Epoxy Coatings Market by Technology (Solvent borne, Waterborne, and Powder-Based) and Application (Construction, Transportation, General Industrial, and Others) - Forecast to 2021

Description: The market for epoxy coatings is estimated to grow from USD 26.34 billion in 2016 to USD 33.97 billion by 2021, at a CAGR of 5.22% between 2016 and 2021. The epoxy coatings industry is witnessing high growth because of rise in its application areas, increased demand of waterborne epoxy coatings, and growing demand in the developing regions. Epoxy coatings are largely used in construction applications. Rapid growth of the epoxy coatings market is driven by high growth in construction and transportation applications.

“Powder-based epoxy coatings: the fastest-growing technology in the epoxy coatings market”
Powder-based epoxy coating is the fastest-growing technology among all the technologies of epoxy coatings due to its environmental-friendly nature and superior performance. Stringent government regulations in the U.S. and Western Europe, especially to reduce air pollution, are likely to trigger the need for adopting new, low-pollution coating technologies. The demand for powder-based epoxy coatings is expected to increase in the future owing to their non-VOC emission properties, thus providing high growth opportunity to the overall epoxy coatings market.

In the past few years, epoxy powder-based coating has gained substantial popularity as a VOC-free coating technology. This market is expected to grow rapidly in the future with the development of new materials, formulations, and advancement of equipment and application processes. The growth in epoxy powder-based coatings is also driven by high demand from the end-use applications such as construction, transportation, and general industrial.

“Asia-Pacific: the largest market for epoxy coatings”
Asia-Pacific has been a bright spot in the global epoxy coatings market in the backdrop of the overall slowdown in the global economic development. The rising demand from construction, transportation, and general industrials sector is driving the epoxy coatings market in Asia-Pacific. Concerns for environmental, health, and safety issues are driving the demand for waterborne epoxy coatings in the above-mentioned applications. Currently, waterborne epoxy coatings are replacing solventborne epoxy coatings in many specialty applications. In view of this, the waterborne epoxy coatings are being expected to account for a major market share in the overall epoxy coatings market in future.

This study has been validated through primaries conducted with various industry experts, globally. These primary sources have been divided in three categories: by company type; by designation; and by region.
- By Company Type: Tier 1 – 45%, Tier 2 – 35%, and Tier 3 – 20%
- By Designation: C Level – 35%, Director Level – 25%, and Others – 40%
- By Region: North America – 35%, Western Europe – 30%, Asia-Pacific – 25%, and RoW- 10%

Companies profiled in the report
? AkzoNobel N.V. (Netherlands)
? Axalta Coating Systems (U.S.)
? BASF SE (Germany)
? The Sherwin-Williams Company (U.S.)
? The Valspar Corporation (U.S.)
? RPM International (U.S.)
? PPG Industries (U.S.)
? Nippon Paint Company (Japan)
? Kanasai Paint Company (Japan)
? Tikkurila Oyj (Finland)
? Berger Paint India Limited (India)

Reasons to buy the report
? A comprehensive coverage and analysis of the epoxy coatings market in Europe, North America, Asia-Pacific, and RoW
Contents:

1 Introduction
1.1 Objectives of the Study
1.2 Market Definition
1.3 Markets Scope
1.3.1 Markets Covered
1.3.2 Years Considered for the Study
1.4 Currency
1.5 Package Size
1.6 Limitations
1.7 Stakeholders

2 Research Methodology
2.1 Research Data
2.1.1 Secondary Data
2.1.1.1 Key Data From Secondary Sources
2.2 Primary Data
2.2.1 Key Data From Primary Sources
2.2.2 Key Industry Insights
2.2.3 Breakdown of Primary Interviews
2.3 Market Size Estimation
2.3.1 Bottom-Up Approach
2.3.2 Top-Down Approach
2.4 Data Triangulation
2.5 Research Assumptions

3 Executive Summary

4 Premium Insights
4.1 Attractive Opportunities in the Epoxy Coatings Market
4.2 Epoxy Coatings Market: Developed vs. Developing Countries
4.3 Epoxy Coatings: Life Cycle Analysis, By Region

