Asia and North Africa Hemodialysis & Peritoneal Dialysis Market by Products (Machine, Dialyzer, Bloodlines, Concentrates, Catheters, & Transfer Sets) and Services (In-Center and Home) - Forecast to 2020

Description: The dialysis market in emerging nations is projected to reach USD 35.9 billion by 2020, growing at a CAGR of 9.2% during the forecast period.

The rising prevalence of end-stage renal disease (ESRD), diabetes, and hypertension is stimulating the demand for dialysis treatment in the emerging nations. Furthermore, low preference of patients for kidney transplantation, technological advancements, and substantial government healthcare expenditure on the treatment of ESRD are adding to the growth prospects of dialysis products and services market in the emerging nations. However, factors such as limited reimbursement for dialysis in developing countries, high cost of dialysis treatment, lack of awareness about kidney diseases & treatment procedures among patients, and reuse of hemodialysis supplies are restraining the growth of this market.

In this report, the dialysis market in emerging nations is categorized into two broad segments, namely, hemodialysis and peritoneal dialysis.

The hemodialysis market is segmented into products and services. Hemodialysis products include hemodialysis machines and hemodialysis consumables/supplies, whereas hemodialysis services are classified into in-center services and home services. As of 2015, the services segment commanded the largest share of the hemodialysis market, and is expected to grow at a high CAGR from 2015 to 2020. The increasing number of dialysis centers coupled with the growing prevalence of ESRD is promoting the growth of the hemodialysis services market in emerging nations.

The peritoneal dialysis market, segmented into products and services, includes peritoneal dialysis machines, concentrates/dialysates, catheters, transfer sets, and other consumables such as tubing sets, drain bags, disconnect caps, bag connections, catheter stabilizing devices, and ports. In 2015, the products segment commanded the largest share of the peritoneal dialysis market. The increasing patient preference towards PD treatment due to its flexibility and availability of advanced PD machines/consumables in emerging nations are driving the growth of the peritoneal dialysis products market.

Geographically, the dialysis market in emerging nations is segmented into India, Asia (excluding India), and the MENA region. The market in Asia is expected to grow at a higher rate during the forecast period (2015-2020). This high growth is predominantly driven by the growing number of dialysis centers, low preference for kidney transplantation, rising awareness about renal diseases, development of low-cost products, and increasing focus of dialysis firms on the Asian market. The Indian dialysis market is expected to witness a lucrative CAGR during the forecast period due to the growing patient base, government focus on providing low-cost dialysis treatment and promoting the indigenous manufacturing of dialysis products, and the growing adoption of home dialysis treatment in the country.

The dialysis market in emerging nations is diversified and competitive with the presence of a large number of players. In 2014, Fresenius Medical Care AG & Co., KGaA (Germany), Baxter International, Inc. (U.S.), B. Braun Melsungen AG (Germany), Nipro Corporation (Japan), and Nikkiso Co., Ltd. (Japan) were the leading companies in the dialysis products market in emerging nations. DaVita Health Care Partners, Inc. (U.S.), Fresenius Nephrocare (Germany), and Diaverum Deutschland GmbH (Germany) were the top three players in the dialysis services market in emerging nations.

Reasons to Buy the Report:

This research report focuses on various levels of analysis—industry trend analysis, business models, market share analysis of top players, and company profiles. This analysis comprise helps discuss the competitive landscape and identify emerging and high-growth segments of the dialysis market in emerging nations, high-growth product segments, government initiatives, drivers, restraints, and opportunities. The above mentioned market research data, current market size, and forecast of future trends helps existing players and new entrants to make the necessary decisions regarding the product offerings, geographic focus,
change in strategic approach, R&D investment for innovation in products and technologies, and levels of output in order to remain successful.

Firms purchasing the report could use any one or combination of the below mentioned four strategies (market penetration, market development, market diversification, and competitive assessment) for enhancing their market share.

