
Description: Biaxially oriented polyethylene terephthalate (BoPET) is a polyester film made from stretched polyethylene terephthalate (PET). It is manufactured by using high quality resins and state of art technology. The film has excellent mechanical & thermal stability, because of which it is a preferred substrate for various applications such as flexible packaging and food contact, covering over paper, insulating material, solar, marine and aviation, electronic and acoustic and others.

These applications are projected to be the growing application areas of this market. In addition, this market has huge contribution in the growth of food and beverages owing to its properties like clear and glossy. The BoPET film market is witnessing high growth in the North American and APAC regions owing to the increase in demand for its application areas. Asia Pacific is the fastest growing region and its growth is mainly attributed to the high economic growth rate in this region.

This report examines the global biaxially oriented polyethylene terephthalate (BoPET) films market and provides information regarding the revenue (USD Million) for the period 2014 to 2021. It further elaborates the market drivers which contribute to the growth. It then describes the restraints that are faced by the market. The market is classified into various segments with deep analysis of each segment for the study period.

Drivers
- Biaxially oriented films demand on raise
- Growing penetration in end-user industries

Restraints
- Strict regulation in some countries
- Fluctuating cost of raw material

Report includes a detailed analysis on value chain in order to provide a holistic view of the biaxially oriented polyethylene terephthalate (BoPET) films market. Value chain analysis comprises detailed evaluation of the roles of various players involved in the biaxially oriented polyethylene terephthalate (BoPET) films industry, from raw material suppliers to end-users.

Biaxially oriented polyethylene terephthalate (BoPET) films market attractiveness analysis has been included in order to analyze the application segments that are estimated to be lucrative during the forecast period on the basis of their market size and growth rate. Attractiveness of the market has been derived from market size, profit margin, growth rate, availability of raw materials, competition, and other factors such as social and legal constraints.

In terms of geography, the biaxially oriented polyethylene terephthalate (BoPET) films market has been segmented into regions such as North America, Europe, Asia Pacific and Rest of World. The study provides a detailed view of country-level aspects of the market on the basis of application segments and estimates the market in terms of revenue and volume during the forecast period.

The report also offers a competitive landscape of the overall market with company profiles of players such ANDRITZ, UFLEX, Mitsubishi, SKC and JBF Industries Ltd. A detailed description of the each company has been included and includes information in terms of headquarters, inception, stock listing, upcoming capacities, key mergers & acquisitions, financial overview, and recent developments provides a thorough idea about the competitive positioning of market players. The report also provides biaxially oriented polyethylene terephthalate (BoPET) films market's mergers/acquisitions, partnerships, collaborations, new product launches, new product developments and other industry developments.
Methodology:

Combination of primary and secondary research has been used to determine the market estimates and forecasts. Sources used for secondary research include (but not limited to) Paid Data Sources, Company Websites, Technical Journals, Annual Reports, SEC Filings and various other industry publications. Specific Details on methodology used for this report can be provided on demand.

Segmentations In Report:

Biaxially Oriented Polyethylene Terephthalate (BoPET) Films By Geography:

- North America
- Europe
- Asia Pacific
- Rest of World

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