Iron Oxide Pigments Market by Color, End User, Type & by Region - Global Forecasts to 2021

Description: The global iron oxide pigments market is projected to reach USD 2.30 billion by 2021, at a CAGR of 4.3% from 2016 to 2021. The increasing applicability of iron oxide pigments in the construction, coatings, plastics, and paper industries is driving the growth of the iron oxide pigments market.

“The coatings segment is projected to grow at the highest CAGR during the forecast period”
Among end users, the coatings segment is projected to grow at the highest CAGR from 2016 to 2021. Iron oxide pigments are available in different shades of colors. These colors enhance the aesthetic appeal of paints. The rising demand for decorative paints in architectural applications has contributed to the growth in consumption of iron oxide pigments. These pigments are also used in industrial coatings, protective coatings, wood coatings, oil coatings, and powder coatings.

“Asia-Pacific is expected to lead the global iron oxide pigments market by 2021”

The Asia-Pacific region accounted for the largest share of the global iron oxide pigments market in 2015. Infrastructural developments and increase in disposable income are major factors driving the growth of the iron oxide pigments market in the Asia-Pacific region. Inorganic pigment manufacturers in Europe are expanding their businesses in the Asia-Pacific region, through capacity expansions and innovation in product offerings. This will further propel the demand of iron oxide pigments in the Asia-Pacific region.

Breakdown of Profiles of Primary Participants:
- By Company Type: Tier 1 - 37.5%, Tier 2 - 50.0%, Tier 3 - 12.5%
- By Designation: C Level - 14.8%, Director Level - 23.5%, Others - 61.7%
- By Region: Asia-Pacific - 40.0%, Europe - 26.7%, Americas - 13.3%, MEA - 20.0%

Further, as a part of qualitative analysis, the research provides a comprehensive overview of major market drivers, restraints, opportunities, challenges, and regulations. Leading producers of iron oxide pigments and raw material manufacturers, including Lanxess AG (Germany), BASF SE (Germany), Huntsman Corporation (U.S.), E.I. Du Pont de Nemours and Company (U.S.), Kronos Worldwide, Inc. (U.S.), Heubach GmbH (Germany), CATHAY INDUSTRIES (U.S.), Hunan Three-ring Pigment Co., Ltd. (China), Tronox Ltd. (U.S.), and Applied Minerals Inc. (U.S.) have been profiled in this report.

Reasons to buy this report:
This report covers the following key aspects:
- What will be the market size by 2021, and what will be the growth rate?
- What are the key market trends?
- What are key factors driving the market?
- What are the challenges that impact market growth?
- Who are the key players in this market?
- Global report covers key regions such as the Americas, Europe, Asia-Pacific, and Middle East & Africa

