Global Pulp Market 2016-2020

Description: About the Pulp Market

Pulp is a type of fibrous material that is largely composed of water, cellulose fibers, lignin, and hemicelluloses. Cellulose fibers are essential for the production of paper, while lignin is a type of polymer that binds these fibers together. Hemicellulose, like cellulose, is a carbohydrate-based polymer that binds closely to cellulose fibers and along with cellulose fibers, provides strength to paper. Water, cellulose fibers, lignin, and hemicelluloses constitute over 95% of the composition of pulp. In some pulp grades, extractives account for the remaining composition. Air-dried pulp, which is available in the market, has a lower amount of water (less than 10% by weight).

The analysts forecast the global pulp market to grow at a CAGR of 2.02% by production capacity during the period 2016-2020.

Covered in this report

The report covers the present scenario and the growth prospects of the global pulp market for 2016-2020. For the purpose of arriving at the market size or the total pulp production capacity, the study considers both the market pulp (pulp produced for sale to end-user) and integrated pulp (pulp produced for internal consumption) capacity of vendors, which also includes any unutilized capacity of a given vendor in 2015.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Pulp Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- APP
- Arauco
- Fibria
- Suzano
- UPM

Other prominent vendors
- Altri
- APRIL
- Ballarpur Industries (Bilt)
- Burgo Group
- Canfor
- Catalyst Paper
- Clearwater Paper
- Domtar
- Eldorado Brasil
- ENCE (Energía y Celulosa)
- Heinzel Holding
- Holmen
- International Paper
- Lee & Man Paper Manufacturing
- Mercer International
- Metsä Group
- Mitsubishi Paper Mills
- Mondi
- Nippon Paper
- Oji Holdings
- Packaging Corporation of America
- Resolute Forest Products
- Sappi
- Shandong Sun Paper Industry
- Siam Cement
- Södra
- Stora Enzo
- Svenska Cellulosa Aktiebolaget
- Tembec
- The Navigator Company
- Verso
- West Fraser
- Weyerhauser

Market drivers
- Increase in consumption of tissue paper

Market challenges
- Volatility and cyclical nature of prices

Market trends
- Increasing consumption of fluff pulp

Key questions answered in this report
- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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