Smart Water Metering Market by Type, by Component, by Application and by Region - Global Trends & Forecast to 2021

Description: The smart water metering market is expected to reach a size of USD 5.51 billion by 2021, at a CAGR of 7.23% from 2016 to 2021. Factors such as increasing focus towards reducing non-revenue water, retrofitting of aging water infrastructure, and the need for accurate billing are driving the market globally. Water utilities that cover residential, commercial, and agricultural applications are the largest end-users of smart water metering, followed by industries. The meters & accessories segment is the largest market for smart water metering, on the basis of component, followed by IT solution and communication.

“The AMR segment would dominate the global smart water metering market by 2021”

The AMR segment is estimated to be the largest market for smart water metering in 2016. Popular in North America and Europe, this metering infrastructure is increasingly being implemented in other regions to reduce non-revenue water; it was developed initially and is less expensive than AMI, and hence, has the largest market size. However, the AMI market is projected to grow at the highest rate because of its advanced technology. Moreover, AMI reduces labor cost, and several utilities worldwide are replacing AMR with AMI infrastructure, further creating growth opportunities for the AMI market.

“North America: The largest market for smart water metering”

North America is currently the largest market for smart water metering, followed by Europe and Asia-Pacific. In North America, the growth of the market can be attributed to focus on water monitoring & prevention of water leakage and the repair & upgrade of aging water infrastructure. The U.S. accounted for the majority share in North America in 2015, and is projected to grow at the highest CAGR from 2016 to 2021.

Breakdown of Primaries:

In-depth interviews have been conducted with various key industry participants, subject matter experts, C-level executives of key market players, and industry consultants among other experts to obtain & verify critical qualitative and quantitate information as well as assess future market prospects. The distribution of primary interviews is as follows:

By Company Type: Tier 1 - 15%, Tier 2 - 39%, and Tier 3 - 46%
By Designation: C-Level - 23%, Director Level - 8%, and Engineer Level - 69%
By Region: Asia-Pacific - 40%, Europe - 30%, the Americas - 20%, and RoW - 10%
Note: Row = Rest of the World

The tier of the companies has been defined on the basis of their total revenue, as of 2015: Tier 1 =>USD 10 billion, Tier 2 = USD 1 billion to USD 10 billion, and Tier 3 =<USD 1 billion

The industry’s leading players have been profiled with their recent developments and other strategic activities. These include Itron Inc. (U.S.), Elster Group GmbH (Germany), Sensus (U.S.), Landis+Gyr (Switzerland), and Kamstrup A/S (Denmark), among others.

Why buy this report?

1. The report identifies and addresses key markets for smart water metering, which is useful for suppliers and OEMs to review production and distribution plans.
2. The report includes analysis of key countries by application of smart water metering; for instance, its application in water utilities and industries. It analyzes historical trends and also forecast for 2021, assisting in strategic decision making.
3. It presents competition by analyzing recent market developments such as key contracts, expansions, and mergers & acquisitions from the key global market players. It helps understand the competition strategies and plan respective initiatives.
Contents:
1 Introduction
   1.1 Objectives Of The Study
   1.2 Market Definition
   1.3 Market Scope
   1.3.1 Markets Covered
   1.3.2 Years Considered For The Study
   1.3.3 Currency
   1.4 Limitation
   1.5 Stakeholders
2 Research Methodology
   2.1 Research Data
   2.2 Secondary Data
      2.2.1 Key Data From Secondary Sources
   2.3 Primary Data
      2.3.1 Key Data From Primary Sources
      2.3.2 Key Industry Insights
   2.4 Breakdown Of Primaries
   2.5 Market Size Estimation
      2.5.1 Bottom-Up Approach
      2.5.2 Top-Down Approach
   2.6 Market Breakdown & Data Triangulation
   2.7 Research Assumptions & Limitations
      2.7.1 Assumptions
      2.7.2 Limitations
3 Executive Summary
   3.1 Historical Backdrop, Evolution, & Current Scenario
   3.2 Future Outlook
   3.3 Conclusion
4 Premium Insights
   4.1 Attractive Growth Opportunities In The Smart Water Metering Market
   4.2 By Type
   4.3 North America Smart Water Metering Market, 2016
   4.4 Europe Is Expected To Grow At The Highest CAGR During The Forecast Period
   4.5 Amr Metering Infrastructure Is Expected To Have The Largest Market Share In 2016
   4.6 Smart Water Metering Life Cycle
5 Market Overview
   5.1 Introduction
   5.2 Smart Water Metering: Market Segmentation
      5.2.1 By Component
      5.2.2 By Application
      5.2.3 By Type
      5.2.4 By Region
   5.3 Market Dynamics
      5.3.1 Drivers
         5.3.1.1 Increasing Need For Reducing Nonrevenue Water
         5.3.1.2 Improved Billing & Consumer Support
         5.3.1.3 Regulatory Compliance
         5.3.1.4 High Rate Of Urbanization
      5.3.2 Restraints
         5.3.2.1 Limited Awareness About The Technology
         5.3.2.2 Lack Of Capital Available
         5.3.2.3 Limited Government Support
      5.3.3 Opportunities
         5.3.3.1 Water Harvesting
         5.3.3.2 Wastewater Management
      5.3.4 Challenges
         5.3.4.1 High Capex & Opex
   5.4 Supply Chain Analysis
   5.5 Porter'S Five Forces Analysis
      5.5.1 Threat Of New Entrants
      5.5.2 Threat Of Substitutes
      5.5.3 Bargaining Power Of Suppliers
      5.5.4 Bargaining Power Of Buyers
5.5.5 Intensity Of Rivalry
6 Smart Water Metering Market, By Type
   6.1 Introduction
   6.2 Automatic Meter Reading
   6.3 Advanced Metering Infrastructure
7 Smart Water Metering Market, By Component
   7.1 Introduction
   7.2 Meters & Accessories
   7.3 IT Solution
   7.4 Communication

