Global Hearing Aids and Implants Market: Trends, Opportunities and Forecasts (2016-2021)

Description:  
“Global Hearing Aids and Implants Market: Trends, Opportunities and Forecasts (2016-2021) (By Region, By Sub-types: Behind-The-Ear (BTE), In-The-Ear (ITE), Receiver In-The-Ear(RITE), In-The-Canal(ITC), Completely-In-The-Canal (CIC); By Implants-Cochlear, Others; By End Purchase - Independent, Retail, Wholesale, Government; By Country - USA, Canada, Brazil, Mexico, UK, Germany, India, China, South Africa)”

Hearing aids and implants is witnessing growth on account of growing incidences of hearing loss globally where developed economies including North America and Europe are the major markets due to higher adoption rate whereas emerging economies such as Asia Pacific and Latin America are witnessing rapid growth driven by high per capita expenditure.

Rise in the aging population giving rise to increasing incidences of hearing loss combined with higher Internet savvy adult population leading active lifestyles. However, limited reimbursement coverage mainly in developing countries is suppressing the growth of hearing aids and implants market, resulting in higher out of pocket expenses of patients.

Technological improvements in hearing implants is growing mainly among the increasing pediatric population whereas expansion of retail channel is giving rise to quick availability and wide range of portfolio driven by the private purchasing of hearing aids.

Research Methodology

The objective of the research is to present the historical growth (2011-2015) and the future projections (2016-2021) of the global hearing aids and implants market (global, regional, country-specific) by various segments (Hearing Aids and their sub-types: Behind-The-Ear (BTE), In-The-Ear (ITE), Receiver In-The-Ear(RITE), In-The-Canal(ITC), Completely-In-The-Canal (CIC), Others and Hearing Implants and their sub-types : Cochlear Implant, Other Implants, By End Purchase: Independent Purchase, Retail, Buying Groups/Wholesale, Government).

Historical market trend of contact catering has been figured out through secondary research (associations, annual reports, magazines, journals) and by various paid databases. For presenting the dynamics of the industry and future projections, primary research was conducted and experts from the industry were interviewed.

Scope of the Report

The report provides Segmentation by Type:
- Hearing Aids
  - Hearing Implants

The report provides Segmentation by Sub-Type:
- Hearing Aids : Behind-The-Ear (BTE), In-The-Ear (ITE), Receiver In-The-Ear(RITE), In-The-Canal(ITC), Completely-In-The-Canal (CIC), Others
- Hearing Implants : Cochlear Implant, Other Implants

The report provides Segmentation by End-Purchase:
- Independent Purchase
  - Retail
  - Buying Groups/Wholesale
  - Government

The report provides coverage by Region:
- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa (MEA)

The report provides coverage by Country:

- United States
- Canada
- United Kingdom
- Germany
- China
- India
- Brazil
- Mexico
- South Africa

Contents:

