Description: Various sensor technologies such as image sensor, laser, infrared, ultrasonic, and radar, among others used in commercial vehicle ADAS has been analyzed and their market numbers are projected in the report. The report also highlights the value chain and evolution of the ADAS for commercial vehicles with major focus on technology roadmap. The industry analysis has evaluated the impact of the five major forces to understand the overall attractiveness of the industry.

The company profile section includes highlights of significant information about the key companies involved along with their financial positions, key strategies, & developmental activities of recent years. Some of the key players are WABCO, Continental, Bosch, Bendix Commercial Vehicles, Hella, and Delphi among others.

Europe generated the maximum revenue in the year 2015 and APAC is expected to grow at a fastest rate as compared to other regions in the forecast period. The industry is expected to cross $2.6 billion in total market value by the end of forecast period.

Rising awareness about driver safety and growing influence of safety regulations imposed by various governmental organizations have made Advanced Driver Assistance System (ADAS) an essential component in commercial vehicles. The market is estimated to witness a growth at a CAGR of 10.6% over the period of 2016 to 2022. The report is a compilation of various segmentation of Global Commercial Vehicle ADAS market including market breakdown by components, sensor technologies, applications, and different geographical areas.

The report details the market analysis and forecast with respect to its various components such as parking assistance, autonomous emergency breaking system and distance warning system, drowsiness monitoring system, blind spot detection system, adaptive front lighting system, adaptive cruise control system, lane departure warning, night vision system, and tire-pressure monitoring system among others.

While highlighting the key driving and restraining forces for this market, the report also provides a detailed section of the application areas of global commercial vehicle ADAS market which includes light commercial vehicles (LCV) and heavy-duty trucks and busses. It also details the leading players involved in the industry.

The report answers the following questions about the Global Commercial Vehicle ADAS Market:
- What is the Global Commercial Vehicle ADAS market size is in terms of revenue and volume from 2015-2022?
- What are the dominant components and sensor technology used in commercial vehicle ADAS?
- What are the different application areas of commercial vehicle ADAS?
- What is the revenue generated by different components, sensor technology, and applications of commercial vehicle ADAS?
- What is the prime supply and demand sides factors affecting the growth of the market along with the current and future trends in the commercial vehicle ADAS market?
- What are the different factors driving the market in the forecast period?
- What are the major factors challenging the growth of Global Commercial Vehicle ADAS Market?
- What kind of new strategies are being adopted by existing market players to make a mark in the industry?
- Which region will lead the Global Commercial Vehicle ADAS Market by the end of forecast period?

Technological advancements and innovation in the field of sensor technology and future demand for autonomous vehicle is proliferating the growth of Advanced Driver Assistance System (ADAS) market in commercial vehicle industry. Besides this, growing awareness towards driver safety as well as goods safety and timeliness of the delivery of goods are some of the key factors responsible for the exponential growth of the ADAS equipped commercial vehicles. With the growing popularity of this market, the author has published a report titled, “Global Commercial Vehicle ADAS Market, Estimation & Forecast 2016-2022” incorporating a broad segmentation of the market into different components, sensor technologies, applications, and geography. The market numbers play an important role in the industry, following which a proper market sizing & estimation by components, by sensor technology, by applications, and by geographical location has been done for the industry. Global market sizing and estimation in terms of
Rapid changes in the industry has led an analyst of BIS Research to add a detailed chapter on the market dynamics including the key driving and restraining forces, along with the opportunities and challenges for the global commercial vehicle ADAS market through the forecast period. Moreover, having identified the potential for further development in the form of product launches, acquisitions, and partnerships among others, the report has included a separate section of detailed competitive landscape. The recent activities by the key players in this market have also been tracked in the form of company profiles. Some of the key companies covered in the report are WABCO, Continental, Bosch, Bendix Commercial Vehicles, Hella, and Delphi among others.

Rise in government regulations with respect to safe driving and high growth opportunities in emerging economies such as China, India, and Japan are also propelling the overall market growth. BIS Research has estimated the industry to grow over $2.6 billion by 2022 at a CAGR of 10.6% through 2016-2022, with Europe leading the market.

