Wax Emulsion Market by Material Base, by Type, by End Use Industry and by Region - Global Forecast to 2021

Description: The global wax emulsion market is expected to reach USD 3.2 million by 2021, at a CAGR of 3.9% between 2016 and 2021. The rise in the demand for paints & coatings and adhesives & sealant are driving the growth of the global wax emulsion market. The report covers the global wax emulsion market segmented on the basis of type, material base, end-user industry, and geography. The market data is provided with respect to volume (Kilo Tons) and value (USD Thousand).

“Paints & Coatings contributes the largest market share in the wax emulsion market”

The global wax emulsion market is classified based on different end-user industry. The end-user industry segment includes paints & coatings, adhesives & selants, cosmetics, textiles, and others. In the wax emulsion market, the paints & coatings segment contributes the significant market share in 2015. Easy use, environment-friendly, small particle-size, and physical stability are some important features of wax emulsion which leads to its popularity in the paints & coatings industry.

“APAC is the fastest-growing region in the wax emulsion market”

The market in APAC is expected to grow at the highest CAGR between 2016 and 2021. The growth is attributed to various end user industries, such as paints & coatings and adhesives & sealants, availability of raw-material, and cheap labor in this region.

Several primary interviews with market experts have been conducted across four major regions, namely, the North America, Europe, Asia-Pacific, and Rest of the World (Middle East and Brazil). The primary participants considered for the study are C level executives, managers, and D level executives of the tier 1, tier 2, and tier 3 companies.

- By Company Type: Tier 1- 20%, Tier 2- 30%, Tier 3- 50%
- By Designation: C Level- 30%, Director level- 10%, Others- 60%
- By Region: North America-30%, Europe-20%, Asia-Pacific-40%, RoW-10%

The key companies in this market are BASF SE (Germany), Nippon Seiro Co., Ltd. (Japan), Atlanta AG (Germany), Sasol Ltd. (South Africa), Michelman Inc. (U.S), and others.

“Reasons to buy the report“:

- This report includes the market statistics pertaining to type, material base, end-user, and geography along with their respective revenues.
- The Porter's five forces framework has been utilized along with the value chain analysis to provide an in-depth insight into the wax emulsion market.
- Major drivers, restraints, and opportunities for the wax emulsion market have been detailed in this report.
- Illustrative segmentation, analysis, and forecast for the markets based on type, material base, end-user, and geography has been conducted to give an overall view of the wax emulsion market.
- A detailed competitive landscape includes key players, in-depth analysis, and revenue of key players.

Contents:
1 Introduction
1.1 Objectives Of The Study
1.2 Market Definition
1.3 Market Scope
1.3.1 Markets Covered
1.3.2 Years Considered For The Study
1.4 Currency & Pricing
1.5 Limitations
1.6 Stakeholders
2 Research Methodology
2.1 Research Data
  2.1.1 Secondary Data
    2.1.1.1 Key Data From Secondary Sources
  2.1.2 Primary Data
    2.1.2.1 Key Data From Primary Sources
    2.1.2.2 Key Industry Insights
  2.1.2.3 Breakdown Of Primaries
  2.2 Market Size Estimation
    2.2.1 Bottom-Up Approach
    2.2.2 Top Down Approach
  2.3 Market Breakdown & Data Triangulation
  2.4 Research Assumptions
  3 Executive Summary
  4 Premium Insights
    4.1 Asia-Pacific Expected To Witness Significant Growth In The Wax Emulsion Market
    4.2 Wax Emulsion Market: Key Regions
    4.3 Wax Emulsion Market In Asia-Pacific
    4.4 Wax Emulsion Market, By Type
    4.5 Wax Emulsion Market: Emerging Vs. Developed Nations
    4.6 Wax Emulsion Market, By Material Base
    4.7 Lifecycle Analysis, By Region
  5 Market Overview
    5.1 Introduction
    5.2 Market Segmentation
      5.2.1 Wax Emulsion Market, By Material Base
      5.2.2 Wax Emulsion Market, By Type
      5.2.3 Wax Emulsion Market, By End-Use Industry
      5.2.4 Wax Emulsion Market, By Region
    5.3 Market Dynamics
      5.3.1 Drivers
      5.3.1.1 No Close Substitute
      5.3.1.2 Growth Of End-Use Industries
      5.3.2 Restraints
      5.3.2.1 Fluctuations In The Crude Oil Prices
      5.3.3 Opportunities
      5.3.3.1 Increasing Demand From The Cosmetics And Construction Industries
      5.3.4 Challenges
      5.3.4.1 Limited Investments In New Product Development
  6 Industry Trends
    6.1 Introduction
    6.2 Value Chain Analysis
    6.3 Porter'S Five Force Analysis
      6.3.1 Bargaining Power Of Suppliers
      6.3.1.1 Fluctuation In Crude Oil Prices
      6.3.1.2 Large Number Of Raw Material Suppliers
      6.3.1.3 Forward Integration By Various Companies
      6.3.2 Threat Of New Entrants
      6.3.2.1 Highly Consolidated Market
      6.3.2.2 Small Players Restricted To Local Markets
      6.3.3 Threat Of Substitutes
      6.3.3.1 Limited Number Of Substitutes
      6.3.3.2 Low Product Differentiation
      6.3.4 Bargaining Power Of Buyers
      6.3.5 Intensity Of Rivalry
      6.3.5.1 Market Dominated By A Few Well-Established Players
      6.3.5.2 Low Product Differentiation And Brand Essence
    7 Wax Emulsion Market, By Material Base
      7.1 Introduction
      7.2 Synthetic Base Wax Emulsion
      7.3 Natural Base Wax Emulsion
    8 Wax Emulsion Market, By Type
8.1 Introduction
8.1.1 Polyethylene
8.1.2 Polypropylene
8.1.3 Paraffin
8.1.4 Carnauba
8.1.5 Others

