Global Direct-to-Consumer Genetic Testing Market Size, Market Share, Application Analysis, Regional Outlook, Growth Trends, Key Players, Competitive Strategies and Forecasts, 2012 To 2022

Description: As indicated by the most recent report "Direct-to-Consumer Genetic Testing: Market Growth, Future Prospects and Competitive Analysis, 2016-2022," the Direct-to-Consumer Genetic Testing market was esteemed at USD 70.2 Mn in 2015, and is required to achieve USD 340 Mn by 2022, extending at a CAGR of 25.1% from 2016 to 2022.

Market Insights:

Traditionally, genetic tests have been made accessible just through social insurance suppliers at suggestions from doctors. Direct-to-consumer (DTC) hereditary testing is characterized as hereditary tests promoted straightforwardly to people through offices, for example, web, drug stores and others. DTC hereditary testing market is dominantly determined by developing mindfulness out in the open about hereditary illnesses, growing inclination to take proactive part in individual social insurance and the progressing pattern of comprehension familial starting points.

Since 2010, the costs of genome testing arrangements have watched a sharp decrease in costs and the market is for the most part gathered in the hands of a couple market players. The use of genomic information is yet not culminated, however expanding looks into and developing accessibility of these arrangements will clear path for further upgrades in the business flow. Then again, remarkable dangers, for example, powerlessness to deluding results from dubious or invalid finding, taking disgraceful safety measures or wellbeing choices sans contribution of doctor help and the related repercussions may keep down the pace of this market. Another test to the market development is potential danger of attack of hereditary security through unapproved utilization of buyer information.

Hereditary information administrations are generally classified into two areas to be specific, genome perusing and translation of genomic information. The present market players for the most part offer administrations that club the two classes into a solitary item. Nonetheless a few players have a separated their portfolio by offering DNA genotype as an individual item. Organizations offering DTC genetic tests have shifted portfolio and have differed income sources.

The worldwide DTC hereditary testing market is very thought, with a modest bunch of organizations offering testing arrangements. A portion of the real players offering Direct-to-Consumer Genetic Testing arrangements are 23andMe, MD Revolution, GeneByGene, DNA DTC, Genetrainer, Myriad Genetics, Genecodebook Oy and others.

Reasons to Purchase:

- Explore global Direct-to-Consumer Genetic Testing Market growth rate, market size and projection to 2022
- Key market constraints and drivers of global Direct-to-Consumer Genetic Testing Market
- Challenges to market growth of global Direct-to-Consumer Genetic Testing Market industry
- Major prospects in the Direct-to-Consumer Genetic Testing Market
- In-Depth regional evaluations by application (Europe, North America APAC and Rest of the World) of global Direct-to-Consumer Genetic Testing Market business
- Competitive background, with ##### Market firm market share and detailed overviews/ summaries of major industry/business competitors

Contents:

Chapter 1 Preface
1.1 Report Description
1.2 Market Segmentation
1.3 Research Methodology

Chapter 2 Executive Summary
2.1 Direct-to-Consumer Genetic Testing Market Share, by Channel, 2015 (Value %)
2.2 Direct-to-Consumer Genetic Testing Market, by Business Model, 2015 (USD Mn)
2.3 Direct-to-Consumer Genetic Testing Market Share, by Geography, 2015 (Value %)

Chapter 3 Direct-to-Consumer Genetic Testing Market: Market Dynamics and Outlook
3.1 Introduction, Facts and Figures
3.2 Drivers
3.3 Challenges
3.4 Future Prospects
3.5 Attractive Investment Proposition

Chapter 4 Global Direct-to-Consumer Genetic Testing Market Analysis, by Channel
4.1 Preface
4.2 Direct Sales
4.3 Retail Sales
4.4 Doctor's Office

Chapter 5 Global Direct-to-Consumer Genetic Testing Market Analysis, by Business Model
5.1 Preface
5.2 Genome Data Bank Material
5.3 Individual Health Planning
5.4 Comprehensive Genome Tests
5.5 Medical Precision Tests
5.6 Restricted Trait Tests

Chapter 6 Global Direct-to-Consumer Genetic Testing Market, by Geography
6.1 Preface
6.2 North America
6.3 Europe
6.4 Asia-Pacific
6.5 Middle East and Africa (MEA)
6.6 Latin America

