Global and China Machine Tool Report, 2016-2020

Description: Affected by factors such as economic downturn at home and abroad, weak market demand and the amounting pressure of industrial transformation and upgrading, the machine tool industry of China was on a downward path in 2015 when the operating revenue fell 9.2% from a year earlier and total profit plunged 43.5% year on year; specifically, the metal cutting machine tool has come down for four consecutive years, and the metal forming machine tool dropped sharply for the first time. It is expected that in 2016 China's machine tool industry would continue to decline but the drop range is anticipated to be narrowed.

Although it remains sluggish, the machine tool industry of China showed some new characteristics in 2015 as the industrial restructuring paces up. First, the structure of demand accelerates to be upgraded, with common machine tools seeing a significant decline but high-end products like machining center rising; then, the export market showed negative growth as a whole, but special processing machine tool and others still kept growth; next, the support capability of functional components and so on was improved, and breakthroughs were made in the CNC system.

Facing harsh reality of the industry, Chinese enterprises are seeking strategic breakthroughs by means like innovation of products, extension of industrial chain as well as cooperation between enterprises.

Dalian Machine Tools Group (DMTG): As the vanguard in Chinese machine tool industry, DMTG's output of metal cutting machine tools reached 38,000 units and gained the revenue of more than RMB160 million in 2015, both ranking first within the industry. In April 2016, the East China Base project of DMTG was settled in the Economic Development Zone, Zhangjiagang city, with the project investment up to RMB4.5 billion; of all, the first-stage investment is about RMB1.5 billion mainly for constructing a machine tool manufacturing base, a remanufacturing base and an incubation base.

Shenyang Machine Tool Co., Ltd. (SMTCL): As a pioneer in Chinese machine tool industry, SMTCL launched the world's first model of intelligent motion control technology i5 in 2014 on basis of which the i5 series intelligent machine tools were manufactured. The orders for i5 series hit 4,800 sets or more in 2015. Then in April 2016, SMTCL raised funds of at most RMB3 billion for the intelligent machine tool industrialization and upgrading project as well as the R&D and layout of the marketing network upgrading project.

Qinchuan Machine Tool & Tool (Group) Corp (QCMT&T): Being listed in 2014, QCMT&T is now deploying "three one-thirds" business segments including host machine, functional parts, and modern manufacturing services.

Wuhan Huazhong Numerical Control Co., Ltd. (HNC): As the representative company in CNC system in China, HNC has actively carried out "one core, two segments" strategy, i.e., to build the core of numerical control system technologies, and two segments - machine tool CNC system and industrial robot. In May 2015, HNC joined hands with Foshan Municipal Nanhai District Lianhua Asset Operation & Management Co., Ltd to set up a joint venture named Foshan Huashu Robot Co., Ltd (temporary). In December 2015, the Dongguan-based Startup Incubation Base built by HNC with DMTG was put into operation officially.

Global and China Machine Tool Industry Report, 2016-2020 highlights the followings:

- Production and sale, import & export of machine tool and competitive pattern of enterprises worldwide;
- Policies on and operation, import & export and competition of Chinese machine tool industry;
- Production and sale, import & export and key manufacturers of metal cutting machine tool, metal forming machine tool and CNC machine tool in China;
- Operation and business in China of eight world renown companies;
- Operation, revenue structure, development strategies and so forth of 18 Chinese players.