9 Wax Emulsion Market, By End-Use Industry
9.1 Introduction
9.2 Paints & Coatings
9.3 Adhesives & Sealants
9.4 Cosmetics
9.5 Textiles
9.6 Others

10 Wax Emulsion Market, By Region
10.1 Introduction
10.2 Asia-Pacific
10.3 North America
10.4 Europe
10.5 Rest Of The World

11 Competitive Landscape
11.1 Introduction
11.1.1 Expansion: The Most Popular Growth Strategy
11.2 Maximum Developments In 2015
11.3 Michelman, Inc.: The Most Active Player
11.4 Competitive Situation & Trends
11.5 New Product Launches
11.6 Mergers & Acquisitions
11.7 Partnerships, Agreements, & Collaborations
11.8 Expansions

12 Company Profiles
12.1 Introduction
12.2 Basf Se
12.2.1 Business Overview
12.2.2 Products & Services Offered
12.2.3 Recent Developments
12.2.4 Swot Analysis
12.2.5 View
12.2.5.1 Strategic Outlook
12.2.5.2 Financial Performance And Product Mix
12.3 Nippon Seiro Co., Ltd.
12.3.1 Business Overview
12.3.2 Products & Services Offered
12.3.3 Swot Analysis
12.3.4 View
12.3.4.1 Financial Performance
12.3.4.2 Product Mix
12.4 Altana Ag
12.4.1 Business Overview
12.4.2 Products & Services Offered
12.4.3 Recent Developments
12.4.4 Swot Analysis
12.4.5 View
12.4.5.1 Strategic Outlook
12.4.5.2 Financial Performance
12.4.5.3 Product Mix
12.5 Sasol Ltd.
12.5.1 Business Overview
12.5.2 Products & Services Offered
12.5.3 Recent Developments
12.5.4 Swot Analysis
12.5.5 View
12.5.5.1 Strategic Overview
12.5.5.2 Financial Performance
12.5.5.3 Product Mix
12.6 The Dow Chemical Company
12.6.1 Business Overview
12.6.2 Products And Services Offered
12.6.3 Recent Developments
12.6.4 Swot Analysis
12.6.5 View
12.6.5.1 Strategic Outlook
12.6.5.2 Financial Performance And Product Mix
12.7 Exxon Mobil Corporation
12.7.1 Business Overview
12.7.2 Products & Services Offered
12.7.3 Swot Analysis
12.7.4 View
12.8 Momentive Performance Materials Inc.
12.8.1 Business Overview
12.8.2 Products & Services Offered
12.8.3 Swot Analysis
12.8.4 View
12.9 Michelman, Inc.
12.9.1 Business Overview
12.9.2 Products & Services Offered
12.9.3 Recent Developments
12.9.4 View
12.10 Lubrizol Corporation
12.10.1 Business Overview
12.10.2 Products & Services Offered
12.10.3 Recent Developments
12.10.4 View
12.11 Danquinsa Gmbh
12.11.1 Business Overview
12.11.2 Products & Services Offered
12.11.3 View
13 Appendix