5 Market Overview
5.1 Introduction
5.1.1 Market Segmentation
5.2 Market Dynamics
5.2.1 Drivers
5.2.1.1 Increasing Demand for Waterborne Epoxy Coatings
5.2.1.2 High Growth in End-Use Industries
5.2.1.3 Increasing Demand From Developing Countries
5.2.2 Restraints
5.2.2.1 Low Performance in Exterior Applications
5.2.2.2 Slow Growth in Developed Countries
5.2.3 Opportunities
5.2.3.1 High Growth in Powder-Based Epoxy Coatings Market
5.2.3.2 High Economic Growth in Emerging Economies
5.2.4 Challenges
5.2.4.1 Stringent Regulations From Governments and Institutions
5.2.4.2 Fluctuating Raw Material Prices

6 Industry Trends
6.1 Introduction
6.2 Value-Chain Analysis
6.3 Porter's Five Forces Analysis
6.3.1 Threat From New Entrants
6.3.2 Threat of Substitutes
6.3.3 Bargaining Power of Buyers
6.3.4 Bargaining Power of Suppliers
6.3.5 Intensity of Rivalry
6.4 Cost & Profit Margin Analysis of Paints & Coatings Industry

7 Patent Details (Page No. - 53)
7.1 Introduction

8 Revenue Pocket Matrix
8.1 Revenue Pocket Matrix of Epoxy Coatings, By Technology
8.2 Revenue Pocket Matrix of Epoxy Coatings, By Application

9 Epoxy Coatings Market, By Technology
9.1 Introduction
9.2 Waterborne
9.2.1 Applications of Waterborne Coatings
9.2.2 Advantages and Disadvantages
9.3 Solvent Borne
9.3.1 Advantages and Disadvantages
9.4 Powder-Based
9.4.1 Advantages and Disadvantages of Powder-Based Coatings

10 Epoxy Coatings Market, By Application
10.1 Introduction
10.2 Construction
10.3 Transportation
10.4 General Industrial
10.5 Others

11 Epoxy Coatings Market, By Region
11.1 Introduction
11.2 Asia-Pacific
11.2.1 China
11.2.1.1 China Macroeconomic Indicators
11.2.2 India
11.2.2.1 India Macroeconomic Indicators
11.2.3 Japan
11.2.3.1 Japan Macroeconomic Indicators
11.2.4 South Korea
11.2.4.1 South Korea Macroeconomic Indicators
11.2.5 Indonesia
11.2.5.1 Indonesia Macroeconomic Indicators
11.2.6 Thailand
11.2.6.1 Thailand Macroeconomic Indicators
11.2.7 Malaysia
11.2.7.1 Malaysia Macroeconomic Indicators
11.2.8 Others
11.3 North America
11.3.1 U.S.
11.3.1.1 U.S. Macroeconomic Indicators
11.3.2 Mexico
11.3.2.1 Mexico Macroeconomic Indicators
11.3.3 Canada
11.3.3.1 Canada Macroeconomic Indicators
11.4 Europe
11.4.1 Germany
11.4.1.1 Germany Macroeconomic Indicators
11.4.2 Spain
11.4.2.1 Spain Macroeconomic Indicators
11.4.3 U.K
11.4.3.1 U.K. Macroeconomic Indicators
11.4.4 France
11.4.4.1 France Macroeconomic Indicators
11.4.5 Russia
11.4.5.1 Russia Macroeconomic Indicators
11.4.6 Turkey
11.4.6.1 Turkey Macroeconomic Indicators
11.4.7 Others
11.5 RoW
11.5.1 Middle East
11.5.2 South America
11.5.3 Others

12 Competitive Landscape
12.1 Introduction
12.2 Maximum Developments Between 2012 and 2016
12.3 Growth Strategies in the Epoxy Coatings Market
12.4 Competitive Situation and Trends
12.4.1 New Product Developments and Launches
12.4.2 Partnerships, Agreements, and Collaborations
12.4.3 Expansions
12.4.4 Mergers & Acquisitions
12.5 Product Portfolio Mapping

13 Company Profiles
(Overview, Financial*, Products & Services, Strategy, and Developments)
13.1 BASF SE
13.2 Akzonobel N.V.
13.3 PPG Industries
13.4 RPM International Inc.
13.5 The Sherwin-Williams Company
13.6 The Valspar Corporation
13.7 Axalta Coating Systems LLC
13.8 Nippon Paint Co. Ltd.
13.9 Kansai Paint Co. Ltd.
13.10 Tikkurila OYJ
13.11 Berger Paints India Ltd.

*Details Might Not Be Captured in Case of Unlisted Companies.