Contents: 1 Overview of Machine Tool Industry
1.1 Definition and Classification
1.2 Status in National Economy
1.3 Industry Chain
6.5 DMG MORI AKTIENGESELLSCHAFT
6.5.1 Profile
6.5.2 Operation
6.5.3 Development in China
6.6 DMG MORI CO., LTD
6.6.1 Profile
6.6.2 Operation
6.6.3 Development in China
6.7 Jtekt
6.7.1 Profile
6.7.2 Operation
6.7.3 Development in China
6.8 Okuma
6.8.1 Profile
6.8.2 Operation
6.8.3 Development in China

7 Major Chinese Machine Tool Manufacturers
7.1 Shenyang Machine Tool Co., Ltd. (SMTCL)
7.1.1 Profile
7.1.2 Operation
7.1.3 Revenue Structure
7.1.4 Gross Margin
7.1.5 Development Strategy
7.2 Shenji Group Kunming Machine Tool Co., Ltd.
7.2.1 Profile
7.2.2 Operation
7.2.3 Revenue Structure
7.2.4 Gross Margin
7.2.5 Development Strategy
7.3 Qinchuan Machine Tool & Tool (Group) Corp.(QCMT&T).
7.3.1 Profile
7.3.2 Operation
7.3.3 Revenue Structure
7.3.4 Gross Margin
7.3.5 Development Strategy
7.4 Jiangsu Yawei Machine Tool Co., Ltd.
7.4.1 Profile
7.4.2 Operation
7.4.3 Revenue Structure
7.4.4 Gross Margin
7.4.5 Development Strategy
7.5 Wuhan Huazhong Numerical Control Co., Ltd. (HNC)
7.5.1 Profile
7.5.2 Operation
7.5.3 Revenue Structure
7.5.4 Gross Margin
7.5.5 R&D
7.5.6 Development Strategy
7.6 Qinghai Huading Industrial Co., Ltd.
7.6.1 Profile
7.6.2 Operation
7.6.3 Revenue Structure
7.6.4 Major Customers
7.6.5 Development Strategy
7.7 WeihaiHuadong Automation Co., Ltd. (HDCNC)
7.7.1 Profile
7.7.2 Operation
7.7.3 Revenue Structure
7.7.4 Gross Margin
7.8 Tontec Technology Investment Group Co., Ltd.
7.8.1 Profile
7.8.2 Operation
7.8.3 Revenue Structure  
7.8.4 Development Strategy  
7.9 Zhejiang Rifa Precision Machinery Co., Ltd.  
7.9.1 Profile  
7.9.2 Operation  
7.9.3 Revenue Structure  
7.9.4 Gross Margin  
7.9.5 Development Strategy  
7.10 Unlisted Companies  
7.10.1 Dalian Machine Tool Group Corporation (DMTG)  
7.10.2 Qiqihar Heavy CNC Equipment Co., Ltd.  
7.10.3 Beijing Beiyi Machine Tool Co., Ltd (BYJC)  
7.10.4 Qier Machine Tool Group Co., Ltd.  
7.10.5 JIER Machine-Tool Group Co., Ltd.  
7.10.6 Chongqing Machine Tool Co., Ltd.(CHMTI)  
7.10.7 Spark Machine Tool Co., Ltd.  
7.10.8 Yunnan CY Group Co., Ltd.  
7.10.9 Shanghai Machine Tool Works Ltd.  

8 Summary and Forecast  
8.1 Market  
8.1.1 Global  
8.1.2 China  
8.2 Enterprise  
8.2.1 Overseas enterprises  
8.2.2 Domestic enterprises  

