Food Glazing Agents Market by Ingredient Type, Ingredient Function, Application, & by Region - Global Forecasts to 2021

Description: The global market is segmented on the basis of ingredient type into stearic acid, beeswax, carnauba wax, candelilla wax, shellac, paraffin wax, and others. On the basis of ingredient function, market is segmented into coating agents, surface-finishing agents, firming agents, film-formers, and others.

On the basis of application, it is segmented into bakery, confectionery, processed meat, poultry & fish, fruits & vegetables, functional foods, and others. This market is also segmented on the basis of region into North America, Europe, Asia-Pacific, and the Rest of the World (RoW). With the increasing interest towards the appearance and texture of foods among the consumers and the multiple benefits of food glazing agents, the demand for food glazing agents is expected to enhance the market growth from 2016 to 2021.

These factors have led to the adoption of the food glazing agents in various food applications such as processed foods and convenience foods manufacturing industries, among others. The carnauba wax segment accounted for the largest share of this market in terms of value in 2015, due to the increasing preference of consumers for vegan and organic sources of food additives. The base year considered for this report is 2015 and the forecast period is from 2016 to 2021.

This report includes estimations of market sizes for value and volume (kilotons). Both, top-down and bottom-up approaches have been used to estimate and validate the size of the global market. This research study involves the extensive usage of secondary sources to identify and collect information useful for this technical, market-oriented, and commercial study of the food glazing agents market.

The primary sources are mainly several industry experts from core and related industries and preferred suppliers, manufacturers, and distributors. In-depth interviews have been conducted with various primary respondents, including key industry participants, subject matter experts (SMEs), C-level executives of key market players, and industry consultants among other experts to obtain and verify critical qualitative and quantitative information as well as to assess future prospects.

Key participants in the supply chain of food glazing agents are raw material suppliers, government bodies, distributors, and end users such as the bakery, confectionery, and food processing industries.

The key players involved in this market include Mantrose-Haeuser Co., Inc. (U.S.), Capol GmbH (Germany), Strahl & Pitsch, Inc. (U.S.), and Masterol Foods (Australia).

Target Audience:
- Food glazing agents’ manufacturers
- Research institutions
- Raw material suppliers
- Government bodies
- Distributors
- End users (food industry)

“The study answers several questions for stakeholders, primarily which market segments to focus on in the next two to five years for prioritizing efforts and investments.”

Scope of the Report

On the basis of Ingredient Type, the market is segmented as follows:

- Stearic acid
- Beeswax
- Carnauba wax
- Candelilla wax
- Shellac
- Paraffin wax
- Others (montan wax, rice bran wax, and lanolin)

On the basis of Ingredient Function, the market is segmented as follows:

- Coating agents
- Surface-finishing agents
- Firming agents
- Film-formers
- Others (binding agents and stabilizing agents)

On the basis of Application, the market is segmented as follows:

- Bakery
- Confectionery
- Processed meat, poultry & fish
- Fruits & vegetables
- Functional foods
- Others (convenience foods and dairy)

On the basis of Region, the market is segmented as follows:

- North America
- Europe
- Asia-Pacific
- RoW (South America and the Middle East & Africa)
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