The report provides insights on the following pointers:

- **Market Penetration**: Comprehensive information on dialysis products and services offered by the top 5 players in the dialysis market in emerging nations. The report analyzes the dialysis market by product, service, and region

- **Market Development**: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various hemodialysis and peritoneal dialysis products and services in emerging nations (India, Asia (excluding India), and MENA)

- **Market Diversification**: Exhaustive information about new products, untapped geographies, recent developments, and investments in the dialysis market in emerging nations

- **Competitive Assessment**: In-depth assessment of market shares, strategies, products, and recent developments of the leading players in the dialysis market in emerging nations

### Contents:

1 **Introduction**
   1.1 Objectives of the Study
   1.2 Market Definition
   1.3 Market Scope
      1.3.1 Markets Covered
      1.3.2 Years Considered for the Study
   1.4 Currency
   1.5 Limitations
   1.6 Stakeholders

2 **Research Methodology**
   2.1 Research Methodology Steps
   2.2 Secondary and Primary Research Methodology
      2.2.1 Secondary Research
      2.2.1.1 Key Data From Secondary Sources
      2.2.2 Primary Research
      2.2.2.1 Key Data From Primary Sources
      2.2.2.2 Key Industry Insights
      2.2.2.2.1 Supply Side
      2.2.2.2.2 Demand Side
   2.3 Market Size Estimation Methodology
   2.4 Market Data Validation and Triangulation
   2.5 Assumptions for the Study

3 **Executive Summary**
   3.1 Introduction
   3.2 Current Scenario
   3.3 Future Outlook
   3.4 Conclusion

4 **Premium Insights**
   4.1 Dialysis Market Overview
   4.2 Dialysis Market in Emerging Nations, By Geography, 2013 - 2020 (USD Million)
   4.3 Dialysis Market, By Products & Services, By Geography, 2015 - 2020 (USD Million)

5 **Market Overview**
   5.1 Introduction
   5.2 Market Segmentation
   5.3 Market Dynamics
5.3.1 Drivers
  5.3.1.1 Increasing Number of ESRD Patients
  5.3.1.2 Growing Number of Patients Suffering From Diabetes and Hypertension
  5.3.1.3 Rising Geriatric Population
  5.3.1.4 Growing Adoption of Dialysis Procedures Over Renal Transplants
  5.3.1.5 Rising Focus of Global Players
  5.3.1.6 Rising Private Investments in the Indian Dialysis Services Sector

5.3.2 Restraints
  5.3.2.1 Risks and Complications Associated With Dialysis Treatments
  5.3.2.2 Low Penetration Rate of Dialysis Among ESRD Patients
  5.3.2.3 Limited Reimbursement for Dialysis
  5.3.2.4 Reuse of Hemodialysis Supplies

5.3.3 Opportunities
  5.3.3.1 Evolution of Low-Cost Dialysis Products
  5.3.3.2 Growing Number of Dialysis Centers
  5.3.3.3 Increasing Initiatives By Government Bodies and Private Players to Provide Low-Cost Treatments in India
  5.3.3.4 Adoption of Home Hemodialysis Treatments Gaining Momentum in India

5.3.4 Challenges
  5.3.4.1 Benefits of Renal Transplants Over Dialysis
  5.3.4.2 High Cost of Dialysis Treatment
  5.3.4.3 Low Awareness About Kidney Diseases

5.4 Industry Trends
  5.4.1 Growing Government Focus on Improving the Dialysis Treatment Scenario in India
  5.4.2 Large Number of On-Going Partnerships Between Private Dialysis Service Providers and Hospitals
  5.4.3 Growing Focus on Development of Skilled Workforce for Dialysis Treatment
  5.4.4 Rising Adoption of the Public-Private Partnership (PPP) Model
  5.4.5 Growing Focus on Establishing Standalone Dialysis Centers

5.5 Burning Issues
  5.5.1 Acute Shortage of Dialysis Centers and Trained Dialysis Professionals
  5.5.2 Inadequate Regulatory Standards
  5.5.3 Majority of Dialysis Facilities Operate in Tier I Cities and Belong to the Private Healthcare Sector
  5.5.4 Promotion of Organ Transplantation

5.6 Business Models - Indian Dialysis Market
  5.6.1 Introduction
    5.6.1.1 Key Business Models
    5.6.1.2 Key Product Specifications to Garner A Greater Market Share
    5.6.1.3 Key Strategies
    5.6.1.4 Strategic Recommendations

