Research and Development in the Social Sciences and Humanities - The 2016 U.S. Insights & Benchmarking Report

Description:
This 2016 Insights & Benchmarking Report is an in-depth evaluation of the Research and Development in the Social Sciences and Humanities industry in the United States.

These Insights & Benchmarking Reports are based on billions of data points created from millions of annual comprehensive business surveys. This report is utilized for a range of strategic purposes, including benchmarking, due diligence, cost cutting, planning, evaluating opportunities, forecasting, streamlining, and gap analysis. This particular report is loaded with over 100 insightful data sets, such historical and forecasted industry sales, operating expense details, product line breakdown, financial ratios, benchmarks, wages, profitability, organizational analysis, revenue per employee, state statistics, price inflation, consolidation analysis, firm dynamics, pay ranges for different roles, firm size data, employment, and much more.

Just take a look at the table of contents or download a sample report, and you'll see the broad and in-depth insights, which leaders have come to depend on for their research and benchmarking needs.

This industry comprises establishments primarily engaged in conducting research and analyses in cognitive development, sociology, psychology, language, behavior, economic, and other social science and humanities research.

If you are looking for that one market research report that will help you make the right strategic decisions, this is it. Download a sample report to see for yourself.

Also, check out some select highlights from this particular report on the Research and Development in the Social Sciences and Humanities industry:

INDUSTRY SIZE & ATTRACTIVENESS
In 2014, industry sales were $7.1 billion
Find out the 2015 revenues and historical and projected growth

INDUSTRY GROWTH
Over the past 3 years, the industry has grown at an annual rate of 4.6%
Learn the 2009-2015 historical figures and the 2016 and 5 year forecasts

COMPANY GROWTH
There are 1,620 companies in the industry
Learn the 2009-2015 historical figures and the 2016 and 5 year forecasts

SALES PER CAPITA
In 2014, the sales per capita in California was $37 for Research and Development in the Social Sciences and Humanities
Learn the sales per capita of other states

SALES PER ESTABLISHMENT
In 2014, the average sales per establishment was $4.4 million
Discover historical and forecasted sales per establishment

INFLATION & PRICING
2013 Inflation was 1.8%
Learn the 2009-2015 historical figures and the 2016 and 5 year forecasts

COMPANY SIZE BENCHMARKS
From 2009 to 2014, the number of companies with 10-99 employees grew 2.4%
Find out many more insights by size of company
PROFITABILITY
For profitable companies, the average net income is 13.7%
Discover more about industry profitability

FINANCIAL RATIO BENCHMARKS
The asset to liabilities ratio of the industry is 1.7
Benchmark nine other important financial ratios

RIGHTSIZING ANALYSIS
The average revenue per employee is $186,943
Learn the 2009-2015 historical figures and the 2016 and 5 year forecasts

EXPENSE BENCHMARKING
3.4% of revenues is spent on health insurance
Benchmark against 24 other expense categories

OPERATING EXPENSES
In 2014, industry operating expenses grew 1.7%
Learn how much operating expenses grew per company and establishment

PAYROLL
In 2014, payroll per employee was $65,563
Get the full picture of the 2009-2015 historical figures and the 2016 and 5 year forecasts

PAYROLL BY STATE
California averages $74,500 in payroll per employee
Learn the payroll stats on other states

JOB CATEGORIZATION BENCHMARKS
10.3% of the jobs in the industry are administrative positions
Benchmark against 13 other job categories

JOB CATEGORIZATION PAY RANGES
The average industry hourly pay for office and administrative jobs is $22.62
Discover the bottom 10%, 25%, average, top 75% and 90% pay ranges in 14 job categories

The above highlights represent a very small fraction of what you will find in this report.

Get the 2016 Report on Research and Development in the Social Sciences and Humanities now to unlock potential from one of the most trusted research firms.

Contents:
Page 3 - Overview
- Methodology
- Industry Definition & Examples

Page 4 - Industry Snapshot - Revenue & Growth

Page 5 - Industry Snapshot - Costs & Profitability

Section One
REVENUE & GROWTH BENCHMARKS

Page 7 - Industry Growth Details
- Industry Revenues
- Firms
- Establishments
- 2007-2015 Historical Figures
- Forecasts for 2016 and the Next 5 Years

Page 8 - Growth Benchmarks
- Revenues per Firm
- Revenues per Establishment
- Establishments per Firm
- 2007-2015 Historical Figures
- Forecasts for 2016 and the Next 5 Years

Page 9 - Breakdown of Product Lines
- Percentage of Revenue from Product Lines
- 2009 versus 2015

