3.2: Trends for Polyurethane Resin Shipments in the North American Composites Market from 2009 to 2014
Table 3.3: Market Size and 2009-2014 CAGRs of North American Polyurethane Resin in the Global composites Market by Application in Terms of Value and Volume Shipments
Table 3.4: Trends (2009-2014) for Polyurethane Resin Shipments in the European Composites Market
Table 3.5: Average Growth Rates for One, Three, and Five Years in the European Composites Market in Terms of $M
Table 3.6: Market Size and Annual Growth Rates during 2009-2014 in Various Segments of Polyurethane Resin in the European Composites Market in Terms of Value and Volume
Table 3.7: Trends (2009-2014) of Polyurethane Resin Shipments for the APAC Composites Market
Table 3.8: Average Growth Rates for One, Three, and Five Years for Polyurethane Resin in the APAC Composites Market in Terms of $M
Table 3.9: Market Size and Annual Growth Rates during 2009-2014 in Various Segments of Polyurethane Resin in the APAC Composites Market in Terms of Value and Volume
Table 3.10: Market Size and Annual Growth Rates during 2009-2014 in Various Segments of Polyurethane Resin in the ROW Composites Market in Terms of Value and Volume
Table 3.11: Market Forecast (2015-2020) in Polyurethane Resin Shipments for the Global Composites Market
Table 3.12: Average Growth Rates for One, Three, and Five Years in Polyurethane Resin in the Global Composites Market in Terms of Market Value $M
Table 3.13: Market Size and Annual Growth Rates during 2015-2020 in Various Segments of Polyurethane Resin in the Global Composites Market in Terms of Value and Volume
Table 3.14: Market Forecast (2015-2020) in Polyurethane Resin Shipments for the North American Composites Market
Table 3.15: Average Growth Rates for One, Three, and Five Years in Polyurethane Resin for North American Composite Market in Terms of $M
Table 3.16: Market Size and Annual Growth Rates during 2015-2020 in Various Segments of Polyurethane Resin for the North American Composites Market in Terms of Value and Volume
Table 3.17: Polyurethane Resin Shipments Forecast for the European Composites Market (2015-2020)
Table 3.18: Polyurethane Resin Shipments Forecast for the European Composites Market (2015-2020)
Table 3.19: Average Growth Rates for One, Three, and Five Years Polyurethane Resin in the European Composites Market in Terms of $M
Table 3.20: Market Size and Annual Growth Rates during 2015-2020 in Various Segments of Polyurethane Resin for the European Composites Market in Terms of Value and Volume
Table 3.21: Polyurethane Resin Shipments Forecast for the APAC Composites Market (2015-2020)
Table 3.22: Average Growth Rates for One, Three, and Five Years in Polyurethane Resin for the APAC Composites Market in Terms of $M
Table 3.23: Market Size and Annual Growth Rates of Polyurethane Resin during 2015-2020 in Various Segments of the APAC Composites Market in Terms of Value and Volume
Table 3.24: Market Forecast (2015-2020) in Polyurethane Resin Shipments for the ROW Composites Market
Table 3.25: Average Growth Rates for One, Three, and Five Years in Polyurethane Resin for the ROW Composites Market in Terms of $M
Table 3.26: Market Size and Annual Growth Rates of Polyurethane Resin during 2015-2020 in Various Segments of the ROW Composites Market in Terms of Value and Volume

Chapter - 4

Table 4.1: Industry-wide Product Mapping for Polyurethane Resins in the Global Composites Market Based
on Segments
Table 4.2: Polyurethane Resins in the Global Composites Market Based on Product by Process
Table 4.3: Rankings of Polyurethane Resin Suppliers Based on Revenue
Table 4.4: Operational Integration of Polyurethane Resin Manufacturers in the Global Composites Market

Chapter - 5

Table 5.1: New Product Developments in Polyurethane Resin for the Composites Market
Table 5.2: New Product Launches in Polyurethane Resin in the Global Composites Market in 2014
Table 5.3: Segmentation of Strategic Initiatives by Major Players in 2014
Table 5.4: Segmentation of Strategic Initiatives by Major Players in 2013

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