
Description: Polypropylene film is the thermo softening plastic polymer film widely used in packaging and labeling application. This is the lightest of all plastic films, transparent, high-tensile film with excellent electrical and mechanical properties, and superior chemical resistance and moisture proofness. Initially, polypropylene films was manufactured for industrial applications, such as capacitors and adhesive tapes. Later, it was established as a leading innovator of multi-function, co-extruded film for food packaging. This market has widely contributed in the growth of food and beverages packaging especially in snack industry.

Polypropylene films competes with other materials such as PVDC films, polyester films, nylon films, polyethylene films, cellulose films, wax paper, aluminum foil, and others on the basis of presentation and costs. Asia Pacific holds largest market share in this industry.

This report examines the global polypropylene films market and provides information regarding the revenue (USD Million) for the period 2014 to 2021. It further elaborates the market drivers which contribute to the growth. It then describes the restraints that are faced by the market. The market is classified into various segments with deep analysis of each segment for the study period.

Drivers

- Huge demand from food and beverages industry

Report includes a detailed analysis on value chain in order to provide a holistic view of the Polypropylene Films market. Value chain analysis comprises detailed evaluation of the roles of various players involved in the polypropylene films industry, from raw material suppliers to end-users.

Polypropylene films market attractiveness analysis has been included in order to analyze the application segments that are estimated to be lucrative during the forecast period on the basis of their market size and growth rate. Attractiveness of the market has been derived from market size, profit margin, growth rate, availability of raw materials, competition, and other factors such as social and legal constraints.

The polypropylene films market has further been segmented based on types such as CPP, BOPP and Others. The study provides forecast and estimates market for each type in terms of revenue and volume during the forecast period from 2015 to 2021. Each type has been further analyzed based on regional and country levels from 2014 to 2021 in terms of volume and revenue.

The polypropylene film market has been segmented based on applications such food packaging, industrial packaging, pharmaceutical packaging, consumer packaging, non-packaging applications and others. The study provides forecast and estimates market for each application in terms of revenue and volume during the forecast period from 2015 to 2021. Each application has been further analyzed based on regional and country levels from 2014 to 2021 in terms of volume and revenue.

In terms of geography, the polypropylene film market has been segmented into regions such as North America, Europe, Asia Pacific and Rest of World. The study provides a detailed view of country-level aspects of the market on the basis of application segments and estimates the market in terms of revenue and volume during the forecast period.

The report also offers a competitive landscape of the overall market with company profiles of players such as AEP Industries, Berry Plastic Corp., Innovia Films, Jindal Films, Sealed Air Corp., Toray Industries, Uflex Ltd. and Exopack LLC. A detailed description of the each company has been included and includes information in terms of headquarters, inception, stock listing, upcoming capacities, key mergers & acquisitions, financial overview, and recent developments provides a thorough idea about the competitive positioning of market players.

The report also provides polypropylene films market's mergers/acquisitions, partnerships, collaborations, new product launches, new product developments and other industry developments.
Methodology:

Combination of primary and secondary research has been used to determine the market estimates and forecasts. Sources used for secondary research include (but not limited to) Paid Data Sources, Company Websites, Technical Journals, Annual Reports, SEC Filings and various other industry publications. Specific Details on methodology used for this report can be provided on demand.

Segmentations in the Report:

Polypropylene Films Market Analysis By Type:

- CPP
- BOPP
- Others

Polypropylene Films Market Analysis By Applications:

- Food Packaging
- Industrial Packaging
- Pharmaceutical Packaging
- Consumer Packaging
- Non-Packaging Applications
- Other Applications

Polypropylene Films Market Analysis By Geography:

- North America
- Europe
- Asia Pacific
- Rest of World

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