List of Charts  
- Classification of Machine Tools  
- Demand of Major Industries for Machine Tools  
- Machine Tool Industry Chain  
- Output Value of Machine Tools Worldwide (by Country/Region), 2014  
- Output Value of Machine Tools (by Continent) and % of Total Worldwide, 2013  
- Consumption of Machine Tools Worldwide, 2008-2020E  
- Per Capita Machine Tool Consumption in Major Countries/Regions, 2014  
- Import Value and YoY Growth of Machine Tools Worldwide (by Country/Region), 2014  
- Export Value and YoY Growth of Machine Tools Worldwide (by Country/Region), 2014  
- Level of Machine Tool Manufacturing and Representative Companies in the World's Major Countries  
- Orders for German Machine Tools, 2005-2015  
- Production and Sale of Machine Tools in Germany, 2005-2015  
- CNC Machine Tool Output Value in Germany, 2011-2015  
- Orders for Japan-made Machine Tools (by Market), 2011-2016  
- China's GDP and Growth Rate,2011-2020  
- Growth Rate of Fixed-asset Investment in China's Machinery Industry, 2009-2020  
- Import of CNC Machine Tool-related Technologies and Products Encouraged by China  
- China's Global Ranking in Machine Tool Industry, 2014  
- Prosperity Index of Machine Tools (by Sub-industry) in China, 2014-2015  
- Major Economic Indicators for Machine Tool Industry in China, 2012-2015  
- Major Economic Indicators for Metal Cutting Machine Tool and Metal Forming Machine Tool Industries, 2010-2015  
- Export Value and YoY Growth of Machine Tools in China (by Product), 2014-2015
- Import Value and YoY Growth of Machine Tools in China (by Product), 2014-2015
- Output and YoY Growth of Metal Cutting Machine Tools in China, 2009-2016
- Output of Metal Cutting Machine Tools in China (by Province/Municipality), 2012-2015
- Output and Output Value of Major Metal Cutting Machine Tool Products in China, 2013
- TOP10 Metal Cutting Machine Tool Enterprises in China by Output Value, 2015
- Output and YoY Growth of Metal Forming Machine Tools in China, 2009-2016
- Output of Metal Forming Machine Tools (by Province/Municipality), 2012-2015
- TOP3 Metal Forming Machine Tool Enterprises in China by Output Value, 2015
- Import and Export Value of CNC Metal Cutting Machine Tools in China (by Product), 2010-2015
- Structure of CNC System
- CNC System Output Value in China by Product, 2013
- Product Line of Major CNC System Manufacturers
- Yamazaki Mazak's Production Base Distribution Worldwide, 2015
- Yamazaki Mazak's Support Base Distribution Worldwide, 2015
- Yamazaki Mazak's Enterprise Distribution in China, 2015
- Distribution of Trumpf's Major Subsidiaries Worldwide
- Trumpf's Sales and Orders, FY2011-FY2015
- Trumpf's Sales and Share (by Business), FY2015
- Trumpf's Machine Tool Business Distribution Worldwide
- Trumpf's Enterprise Distribution in China, 2015
- Amada's Revenue and Net Income, FY2011-FY2015
- Amada's Order Amount (by Product), FY2013-FY2015
- Amada's Sales (by Product), FY2010-FY2015
- Amada's Revenue (by Region), FY2011-FY2015
- Amada's Enterprise Distribution in China, 2015
- Major Economic Indicators of Komatsu, FY2010-FY2015
- Komatsu's major products and Application
- Komatsu's Revenue (by Segment), FY2010-FY2015
- Revenue Structure of Komatsu (by Region), FY2014
- Business Structure of Dmg Mori Aktiengesellschaft
- Main Business Indicators of Dmg Mori Aktiengesellschaft, 2009-2015
- Revenue and Order Intake of Dmg Mori Aktiengesellschaft (by Segment), 2009-2015
- Machine Tool Revenue and Order Intake of Dmg Mori Aktiengesellschaft (by Region), 2014-2015
- Major Machine Tool Companies of Dmg Mori Aktiengesellschaft, 2015
- Development History of DMG MORI
- Revenue and Net Income of DMG MORI, FY2008-FY2015