6 Hemodialysis Market in Emerging Nations, By Product & Service
  6.1 Introduction
  6.2 Hemodialysis Products
    6.2.1.1 Hemodialysis Machines
      6.2.1.1.1 Center-Use Hemodialysis Machines
      6.2.1.1.2 Home-Use Hemodialysis Machines
    6.2.1.2 Hemodialysis Consumables/Supplies
      6.2.1.2.1 Dialyzers
      6.2.1.2.2 Bloodlines
      6.2.1.2.3 Hemodialysis Concentrates/Dialysates
      6.2.1.2.4 Others
  6.3 Hemodialysis Services
    6.3.1 In-Center Hemodialysis Services
    6.3.2 Home Hemodialysis Services

7 Peritoneal Dialysis Market in Emerging Nations, By Products and Services
  7.1 Introduction
  7.2 Products
    7.2.1 Peritoneal Dialysis Concentrates/Dialysates
    7.2.2 Peritoneal Dialysis Machines
    7.2.3 Peritoneal Dialysis Catheters
    7.2.4 Peritoneal Dialysis Transfer Sets
7.2.5 Others

7.3 Services

8 Dialysis Market in Emerging Nations, By Region
8.1 Introduction
8.2 Asia (Excluding India)
8.2.1 Rising Prevalence of ESRD
8.2.2 High Adoption of Dialysis Treatment
8.2.3 Presence of Well-Developed Hemodialysis Treatment System in Taiwan, Japan, and Korea
8.2.4 Rising Access to Hemodialysis in Asian Nations
8.2.5 Rising Focus of Dialysis Service and Product Providers in Asian Market
8.2.6 Rising Prevalence of ESRD/CKE Risk Factors (Diabetes and Hypertension)
8.2.7 Poor Penetration of Dialysis Treatment in Low and Middle-Income Asian Countries
8.2.8 Japan, the Largest Dialysis Market in Asia
8.2.8.1 Low Preference for Kidney Transplantation in Japan
8.2.8.2 High Entry Barriers in Japan for Foreign Dialysis Service Providers
8.2.9 China: Witnessing Spiraling Demand for Dialysis
8.2.9.1 China Halts Anti-Dumping Probe Into Foreign Dialysis Products Manufacturers
8.2.10 South Korea, A Lucrative Market for Dialysis Product Manufacturers
8.2.11 High Prevalence of ESRD in Taiwan
8.2.12 Dialysis is One of the Fast Growing Markets in Singapore
8.2.13 Effective Promotion of PD in Hong Kong
8.2.14 Rising Focus of Dialysis Service and Product Providers in Asian Market
8.2.15 Rising Access to Hemodialysis in Asian Nations
8.2.16 Rising Prevalence of ESRD/CKE Risk Factors (Diabetes and Hypertension)
8.2.17 Poor Penetration of Dialysis Treatment in Low and Middle-Income Asian Countries
8.2.18 Japan, the Largest Dialysis Market in Asia
8.2.19 China: Witnessing Spiraling Demand for Dialysis
8.2.20 China Halts Anti-Dumping Probe Into Foreign Dialysis Products Manufacturers
8.2.21 South Korea, A Lucrative Market for Dialysis Product Manufacturers
8.2.22 High Prevalence of ESRD in Taiwan
8.2.23 Dialysis is One of the Fast Growing Markets in Singapore
8.2.24 Effective Promotion of PD in Hong Kong

8.3 India
8.3.1 Duty Exemptions on Certain Parts of Kidney Dialysis Equipment in the Union Budget 2016-17
8.3.2 Evolving Home Dialysis Treatment in the Country
8.3.3 India Becoming A Focal Point for Global Dialysis Service Providers
8.3.4 Low Procedural Cost for Dialysis Treatment in India
8.3.5 Poor Accessiblity Towards Dialysis Treatment in the Country
8.3.5.1 High Procedural Cost and Poor Reimbursement
8.3.6 Dearth of Indigenous Manufacturers for Dialysis Machines and Dialyzers in India
8.3.7 Regulatory Barriers for the Supply of Disposables