Contents:
1 Introduction
1.1 Objectives Of The Study
1.2 Market Definition
1.3 Study Scope
1.3.1 Markets Covered
1.3.2 Years Considered For The Study
1.4 Currency & Pricing
1.5 Stakeholders
1.6 Limitations
2 Research Methodology
2.1 Research Data
2.1.1 Secondary Data
2.1.1.1 Key Data From Secondary Sources
2.1.2 Primary Data
2.1.2.1 Key Data From Primary Sources
2.1.2.2 Key Industry Insights
2.1.2.3 Breakdown Of Primaries
2.2 Market Size Estimation
2.2.1 Bottom-Up Approach
2.2.2 Top-Down Approach
2.3 Market Breakdown & Data Triangulation
2.4 Research Assumptions
3 Executive Summary
4 Premium Insights
4.1 Significant Opportunities For Iron Oxide Pigments Market In Asia-Pacific
4.2 Iron Oxide Pigments Market: Key Regions
4.3 Iron Oxide Pigments Market In Asia-Pacific
4.4 Iron Oxide Pigments Market Attractiveness
4.5 Iron Oxide Pigments Market Share, By End User
4.6 Iron Oxide Pigments Market: Emerging & Developed Nations
4.7 Fastest-Growing Market, By Color
4.8 Life Cycle Analysis, By Region
5 Market Overview
5.1 Introduction
5.2 Market Segmentation
5.3 Market Dynamics
5.3.1 Drivers
5.3.1.1 Urbanization And Infrastructural Development
5.3.1.2 Growth In The Packaging Industry
5.3.1.3 Rising Income & Improving Lifestyle
5.3.2 Restraints
5.3.2.1 Health Concerns Related To Manufacturing And Use Of Iron Oxide Pigments
5.3.2.2 Volatile Raw Material Prices
5.3.3 Opportunities
5.3.3.1 Process Improvement For Environment Friendly Manufacturing Products
5.3.4 Challenges
5.3.4.1 Production Of High Quality And Cost-Efficient Iron Oxide Pigments
6 Industry Trends
6.1 Introduction
6.2 Value Chain Analysis
6.3 Porter’S Five Forces Analysis
6.3.1 Threat Of New Entrants
6.3.1.1 Technology Sensitive Market
6.3.1.2 Capital Intensive Market
6.3.2 Threat Of Substitutes
6.3.2.1 Limited Substitutes
6.3.3 Bargaining Power Of Suppliers
6.3.3.1 Availability Of Large Number Of Feedstock Suppliers
6.3.4 Bargaining Power Of Buyers
6.3.4.1 Market Dominated By Few Prominent Players
6.3.5 Intensity Of Competitive Rivalry
6.3.5.1 Moderate Competition
7 Iron Oxide Pigments Market, By Color
7.1 Introduction
7.2 Red
7.3 Yellow
7.4 Black
7.5 Others
8 Iron Oxide Pigments Market, By End User
8.1 Introduction
8.2 Construction
8.3 Coatings
8.4 Plastics
8.5 Paper
8.6 Others
9 Iron Oxide Pigments Market, By Type
  9.1 Introduction
  9.2 Synthetic
  9.3 Natural
10 Iron Oxide Pigments Market, By Region
  10.1 Introduction
  10.2 Americas
  10.3 Europe
  10.4 Asia-Pacific
  10.5 Middle East & Africa
11 Competitive Landscape
  11.1 Introduction
  11.1.1 New Product Launches Is The Most Popular Growth Strategy Adopted By The Leading Market Players
  11.2 Maximum Developments In The Global Iron Oxide Pigments Market Took Place In 2015
  11.3 Basf Se Has Been The Most Active Player In The Market
  11.4 Competitive Situation & Trends
  11.5 New Product Launches & New Product Developments
  11.6 Expansions
  11.7 Mergers & Acquisitions
12 Company Profiles
  (Overview, Financial*, Products & Services, Strategy, And Developments)
  12.1 Introduction
  12.2 Lanxess Ag
  12.3 Basf Se
  12.4 E. I. Du Pont De Nemours And Company
  12.5 Huntsman Corporation
  12.6 Kronos Worldwide, Inc.
  12.7 Tronox Limited
  12.8 Heubach Gmbh
  12.9 Applied Minerals Inc.
  12.10 Cathay Industries
  12.11 Hunan Three-Ring Pigments Co., Ltd.
*Details Might Not Be Captured In Case Of Unlisted Companies.
13 Appendix
  13.2 Recent Developments
  13.4 Introducing Rt : Real Time Market Intelligence