Contents:
1 Executive Summary
2 Report Scope
   2.1 Market Definition
   2.2 Report Coverage
   2.3 Stakeholders
3 Research Methodology
   3.1 Factor Analysis
      3.1.1 Demand Side Factors
      3.1.2 Supply Side Factors
   3.2 Research Design
      3.2.1 Primary Research
      3.2.2 Secondary Research
      3.2.3 Data Triangulation
         3.2.3.1 Bottom-Up Approach
         3.2.3.2 Top-Down Approach
      3.3 Assumptions & Limitations
   3.4 Key Data Point Sources
      3.4.2 Data Points Taken From Primary Sources
4 Industry Analysis
   4.1 ADAS Evolution
   4.2 Technology Roadmap
   4.3 Regulations & Ratings
   4.4 Value Chain Analysis
   4.5 Function Analysis And Component Specification
   4.6 Pricing Analysis
5 Market Dynamics
   5.1 Market Drivers
   5.2 Market Restraints
   5.3 Market Challenges
   5.4 Market Opportunities
6 Competitive Insights
   6.1 Competitive Analysis
   6.2 Strategic Developments
      New Product Launches
      Mergers & Acquisitions
      Partnership Agreement & Collaboration
      Business Expansion
   6.3 Share Of Key Market Development & Strategies
   6.4 Porters Five Forces Analysis
   6.5 Market Share Analysis Of Leading Players
6.6 Customer Analysis
6.7 Competitive Developments

7 Commercial Vehicle ADAS Market, By Component
7.1 Introduction
7.2 Commercial ADAS Component Market Scenario
7.3 Parking Assistance
7.3.1 Parking Assistance System: Product And Oem Mapping
7.3.2 Developments
7.4 Autonomous Emergency Braking System & Distance Warning
7.4.1 Aebs & Dw System: Product And Oem Mapping
7.4.2 Developments
7.5 Drowsiness Monitoring System
7.5.1 Drowsiness Monitoring System: Product And Oem Mapping
7.5.2 Developments
7.6 Blindspot Detection System
7.6.1 Blindspot Detection: Product And Oem Mapping
7.6.2 Developments
7.7 Adaptive Front Lighting System
7.7.1 Adaptive Front Lighting System: Product And Oem Mapping
7.8 Adaptive Cruise Control System
7.8.1 Adaptive Cruise Control System: Product And Oem Mapping
7.8.2 Developments
7.9 Lane Departure Warning
7.9.1 Lane Departure Warning: Product And Oem Mapping
7.9.2 Developments
7.10 Tire Pressure Monitoring System
7.10.1 Tire Pressure Monitoring System: Product And Oem Mapping
7.10.2 Developments
7.11 Others

8 Commercial Vehicle ADAS Market, By Sensor Technologies
8.1 Introduction
8.2 Market Scenario
8.3 Commercial Vehicle ADAS Semiconductor Market
8.4 Image Sensor
8.4.1 ADAS Image Sensor: Product And Oem Mapping
8.4.2 Developments
8.5 Radar
8.5.1 Radar: Product And Oem Mapping
8.5.2 ADAS Radar Mapping By Application
8.5.3 Developments
8.6 Lidar
8.6.1 ADAS Lidar Sensor: Product And Oem Mapping
8.6.2 Developments
8.7 Ultrasonic Sensor
8.7.1 ADAS Ultrasonic Sensor: Product And Oem Mapping
8.8 Infrared
8.8.1 Developments

9 Commercial Vehicle ADAS Market, By Application
9.1 Introduction
9.2 Light Commercial Vehicle
9.3 Heavy Truck
9.4 Heavy Buss

10 Commercial Vehicle ADAS Market, By Geography
10.1 Introduction
10.2 Geographical Analysis Of Commercial Vehicle ADAS Market
10.3 North America
10.4 Europe
10.5 Apac
10.6 RoW
11 Company Profile
11.1 Geographical Footprint Of Key Players
11.2 Aisin Seiki Co., Ltd.
11.3 Delphi Automotive Plc
11.4 Continental Ag
11.5 Denso Corporation
11.6 Autoliv Ab
11.7 Mobileye
11.8 Magna International Inc.
11.9 Robert Bosch Gmbh
11.10 Gentex Corporation
11.11 Hella Kgaa Hueck & Co.
11.12 Zf Trw
11.13 Takata Corporation
11.14 Texas Instruments Incorporated
11.15 Wabco
11.16 Bendix

12 Appendix
12.1 Abbreviations
12.2 Related Reports

Ordering: Order Online - http://www.researchandmarkets.com/reports/3734504/

Order by Fax - using the form below

Order by Post - print the order form below and send to

    Research and Markets,
    Guinness Centre,
    Taylors Lane,
    Dublin 8,
    Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Advanced Driver Assistance System (ADAS) for Commercial Vehicles Market - Forecast & Analysis, 2016 -2022
Web Address: http://www.researchandmarkets.com/reports/3734504/
Office Code: SC2GJB3F

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 3399</td>
</tr>
<tr>
<td>Hard Copy:</td>
<td>USD 3654 + USD 56 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 4674</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 5524</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.
* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp