Cinema Industry Research - South East Asia

Description: South East Asia has some of the world's fastest-growing film territories. The three countries covered in this report are at different stages of market development. Malaysia and Thailand are still growing fast but the focus of investment is shifting away from their capitals towards provincial locations. In Singapore high real estate costs have begun to hinder the development of cinemas but admissions per head have steadied after falling from a high of six tickets sold per person 20 years ago to around four annually today.

This report tracks the positive changes in these dynamic markets, offering comprehensive statistics covering each market since 2000 plus forecasts for the next five years. Additional data covers issues such as exhibitor screen counts, market shares in film distribution, and the top films in each market.

Contents:
1. Malaysia
   - Films
   - Cinemas
   - States

2. Companies
   - Golden Screen Cinemas
   - TGV Cinemas
   - MBO Cinemas
   - Forecasts

3. Singapore
   - Films and Distribution
   - Cinemas

4. Companies
   - Golden Village
   - Cathay Cineplexes
   - Shaw Organisation
   - Forecasts

5. Thailand
   - Films and Distribution
   - Cinemas

6. Companies
   - Major Cineplex
   - SF Cinema City
   - Forecasts

List of Tables
- Malaysia
- Malaysian Cinema Market 2010-2015
- Malaysian Film Production 2010-2015
- Film Admissions by Nationality 2010-2015
- Top 20 Films 2015
- Cinema Sites, Screens and Seats 2010-2015
- Box Office by State 2010-2015
- Companies
- Leading Exhibitors 2010-2015
- Forecasts
- Malaysia Forecasts 2015-2020
- Singapore
  - Singapore Cinema Market 2010-2015
  - Top 10 Films 2015
  - Cinema Screens 2010-2015
  - Companies
  - Leading Exhibitors 2014-2015
  - Forecasts
  - Singapore Forecasts 2015-2020

- Thailand
  - Thai Cinema Market 2010-2015
  - Companies
  - Leading Exhibitors April 2016
  - Major Cineplex Revenues by Activity 2014-2015
  - Forecasts
  - Thailand Forecasts 2015-2020


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