Americas Structural Adhesives Market by Type (Acrylic, Epoxy, Methacrylate, Polyurethane, and Others), by Application (Automotive, Building & Construction, Transportation, Marine, Wind, and Others) - Forecasts to 2021

Description:

The Americas structural adhesives market is projected to reach USD 4.40 billion by 2021, at a CAGR of 7.47% between 2016 and 2021. The Americas structural adhesives industry is witnessing high growth on account of increasing use of adhesives as bonding technique, and growing demand from U.S, Mexico, Brazil and Colombia. The demand is increasing with the rising need for reducing weight, manufacturing time, and costs; ensuring excellent mechanical performance; and increasing use of composites while fabricating components.

“Construction & building application is high growth market for Americas structural adhesives”

Construction & building application is expected to dominate the Americas structural adhesives market. The demand from construction application is increasing in the North American market with the growth in the residential housing market. Rising consumption in the end-use applications, such as railways, metro system, oil pipeline, hydroelectric power plants, and power plant manufacturing facilities is leading to increased demand for adhesives. The growth of construction application helps in stimulating the demand for structural adhesives, as these adhesives reduce cost owing to low material wastage and low labor expenses, and offer higher quality of building units.

End-use markets have the best growth prospects

U.S. is the largest market of Americas structural adhesives in the Americas region. The market in the region is driven by increasing demand from the automotive, building & construction, transportation, marine, wind energy, and other end-use industries.

In the process of determining and verifying the market size of several segments and subsegments gathered through secondary research, extensive primary interviews were conducted. The break-up of primary interviews is given below:

- By Company Type - Tier 1 – 37%, Tier 2 – 50%, and Tier 3 – 13%
- By Designation - C level – 50%, D level – 31%, and Others – 19%

Companies profiled in the report
- 3M Company (U.S.)
- Arkema (France)
- Ashland (U.S.)
- Henkel AG & Company (Germany)
- Lord Corporation (U.S.)
- Scott Bader (U.K.)
- SIKA A.G (Switzerland)

Reasons to buy the report
- A comprehensive coverage and analysis of the Americas structural adhesives market in North America
- Competitive landscape of the major players and their developments in the Americas structural adhesives market
- Identify opportunities with high-potential for Americas structural adhesives
- Identify and target high-growth application segments

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