Page 10 - Product Line Growth
- 5 Year CAGR

Page 11 - Services Subsector Growth
- Sales and 5 Year CAGR

Page 12 - Income vs. Revenue Growth Matrix
- Service Subsectors vs. Industry

Page 13 - Sales per Capita by State
- Sales per Capita and State Rankings

Page 14 - Sales as a Percent of Income by State
- Sales as a % of Income and State Rankings

Page 15 - Sales per Establishment by State
- Sales per Establishment and State Rankings

Page 16 - Pricing & Inflation
- Annual Inflation - Indexed to 2006
- 2007-2015 Historical Figures
- Forecasts for 2016 and the Next 5 Years
- Monthly Inflation Figures for the Past 3 Years

Page 17 - Consolidation Analysis
- Number of Firms by Size of Firm
- Number of Establishments by Size of Firm
- Establishments per Firm by Size of Firm
- 2009 versus 2015

Page 18 - Employment by Firm Size
- Number of Employees by Firm Size
- Employees per Firm by Size of Firm
- Employees per Establishment by Size of Firm
- 2009 versus 2015

Page 19 - Services Subsector Consolidation Analysis
- Number of Firms
- Number of Establishments
- 3 Year CAGR

Page 20 - Services Subsector Consolidation Analysis
- Establishments per Firm
- Employees per Firm
- 3 Year CAGR

Section Two
COST, CAPITAL & PROFIT BENCHMARKS

Page 22 - Profitability & Financial Ratio Analysis
- Percent of Companies that are Profitable
- Average Net Income as a Percent of Revenue
- Financial Ratios - 10 ratios, such as Total Asset Turnover, Assets to Liabilities, Return on Net Worth, Solvency Ratio
Page 23 - Operating Expenses
- Industry Operating Expenses
- Industry Revenue vs. Operating Expense Growth
- Operating Expense as a Percent of Revenue
- 2007-2015 Historical Figures
- Forecasts for 2016 and the Next 5 Years

Page 24 - Operating Expenses by Firm & Establishment
- Operating Expenses per Firm
- Operating Expenses per Establishment
- Revenue vs. Expenses Growth per Establishment
- 2007-2015 Historical Figures
- Forecasts for 2016 and the Next 5 Years

Page 25 - Operating Expense Detail
- Employee Expenses
- Property Expenses
- Equipment Expenses
- IT Expenses
- Inventory Handling & Supplies Expenses
- Miscellaneous Expenses

Page 26 - Productivity & Industry Employment
- Revenue per Employee
- Total Industry Employees
- Employees per Firm
- 2007-2015 Historical Figures
- Forecasts for 2016 and the Next 5 Years

Page 27 - Employee Productivity by State
- Revenue per Employee and State Rankings

Page 28 - Industry Payroll
- Payroll per Employee
- Payroll per Firm
- Payroll per Establishment
- 2007-2015 Historical Figures
- Forecasts for 2016 and the Next 5 Years

Page 29 - Payroll by Size of Firm
- Payroll per Firm
- Payroll per Establishment
- Payroll per Employee
- 2009 versus 2015

Page 30 - Payroll per Employee by State
- Payroll per Employee and State Rankings

Page 31 - Job Categorization Benchmarks
- Management & Finance
- Sales & Marketing
- Technology, Engineering, Science
- Service, Support & Training
- Operations
- Percent of Industry Employees

Page 32 - Job Categorization Pay Ranges
- Management & Finance
- Sales, Service & Marketing
- Operations
- Pay Bands - Bottom 10% & 25%, Mean, Top 25% & 10%
Page 33 - Top 20 Jobs Breakdown
- Percent of Total Employees

Page 34 - Top 20 Jobs Pay
- Pay Bands - Bottom 10% & 25%, Mean, Top 25% & 10%

Page 35 - Total Employment by State
- Number of Employees and State Rankings

Page 36 - Population to Every Employee by State
- Number of Residents to Industry Employee
- State Rankings

Page 37 - Research Firm Overview

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3733997/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Research and Development in the Social Sciences and Humanities - The 2016 U.S. Insights & Benchmarking Report
Web Address: http://www.researchandmarkets.com/reports/3733997/
Office Code: SCBR5ZC8

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>✔️</td>
<td>USD 298</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td>✔️</td>
<td>USD 498</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>✔️</td>
<td>USD 798</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________________________ Last Name: ___________________________________________
Email Address: * ________________________________________
Job Title: ______________________________________________
Organisation: ___________________________________________
Address: _______________________________________________
City: __________________________________________________
Postal / Zip Code: _______________________________________
Country: _______________________________________________
Phone Number: __________________________________________
Fax Number: ____________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Account number</td>
<td>833 130 83</td>
</tr>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB9853308313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World