Cinema Industry Research - South East Asia

Description:
South East Asia has some of the world's fastest-growing film territories. The three countries covered in this report are at different stages of market development. Malaysia and Thailand are still growing fast but the focus of investment is shifting away from their capitals towards provincial locations. In Singapore high real estate costs have begun to hinder the development of cinemas but admissions per head have steadied after falling from a high of six tickets sold per person 20 years ago to around four annually today.

This report tracks the positive changes in these dynamic markets, offering comprehensive statistics covering each market since 2000 plus forecasts for the next five years. Additional data covers issues such as exhibitor screen counts, market shares in film distribution, and the top films in each market.

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