According to a new market report, the future of adhesives in the Chinese automotive industry looks strong with opportunities in the passenger cars, light commercial vehicles. Adhesives in the Chinese automotive industry are forecast to grow at a CAGR of 9% from 2016 to 2021. The major drivers of growth for this market are growth in the production of passenger cars and light commercial vehicles, and increased demand for lightweight materials.

In this market, epoxy adhesives, polyurethane adhesives, acrylic adhesives, and other adhesives are some of the major segments of automotive adhesives. On the basis of its comprehensive research, the author forecasts that the polyurethane adhesives and epoxy adhesives segment are expected to show above average growth during the forecast period.

Within the Chinese automotive adhesives industry, the polyurethane adhesives segment is expected to remain as the largest market. Diverse applications of polyurethane adhesives in the automotive industry are expected to drive adhesives consumption, which would spur growth for this segment over the forecast period.

For market expansion, report suggests innovation and new product development, where the unique features of automotive adhesives can be capitalized. The report further suggests the development of partnerships with customers to create win-win situations and development of low-cost solutions for customers.

Emerging trends, which have a direct impact on the dynamics of the industry, include increasing use of composites and lightweight materials in automotive vehicles, increasing applications of two component polyurethane adhesives, development of new silicone-based electrically conductive adhesives in automotive sensor applications, and development of fast cure and high temperature-resistant adhesives. Henkel AG & Co KGaA, 3M Company, The Dow Chemical Company, Sika AG, and H.B Fuller are the major manufacturers of adhesives in the Chinese automotive industry. Some companies are opting for merger & acquisition as strategic initiatives for driving growth.

The author has analyzed adhesives in the Chinese automotive industry by product, vehicle, and application, and has come up with a comprehensive research report, “Opportunities for Adhesives in the Chinese Automotive Industry 2016-2021: Trends, Forecast, and Opportunity Analysis” The report serves as a springboard for growth strategy, as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast for adhesives in the Chinese automotive industry through 2021, segmented by product, vehicle, and application type as follows:

By Product ($ million from 2010 to 2021)
- Epoxy Adhesives
- Polyurethane Adhesives
- Acrylic Adhesives
- Other Adhesives

By Vehicle ($ million from 2010 to 2021)
- Passenger Cars
- Light Commercial Vehicles

By Application ($ million from 2010 to 2021)
- Structural Components
- Non-Structural Components

This report answers following 10 key questions:
Q.1 What are some of the most promising, high-growth opportunities for adhesives in the Chinese automotive industry by applications?
Q.2 Which product segments will grow at a faster pace and why?
Q.3 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
Q.4 What are the business risks and competitive threats in this market?
Q.5 What are emerging trends in this market and reasons behind them?
Q.6 What are some changing demands of customers in the market?
Q.7 What are the new developments in the market? Which companies are leading these developments?
Q.8 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
Q.9 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via materials / product substitution?
Q.10 What M & A activity has transpired in the last 5 years in this market and what is its impact on the industry?

This unique report will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today’s stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “Opportunities for Adhesives in the Chinese Automotive Industry 2016-2021: Trends, Forecast, and Opportunity Analysis” include:
- Market size estimates: Adhesives in Chinese automotive industry size estimation in terms of volume (M lbs.) and value ($M) shipment.
- Segmentation analysis: Adhesives in Chinese automotive industry size by various product types such as epoxy, polyurethane, acrylic and others and by vehicle types such as light commercial vehicle and passenger car both in terms of volume and value shipment.
- Growth opportunities: Analysis on growth opportunities in different applications.
- Strategic analysis: This includes M&A, new product development, competitive landscape, and expansion strategies of adhesives in Chinese automotive industry suppliers.
- Emerging applications: Emerging applications of adhesives in Chinese automotive industry
- Analysis of competitive intensity of the industry based on Porter’s Five Forces model.

