Business and Secretarial Schools - The 2016 U.S. Insights & Benchmarking Report

Description: This 2016 Insights & Benchmarking Report is an in-depth evaluation of the Business and Secretarial Schools industry in the United States.

These Insights & Benchmarking Reports are based on billions of data points created from millions of annual comprehensive business surveys. This report is utilized for a range of strategic purposes, including benchmarking, due diligence, cost cutting, planning, evaluating opportunities, forecasting, streamlining, and gap analysis. This particular report is loaded with over 100 insightful data sets, such as historical and forecasted industry sales, operating expense details, product line breakdown, financial ratios, benchmarks, wages, profitability, organizational analysis, revenue per employee, state statistics, price inflation, consolidation analysis, firm dynamics, pay ranges for different roles, firm size data, employment, and much more.

Just take a look at the table of contents or download a sample report, and you'll see the broad and in-depth insights, which leaders have come to depend on for their research and benchmarking needs.

This industry comprises establishments primarily engaged in offering courses in office procedures and secretarial and stenographic skills and may offer courses in basic office skills, such as word processing. In addition, these establishments may offer such classes as office machine operation, reception, communications, and other skills designed for individuals pursuing a clerical or secretarial career. Instruction may be provided in diverse settings, such as the establishment's or client's training facilities, educational institutions, the workplace, or the home, and through diverse means, such as correspondence, television, the Internet, or other electronic and distance-learning methods. The training provided by these establishments may include the use of simulators and simulation methods.

If you are looking for that one market research report that will help you make the right strategic decisions, this is it. Download a sample report to see for yourself.

Also, check out some select highlights from this particular report on the Business and Secretarial Schools industry:

INDUSTRY SIZE & ATTRACTIVENESS
In 2014, industry sales were $0.2 billion
Find out the 2015 revenues and historical and projected growth

INDUSTRY GROWTH
Over the past 3 years, the industry has declined at an annual rate of %
Learn the 2009-2015 historical figures and the 2016 and 5 year forecasts

COMPANY GROWTH
There are 171 companies in the industry
Learn the 2009-2015 historical figures and the 2016 and 5 year forecasts

SALES PER CAPITA
In 2014, the sales per capita in California was $4 for Business and Secretarial Schools
Learn the sales per capita of other states

SALES PER ESTABLISHMENT
In 2014, the average sales per establishment was $1.2 million
Discover historical and forecasted sales per establishment

INFLATION & PRICING
2013 Inflation was 1%
Learn the 2009-2015 historical figures and the 2016 and 5 year forecasts
COMPANY SIZE BENCHMARKS
From 2009 to 2014, the number of companies with 10-99 employees declined -19.6%
Find out many more insights by size of company

PROFITABILITY
For profitable companies, the average net income is 10.2%
Discover more about industry profitability

FINANCIAL RATIO BENCHMARKS
The asset to liabilities ratio of the industry is 1.6
Benchmark nine other important financial ratios

RIGHTSIZING ANALYSIS
The average revenue per employee is $53,650
Learn the 2009-2015 historical figures and the 2016 and 5 year forecasts

EXPENSE BENCHMARKING
2.6% of revenues is spent on health insurance
Benchmark against 24 other expense categories

OPERATING EXPENSES
In 2014, industry operating expenses grew -9%
Learn how much operating expenses grew per company and establishment

PAYROLL
In 2014, payroll per employee was $34,584
Get the full picture of the 2009-2015 historical figures and the 2016 and 5 year forecasts

PAYROLL BY STATE
California averages $44,816 in payroll per employee
Learn the payroll stats on other states

JOB CATEGORIZATION BENCHMARKS
20.8% of the jobs in the industry are administrative positions
Benchmark against 13 other job categories

JOB CATEGORIZATION PAY RANGES
The average industry hourly pay for office and administrative jobs is $17.99
Discover the bottom 10%, 25%, average, top 75% and 90% pay ranges in 14 job categories

The above highlights represent a very small fraction of what you will find in this report.

Get the 2016 Report on Business and Secretarial Schools now to unlock potential from one of the most trusted research firms.

Contents:
Page 3 - Overview
- Methodology
- Industry Definition & Examples

Page 4 - Industry Snapshot - Revenue & Growth

Page 5 - Industry Snapshot - Costs & Profitability

Section One
REVENUE & GROWTH BENCHMARKS

Page 7 - Industry Growth Details
- Industry Revenues
- Firms
- Establishments
- 2007-2015 Historical Figures
- Forecasts for 2016 and the Next 5 Years
- Sales, Service & Marketing
- Operations
- Pay Bands - Bottom 10% & 25%, Mean, Top 25% & 10%

Page 33 - Top 20 Jobs Breakdown
- Percent of Total Employees

Page 34 - Top 20 Jobs Pay
- Pay Bands - Bottom 10% & 25%, Mean, Top 25% & 10%

Page 35 - Total Employment by State
- Number of Employees and State Rankings

Page 36 - Population to Every Employee by State
- Number of Residents to Industry Employee
- State Rankings

Page 37 - Research Firm Overview

Ordering:


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Business and Secretarial Schools - The 2016 U.S. Insights & Benchmarking Report
Web Address: http://www.researchandmarkets.com/reports/3734128/
Office Code: SCBRZI9V

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td></td>
<td>USD 298</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td></td>
<td>USD 498</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td></td>
<td>USD 798</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: ___________________________ Last Name: ___________________________
Email Address: * _______________________
Job Title: _____________________________
Organisation: _________________________
Address: ______________________________
City: _________________________________
Postal / Zip Code: _____________________
Country: ______________________________
Phone Number: _________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World