1. Research Methodology
2. Executive Summary
3. Strategic Recommendations
   3.1. Leverage the High Growth Cochlear Implants Segment
   3.2. Shifting Demand towards In-The-Canal Hearing Aids
   3.3. Expansion towards the Retail Segment
   3.4. APAC Market To Gain Traction
4. Global Hearing Aids and Implants Market: An Overview
   4.1. Product Overview
      4.1.2. Global Hearing Aids and Implants Market, By Value 2016-2021F
   4.2. Global Hearing Aids and Implants Market: By Type (Hearing Aids, Hearing Implants)
      4.2.1. Global Hearing Aids Market By Value (Historic 2011-15)
      4.2.2. By Value (Forecast 2016E-2021F)
      4.2.3. Global Hearing Implant Market By Value (Historic 2011-15)
      4.2.4. By Value (Forecast 2016E-2021F)
   4.3. Global Hearing Aids Market Size By Sub-Type- BTE, ITE, RITE, ITC, Completely-In-The-Canal CIC
      4.3.1. By Type - Actual (2016E) and
      4.3.2. By Type - Forecast (2021F)
   4.4. Global Hearing Implants Market Size By Sub-Type: Cochlear Implant, Other Implants
      4.4.1. By Type - Actual (2016E)
      4.4.2. By Type - Forecast (2021F)
   4.5. Global Hearing Aids and Implants Market Size, By End User (Independent Purchase, Retail, Buying Groups/Wholesale, Government)
      4.5.1. By Type- Actual (2016E)
      4.5.2. By Type- Forecast (2021F)
   4.6. Global Hearing Aids and Implants Market Size, By Technology (Analog, Digital)
      4.6.1. By Type- Actual (2016E)
      4.6.2. By Type- Forecast (2021F)
5. North America Hearing Aids and Implants Market: An Overview
   5.1. North America Hearing Aids and Implants Market: By Type (Hearing Aids, Hearing Implants)
      5.1.1. North America Hearing Implant Market By Value (Historic 2011-15)
      5.1.2. By Value Forecast 2016E-2021F
      5.1.3. North America Hearing Implant Market By Value (Historic 2011-15)
      5.1.4. By Value (Forecast 2016E-2021F)
   5.2. North America Hearing Aids and Implants Market
      5.2.1. North America Hearing Aids and Implants Market, By Value 2011-2015
      5.2.2. North America Hearing Aids and Implants Market, By Value 2016-2021F
   5.3. North America Hearing Aids and Implants Market Size, By Country - USA, Canada (2011-2021F)
5.4. North America Aids Market Size By Sub-Type- BTE, ITE, RITE, ITC, Completely-In-The-Canal CIC
5.4.1. By Type - Actual (2016E) and
5.4.2. By Type - Forecast (2021F)
5.5. North America Hearing Implant Market Size By Sub-Type - Cochlear Implant, Other Implants
5.5.1. By Type - Actual (2016E) and
5.5.2. By Type - Forecast (2021F)
5.6. North America Hearing Aids and Implants Market Size, By End User (Independent Purchase, Retail, Buying Groups/Wholesale, Government)
5.6.1. By Type - Actual (2016E) and
5.6.2. By Type - Forecast (2021F)

6. Latin America Hearing Aids and Implants Market: An Overview
6.1. Latin America Hearing Aids and Implants Market: By Type (Hearing Aids, Hearing Implants)
6.1.1. Latin America Hearing Implant Market By Value (Historic 2011-15)
6.1.2. By Value (Forecast 2016E-2021F)
6.1.3. Latin America Hearing Implant Market By Value (Historic 2011-15)
6.1.4. By Value Forecast 2016E-2021F)
6.2. Latin America Hearing Aids and Implants Market
6.2.1. Latin America Hearing Aids and Implants Market, By Value 2011-2015
6.2.2. Latin America Hearing Aids and Implants Market, By Value 2016-2021F
6.3. Latin America Hearing Aids and Implants Market Size, By Country - Brazil, Mexico (2011-2021F)
6.4. Latin America Hearing Aids Market Size By Sub-Type - BTE, ITE, RITE, ITC, Completely-In-The-Canal CIC
6.4.1. By Type- Actual (2016E)
6.4.2. By Type - Forecast (2021F)
6.5. Latin America Hearing Implant Market Size By Sub-Type - Cochlear Implant, Other Implants
6.5.1. By Type - Actual (2016E) and
6.5.2. By Type - Forecast (2021F)
6.6. Latin America Hearing Aids and Implants Market Size, By End User (Independent Purchase, Retail, Buying Groups/Wholesale, Government)
6.6.1. By Type - Actual (2016E) and
6.6.2. By Type - Forecast (2021F)