List of Tables

Table 1 Wax Emulsion Market, By Material Base, 2014 - 2021 (USD '000)
Table 2 Wax Emulsion Market, By Material Base, 2014 - 2021 (Metric Tons)
Table 3 Global Synthetic Base Wax Emulsion Market, By Region, 2014 - 2021 (USD '000)
Table 4 Global Synthetic Base Wax Emulsion Market, By Region, 2014 - 2021 (Metric Tons)
Table 5 Global Natural Base Wax Emulsion Market, By Region, 2014 - 2021 (USD '000)
Table 6 Global Natural Base Wax Emulsion Market, By Region, 2014 - 2021 (Metric Tons)
Table 7 Wax Emulsion Market, By Type, 2014-2021 (USD '000)
Table 8 Wax Emulsion Market, By Type, 2014-2021 (Metric Tons)
Table 9 Polyethylene Wax Emulsion Market, By Region, 2014-2021 (USD '000)
Table 10 Polyethylene Wax Emulsion Market, By Region, 2014-2021 (Metric Tons)
Table 11 Polypropylene Wax Emulsion Market, By Region, 2014-2021 (USD '000)
Table 12 Polypropylene Wax Emulsion Market, By Region, 2014-2021 (Metric Tons)
Table 13 Paraffin Wax Emulsion Market, By Region, 2014-2021 (USD '000)
Table 14 Paraffin Wax Emulsion Market, By Region, 2014-2021 (Metric Tons)
Table 15 Carnauba Wax Emulsion Market, By Region, 2014-2021 (USD '000)
Table 16 Carnauba Wax Emulsion Market, By Region, 2014-2021 (Metric Tons)
Table 17 Others Wax Emulsion Market, By Region, 2014-2021 (USD '000)
Table 18 Others Wax Emulsion Market, By Region, 2014-2021 (Metric Tons)
Table 19 Wax Emulsion Market, By End-Use Industry, 2014 - 2021 (USD '000)
Table 20 Wax Emulsion Market, By End-Use Industry, 2014 - 2021 (Metric Tons)
Table 21 Wax Emulsion Market In Paints & Coatings, By Region, 2014 - 2021 (USD '000)
Table 22 Wax Emulsion Market In Paints & Coatings, By Region, 2014 - 2021 (Metric Tons)
Table 23 Wax Emulsion Market In Adhesives & Sealants, By Region, 2014 - 2021 (USD '000)
Table 24 Wax Emulsion Market In Adhesives & Sealants, By Region, 2014 - 2021 (Metric Tons)
Table 25 Wax Emulsion Market In Cosmetics, By Region, 2014 - 2021 (USD '000)
Table 89 Row Wax Emulsion Market, By End-Use Industry, 2014-2021 (Metric Tons)
Table 90 Brazil Wax Emulsion Market, By End-Use Industry, 2014-2021 (Metric Tons)
Table 91 Latin America Wax Emulsion Market, By End-Use Industry, 2014-2021 (Metric Tons)
Table 92 Middle East Wax Emulsion Market, By End-Use Industry, 2014-2021 (Metric Tons)
Table 93 Africa Wax Emulsion Market, By End-Use Industry, 2014-2021 (Metric Tons)
Table 94 Mergers & Acquisitions, 2012-2015
Table 95 Agreements & Collaborations, 2011-2015
Table 96 Expansions, 2012-2015