8.4 Middle East and North Africa (MENA)
8.4.1 Rising Government Funding Towards the Treatment of Dialysis in Saudi Arabia
8.4.2 High Prevalence of ESRD in the UAE
8.4.3 Very Low Penetration of PD in Egypt
8.4.4 Poor Economic Condition in North Africa
8.4.5 Lack of Regulations for Approval of Medical Devices in Africa and Middle Eastern Countries

9 Competitive Landscape
9.1 Overview
9.2 Market Share Analysis in India
9.2.1 Key Players in the Indian Dialysis Products Market
9.2.2 Key Players in the Indian Dialysis Services Market
9.2.3 Key Players in the Indian Dialysis Machines Market
9.2.4 Key Players in the Indian Dialyzers Market
9.2.5 Key Players in the Indian Bloodlines Market
9.3 Competitive Situation and Trends
9.4 Recent Developments
9.4.1 Geographical Expansions
9.4.2 Mergers & Acquisitions
9.4.3 Contracts & Partnerships
9.4.4 Other Developments

10 Company Profiles
(Business Overview, Products & Services, Developments, MnM View)*
10.1 Introduction
10.2 Fresenius Medical Care AG & Co. KGAA
10.3 Baxter International Inc.
10.4 B. Braun Melsungen AG
10.5 Nipro Corporation
10.6 Nikkiso Co., Ltd.