Chapter 7 Company Profiles
7.1 deCODEme
7.1.1 Business Description
7.1.2 Financial Health and Budget Allocation
7.1.3 Product Positions/Portfolio
7.1.4 News Coverage
7.2 Navigenics
7.2.1 Business Description
7.2.2 Financial Health and Budget Allocation
7.2.3 Product Positions/Portfolio
7.2.4 News Coverage
7.3 23andMe
7.3.1 Business Description
7.3.2 Financial Health and Budget Allocation
7.3.3 Product Positions/Portfolio
7.3.4 News Coverage
7.4 MD Revolution
7.4.1 Business Description
7.4.2 Financial Health and Budget Allocation
7.4.3 Product Positions/Portfolio
7.4.4 News Coverage
7.5 GeneByGene
7.5.1 Business Description
7.5.2 Financial Health and Budget Allocation
7.5.3 Product Positions/Portfolio
7.5.4 News Coverage
7.6 DNA DTC
7.6.1 Business Description
7.6.2 Financial Health and Budget Allocation
7.6.3 Product Positions/Portfolio  
7.6.4 News Coverage  

7.7 Genetrainer  
7.7.1 Business Description  
7.7.2 Financial Health and Budget Allocation  
7.7.3 Product Positions/Portfolio  
7.7.4 News Coverage  

7.8 Myriad Genetics  
7.8.1 Business Description  
7.8.2 Financial Health and Budget Allocation  
7.8.3 Product Positions/Portfolio  
7.8.4 News Coverage  

7.9 Genecodebook Oy  
7.9.1 Business Description  
7.9.2 Financial Health and Budget Allocation  
7.9.3 Product Positions/Portfolio  
7.9.4 News Coverage  

7.10 Others  
7.10.1 Business Description  
7.10.2 Financial Health and Budget Allocation  
7.10.3 Product Positions/Portfolio  
7.10.4 News Coverage  

List of Figures:  
Figure 1 Direct-to-Consumer Genetic Disease Testing: Market Segmentation  
Figure 2 Direct-to-Consumer Genetic Testing Market Share, by Channel, 2015 (Value %)  
Figure 3 Direct-to-Consumer Genetic Testing Market, by Business Model, 2015 (USD Mn)  
Figure 4 Direct-to-Consumer Genetic Testing Market Share, by Geography, 2015 (Value %)  
Figure 5 Attractive Investment Proposition, Direct-to-Consumer Genetic Testing Market,  
Figure 6 Competitive Analysis: Fractal Map Investigation, by Key Market Players  
Figure 7 Global Direct Sales of DTC Genetic Testing Market, 2014 - 2022 (USD Mn)  
Figure 8 Global Retail Sales of DTC Genetic Testing Market, 2014 - 2022 (USD Mn)  
Figure 9 Global DTC Genetic Testing Market: Sales from Doctor's Office, 2014 - 2022 (USD Mn)  
Figure 10 Global Genome Data Bank Material Market, 2014 - 2022 (USD Mn)  
Figure 11 Global Individual Health Planning Market, 2014 - 2022 (USD Mn)  
Figure 12 Global Comprehensive Genome Tests Market, 2014 - 2022 (USD Mn)  
Figure 13 Global Medical Precision Tests Market, 2014 - 2022 (USD Mn)  
Figure 14 Global Restricted Trait Tests Market, 2014 - 2022 (USD Mn)  
Figure 15 North America Direct-to-Consumer Genetic Testing Market, 2014 - 2022 (USD Mn)  
Figure 16 Europe Direct-to-Consumer Genetic Testing Market, 2014 - 2022 (USD Mn)  
Figure 17 Asia-Pacific Direct-to-Consumer Genetic Testing Market, 2014 - 2022 (USD Mn)  
Figure 18 Middle East and Africa Direct-to-Consumer Genetic Testing Market, 2014 - 2022 (USD Mn)  
Figure 19 Latin America Direct-to-Consumer Genetic Testing Market, 2014 - 2022 (USD Mn)  

List of Tables:  
Table 1 Global Direct-to-Consumer Genetic Testing Market, by Channel, 2014 - 2022 (USD Mn)  
Table 2 Global Direct-to-Consumer Genetic Testing Market, by Business Model, 2014 - 2022 (USD Mn)  
Table 3 Global Direct-to-Consumer Genetic Testing Market, by Geography, 2014 - 2022 (USD Mn)  

Ordering:  
Order Online - http://www.researchandmarkets.com/reports/3719690/  
Order by Fax - using the form below  
Order by Post - print the order form below and send to  
Research and Markets,  
Guinness Centre,  
Taylors Lane,  
Dublin 8,  
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Direct-to-Consumer Genetic Testing Market Size, Market Share, Application Analysis, Regional Outlook, Growth Trends, Key Players, Competitive Strategies and Forecasts, 2012 To 2022
Web Address: http://www.researchandmarkets.com/reports/3719690/
Office Code: SC2GXZLZ

Product Formats
Please select the product formats and quantity you require:

- Electronic (PDF) - Single User: USD 4100
- Electronic (PDF) - Site License: USD 6200
- Electronic (PDF) - Enterprisewide: USD 8000

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:
Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World