Contents:
1. Executive Summary
2. Industry Background and Classifications
   2.1: Introduction
      2.1.1: Applications of Adhesives in the Automotive Industry
      2.1.2: Classification of Adhesives in the Automotive Industry by Product Type
      2.1.3: Advantages of Adhesives Usage
      2.1.4: Difficulties in Adhesives Usage
      2.1.5: Comparison of Adhesives with Mechanical Fasteners (Substitutes)
   2.2: Supply Chain
3. Market Trend and Forecast Analysis
   3.1: Market Analysis 2015
      3.1.1: Adhesives in the Chinese Automotive Industry by Value and Volume
   3.2: Market Trends from 2010 to 2015
      3.2.1: Macroeconomic Trends
      3.2.2: Trends of Adhesives in the Chinese Automotive Industry by Value and Volume
      3.2.3: External Forces Shaping the Chinese Automotive Adhesives Industry
      3.2.4: Industry Drivers and Challenges
   3.3: Market Forecast from 2016 to 2021
      3.3.1: Macroeconomic Forecasts
      3.3.2: Forecast for Adhesives in the Chinese Automotive Industry by Value and Volume
4. Competitor Analysis
   4.1: Product Portfolio Analysis
   4.2: Porter’s Five Forces Analysis

5. Growth Opportunity and Strategic Analysis
   5.1: Growth Opportunity Analysis
   5.2: Emerging Trends in the Chinese Automotive Adhesives Industry
   5.3: Strategic Analysis
      5.3.1: New Product Development
      5.3.2: Expansion Strategy
   5.4: Innovations in the Chinese Adhesives Industry for Automotive Applications
   5.5: Mergers and Acquisitions in the Chinese Automotive Adhesives Industry

6. Company Profiles of Leading Players

List of Figures

Chapter 2. Industry Background and Classifications
   Figure 2.1: Adhesive Applications in a Passenger Car
   Figure 2.2: Adhesive Bonding in Car Construction
   Figure 2.3: Adhesive Bonded Structural Composites for Car
   Figure 2.4: Advantages or Benefits of Adhesive Usage
   Figure 2.5: Supply Chain of Adhesives in the Chinese Automotive Industry

Chapter 3. Market Trend and Forecast Analysis
   Figure 3.1: Adhesives in the Chinese Automotive Industry ($ Million) Distribution by Product Type in 2015
   Figure 3.2: Adhesives in the Chinese Automotive Industry ($ Million) by Product Type in 2015
   Figure 3.3: Adhesives in the Chinese Automotive Industry (Million Pounds) Distribution by Product Type in 2015
   Figure 3.4: Adhesives in the Chinese Automotive Industry (Million Pounds) by Product Type in 2015
   Figure 3.5: Adhesives in the Chinese Automotive Industry ($ Million) Distribution by Vehicle Type in 2015
   Figure 3.6: Adhesives in the Chinese Automotive Industry ($ Million) by Vehicle Type in 2015
   Figure 3.7: Adhesives in the Chinese Automotive Industry Distribution by Vehicle Type in 2015
   Figure 3.8: Adhesives in the Chinese Automotive Industry (Million Pounds) by Vehicle Type in 2015
   Figure 3.9: Adhesives in the Chinese Automotive Industry ($ Million) Distribution by Passenger Car Type in 2015
   Figure 3.10: Adhesives in the Chinese Automotive Industry ($ Million) by Passenger Car Type in 2015
   Figure 3.11: Adhesives in the Chinese Automotive Industry Distribution by Passenger Car Type in 2015
   Figure 3.12: Adhesives in the Chinese Automotive Industry (Million Pounds) by Passenger Car Type in 2015
   Figure 3.13: Distribution of Adhesives in the Chinese Automotive Industry ($ Million) by Application Type in 2015
   Figure 3.14: Distribution of Adhesives in the Chinese Automotive Industry (Million Pounds) by Application Type in 2015
   Figure 3.15: Trends of the Chinese GDP Growth Rate
   Figure 3.16: Trends of the Chinese Population Growth Rate
   Figure 3.17: Trends of the Chinese Inflation Rate
   Figure 3.18: Trends of the China’s Per Capita Income
   Figure 3.19: China’s Automotive Production from 2010 to 2015
   Figure 3.20: China’s Passenger Car Production from 2010 to 2015
   Figure 3.21: China’s Light Commercial Vehicle Production from 2010 to 2015
   Figure 3.22: Trend of Adhesives in the Chinese Automotive Industry ($ Million) by Vehicle Type from 2010 to 2015
   Figure 3.23: CAGR for Adhesives in the Chinese Automotive Industry ($ Million) by Vehicle Type from 2010 to 2015
   Figure 3.24: Trend of Adhesives in the Chinese Automotive Industry (Million Pounds) by Vehicle Type 2010 to 2015
   Figure 3.25: CAGR for Adhesives in the Chinese Automotive Industry (Million Pounds) by Vehicle Type from 2010 to 2015
Chapter 4. Competitor Analysis