11 Appendix
List of Tables

Table 1 Hemodialysis Market Size in Emerging Nations, By Product & Service, 2013 - 2020 (USD Million)
Table 2 Hemodialysis Market Size in Emerging Nations, By Region, 2013 - 2020 (USD Million)
Table 3 Hemodialysis Products Market Size in Emerging Nations, By Type, 2013 - 2020 (USD Million)
Table 4 Hemodialysis Products Market, By Region, 2013 - 2020 (USD Million)
Table 5 Hemodialysis Machines Market Size, By Type, 2013 - 2020 (USD Million)
Table 6 Hemodialysis Machines Market Size, By Region, 2013 - 2020 (USD Million)
Table 7 Center-Use Hemodialysis Machines Market Size, By Region, 2013 - 2020 (USD Million)
Table 8 Home-Use Hemodialysis Machines Market Size, By Region, 2013 - 2020 (USD Million)
Table 9 Hemodialysis Consumables/Supplies Market Size, By Type, 2013 - 2020 (USD Million)
Table 10 Hemodialysis Consumables/Supplies Market Size, By Region, 2013 - 2020 (USD Million)
Table 11 Dialyzers Market Size, By Region, 2013 - 2020 (USD Million)
Table 12 Bloodlines Market Size, By Region, 2013 - 2020 (USD Million)
Table 13 Hemodialysis Concentrates/Dialysates Market Size, By Region, 2013 - 2020 (USD Million)
Table 14 Other Hemodialysis Consumables Market Size, By Region, 2013 - 2020 (USD Million)
Table 15 Hemodialysis Services Market Size, By Type, 2013 - 2020 (USD Million)
Table 16 Hemodialysis Services Market Size, By Region, 2013 - 2020 (USD Million)
Table 17 In-Center Hemodialysis Services Market Size, By Region, 2013 - 2020 (USD Million)
Table 18 Home Hemodialysis Services Market Size, By Region, 2013 - 2020 (USD Million)
Table 19 Peritoneal Dialysis Market Size in Emerging Nations, By Products & Services, 2015 - 2020 (USD Million)
Table 20 Peritoneal Dialysis Market Size in Emerging Nations, By Region, 2015 - 2020 (USD Million)
Table 21 Peritoneal Dialysis Products Market Size in Emerging Nations, By Region, 2015 - 2020 (USD Million)
Table 22 Peritoneal Dialysis Concentrates/Dialysates Market Size in Emerging Nations, By Region, 2015 - 2020 (USD Million)
Table 23 Peritoneal Dialysis Machines Market Size in Emerging Nations, By Region, 2015 - 2020 (USD Million)
Table 24 Peritoneal Dialysis Catheters Market Size in Emerging Nations, By Region, 2015 - 2020 (USD Million)
Table 25 Peritoneal Dialysis Transfer Sets Market Size in Emerging Nations, By Region, 2015 - 2020 (USD Million)
Table 26 Other Peritoneal Dialysis Products Market in Emerging Nations, By Region, 2015 - 2020 (USD Million)
Table 27 Peritoneal Dialysis Services Market Size in Emerging Nations, By Region, 2015 - 2020 (USD Million)
Table 28 Peritoneal Dialysis Services Market Size in Emerging Nations, By Region, 2015 - 2020 (USD Million)
Table 29 Dialysis Market Size in Emerging Nations, By Region, 2015 - 2020 (USD Million)
Table 30 Dialysis Market Size in Emerging Nations, By Region, 2015 - 2020 (USD Million)
Table 31 Asia (Excluding India): Dialysis Market, By Type, 2015 - 2020 (USD Million)
Table 32 Asia (Excluding India): Dialysis Market, By Product, 2015 - 2020 (USD Million)
Table 33 Asia (Excluding India): Dialysis Market, By Service, 2015 - 2020 (USD Million)
Table 34 Asia (Excluding India): Hemodialysis Market, By Product & Service, 2015-2020 (USD Million)
Table 35 Asia (Excluding India): Hemodialysis Products Market, By Type, 2015-2020 (USD Million)
Table 36 Asia (Excluding India): Hemodialysis Machines Market, By Type, 2015-2020 (USD Million)
Table 37 Asia (Excluding India): Hemodialysis Consumables/Supplies Market, By Type, 2015-2020 (USD Million)
Table 38 Asia (Excluding India): Hemodialysis Services Market, By Type, 2015-2020 (USD Million)
Table 39 Asia (Excluding India): Peritoneal Dialysis Market, By Product & Service, 2015-2020 (USD Million)
Table 40 Asia (Excluding India): Peritoneal Dialysis Products Market, By Type, 2015-2020 (USD Million)
Table 41 India: Dialysis Market, By Type, 2015 - 2020 (USD Million)
Table 42 India: Dialysis Market, By Product, 2015 - 2020 (USD Million)
Table 43 India: Dialysis Market, By Service, 2015 - 2020 (USD Million)
Table 44 India: Hemodialysis Market, By Product & Service, 2015 - 2020 (USD Million)
Table 45 India: Hemodialysis Products Market, By Type, 2015 - 2020 (USD Million)
Table 46 India: Hemodialysis Machines Market, By Type, 2015 - 2020 (USD Million)
Table 47 India: Hemodialysis Consumables/Supplies Market, By Type, 2015 - 2020 (USD Million)
Table 48 India: Hemodialysis Services Market, By Type, 2015 - 2020 (USD Million)
Table 49 India: Peritoneal Dialysis Market, By Product & Service, 2015 - 2020 (USD Million)
Table 50 India: Peritoneal Dialysis Products Market, By Type, 2015 - 2020 (USD Million)
Table 51 MENA: Dialysis Market, By Type, 2015 - 2020 (USD Million)
Table 52 MENA: Dialysis Market, By Product, 2015 - 2020 (USD Million)
Table 53 MENA: Dialysis Market, By Service, 2015 - 2020 (USD Million)
Table 54 MENA: Hemodialysis Market, By Product & Service, 2015-2020 (USD Million)
Table 55 MENA: Hemodialysis Products Market, By Type, 2015-2020 (USD Million)
Table 56 MENA: Hemodialysis Machines Market, By Type, 2015-2020 (USD Million)
Table 57 MENA: Hemodialysis Consumables/Supplies Market, By Type, 2015-2020 (USD Million)
Table 58 MENA: Hemodialysis Services Market, By Type, 2015-2020 (USD Million)
Table 59 MENA: Peritoneal Dialysis Market, By Product and Service, 2015-2020 (USD Million)
Table 60 MENA: Peritoneal Dialysis Products Market, By Type, 2015-2020 (USD Million)
Table 61 Geographical Expansions, 2012-2016
Table 62 Mergers & Acquisitions, 2012-2016
Table 63 Contracts & Partnerships, 2012-2016
Table 64 Other Developments, 2012-2016