List of Tables

Table 1 Global Iron Oxide Pigments Market, By Color, 2014-2021 (USD Million)
Table 2 Global Iron Oxide Pigments Pigment Market, By Color, 2014-2021 (Kilotons)
Table 3 Red Iron Oxide Pigments Market, By Region, 2014-2021 (USD Million)
Table 4 Red Iron Oxide Pigments Market, By Region, 2014-2021 (Kilotons)
Table 5 Yellow Iron Oxide Pigments Market, By Region, 2014-2021 (USD Million)
Table 6 Yellow Iron Oxide Pigments Market, By Region, 2014-2021 (Kilotons)
Table 7 Black Iron Oxide Pigments Market, By Region, 2014-2021 (USD Million)
Table 8 Black Iron Oxide Pigments Market, By Region, 2014-2021 (Kilotons)
Table 9 Other Iron Oxide Pigments Market, By Region, 2014-2021 (USD Million)
Table 10 Other Iron Oxide Pigments Market, By Region, 2014-2021 (Kilotons)
Table 11 Global Iron Oxide Pigments Market, By End User, 2014 - 2021 (USD Million)
Table 12 Global Iron Oxide Pigments Market, By End-User, 2014 - 2021 (Kilotons)
Table 13 Iron Oxide Pigments Market In Construction, By Region, 2014 - 2021 (USD Million)
Table 14 Iron Oxide Pigments Market In Construction, By Region, 2014 - 2021 (Kilotons)
Table 15 Iron Oxide Pigments Market In Coatings, By Region, 2014 - 2021 (USD Million)
Table 16 Iron Oxide Pigments Market In Coatings, By Region, 2014 - 2021 (Kilotons)
Table 17 Iron Oxide Pigments Market In Plastics, By Region, 2014 - 2021 (USD Million)
Table 18 Iron Oxide Pigments Market In Plastics, By Region, 2014 - 2021 (Kilotons)
<table>
<thead>
<tr>
<th>Table 19</th>
<th>Iron Oxide Pigments Market In Paper, By Region, 2014 - 2021 (USD Million)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Table 20</td>
<td>Iron Oxide Pigments Market In Paper, By Region, 2014 - 2021 (Kilotons)</td>
</tr>
<tr>
<td>Table 21</td>
<td>Iron Oxide Pigments Market In Others, By Region 2014 - 2021 (USD Million)</td>
</tr>
<tr>
<td>Table 22</td>
<td>Iron Oxide Pigments Market In Others, By Region, 2014 - 2021 (Kilotons)</td>
</tr>
<tr>
<td>Table 23</td>
<td>Iron Oxide Pigments Market, By Type, 2014-2021 (USD Million)</td>
</tr>
<tr>
<td>Table 24</td>
<td>Iron Oxide Pigments Market, By Type, 2014-2021 (Kilotons)</td>
</tr>
<tr>
<td>Table 25</td>
<td>Synthetic Iron Oxide Pigments Market, By Region, 2014-2021 (USD Million)</td>
</tr>
<tr>
<td>Table 26</td>
<td>Synthetic Iron Oxide Pigments Market, By Region, 2014-2021 (Kilotons)</td>
</tr>
<tr>
<td>Table 27</td>
<td>Natural Iron Oxide Pigments Market, By Region, 2014-2021 (USD Million)</td>
</tr>
<tr>
<td>Table 28</td>
<td>Natural Iron Oxide Pigments Market, By Region, 2014-2021 (Kilotons)</td>
</tr>
<tr>
<td>Table 29</td>
<td>Global Iron Oxide Pigments Market, By Region, 2014 - 2021 (USD Million)</td>
</tr>
<tr>
<td>Table 30</td>
<td>Global Iron Oxide Pigments Market, By Region, 2014 - 2021 (Kilotons)</td>
</tr>
<tr>
<td>Table 31</td>
<td>Americas Iron Oxide Pigments Market, By Country, 2014 - 2021 (USD Million)</td>
</tr>
<tr>
<td>Table 32</td>
<td>Americas Iron Oxide Pigments Market, By Country, 2014 - 2021 (Kilotons)</td>
</tr>
<tr>
<td>Table 33</td>
<td>Americas Iron Oxide Pigments Market, By Type, 2014 - 2021 (USD Million)</td>
</tr>
<tr>
<td>Table 34</td>
<td>Americas Iron Oxide Pigments Market, By Type, 2014 - 2021 (Kilotons)</td>
</tr>
<tr>
<td>Table 35</td>
<td>Americas Iron Oxide Pigments Market, By Color, 2014 - 2021 (USD Million)</td>
</tr>
<tr>
<td>Table 36</td>
<td>Americas Iron Oxide Pigments Market, By Color, 2014 - 2021 (Kilotons)</td>
</tr>
<tr>
<td>Table 37</td>
<td>Americas Iron Oxide Pigments Market, By End-User, 2014 - 2021 (USD Million)</td>
</tr>
<tr>
<td>Table 38</td>
<td>Americas Iron Oxide Pigments Market, By End-User, 2014 - 2021 (Kilotons)</td>
</tr>
<tr>
<td>Table 39</td>
<td>Europe Iron Oxide Pigments Market, By Country, 2014 - 2021 (USD Million)</td>
</tr>
<tr>
<td>Table 40</td>
<td>Europe Iron Oxide Pigments Market, By Country, 2014 - 2021 (Kilotons)</td>
</tr>
<tr>
<td>Table 41</td>
<td>Europe Iron Oxide Pigments Market, By Type, 2014 - 2021 (USD Million)</td>
</tr>
<tr>
<td>Table 42</td>
<td>Europe Iron Oxide Pigments Market, By Type, 2014 - 2021 (Kilotons)</td>
