Education Hardware Market In India 2016-2020

Description: About the Education Hardware Market

Educational institutions deploy hardware to fulfill the purpose of learning and education. In the past few years, the use of PCs has increased because of the evolution of the learning and teaching methodology. Educational institutions are developing innovative teaching methods and relevant IT tools for students and staff for improved efficiencies and learning processes. Increased demand for computers can be attributed to the high dependence on digitized education systems. This demand has influenced them to undertake initiatives to introduce computers and other hardware in their education systems and improve learning methodologies to remain at par with international education standards.

The analysts forecast the education hardware market in India to grow at a CAGR of 20.15% during the period 2016-2020.

Covered in this report
The report covers the present scenario and the growth prospects of the education hardware market in India for 2016-2020. To calculate the market size, the report considers the revenue generated from the sales products such as desktops, laptops, tablets, projectors, and interactive whiteboards (IWBs).

The report, Education Hardware Market in India 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- Apple
- Dell
- HP
- Samsung

Other prominent vendors
- AsusTek Computer
- HCL Technologies
- Lenovo
- Microsoft
- Sharp
- Sony
- Toshiba

Market drivers
- Deployment of tablets for learning
- For a full, detailed list, view the full report

Market challenges
- Poor digital literacy among faculty
- For a full, detailed list, view the full report

Market trends
- Government emphasis on digitization
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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