U.S. Scar Treatment Market Size, Share, Development, Growth and Demand Forecast to 2020

Description: The products segment dominated the U.S. market in 2014 with about 59.4% share; whereas, among the various therapies, the dermabrasion segment accounted for the highest share of 25.6% in the U.S. scar treatment market in the same year. The U.S. scar treatment market is witnessing high growth rate due to growing cases of skin problems leading to scar formation, availability of technologically advanced products that have the capability to fade away the scars, and increasing appearance consciousness among consumers. Also, the increasing expenditure on personal care is further propelling the growth of the market. The U.S. scar treatment market accounted for $4,757.8 million revenue in 2014, and it is expected to grow with a CAGR of 10.2% during 2015-2020.

Acne is a dermatological condition, which is caused due to the clogging of hair follicles by dirt, sebum, and dead skin cells. Acne affects majority of the U.S. population and can lead to scaring. According to the American Academy of Dermatology, approximately 85% of the U.S. population suffers from acne at some phase of their life, which eventually leads to scar formation later. Various other skin problems, such as burns, post-surgical marks, and stretch marks, due to pregnancy or changes in body weight also lead to scar formation. These skin problems can lead to the formation of scars, which do not fade away easily. They need to be treated using scar treatment products and surgical treatments for their removal. Laser treatments and minimally-invasive surgical treatments are more advanced treatments than topical ointments, which help to improve the appearance of scars within few hours to few days. The availability of various products, such as creams, oils, gels and sprays over the counter for treating scar leads to the growth of the market. These products further help in reducing redness, pain, bumps, and itching caused by scars, and can be applied without medical supervision, which is driving the growth of the U.S. scar treatment market.

The product segment grew with an average annual growth rate of over 10.1% during 2011-2014. The scar treatment creams market on the other hand grew with a CAGR of 10.6% during 2011-2014.

The restraints associated with the growth of the U.S. scar treatment market include the side effects of the usage of scar treatment products and therapies. Furthermore, the high cost of scar treatment therapies is hampering the growth of the market.


Report Scope:

This research offers actual historical market size for the period 2011-2014, estimate for 2015 and forecast for the period 2016 - 2020 of the U.S. scar treatment market in the U.S. dollars.

U.S. Scar Treatment Market
- By Segment - Product and Therapy
- By Type of Scar - Post-Surgical Scars, Acne Scars, Stretch Marks, Keloid Scars and Hypertrophic Scars

U.S. Scar Treatment Market, by Segment
- Products Market
- Therapies Market

U.S. Scar Treatment Market, by Product
- Creams Market
- Oils Market
- Gels Market
- Gel Sheets Market
- Elastic Wraps Market
- Sprays Market

U.S. Scar Treatment Market, By Therapy
- Dermabrasion Market
- Laser Market
- Chemical Peeling Market
- Cryosurgery Market
- Steroid Injections Market
- Invasive Surgical Treatment Market
- Tissue Fillers Market

U.S. Scar Treatment Market, by Type of Scar
- Post-Surgical Scars Market
- Acne Scars Market
- Contracture Scars Market
- Stretch Marks Market
- Keloid Scars Market
- Hypertrophic Scars Market

Scar Treatment Market, by Geography
- North America Scar treatment market breakdown by country - The U.S, Canada, and Rest of North America

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