8 Smart Water Metering Market, By Application
   8.1 Introduction
   8.2 Water Utilities
   8.3 Industries
9 Smart Water Metering Market, By Region
   9.1 Introduction
   9.2 North America
      9.2.1 U.S.
      9.2.2 Canada
      9.2.3 Mexico
   9.3 Europe
      9.3.1 Germany
      9.3.2 France
      9.3.3 U.K.
      9.3.4 Rest Of Europe
   9.4 Asia-Pacific
      9.4.1 Australia
      9.4.2 Japan
      9.4.3 Malaysia
      9.4.4 China
      9.4.5 India
      9.4.6 Rest Of Asia-Pacific
   9.5 Middle East & Africa
      9.5.1 Saudi Arabia
      9.5.2 Uae
      9.5.3 Israel
      9.5.4 Rest Of The Middle East & Africa
   9.6 South America
      9.6.1 Brazil
      9.6.2 Argentina
      9.6.3 Uruguay
      9.6.4 Rest Of South America
10 Competitive Landscape
   10.1 Overview
   10.2 Competitive Situation & Trends
      10.2.1 Partnerships/Agreements/Collaborations
      10.2.2 New Product Development
      10.2.3 Mergers & Acquisitions
   10.2.4 Expansion
   10.2.5 Other Developments
11 Company Profiles
   (Company At A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*
   11.1 Introduction
   11.2 Aclara Technologies Llc
   11.3 Sensus
   11.4 Badger Meter, Inc.
   11.5 Diehl Stiftung & Co. Kg
   11.6 B Meters Srl.
   11.7 Elster Group Gmbh
   11.8 Itron, Inc.
11.9 Zenner International Gmbh & Co. Kg
11.10 Kamstrup A/S
11.11 Master Meter
11.12 Neptune Technology Group
11.13 Datamatic, Inc.
11.14 Landis+Gyr
*Details On Company At A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments Might Not Be Captured In Case Of Unlisted Companies.
12 Appendix