14 Appendix
14.1 Insights From Industry Experts
14.2 Discussion Guide

List of Tables
Table 1 Asia-Pacific Accounted for A Major Share in the Epoxy Coatings Market
Table 2 Market Segmentation, By Technology
Table 3 Epoxy Coatings Market Segmentation
Table 4 Patent Details
Table 5 Epoxy Coatings Market Size, By Technology, 2014-2021 (Kiloton)
Table 6 Epoxy Coatings Market Size, By Technology, 2014-2021 (USD Million)
Table 7 Waterborne Epoxy Coatings Market Size, By Region,2014-2021 (Kiloton)
Table 8 Waterborne Epoxy Coatings Market Size, By Region,2014-2021 (USD Million)
Table 9 Traditional Formulation Solvent Used for Each Resin Type
Table 10 Solvent Borne Epoxy Coatings Market Size, By Region, 2014-2021 (Kiloton)
Table 11 Solvent Borne Epoxy Coatings Market Size, By Region, 2014-2021 (USD Million)
Table 12 Powder-Based Epoxy Coatings Market Size, By Region,2014-2021 (Kiloton)
Table 13 Powder-Based Epoxy Coatings Market Size, By Region, 2014-2021 (USD Million)
Table 14 Epoxy Coatings Market Size, By Application, 2014-2021 (Kiloton)
Table 15 Epoxy Coatings Market Size, By Application, 2014-2021 (USD Million)
Table 16 Epoxy Coatings Market Size in Construction Application, By Region, 2014-2021 (Kiloton)
Table 17 Epoxy Coatings Market Size in Construction Application, By Region, 2014-2021 (USD Million)
Table 18 Epoxy Coatings Market Size in Transportation Application, By Region, 2014-2021 (Kiloton)
Table 19 Epoxy Coatings Market Size in Transportation Application, By Region, 2014-2021 (USD Million)
Table 20 Epoxy Coatings Market Size in General Industrial Application, By Region, 2014-2021 (Kiloton)
Table 21 Epoxy Coatings Market Size in General Industrial Application, By Region, 2014-2021 (USD Million)
Table 22 Epoxy Coatings Market Size in Others Application, By Region, 2014-2021 (Kiloton)
Table 86 France: Epoxy Coatings Market Size, By Application, 2014-2021 (Kiloton)
Table 87 France: Epoxy Coatings Market Size, By Application, 2014-2021 (USD Million)
Table 88 Russia: Macroeconomic Indicators
Table 89 Russia: Epoxy Coatings Market Size, By Application, 2014-2021 (Kiloton)
Table 90 Russia: Epoxy Coatings Market Size, By Application, 2014-2021 (USD Million)
Table 91 Turkey: Macroeconomic Indicators
Table 92 Turkey: Epoxy Coatings Market Size, By Application, 2014-2021 (Kiloton)
Table 93 Turkey: Epoxy Coatings Market Size, By Application, 2014-2021 (USD Million)
Table 94 Others: Epoxy Coatings Market Size, By Application, 2014-2021 (Kiloton)
Table 95 Others: Epoxy Coatings Market Size, By Application, 2014-2021 (USD Million)
Table 96 RoW: Epoxy Coatings Market Size, By Country, 2014-2021 (Kiloton)
Table 97 RoW: Epoxy Coatings Market Size, By Country, 2014-2021 (USD Million)
Table 98 RoW: Epoxy Coatings Market Size, By Technology, 2014-2021 (Kiloton)
Table 99 RoW: Epoxy Coatings Market Size, By Technology, 2014-2021 (USD Million)
Table 100 RoW: Epoxy Coatings Market Size, By Application, 2014-2021 (Kiloton)
Table 101 RoW: Epoxy Coatings Market Size, By Application, 2014-2021 (USD Million)
Table 102 Middle East: Epoxy Coatings Market Size, By Application, 2014-2021 (Kiloton)
Table 103 Middle East: Epoxy Coatings Market Size, By Application, 2014-2021 (USD Million)
Table 104 South America: Epoxy Coatings Market Size, By Application, 2014-2021 (Kiloton)
Table 105 South America: Epoxy Coatings Market Size, By Application, 2014-2021 (USD Million)
Table 106 Others: Epoxy Coatings Market Size, By Application, 2014-2021 (Kiloton)
Table 107 Others: Epoxy Coatings Market Size, By Application, 2014-2021 (Kiloton)
Table 108 New Product Developments and Launches, 2012-2016
Table 109 Partnerships, Agreements, and Collaborations, 2012-2016
Table 110 Expansion, 2012-2016
Table 111 Mergers & Acquisitions, 2012-2016

