Global Contract Logistics 2016

Description: The report, Global Contract Logistics 2016, provides a comprehensive overview of the market including, the first time in the series, a dedicated chapter on the adoption of technology throughout the industry.

Key findings

- Before implementing technology solutions, LSPs must have a clear understanding of the information and data required at the strategic, tactical and operational level.

- Sophisticated technology systems are no longer reserved for those with the largest budgets. Even the smallest LSPs can implement effective technology solutions given the proper understanding of their requirements.

- With greater data sharing traditional barriers between operation and support departments within companies have been reduced greatly. As a consequence, these new work flow processes throughout the entirety of the supply chain require new platforms.

- Transition from legacy systems will require a huge amount of investment and, in some cases, could realistically expect to cost millions of dollars, much or which may never be recovered.

- Successes for many LSPs rely heavily on the level of visibility they have within their own supply chains from procurement all the way through to final delivery.

This year's report includes an overview of the impact shifting attitudes towards sustainability have on the contract logistics market. Key findings from this section of the report include:

- The adoption of supply chain practices has undeniably resulted in massive economic benefits, both in the emerging as well as the developed world not only for economies but also as a tool for improving general living standards for many millions.

- Economic, environmental and societal issues are bound tightly together. In order to ensure a long term, sustainable future for global supply chains, companies must build collaborative, multi-stakeholder approaches to creating value which don't impact on the environment or have a negative impact on people's well-being.

- Green Supply Chain Management (GSCM) as a concept has been growing in popularity over the past decade. Just because a company outsources its production or logistics does not mean to say that it can outsource moral responsibility at the same time.

- One of the biggest challenges that the global logistics industry faces over the next few years is from environmental legislation as governments and consumers show an increasing interest in the level of 'food miles'.

- Depending on the level of government intervention, carbon footprints have the potential to lead to a revolution in logistics strategies and operations.

- Changes in the way retailers source and distribute their products may signal a change in the environmental habits of logistics providers. Logistics providers need to reduce their ecological impact to remain competitive.

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