List of Tables

Table 1 Sample Permit Requirements For Public Water Suppliers
Table 2 Standard Water Metering Vs. Smart Water Metering
Table 3 Smart Water Metering Market Size, By Type, 2014 - 2021 (USD Million)
Table 4 Automatic Meter Reading: Smart Water Metering Market Size, By Region, 2014 - 2021 (USD Million)
Table 5 Advanced Metering Infrastructure: Smart Water Metering Market Size, By Region, 2014 - 2021 (USD Million)
Table 6 Smart Water Metering Market Size, By Component, 2014 - 2021 (USD Million)
Table 7 Meters & Accessories: Smart Water Metering Market Size, By Region, 2014 - 2021 (USD Million)
Table 8 Meters & Accessories: Smart Water Metering Market Size, By Application, 2014 - 2021 (USD Million)
Table 9 IT Solution: Smart Water Metering Market Size, By Region, 2014 - 2021 (USD Million)
Table 10 IT Solution: Smart Water Metering Market Size, By Region, 2014 - 2021 (USD Million)
Table 11 Communication: Smart Water Metering Market Size, By Region, 2014 - 2021 (USD Million)
Table 12 Communication: Smart Water Metering Market Size, By Application, 2014 - 2021 (USD Million)
Table 13 Smart Water Metering Market Size, By Component, 2014 - 2021 (USD Million)
Table 14 Water Utilities: Smart Water Metering Market Size, By Region, 2014 - 2021 (USD Million)
Table 15 Water Utilities: Smart Water Metering Market Size, By Component, 2014 - 2021 (USD Million)
Table 16 Industries: Smart Water Metering Market Size, By Region, 2014 - 2021 (USD Million)
Table 17 Industries: Smart Water Metering Market Size, By Component, 2014 - 2021 (USD Million)
Table 18 Smart Water Metering Market Size, By Region, 2014 - 2021 (USD Million)
Table 19 North America: Smart Water Metering Market Size, By Country, 2014 - 2021 (USD Million)
Table 20 North America: Smart Water Metering Market Size, By Type, 2014 - 2021 (USD Million)
Table 21 North America: Smart Water Metering Market Size, By Component, 2014 - 2021 (USD Million)
Table 22 North America: Smart Water Metering Market Size, By Application, 2014 - 2021 (USD Million)
Table 23 U.S.: Smart Water Metering Market Size, By Application, 2014 - 2021 (USD Million)
Table 24 Canada: Smart Water Metering Market Size, By Application, 2014 - 2021 (USD Million)
Table 25 Mexico: Smart Water Metering Market Size, By Application, 2014 - 2021 (USD Million)
Table 26 Europe: Smart Water Metering Market Size, By Country, 2014 - 2021 (USD Million)
Table 27 Europe: Smart Water Metering Market Size, By Type, 2014 - 2021 (USD Million)
Table 28 Europe: Smart Water Metering Market Size, By Component, 2014 - 2021 (USD Million)
Table 29 Europe: Smart Water Metering Market Size, By Application, 2014 - 2021 (USD Million)
Table 30 Germany: Smart Water Metering Market Size, By Application, 2014 - 2021 (USD Million)
Table 31 France: Smart Water Metering Market Size, By Application, 2014 - 2021 (USD Million)
Table 32 U.K.: Smart Water Metering Market Size, By Application, 2014 - 2021 (USD Million)
Table 33 Rest Of Europe: Smart Water Metering Market Size, By Application, 2014 - 2021 (USD Million)
Table 34 Asia-Pacific: Smart Water Metering Market Size, By Country, 2014 - 2021 (USD Million)
Table 35 Asia-Pacific: Smart Water Metering Market Size, By Type, 2014 - 2021 (USD Million)
Table 36 Asia-Pacific: Smart Water Metering Market Size, By Component, 2014 - 2021 (USD Million)
Table 37 Asia-Pacific: Smart Water Metering Market Size, By Application, 2014 - 2021 (USD Million)
Table 38 Australia: Smart Water Metering Market Size, By Application, 2014 - 2021 (USD Million)
Table 39 Japan: Smart Water Metering Market Size, By Application, 2014 - 2021 (USD Million)
Table 40 Malaysia: Smart Water Metering Market Size, By Application, 2014 - 2021 (USD Million)
Table 41 China: Smart Water Metering Market Size, By Application, 2014 - 2021 (USD Million)
Table 42 India: Smart Water Metering Market Size, By Application, 2014 - 2021 (USD Million)
Table 43 Rest Of Asia-Pacific: Smart Water Metering Market Size, By Application, 2014 - 2021 (USD Million)
Table 44 Middle East & Africa: Smart Water Metering Market Size, By Country, 2014 - 2021 (USD Million)
Table 45 Middle East & Africa: Smart Water Metering Market Size, By Type, 2014 - 2021 (USD Million)
Table 46 Middle East & Africa: Smart Water Metering Market Size, By Component, 2014 - 2021 (USD Million)
Table 47 Middle East & Africa: Smart Water Metering Market Size, By Application, 2014 - 2021 (USD Million)
Table 48 Saudi Arabia: Smart Water Metering Market Size, By Application, 2014 - 2021 (USD Million)
Table 49 Uae: Smart Water Metering Market Size, By Application, 2014 - 2021 (USD Million)
Table 50 Israel: Smart Water Metering Market Size, By Application, 2014 - 2021 (USD Million)
Figure 35 Diehl Metering: Company Snapshot
Figure 36 Diehl Metering: Swot Analysis
Figure 37 Elster Group: Company Snapshot
Figure 38 Elster Group: Swot Analysis
Figure 39 Itron, Inc.: Company Snapshot
Figure 40 Itron, Inc.: Swot Analysis
Figure 41 Zenner International Gmbh & Co. Kg: Swot Analysis
Figure 42 Landis+Gyr: Company Snapshot

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