List of Figures

Figure 1 Wax Emulsion: Market Segmentation
Figure 2 Research Design
Figure 3 Breakdown Of Primary Interviews, By Company Type, Designation, & Region
Figure 4 Market Size Estimation: Bottom-Up Approach
Figure 5 Market Size Estimation: Top-Down Approach
Figure 6 Data Triangulation Methodology
Figure 7 The Carnauba Segment Is Expected To Dominate The Wax Emulsion Market During The Forecast Period
Figure 8 Europe Is Expected To Be The Fastest-Growing Market For Wax Emulsion
Figure 9 Wax Emulsion Market Size, By Country, 2015 (USD '000)
Figure 10 Paints & Coatings Industry To Drive The Demand For Wax Emulsion
Figure 11 Asia-Pacific Is Expected To Be The Key Market For Wax Emulsion
Figure 12 China Is Estimated To Account For The Largest Share Of The Asia-Pacific Wax Emulsion Market
Figure 13 The Carnauba Segment Is Projected To Lead The Wax Emulsion Market
Figure 14 Southeast Asia And Brazil To Emerge As Lucrative Markets For Wax Emulsion
Figure 15 The Wax Emulsion Market Has High Growth Potential In The Synthetic Material Base Segment
Figure 16 The Asia-Pacific Wax Emulsion Market Is Expected To Witness High Growth During The Forecast Period
Figure 17 Overview Of The Factors Influencing The Wax Emulsion Market
Figure 18 Value Chain Analysis
Figure 19 Porter's Five Forces Analysis
Figure 20 Synthetic Base Segment Is Projected To Dominate The Wax Emulsion Market
Figure 21 Carnauba Segment Is The Leading Type Segment In The Wax Emulsion Market
Figure 22 North America Dominates The Polyethylene Wax Emulsion Market
Figure 23 Row Is The Fastest-Growing Market For The Polypropylene Wax Emulsion Segment
Figure 24 North America Dominates The Paraffin Wax Emulsion Market
Figure 25 Row Region Dominates The Carnauba Segment Of The Wax Emulsion Market
Figure 26 Europe Is The Fastest-Growing Market For Other Wax Emulsions
Figure 27 The Textiles Segment Is Projected To Grow At The Highest CAGR During The Forecast Period
Figure 28 Asia-Pacific Region Is Anticipated To Lead The Paints & Coatings Segment
Figure 29 Emerging Economies Drive The Overall Demand Of Wax Emulsions In Adhesive & Sealants End-Use Industry In Asia-Pacific
Figure 30 North America Wax Emulsion Market In Cosmetics Is Expected To Witness Moderate Growth During The Forecast Period
Figure 31 Growth In Emerging Economies Drives The Row Wax Emulsion Market In Textile
Figure 32 The Others Segment In The Asia-Pacific Region Is Projected To Grow At The Highest CAGR During The Forecast Period
Figure 33 Middle East & Africa Is Estimated To Be The Fastest-Growing Market During The Forecast Period
Figure 34 Asia-Pacific Wax Emulsion Market Snapshot - China And Japan To Be The Growth Engines
Figure 35 North America Wax Emulsion Market Snapshot - The U.S. And Canada To Be The Growth Engines
Figure 36 Europe Wax Emulsion Market Snapshot - The U.K. And Germany To Be The Growth Engines
Figure 37 Rest Of The Wax Emulsion Market Snapshot - Middle East To Be The Growth Engine
Figure 38 Expansion: The Most Preferred Strategy By Key Companies Over The Last Five Years
Figure 39 Battle For Market Share: Expansion Was The Key Strategy, 2012-2016
Figure 40 Wax Emulsion Market, Developmental Share, 2012 - 2016
Figure 41 Wax Emulsion Market: Growth Strategies, By Company, 2012 - 2016
Figure 42 New Product Launches, 2012-2016
Figure 43 Regional Revenue Mix Of Top 5 Market Players
Figure 44 Basf Se: Company Snapshot
Figure 45 Nippon Seiro Co., Ltd.: Company Snapshot
Figure 46 Altana Ag: Company Snapshot
Figure 47 Sasol Ltd.: Company Snapshot
Figure 48 The Dow Chemical Company: Company Snapshot
Figure 49 Exxon Mobil Corp.: Company Snapshot
Figure 50 Momentive Performance Materials Inc.: Company Snapshot
Figure 51 Michelman, Inc.: Company Snapshot
Figure 52 Lubrizol Corporation: Company Snapshot
Figure 53 Danquinsa Gmbh: Company Snapshot

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3734839/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Wax Emulsion Market by Material Base, by Type, by End Use Industry and by Region - Global Forecast to 2021
Web Address: http://www.researchandmarkets.com/reports/3734839/
Office Code: SCBRZ2IH

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 5650</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td></td>
<td>USD 6650</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 8150</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ______________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World