Figure 4.1: Porter's Five Forces Industry Analysis for the Chinese Automotive Adhesive Market

Chapter 5. Growth Opportunity and Strategic Analysis

Figure 5.1: Growth Opportunities for Adhesives in the Chinese Automotive Industry by Vehicle Type
Figure 5.2: Growth Opportunities for Adhesives in the Chinese Automotive Industry by Product Type
Figure 5.3: Emerging Trends in the Chinese Automotive Adhesive Industry
Figure 5.4: New Product Launches for Adhesives in Chinese Automotive Industry in 2015
Figure 5.5: New Product Launches for Adhesives in Chinese Automotive Industry in 2014
Figure 5.6: Company's Strategic Areas for Focus
Figure 5.7: Capacity Expansion by Major Automotive Adhesives Players in China
Figure 5.9: Strategic Initiatives by Major Competitors in 2015
Figure 5.10: Strategic Initiatives by Major Competitors in 2014
Figure 5.11: YOY Comparison of Strategic Initiatives by Major Competitors in Adhesives in Chinese Automotive Industry
Figure 5.12: Analysis of Business expansion strategies of Competing Automotive Adhesives Suppliers: Ansoff Matrix

List of Tables

Chapter 1. Executive Summary

Table 1.1: Parameters and Attributes of Adhesives in the Chinese Automotive Industry

Chapter 2. Industry Background and Classifications
Chapter 3. Market Trend and Forecast Analysis

Table 3.1: Trend of Adhesives in the Chinese Automotive Industry by Value and Volume from 2010 to 2015
Table 3.2: Average Growth Rates for One, Three, and Five Years for Adhesives in the Chinese Automotive Industry in Terms of $ Shipment
Table 3.3: Market Size and 2014-2015 Growth Rates for Adhesives in the Chinese Automotive Industry by Segment in Terms of Value and Volume Shipments
Table 3.4: Market Size and Annual Growth Rates during Last Five Years from 2010 to 2015 for Adhesives in the Chinese Automotive Industry by Segment in Terms of Value and Volume Shipments
Table 3.5: Market Size and 2014-2015 Growth Rates for Adhesives in the Chinese Automotive Industry by Segment (Product Type) in Terms of Value and Volume Shipments
Table 3.6: Market Size and Annual Growth Rates from 2010 to 2015 for Adhesives in the Chinese Automotive Industry by Segment (Product Type) in Terms of Value and Volume Shipments
Table 3.7: Market Size and 2015-2016 Growth Rates for Adhesives in the Chinese Automotive Industry by Segment in Terms of Value and Volume Shipments
Table 3.8: Market Size and Annual Growth Rates during Next Five Years from 2016 to 2021 for Adhesives in the Chinese Automotive Industry by Segment in Terms of Value and Volume Shipments
Table 3.9: Market Size and 2015-2016 Growth Rates for Adhesives in the Chinese Automotive Industry by Segment (Product Type) in Terms of Value and Volume Shipments
Table 3.10: Market Size and Annual Growth Rates during Next Five Years from 2016 to 2021 for Adhesives in the Chinese Automotive Industry by Segment (Product Type) in Terms of Value and Volume Shipments

Chapter 4. Competitor Analysis

Table 4.1: Product Mapping of Adhesive Manufacturers in the Chinese Automotive Industry Based on Product Chemical Types

Chapter 5. Growth Opportunity and Strategic Analysis

Table 5.1: New Product Launches by Competing Adhesives Companies
Table 5.2: New Product Performance Benefits Rating
Table 5.3: Capability Enhancement Activities by Competitors (2011-2015)
Table 5.4: Strategic Initiatives by Major Competitors in 2015
Table 5.5: Strategic Initiatives by Major Competitors in 2014
Table 5.6: Business Expansion by Major Automotive Adhesive Manufacturers (2011-2015)
Table 5.7: Strategic Activities Taken by Major Automotive Adhesive Manufacturers (2010-2015)
Table 5.8: Emerging Applications of Automotive Adhesives

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