
Description: This 2016 Insights & Benchmarking Report is an in-depth evaluation of the Software Publishers industry in the United States.

These Insights & Benchmarking Reports are based on billions of data points created from millions of annual comprehensive business surveys. This report is utilized for a range of strategic purposes, including benchmarking, due diligence, cost cutting, planning, evaluating opportunities, forecasting, streamlining, and gap analysis. This particular report is loaded with over 100 insightful data sets, such historical and forecasted industry sales, operating expense details, product line breakdown, financial ratios, benchmarks, wages, profitability, organizational analysis, revenue per employee, state statistics, price inflation, consolidation analysis, firm dynamics, pay ranges for different roles, firm size data, employment, and much more.

Just take a look at the table of contents or download a sample report, and you'll see the broad and in-depth insights, which leaders have come to depend on for their research and benchmarking needs.

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

If you are looking for that one market research report that will help you make the right strategic decisions, this is it. Download a sample report to see for yourself.

Also, check out some select highlights from this particular report on the Software Publishers industry:

INDUSTRY SIZE & ATTRACTIVENESS
In 2014, industry sales were $185.9 billion
Find out the 2015 revenues and historical and projected growth

INDUSTRY GROWTH
Over the past 3 years, the industry has grown at an annual rate of 6.1%
Learn the 2009-2015 historical figures and the 2016 and 5 year forecasts

COMPANY GROWTH
There are 6,644 companies in the industry
Learn the 2009-2015 historical figures and the 2016 and 5 year forecasts

SALES PER CAPITA
In 2014, the sales per capita in California was $1,258 for Software Publishers
Learn the sales per capita of other states

SALES PER ESTABLISHMENT
In 2014, the average sales per establishment was $28.9 million
Discover historical and forecasted sales per establishment

INFLATION & PRICING
2013 Inflation was -0.1%
Learn the 2009-2015 historical figures and the 2016 and 5 year forecasts

COMPANY SIZE BENCHMARKS
From 2009 to 2014, the number of companies with 10-99 employees grew 4.4%
Find out many more insights by size of company

PROFITABILITY
For profitable companies, the average net income is 16%
Discover more about industry profitability

FINANCIAL RATIO BENCHMARKS
The asset to liabilities ratio of the industry is 1.5
Benchmark nine other important financial ratios

RIGHTSIZING ANALYSIS
The average revenue per employee is $433,767
Learn the 2009-2015 historical figures and the 2016 and 5 year forecasts

EXPENSE BENCHMARKING
4.2% of revenues is spent on health insurance
Benchmark against 24 other expense categories

OPERATING EXPENSES
In 2014, industry operating expenses grew 6.5%
Learn how much operating expenses grew per company and establishment

PAYROLL
In 2014, payroll per employee was $137,978
Get the full picture of the 2009-2015 historical figures and the 2016 and 5 year forecasts

PAYROLL BY STATE
California averages $158,469 in payroll per employee
Learn the payroll stats on other states

JOB CATEGORIZATION BENCHMARKS
8.2% of the jobs in the industry are administrative positions
Benchmark against 13 other job categories

JOB CATEGORIZATION PAY RANGES
The average industry hourly pay for office and administrative jobs is $21.92
Discover the bottom 10%, 25%, average, top 75% and 90% pay ranges in 14 job categories

The above highlights represent a very small fraction of what you will find in this report.

Get the 2016 Report on Software Publishers now to unlock potential from one of the most trusted research firms.

Contents:
- Page 3 - Overview
- Methodology
- Industry Definition & Examples
- Page 4 - Industry Snapshot - Revenue & Growth
- Page 5 - Industry Snapshot - Costs & Profitability
- Section One
- REVENUE & GROWTH BENCHMARKS
- Page 7 - Industry Growth Details
  - Industry Revenues
  - Firms
  - Establishments
  - 2007-2015 Historical Figures
  - Forecasts for 2016 and the Next 5 Years
- Page 8 - Growth Benchmarks
  - Revenues per Firm
  - Revenues per Establishment
  - Establishments per Firm
  - 2007-2015 Historical Figures
- Forecasts for 2016 and the Next 5 Years

Page 9 - Breakdown of Product Lines
- Percentage of Revenue from Product Lines
- 2009 versus 2015

Page 10 - Product Line Growth
- 5 Year CAGR

Page 11 - Services Subsector Growth
- Sales and 5 Year CAGR

Page 12 - Income vs. Revenue Growth Matrix
- Service Subsectors vs. Industry

Page 13 - Sales per Capita by State
- Sales per Capita and State Rankings

Page 14 - Sales as a Percent of Income by State
- Sales as a % of Income and State Rankings

Page 15 - Sales per Establishment by State
- Sales per Establishment and State Rankings

Page 16 - Pricing & Inflation
- Annual Inflation - Indexed to 2006
- 2007-2015 Historical Figures
- Forecasts for 2016 and the Next 5 Years
- Monthly Inflation Figures for the Past 3 Years

Page 17 - Consolidation Analysis
- Number of Firms by Size of Firm
- Number of Establishments by Size of Firm
- Establishments per Firm by Size of Firm
- 2009 versus 2015

Page 18 - Employment by Firm Size
- Number of Employees by Firm Size
- Employees per Firm by Size of Firm
- Employees per Establishment by Size of Firm
- 2009 versus 2015

Page 19 - Services Subsector Consolidation Analysis
- Number of Firms
- Number of Establishments
- 3 Year CAGR

Page 20 - Services Subsector Consolidation Analysis
- Establishments per Firm
- Employees per Firm
- 3 Year CAGR

Section Two
COST, CAPITAL & PROFIT BENCHMARKS

Page 22 - Profitability & Financial Ratio Analysis
- Percent of Companies that are Profitable
- Average Net Income as a Percent of Revenue
- Financial Ratios - 10 ratios, such as Total Asset Turnover, Assets to Liabilities, Return on Net Worth, Solvency Ratio

Page 23 - Operating Expenses
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