List of Figures

Figure 1 Epoxy Coatings Market Segmentation
Figure 2 Epoxy Coatings: Research Design
Figure 3 Bottom-Up Approach
Figure 4 Top-Down Approach
Figure 5 Data Triangulation
Figure 6 Assumptions of the Research Study
Figure 7 Construction Application of Epoxy Coatings to Grow at the Highest Rate Between 2016 and 2021
Figure 8 Asia-Pacific to Have Highest Growth During the Forecast Period, 2016-2021 (USD Million)
Figure 9 Epoxy Coatings Market to Record High Growth Between 2016 and 2021
Figure 10 Construction and Transportation Applications to Register the Highest CAGR Between 2016 and 2021
Figure 11 China Accounts for Major Share in the Asia-Pacific Epoxy Coatings Market
Figure 12 India and China to Register the Highest CAGR in the Epoxy Coatings Market Between 2016 and 2021
Figure 13 Epoxy Coatings Market in Developing Countries to Grow Faster Than Developed Countries
Figure 14 Epoxy Coatings to Witness High Growth Between 2016 and 2021 in Asia-Pacific and RoW
Figure 15 Drivers, Restraints, Opportunities, and Challenges in the Epoxy Coatings Market
Figure 16 High Investment in Infrastructure Development in Emerging Countries By 2017
Figure 17 Fluctuations in Crude Oil Prices Negatively Affect Base Raw Material Prices
Figure 18 Overview of Value Chain of the Epoxy Coatings Market
Figure 19 Porter's Five Forces Analysis of the Epoxy Coatings Market
Figure 20 Gross Profit Margin of Major Paints & Coatings Players in 2015
Figure 21 The Sherwin-Williams Company Registered the Highest Ebitda in 2015
Figure 22 Europe Accounted for the Highest Number of Patents in 2015
Figure 23 DOW Global Technologies Had the Highest Number of Patents in 2015
Figure 24 Solvent Borne Technology is Estimated to Have the Largest Share in Epoxy Coatings Market (2016-2021)
Figure 25 Waterborne Coatings Adoption in Markets, 1970-1990
Figure 26 Types of Waterborne Coatings
Figure 27 Drivers and Restraints of Waterborne Coatings
Figure 28 Construction Application to Witness the Highest Growth in the Epoxy Coatings Market Between 2016 and 2021
Figure 29 Countries Snapshot (2016-2021): Fastest-Growing Markets Emerging as New Hot Spots
Figure 30 China and India are the Major Markets for Epoxy Coatings in Asia-Pacific
Figure 31 U.S.: the Largest Market for Epoxy Coatings in North America
Figure 32 Russia and Germany is the Largest Markets of Epoxy Coatings in Europe
Figure 33 Companies Adopted New Product Launches and Agreements as Their Key Growth Strategies
Figure 34 Maximum Developments in Epoxy Coatings Market Witnessed in 2013
Figure 35 New Product Launches: the Most Popular Growth Strategy
Figure 36 Akzonobel N.V. and Sherwin-Williams Company Have Broad Product Portfolio for Epoxy Coatings Products
Figure 37 BASF SE: Company Snapshot
Figure 38 BASF SE: SWOT Analysis
Figure 39 Akzonobel N.V.: Company Snapshot
Figure 40 Akzonobel N.V.: SWOT Analysis
Figure 41 PPG Industries: Company Snapshot
Figure 42 PPG Industries: SWOT Analysis
Figure 43 RPM International Inc.: Company Snapshot
Figure 44 RPM International: SWOT Analysis
Figure 45 The Sherwin-Williams Company: Company Snapshot
Figure 46 The Sherwin-Williams Company: SWOT Analysis
Figure 47 The Valspar Corporation: Company Snapshot
Figure 48 The Valspar Corporation: SWOT Analysis
Figure 49 Axalta Coating Systems LLC: Company Snapshot
Figure 50 Axalta Coating Systems LLC: SWOT Analysis
Figure 51 Nippon Paint Co. Ltd.: Company Snapshot
Figure 52 Nippon Paint Co. Ltd.: SWOT Analysis
Figure 53 Kansai Paint Co. Ltd.: Company Snapshot
Figure 54 Kansai Paint Co. Ltd.: SWOT Analysis
Figure 55 Tikkurila OYJ: Company Snapshot
Figure 56 Tikkurila OYJ: SWOT Analysis
Figure 57 Berger Paints India Ltd.: Company Snapshot
Figure 58 Berger Paints India Ltd.: SWOT Analysis

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