- Revenue of DMG MORI (by Region), FY2013-FY2014
- Revenue of DMG MORI (by Segment), 2014-2015
- Machine Tool Order Amount and Structure of DMG MORI, FY2009-FY2013
- DMG MORI Plant in Tianjin
- Jtekt's Revenue and Net Income, FY2011-FY2014
- Jtekt's Revenue (by Segment), FY2014
- Jtekt's Revenue (by Region), FY2011-FY2014
- Jtekt's Enterprise Distribution in China
- Okuma's Order Amount, FY2010-FY2015
- Okuma's Revenue and Net Income, FY2011-FY2015
- Okuma's Revenue and New Orders (by Region), FY2010-FY2015
- Okuma's Revenue and New Orders (by Product), FY2013-FY2015
- Okuma's Sales Outlet Distribution in China
- SMTCL's Revenue and Net Income, 2009-2015
- SMTCL's Operating Revenue (by Product), 2010-2015
- SMTCL's Operating Revenue (by Region), 2010-2015
- SMTCL's Gross Margin, 2009-2015
- SMTCL's Gross Margin (by Product), 2010-2015
- Kunming Machine Tool's Order Amount and CNC Proportion, 2009-2015
- Operating Revenue of Kunming Machine Tool (by Product), 2011-2015
- Revenue and Net Income of Qinchuan Machine Tool Group, 2009-2015
- Operation of Main Subsidiaries of QCMT&T, 2015
- Operating Revenue of QCMT&T (by Segment), 2014-2015
- Operating Revenue of QCMT&T (by Region), 2014-2015
- Gross Margin of QCMT&T (by Segment), 2012-2015
- Operating Revenue of Jiangsu Yawei Machine Tool (by Product), 2009-2015
- HNC's Revenue and Net Income, 2009-2015
- HNC's Operating Revenue (by Product), 2010-2015
- HNC's Operating Revenue (by Region), 2010-2015
- HNC's Gross Margin, 2009-2015
- HNC's Gross Margin (by Product), 2009-2015
- HNC's R&D Costs and % of Total Revenue, 2011-2015
- Application of HNC's Tapping/Drilling Center System in the 3C Industry
- Revenue and Net Income of Qinghai Huading, 2009-2015
- Operating Revenue of Qinghai Huading (by Segment), 2012-2015
- Operating Revenue of Qinghai Huading (by Region), 2011-2015
- Qinghai Huading's Revenue from Top 5 Clients and % of Total Revenue, 2014
- Revenue and Net Income of WeihaiHuatong Automation, 2009-2015
- Performance of WeihaiHuatong Automation's Major Subsidiaries, 2015
- Operating Revenue of WeihaiHuatong Automation (by Product), 2011-2015
- Operating Revenue of WeihaiHuatong Automation (by Region), 2011-2015
- Gross Margin of WeihaiHuatong Automation, 2009-2015
- Gross Margin of WeihaiHuatong Automation (by Product), 2011-2015
- Revenue and Net Income of TONTEC, 2009-2015
- Operating Revenue and Gross Margin of TONTEC (by Product), 2015
- Operating Revenue and Gross Margin of TONTEC (by Region), 2015
- Revenue and Net Income of RIFA Digital Precision Machinery, 2009-2015
- Operating Revenue of RIFA Digital Precision Machinery (by Product), 2011-2015
- Operating Revenue of RIFA Digital Precision Machinery (by Region), 2011-2015
- Gross Margin of RIFA Digital Precision Machinery, 2010-2015
- Gross Margin of RIFA Digital Precision Machinery (by Product), 2011-2015
- DMTG's Major Product Production Modes and Production Subsidiaries
- Distribution of DMTG's Production Bases
- DMTG's Output and Capacity of Major Products, 2012-2015
- Main Operating Indicators of DMTG, 2010-2015
- Market Shares of DMTG's Major Products, 2014
- DMTG's Operating Revenue and Gross Margin (by Product), 2013-2015
- Proposed Projects of DMTG, 2016
- Main Economic Indicators of Qiqihar Heavy CNC Equipment, 2011-2015
- BYJC's Main Subsidiaries
- JIER Machine-Tool's Major Clients
- Output and YoY Growth of Metal Cutting Machine Tool in China, 2011-2020E
- CNC Machine Tool Output Structure in China by Level, 2007-2020E
- Revenue and Market Share of Major Metal Cutting Machine Tool Manufacturers in China, 2015
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