Care Management Solutions Market by Component (Software & Services), Delivery Mode (On-premise, Web, & Cloud Based), End-user (Provider, Payer), Application (Chronic Care Management, Case Management) - Analysis & Global Forecasts to 2021

Description:

The care management solutions market is expected to reach USD 15.70 billion by 2021 from USD 6.93 billion in 2016, at a CAGR of 17.8% during the forecast period from 2016 to 2021. The implementation of initiatives to shift the burden of risk from healthcare payers to providers, initiatives to promote patient-centric care, rising geriatric population coupled with the burden of chronic diseases, need to reduce healthcare costs, growth in the medical tourism sector, and advancing IT and big data capabilities are some of the factors driving the growth of the care management solutions market.

Care Management solutions are gaining popularity across the globe; the use of health information technologies and online resources in healthcare boosts care quality by improving care access, efficiency, chronic disease management, and care coordination. Care management solutions offer various features that enhance collaboration between healthcare stakeholders to provide patient-centric care and increase patient compliance to interventions provided. However, inadequate patient engagement, reluctance among providers to adopt care management solutions, requirement of infrastructural investments, low internet usage, and the usage of HCIT solutions, data security concerns related to cloud-based solutions, and lack of interoperability are some of the factors expected to restrain the growth of this market.

On the other hand, emerging markets, the growth of consumer awareness and participation in the healthcare delivery process, technological advancements in HCIT solutions, and the rising adoption of cloud-based models offer growth opportunities for players in the market.

The software component segment is estimated to account for the largest share of the global care management solutions market in 2016. Software is a non-tangible component used as an application to run a system or to perform primary tasks, which include maintaining patient records, analyzing databases, and performing administrative tasks in any healthcare organization or hospital.

Geographically, North America is expected to account for the largest share of the global care management solutions market in 2016, followed by Europe, Asia-Pacific, and the Rest of the World (RoW). The large share of the North American market is attributed to the shift in the burden of risk from payers to providers in the U.S., Chronic Care Management Services (CCM) initiated by the CMS, patient-centered mandates, growing geriatric population, and need to curb healthcare costs in the U.S.; and Canada’s efforts to enhance healthcare delivery and quality, curb healthcare costs, and the rising burden of chronic diseases in Canada.

Major players in the market are focusing on strategies such as client acquisition; new product launches (including product enhancements); agreements, alliances, collaboration, and partnership; acquisition; and other strategies (expansion, certifications, investments, marketing and promotion, and accreditation), to establish a strong foothold in the global care management solutions market.

Reasons to Buy the Report:

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help firms to garner a greater market share. Firms purchasing the report could use one or a combination of the below-mentioned five strategies for strengthening their market shares.

The report provides insights on the following pointers:

- Market Penetration: Comprehensive information on the solutions offered by top players in the care management solutions market. The report analyzes the care management solutions market, by component, delivery mode, end user, and application
- Product Development/Innovation: Detailed insights on research and development activities and new product launches in the care management solutions market
- Market Development: Comprehensive information about the lucrative emerging markets. The report analyzes the care management solutions market across regions
- Market Diversification: Exhaustive information about new products, untapped regions, recent developments, and investments in the care management solutions market
- Competitive Assessment: In-depth assessment of strategies, products, and distribution networks of the leading players in the care management solutions market
6.1.1 U.S.: Care Management Solutions Adoption Assessment, By Vendor
6.1.1.1 Harmony Information Systems, Inc. (Acquired By Mediware Information Systems, Inc.)
6.1.1.2 Allscripts Healthcare Solutions, Inc.
6.1.1.3 Wellcentive, Inc.
6.1.2 U.S.: Care Management Solutions Adoption Assessment, By Solution

7 Care Management Solutions Market, By Component
7.1 Introduction
7.2 Software
7.3 Services
7.3.1 Consulting Services
7.3.2 Ongoing IT Support & Implementation Services
7.3.3 Training & Education Services
7.3.4 Post-Sale & Maintenance Services

8 Care Management Solutions Market, By Delivery Mode
8.1 Introduction
8.2 Web-Based Delivery
8.3 Cloud Based Delivery
8.4 On-Premise

9 Care Management Solutions Market, By Application
9.1 Introduction
9.2 Chronic Care Management
9.3 Case Management
9.4 Disease Management
9.5 Utilization Management

10 Care Management Solutions Market, By End User
10.1 Introduction
10.2 Healthcare Payers
10.3 Healthcare Providers
10.4 Others