List of Figures

Figure 1 Research Methodology Steps
Figure 2 Breakdown of Primary Interviews: By Company Type, Designation, and Geography
Figure 3 Estimation of Dialysis Procedural Volume
Figure 4 Research Methodology: Top-Down Approach (For Market Size Estimation of HD and PD Disposables (Bloodline Sets, Dialyzers, Catheters, Transfer Sets, and Concentrates/Dialysates))
Figure 5 Research Methodology: Top-Down Approach (For Market-Size Estimation of HD/PD Machines)
Figure 6 Research Methodology: Bottom-Up Approach (For HD and PD Dialysis Products Market)
Figure 7 Research Methodology: Bottom-Up Approach (For HD and PD Dialysis Services Market)
Figure 8 Research Design
Figure 9 Dialysis Market in Emerging Nations, 2015 vs. 2020 (USD Million)
Figure 10 Hemodialysis Market in Emerging Nations, By Products & Services, 2015 vs. 2020
Figure 11 Peritoneal Dialysis Market in Emerging Nations, By Product, 2015 vs. 2020
Figure 12 Emerging Countries Offer High-Growth Opportunities to Players in the Dialysis Market
Figure 13 Hemodialysis Market Segments Are Expected to Grow at A Higher Growth Rate Compared to MENA Region, till 2020
Figure 14 Asia is Expected to Grow at A Higher Growth Rate Compared to MENA Region Till 2020
Figure 15 Dialysis Market in Emerging Nations Segmentation
Figure 16 Dialysis Market in Emerging Nations: Drivers, Restraints, Opportunities, & Challenges
Figure 17 Emerging Markets Represent an Underserved Patient Population
Figure 18 Incidence and Prevalence Rate of ESRD in Key Asian Countries in 2013
Figure 19 Primary Causes of Kidney Failure in India
Figure 20 Diabetes Epidemic in Emerging Markets, 2000-2030
Figure 21 Hemodialysis Services Segment is Expected to Dominate the Hemodialysis Market in Emerging Nations in 2015
Figure 22 Hemodialysis Machines Segment to Dominate the Hemodialysis Products Market in Emerging Nations
Figure 23 Center-Use Hemodialysis Machines Segment to Dominate the Hemodialysis Machines Market
Figure 24 Dialyzers to Hold Largest Share in the Hemodialysis Consumables/Supplies Market in Emerging Nations in 2015
Figure 25 In-Center Hemodialysis Services Segment Will Dominate the Hemodialysis Services Market
Figure 26 Peritoneal Dialysis Market Share in Emerging Nations, By Products & Services, 2015 vs. 2020
Figure 27 Peritoneal Dialysis Products Market Share in Emerging Nations, By Type, 2015 vs. 2020
Figure 28 Asia (Excluding India) Dialysis Market Snapshot 2015-2020
Figure 29 Rise in Preference for HD Over PD Among Renal Patients in Most Asian Countries (2013)
Figure 30 Indian Dialysis Market Snapshot 2015-2020
Figure 31 MENA Dialysis Market Snapshot 2015-2020
Figure 32 Leading Market Players Adopted Geographical Expansions as Their Key Growth Strategy Between 2012 and 2016
Figure 33 Indian Dialysis Products Market Share, By Key Player, 2014
Figure 34 Top Dialysis Service Providers in India, 2014
Figure 35 Indian Dialysis Machines Market Share, By Key Player, 2014
Figure 36 Indian Dialyzers Market Share, By Key Player, 2014
Figure 37 Indian Bloodlines Market Share, By Key Player, 2014
Figure 38 Geographical Expansions, Mergers & Acquisitions are the Key Strategies
Figure 39 Geographic Revenue Mix of the Top Five Market Players
Figure 40 Fresenius Medical Care AG & Co. KGAA: Company Snapshot
Figure 41 Baxter International Inc.: Company Snapshot
Figure 42 B. Braun Melsungen AG: Company Snapshot
Figure 43 Nipro Corporation: Company Snapshot
Figure 44 Nikkiso Co., Ltd.: Company Snapshot
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