7. APAC Hearing Aids and Implants Market: An Overview
7.1. APAC Hearing Aids and Implants Market: By Type (Hearing Aids, Hearing Implants)
7.1.1. APAC Hearing Implant Market By Value (Historic 2011-15)
7.1.2. By Value (Forecast 2016E-2021F)
7.1.3. APAC Hearing Implant Market By Value (Historic 2011-15)
7.1.4. By Value Forecast 2016E-2021F)
7.2. APAC Hearing Aids and Implants Market
7.2.1. APAC Hearing Aids and Implants Market, By Value 2011-2015
7.2.2. APAC Hearing Aids and Implants Market, By Value 2016-2021F
7.3. APAC Hearing Aids and Implants Market Size, By Country - India, China (2011-2021F)
7.4. APAC Hearing Aids Market Size By Sub-Type - BTE, ITE, RITE, ITC, Completely-In-The-Canal CIC
7.4.1. By Type- Actual (2016E)
7.4.2. By Type - Forecast (2021F)
7.5. APAC Hearing Implant Market Size By Sub-Type - Cochlear Implant, Other Implants
7.5.1. By Type - Actual (2016E)
7.5.2. By Type - Forecast (2021F)
7.6. APAC Hearing Aids and Implants Market Size, By End User (Independent Purchase, Retail, Buying Groups/Wholesale, Government)
7.6.1. By Type - Actual (2016E) and
7.6.2. By Type - Forecast (2021F)

8. Europe Hearing Aids and Implants Market: An Overview
8.1. Europe Hearing Aids and Implants Market: By Type (Hearing Aids, Hearing Implants)
8.1.1. Europe Hearing Aids Market By Value (Historic 2011-15)
8.1.2. By Value (Forecast 2016E-2021F)
8.1.3. Europe Hearing Implant Market By Value (Historic 2011-15)
8.1.4. By Value (Forecast 2016E-2021F)
8.2. Europe Hearing Aids and Implants Market
8.2.1. Europe Hearing Aids and Implants Market, By Value 2011-2015
8.2.2. Europe Hearing Aids and Implants Market, By Value 2016-2021F
8.3. Europe Hearing Aids and Implants Market Size, By Country - UK, Germany (2011-2021F)
8.4. Europe Hearing Aids Market Size By Sub-Type - BTE, ITE, RITE, ITC, Completely-In-The-Canal CIC
8.4.1. By Type - Actual (2016E)
8.4.2. By Type - Forecast (2021F)
8.5. Europe Hearing Implant Market Size By Sub-Type - Cochlear Implant, Other Implants
8.5.1. By Type - Actual (2016E)
8.5.2. By Type - Forecast (2021F)
8.6. Europe Hearing Aids and Implants Market Size, By End User (Independent Purchase, Retail, Buying Groups/Wholesale, Government)
8.6.1. By Type - Actual (2016E)
8.6.2. By Type - Forecast (2021F)

9. MEA Hearing Aids and Implants Market: An Overview
9.1. MEA Hearing Aids and Implants Market: By Type (Hearing Aids, Hearing Implants)
9.1.1. MEA Hearing Aids Market By Value (Historic 2011-15)
9.1.2. By Value (Forecast 2016E-2021F)
9.1.3. MEA Hearing Implant Market By Value (Historic 2011-15)
9.1.4. By Value (Forecast 2016E-2021F)
9.2. MEA Hearing Aids and Implants Market
9.2.1. MEA Hearing Aids and Implants Market, By Value 2011-2015
9.2.2. MEA Hearing Aids and Implants Market, By Value 2016-2021F
9.3. MEA Hearing Aids and Implants Market Size, By Country - South Africa (2011-2021F)
9.4. MEA Hearing Aids Market Size By Sub-Type - BTE, ITE, RITE, ITC, Completely-In-The-Canal CIC
9.4.1. By Type - Actual (2016E)
9.4.2. By Type - Forecast (2021F)
9.5. MEA Hearing Implant Market Size By Sub-Type - Cochlear Implant, Other Implants
9.5.1. By Type - Actual (2016E) and
9.5.2. By Type - Forecast (2021F)
9.6. MEA Hearing Aids and Implants Market Size, By End User (Independent Purchase, Retail, Buying Groups/Wholesale, Government)
9.6.1. By Type - Actual (2016E) and
9.6.2. By Type - Forecast (2021F)