11 Care Management Solutions Market, By Region
11.1 Introduction
11.2 North America
11.2.1 U.S.
11.2.1.1 Shift of Risk Burden From Payers to Providers
11.2.1.2 Chronic Care Management Services (CCM) Initiated By the Centers for Medicare and Medicaid Services (CMS)
11.2.1.3 Patient-Centered Mandates
11.2.1.4 Growing Aging Population
11.2.1.5 Care Management Solutions as A Measure to Curb Healthcare Costs in the U.S.
11.2.1.6 Strategies and Initiatives to Improve the Quality of Service Delivery
11.2.2 Canada
11.2.2.1 Measures to Improve Healthcare in Canada
11.2.2.2 Prevalence of Chronic Diseases
11.2.2.3 Care Management Solutions Increase the Prospect of Accreditation
11.2.2.4 Canada's Efforts to Reduce Cost of Care
11.2.3 Europe
11.2.3.1 Germany
11.2.3.1.1 Efforts Taken By Germany to Improve Care Co-Ordination
11.2.3.2 U.K.
11.2.3.2.1 Government Focus on Integrating Hcit Solutions in the U.K.
11.2.3.2.2 Initiatives Promoting Quality of Care to Support the Adoption of Care Management Solutions
11.2.3.3 France
11.2.3.3.1 Rising Geriatric Population Coupled With the Implementation of Favorable Government Initiatives to Create Potential Market for Care Management Solutions
11.2.3.3.2 Implementation of Programs Focusing on Delivering Coordinated Care
11.2.3.4 Italy
11.2.3.4.1 Emphasis on Chronic Care Programs and Integration of Care in Italy
11.2.3.5 Rest of Europe (RoE)
11.3.5.1 Increasing Focus on the Deployment of Hcit Solutions
11.4 Asia-Pacific (APAC)
11.4.1 Rising Geriatric Population in Japan Driving the Adoption of Care Management Solutions as A Means of Reducing Healthcare Costs
11.4.2 Japan's Long-Term Care Insurance (LTCI) Program to Support the Adoption of Care Management Solutions
11.4.3 Japan's Ict Fund to Support the Adoption of Hcit Solutions
11.4.4 Investments and Reforms to Modernize China's Healthcare Infrastructure
11.4.5 Efforts Taken to Digitalize the Healthcare System in China to Stimulate the Market for Care Management Solutions
11.4.6 Implementation of Hcit Programs in Australia
11.4.7 Digital India Initiative
11.4.8 Requirement of Healthcare It Systems to Support Disease Management Efforts in Singapore
11.5 Rest of the World (RoW)
11.5.1 Healthcare Investments in the Middle East
11.5.2 Rising Awareness on Hcit Solutions in Brazil

12 Competitive Landscape
12.1 Overview
12.2 Competitive Situation and Trends
12.2.1 Client Acquisition
12.2.2 New Product Launches and Product Enhancements
12.2.3 Agreements, Partnerships, and Collaborations
12.2.4 Acquisition
12.2.5 Other Strategies

13 Company Profiles
(Business Overview, Products & Services, Developments, MnM View)*
13.1 Introduction
13.2 Exl Healthcare (Exlservice Holdings, Inc.)
13.3 Axispoint Health
13.4 Wellcentive, Inc.
13.5 Phytel, Inc. (Acquired By IBM Corporation)
13.6 Medecision Inc.
13.7 Zeomega Inc.
13.8 Trizetto Corporation
13.9 Allscripts Healthcare Solutions, Inc.
13.10 I2I Systems, Inc.
13.11 EPIC Corporation Inc.
13.12 Healthsmart Holdings, Inc.
13.13 Pegasystems Inc.
13.15 Harmony Information Systems, Inc.
13.16 Cerner Corporation

*Details on Marketsandmarkets View, Introduction, Product & Services, New Developments Might Not Be Captured in Case of Unlisted Companies.

14 Appendix
14.1 Discussion Guide
14.2 Other Developments, By Company (2013-2016)
14.3 Knowledge Store: Marketsandmarkets’ Subscription Portal
14.4 Introducing RT: Real-Time Market Intelligence
14.5 Available Customizations
14.6 Related Reports