</tr>
<tr>
<td>Table 43</td>
<td>Europe Iron Oxide Pigments Market, By Color, 2014 - 2021 (USD Million)</td>
</tr>
<tr>
<td>Table 44</td>
<td>Europe Iron Oxide Pigments Market, By Color, 2014 - 2021 (Kilotons)</td>
</tr>
<tr>
<td>Table 45</td>
<td>Europe Iron Oxide Pigments Market, By End-User, 2014 - 2021 (USD Million)</td>
</tr>
<tr>
<td>Table 46</td>
<td>Europe Iron Oxide Pigments Market, By End-User, 2014 - 2021 (Kilotons)</td>
</tr>
<tr>
<td>Table 47</td>
<td>Asia-Pacific Iron Oxide Pigments Market, By Country, 2014 - 2021 (USD Million)</td>
</tr>
<tr>
<td>Table 48</td>
<td>Asia-Pacific Iron Oxide Pigments Market, By Country, 2014 - 2021 (Kilotons)</td>
</tr>
<tr>
<td>Table 49</td>
<td>Asia-Pacific Iron Oxide Pigments Market, By Type, 2014 - 2021 (USD Million)</td>
</tr>
<tr>
<td>Table 50</td>
<td>Asia-Pacific Iron Oxide Pigments Market, By Type, 2014 - 2021 (Kilotons)</td>
</tr>
<tr>
<td>Table 51</td>
<td>Asia-Pacific Iron Oxide Pigments Market, By Color, 2014 - 2021 (USD Million)</td>
</tr>
<tr>
<td>Table 52</td>
<td>Asia-Pacific Iron Oxide Pigments Market, By Color, 2014 - 2021 (Kilotons)</td>
</tr>
<tr>
<td>Table 53</td>
<td>Asia-Pacific Iron Oxide Pigments Market, By End-User, 2014 - 2021 (USD Million)</td>
</tr>
<tr>
<td>Table 54</td>
<td>Asia-Pacific Iron Oxide Pigments Market, By End-User, 2014 - 2021 (Kilotons)</td>
</tr>
<tr>
<td>Table 55</td>
<td>Middle East &amp; Africa Iron Oxide Pigments Market, By Country, 2014 - 2021 (USD Million)</td>
</tr>
<tr>
<td>Table 56</td>
<td>Middle East &amp; Africa Iron Oxide Pigments Market, By Country, 2014 - 2021 (Kilotons)</td>
</tr>
<tr>
<td>Table 57</td>
<td>Middle East &amp; Africa Iron Oxide Pigments Market, By Type, 2014 - 2021 (USD Million)</td>
</tr>
<tr>
<td>Table 58</td>
<td>Middle East &amp; Africa Iron Oxide Pigments Market, By Type, 2014 - 2021 (Kilotons)</td>
</tr>
<tr>
<td>Table 59</td>
<td>Middle East &amp; Africa Iron Oxide Pigments Market, By Color, 2014 - 2021 (USD Million)</td>
</tr>
<tr>
<td>Table 60</td>
<td>Middle East &amp; Africa Iron Oxide Pigments Market, By Color, 2014 - 2021 (Kilotons)</td>
</tr>
<tr>
<td>Table 61</td>
<td>Middle East &amp; Africa Iron Oxide Pigments Market, By End-User, 2014 - 2021 (USD Million)</td>
</tr>
<tr>
<td>Table 62</td>
<td>Middle East &amp; Africa Iron Oxide Pigments Market, By End User, 2014 - 2021 (Kilotons)</td>
</tr>
<tr>
<td>Table 63</td>
<td>New Product Launches &amp; New Product Developments, 2011-2016</td>
</tr>
<tr>
<td>Table 64</td>
<td>Expansions, 2011-2015</td>
</tr>
<tr>
<td>Table 65</td>
<td>Mergers &amp; Acquisitions, 2012-2015</td>
</tr>
<tr>
<td>Table 66</td>
<td>Products Offered</td>
</tr>
<tr>
<td>Table 67</td>
<td>Products Offered</td>
</tr>
<tr>
<td>Table 68</td>
<td>Products Offered</td>
</tr>
<tr>
<td>Table 69</td>
<td>Products Offered</td>
</tr>
<tr>
<td>Table 70</td>
<td>Products Offered</td>
</tr>
<tr>
<td>Table 71</td>
<td>Products Offered</td>
</tr>
<tr>
<td>Table 72</td>
<td>Products Offered</td>
</tr>
<tr>
<td>Table 73</td>
<td>Products Offered</td>
</tr>
<tr>
<td>Table 74</td>
<td>Products Offered</td>
</tr>
</tbody>
</table>

List of Figures

- Figure 1: Global Iron Oxide Pigments: Market Segmentation
- Figure 2: Iron Oxide Pigments Market: Research Methodology
- Figure 3: Breakdown Of Primary Interviews: By Company Type, Designation & Region
- Figure 4: Market Size Estimation: Bottom-Up Approach
Figure 58 Huntsman Corporation: Company Snapshot
Figure 59 Huntsman Corporation: Swot Analysis
Figure 60 Kronos Worldwide, Inc.: Company Snapshot
Figure 61 Kronos Worldwide, Inc.: Swot Analysis
Figure 62 Tronox Limited : Company Snapshot
Figure 63 Heubach Gmbh: Swot Analysis
Figure 64 Applied Minerals Inc.: Company Snapshot

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<td>Electronic (PDF) - Site License</td>
<td>✔️</td>
<td>USD 8150</td>
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<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>✔️</td>
<td>USD 10000</td>
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</tbody>
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