10. Policy Regulations

11. Industry Structure

12. SWOT Analysis

13. Porter Five Force Model

14. Competitive Market Share Analysis
14.1. Market Share Analysis, By Key Players

15. Market Dynamics
15.1. Market Drivers
15.2. Challenges
15.3. Market Trends & Developments

16. Company Profiles
16.1. Sonova Holding AG
16.2. Sivantos Pte. Ltd.
16.3. GN Store Nord A/S
16.4. Starkey Hearing Technologies
16.5. William Demant Holding A/S
16.6. Widex A/S
16.7. Cochlear Limited
16.8. Amplifon SpA
16.9. Med-El
16.10. RION Co., Ltd.

List of Figures

Figure 1: Global Hearing Aids and Implants Market, 2011-2015 (USD Billion)
Figure 2: Global Hearing Aids and Implants Market Size, 2016E-2021F (USD Billion)
Figure 3: Global Hearing Aids and Implants Market, By Hearing Aids 2011-2021F (in USD Billion)
Figure 4: Global Hearing Aids and Implants Market, By Hearing Implants 2011-2021F (in USD Million)
Figure 5: Global Hearing Aids and Implants Market Size, By Hearing Aids, By Type, 2016E (In Percentage)
Figure 6: Global Hearing Aids and Implants Market Size, By Hearing Aids, By Type, 2021F (In Percentage)
Figure 7: Global Hearing Aids and Implants Market Size, By Implants, By Type, 2016E (In Percentage)
Figure 8: Global Hearing Aids and Implants Market Size, By Implants, By Type, 2021F (In Percentage)
Figure 9: Global Hearing Aids and Implants Market Size, By End User, 2016E (In Percentage)
Figure 10: Global Hearing Aids and Implants Market Size, End User, 2021F (In Percentage)
Figure 11: Global Hearing Aids and Implants Market Size, By Technology Type, 2016E (In Percentage)
Figure 12: Global Hearing Aids and Implants Market Size, By Technology Type, 2021F (In Percentage)
Figure 13: North America Hearing Aids and Implants Market, By Hearing Aids 2011-2021F (in USD Billion)
Figure 14: North America Hearing Aids and Implants Market, By Hearing Implants 2011-2021F (in USD Million)
Figure 15: North America Hearing Aids and Implants Market, 2011-2015 (USD Billion)
Figure 16: North America Hearing Aids and Implants Market Size, 2016E-2021F (USD Billion)
Figure 17: U.S.A. Hearing Aids and Implants Market, 2011-2015 (USD Billion)
Figure 18: Population Affected from Hearing Loss in U.S.A.
Figure 19: Population above 65 in U.S.A.
Figure 20: U.S.A. Hearing Aids and Implants Market, 2016E-2021F (USD Billion)
Figure 21: Aging Population in USA above 65 years (in Millions)
Figure 22: Canada Hearing Aids and Implants Market, 2011-2015 (USD Million)
Figure 23: Estimated Hearing Loss among Adults in Canada
Figure 24: Population above 65 in Canada
Figure 25: Per Capita Health Expenditure in Canada
Figure 26: Canada Hearing Aids and Implants Market, 2016E-2021F (USD Million)
Figure 27: Projected Aging Population in Canada above 65 years as Percentage of Total Population
Figure 28: North America Hearing Aids and Implants Market Size, By End User, 2016E (In Percentage)
Figure 29: North America Hearing Aids and Implants Market Size, End User, 2021F (In Percentage)
Figure 30: North America Hearing Aids and Implants Market Size, By End User, 2016E (In Percentage)
Figure 31: North America Hearing Aids and Implants Market Size, End User, 2021F (In Percentage)
Figure 32: North America Hearing Aids and Implants Market Size, By End User, 2016E (In Percentage)
Figure 33: North America Hearing Aids and Implants Market Size, End User, 2021F (In Percentage)