List of Tables

Table 1 Federal Mandates are Propelling the Growth of the Global Care Management Solutions Market
Table 2 Reluctance Among Providers to Adopt Care Management Solutions Acts as A Key Restraint
Table 3 Cloud-Based Care Management Solutions Offer Lucrative Growth Potential
Table 4 High Cost of Deployment of It Solutions is A Major Challenge for the Care Management Solutions
Table 60 Italy: Care Management Solutions Market Size, By Application, 2014-2021 (USD Million)
Table 61 RoE: Care Management Solutions Market Size, By Component, 2014-2021 (USD Million)
Table 62 RoE: Care Management Solutions Market Size, By Delivery Mode, 2014-2021 (USD Million)
Table 63 RoE: Care Management Solutions Market Size, By End User, 2014-2021 (USD Million)
Table 64 RoE: Care Management Solutions Market Size, By Application, 2014-2021 (USD Million)
Table 65 APAC: Care Management Solutions Market Size, By Component, 2014-2021 (USD Million)
Table 66 APAC: Care Management Solutions Market Size, By Delivery Mode, 2014-2021 (USD Million)
Table 67 APAC: Care Management Solutions Market Size, By End User, 2014-2021 (USD Million)
Table 68 APAC: Care Management Solutions Market Size, By Application, 2014-2021 (USD Million)
Table 69 RoW: Care Management Solutions Market Size, By Component, 2014-2021 (USD Million)
Table 70 RoW: Care Management Solutions Market Size, By Delivery Mode, 2014-2021 (USD Million)
Table 71 RoW: Care Management Solutions Market Size, By End User, 2014-2021 (USD Million)
Table 72 RoW: Care Management Solutions Market Size, By Application, 2014-2021 (USD Million)
Table 73 Client Acquisitions, 2013-2016
Table 74 New Product Launches and Product Enhancements, 2013-2016
Table 75 Agreements, Partnerships, and Collaborations, 2013-2016
Table 76 Acquisitions, 2013-2016

List of Figures

Figure 1 Global Care Management Solutions Market: Research Methodology Steps
Figure 2 Sampling Frame: Primary Research
Figure 3 Breakdown of Primary Interviews: By Company Type, Designation, and Region
Figure 4 Market Size Estimation Methodology: Bottom-Up Approach
Figure 5 Market Size Estimation Methodology: Top-Down Approach
Figure 6 Research Design
Figure 7 Data Triangulation Methodology
Figure 8 North America Dominates the Global Care Management Market in 2016
Figure 9 Providers Segment is Expected to Grow at the Highest Rate During the Forecast Period
Figure 10 Europe is Expected to Grow at the Highest Rate During the Forecast Period
Figure 11 Government Initiatives to Promote Patient-Centric Care is Driving Growth in the Care Management Solutions Market
Figure 12 Chronic Care Management Solutions to Dominate the Care Management Solutions Market in 2016
Figure 13 European Region to Witness the Highest Growth Rate During the Forecast Period
Figure 14 Software Segment to Command the Largest Share of the Care Management Solutions Market During the Forecast Period
Figure 15 Global Care Management Solutions Market Segmentation
Figure 16 Care Management Solutions Market: Drivers, Restraints, Opportunities, & Challenges
Figure 17 Leading Vendors Providing Care Management Solutions (January 2013- April 2016)
Figure 18 Care Management Solutions Adopted in the U.S. (January 2013 to April 2016)
Figure 19 Software Solutions to Account for the Largest Share of the Care Management Solutions Market, By Component in 2016
Figure 20 Cloud-Based Solutions Segment Will Grow at the Highest Rate During the Forecast Period
Figure 21 Chronic Care Management to Account for the Largest Share of the Care Management Solutions Market, By Application in 2016
Figure 22 Payers to Account for the Largest Share of the Care Management Solutions Market, By End User, in 2016
Figure 23 Europe to Grow at the Highest CAGR in the Care Management Solutions Market in 2016
Figure 24 North America: Care Management Solutions Market Snapshot in 2016
Figure 25 Europe: Care Management Solutions Market Snapshot in 2016
Figure 26 Asia-Pacific: Care Management Solutions Market Snapshot in 2016
Figure 27 Rest of the World: Care Management Solutions Market Snapshot in 2016
Figure 28 Top Five Strategies Adopted By Key Players Over the Last 3 Years (2013-2016)
Figure 29 Battle for Market Share: Client Acquisition, the Key Strategy Adopted By Market Players (2013-2016)
Figure 30 Geographic Revenue Mix of Market Players
Figure 31 Exlservice Holdings, Inc.: Company Snapshot
Figure 32 Mckesson Corporation: Company Snapshot
Figure 33 IBM Corporation: Company Snapshot
Figure 34 Cognizant Technology Solutions Corporation: Company Snapshot
Figure 35 Allscripts Healthcare Solutions, Inc.: Company Snapshot
Figure 36 Pegasystems Inc.: Company Snapshot
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