Global Pulp Market 2016-2020

Description: About the Pulp Market

Pulp is a type of fibrous material that is largely composed of water, cellulose fibers, lignin, and hemicelluloses. Cellulose fibers are essential for the production of paper, while lignin is a type of polymer that binds these fibers together. Hemicellulose, like cellulose, is a carbohydrate-based polymer that binds closely to cellulose fibers and along with cellulose fibers, provides strength to paper. Water, cellulose fibers, lignin, and hemicelluloses constitute over 95% of the composition of pulp. In some pulp grades, extractives account for the remaining composition. Air-dried pulp, which is available in the market, has a lower amount of water (less than 10% by weight).

The analysts forecast the global pulp market to grow at a CAGR of 2.02% by production capacity during the period 2016-2020.

Covered in this report

The report covers the present scenario and the growth prospects of the global pulp market for 2016-2020. For the purpose of arriving at the market size or the total pulp production capacity, the study considers both the market pulp (pulp produced for sale to end-user) and integrated pulp (pulp produced for internal consumption) capacity of vendors, which also includes any unutilized capacity of a given vendor in 2015.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Pulp Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- APP
- Arauco
- Fibria
- Suzano
- UPM

Other prominent vendors
- Altri
- APRIL
- Ballarpur Industries (Bilt)
- Burgo Group
- Canfor
- Catalyst Paper
- Clearwater Paper
- Domtar
- Eldorado Brasil
- ENCE (Energía y Celulosa)
- Heinzel Holding
- Holmen
- International Paper
- Lee & Man Paper Manufacturing
- Mercer International
- Metsä Group
- Mitsubishi Paper Mills
- Mondi
- Nippon Paper
- Oji Holdings
- Packaging Corporation of America
- Resolute Forest Products
- Sappi
- Shandong Sun Paper Industry
- Siam Cement
- Södra
- Stora Enzo
- Svenska Cellulosa Aktiebolaget
- Tembec
- The Navigator Company
- Verso
- West Fraser
- Weyerhauser

Market drivers
- Increase in consumption of tissue paper

Market challenges
- Volatility and cyclical nature of prices

Market trends
- Increasing consumption of fluff pulp

Key questions answered in this report
- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of our analyst’s time when you purchase this market report. Details are provided within the report.
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