Figure 34: Latin America Hearing Aids and Implants Market, By Hearing Aids 2011-2021F (in USD Million)
Figure 35: Latin America Hearing Aids and Implants Market, By Hearing Implants 2011-2021F (in USD Million)
Figure 36: Latin America Hearing Aids and Implants Market, 2011-2015 (USD Million)
Figure 37: Population ages 65 and above (% of total) in Latin America and Caribbean
Figure 38: Latin America Hearing Aids and Implants Market, 2016E-2021F (USD Million)
Figure 39: Population above 60 in Latin America and The Caribbean
Figure 40: Brazil Hearing Aids and Implants Market, 2011-2015 (USD Million)
Figure 41: Population above 65 in Brazil (In Millions)
Figure 42: Brazil Hearing Aids and Implants Market Size, 2016E-2021F (USD Million)
Figure 43: Mexico Hearing Aids and Implants Market, 2011-2015 (USD Million)
Figure 44: Mexico Population Above 65 (in Millions)
Figure 45: Mexico Hearing Aids and Implants Market Size, 2016E-2021F (USD Million)
Figure 46: Latin America Hearing Aids and Implants Market Size, By End User, 2016E (In Percentage)
Figure 47: Latin America Hearing Aids and Implants Market Size, End User, 2021F (In Percentage)
Figure 48: Latin America Hearing Aids and Implants Market Size, End User, 2016E (In Percentage)
Figure 49: Latin America Hearing Aids and Implants Market Size, End User, 2021F (In Percentage)
Figure 50: Latin America Hearing Aids and Implants Market Size, By End User, 2016E (In Percentage)
Figure 51: Latin America Hearing Aids and Implants Market Size, End User, 2021F (In Percentage)
Figure 52: APAC Hearing Aids and Implants Market, By Hearing Aids 2011-2021F (in USD Million)
Figure 53: APAC Hearing Aids and Implants Market, By Hearing Implants 2011-2021F (in USD Million)
Figure 54: APAC Hearing Aids and Implants Market, 2011-2015 (USD Million)
Figure 55: APAC Hearing Aids and Implants Market, 2016E-2021F (USD Billion)
Figure 56: India Hearing Aids and Implants Market, 2011-2015 (USD Million)
Figure 57: India Hearing Aids and Implants Market Size, 2016E-2021F (USD Million)
Figure 58: China Hearing Aids and Implants Market, 2011-2015 (USD Million)
Figure 59: China Population Above 65 (in Millions)
Figure 60: China Hearing Aids and Implants Market Size, 2016E-2021F (USD Million)
Figure 61: APAC Hearing Aids and Implants Market Size, By End User, 2016E (In Percentage)
Figure 62: APAC Hearing Aids and Implants Market Size, End User, 2021F (In Percentage)
Figure 63: APAC Hearing Aids and Implants Market Size, By End User, 2016E (In Percentage)
Ordering: Order Online - http://www.researchandmarkets.com/reports/3721907/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,  
Guinness Centre,  
Taylors Lane,  
Dublin 8,  
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Hearing Aids and Implants Market: Trends, Opportunities and Forecasts (2016-2021)
Web Address: http://www.researchandmarkets.com/reports/3721907/
Office Code: SCBRON25

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Formats</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 2200</td>
</tr>
<tr>
<td>Hard Copy</td>
<td></td>
<td>USD 2400 + USD 58 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 3000</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ____________________________ Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number: 833 130 83
Sort code: 98-53-30
Swift code: ULSBIE2D
IBAN number: IE78ULSB98533083313083
Bank Address: Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World