Finland: Rum and Tafia Market

Description: This report presents a comprehensive overview of the rum and tafia market in Finland and a forecast for its development in the next five years. It provides a detailed analysis of the market, its dynamics, structure, characteristics, main players, growth and demand drivers, etc.

The purpose of the report is to describe the state of the rum and tafia market in Finland, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the market in the medium term. In addition, the report presents an elaborate analysis of the main market participants, the price fluctuations, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using the the publisher's unique methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the rum and tafia market in Finland includes:

- Analysis and forecast for the economy of Finland;
- Analysis and forecast for development of the market volume (market size), value and dynamics;
- Market structure (by origin, by types of products, etc.);
- Volume, dynamics and analysis of domestic production (past, current and future);
- Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);
- Volume, dynamics and analysis of imports (past, current and future);
- Volume, dynamics and analysis of exports (past, current and future);
- Volume, dynamics and analysis of consumption (past, current and future);
- Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Government structures, etc.) and the competitive landscape;
- Value chain analysis;
- Analysis of the factors, influencing the development of the market (market growth drivers, restraints, recent state programs, etc.);
- Analysis and forecast of the trends and levels of supply and demand on the market;
- Forecast for development of the market in the medium term (including three possible scenarios for development).

This report will allow you to:

- Quickly and cost-effectively gain competitive intelligence about the market;
- Track market data, including size, value, segmentation, forecasts, dynamics and structure - past, present and future;
- Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;
- Strategically assess market growth potential, demand drivers and restraints on the market;
- Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;
- See how the market performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years);
- Get acquainted with the leading companies on the market (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.);
- Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;
- Empower your marketing, branding, strategy and market development, consumption and supply functions with useful market insights;
- Build your investment strategy by assessing market attractiveness or company attractiveness;
- Build your own market entry or market expansion strategy or evaluate your current strategy;
- Add weight to pitches and presentations by using official and accurate data and calculations.

If you are interested in the rum and tafia market in Finland, this research report will provide you with invaluable analysis of the market, its recent and future development. In addition, the report will save you
time and money while presenting you all the necessary information, empowering you to make informed
decisions and move your business forward.

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to 2 working days after your purchase.

Contents:
1. Introduction
   1.1. Report description
   1.2. Research methodology
2. Executive summary
3. Characteristics of rum and tafia
4. Characteristics of raw materials
5. State of the economy of Finland
   5.1. Characteristics of the economy of Finland in the last 5 years
   5.2. Forecast for the development of the economy of Finland for the next 3 years
6. Overview and analysis of the rum and tafia market in Finland
   6.1. Volume, value and dynamics of the rum and tafia market in Finland in the last 5 years
   6.2. Structure of the rum and tafia market in Finland in the last 5 years: production, imports, exports,
       consumption
   6.3. Structure of the rum and tafia market in Finland by origin
   6.4. Key recent trends on the rum and tafia market in Finland
   6.5. Competitive landscape of the market
   6.6. Key drivers and restraints for the market development in the medium term
   6.7. Forecast for development of the rum and tafia market in Finland for the next 5 years
7. Overview and analysis of the domestic production of rum and tafia in Finland
   7.1. Business tendencies in the industrial production in Finland in the last 5 years
   7.2. Volume, value and dynamics of the domestic production of rum and tafia in Finland in the last 5 years
   7.3. Share of Finland in the European production of rum and tafia
   7.4. Characteristics of the main producers of rum and tafia in Finland
8. Characteristics and analysis of the prices of rum and tafia in Finland
   8.1. Value chain analysis
   8.2. Structure of price formation
   8.3. Characteristics of the producer prices of rum and tafia in Finland in the last 5 years
   8.4. Characteristics of other prices of rum and tafia
9. Foreign trade operations of rum and tafia in Finland
   9.1. General foreign trade operations of Finland
   9.2. Foreign trade operations of rum and tafia in Finland in the last 5 years
10. Overview and analysis of the imports of rum and tafia to Finland in the last 5 years
10.1. Volume, value and dynamics of the imports of rum and tafia to Finland in the last 5 years
10.2. Main countries, importing rum and tafia to Finland
10.3. Structure of the imports of rum and tafia by types of products
10.4. Share of Finland in the European imports of rum and tafia
10.5. Domestic companies, main importers of rum and tafia to the Finnish market
11. Overview and analysis of the Finnish exports of rum and tafia
   11.1. Volume, value and dynamics of the Finnish exports of rum and tafia in the last 5 years
   11.2. Recipient countries of the Finnish exports of rum and tafia
   11.3. Structure of the Finnish exports of rum and tafia by types of products
   11.4. Share of Finland in the European exports of rum and tafia
   11.5. Domestic companies, main exporters of rum and tafia from the territory of Finland
12. Characteristics of the consumption of rum and tafia in Finland
   12.1. Volume, value and dynamics of the consumption of rum and tafia in Finland in the last 5 years
   12.2. Structure of the consumption of rum and tafia in Finland in the last 5 years (by origin, by channel, etc.)
   12.3. Volume, value and dynamics of the per capita consumption of rum and tafia in Finland in the last 5
       years
   12.4. Balance between supply and demand on the rum and tafia market in Finland in the last 5 years and
13. Forecast for development of the rum and tafia market in Finland for the next 5 years
13.1. Factors, influencing the development of the rum and tafia market in Finland in the medium term
13.2. Forecast for market development in the medium term under three possible scenarios

List of Tables:
Key indicators on the rum and tafia market in Finland in the last 5 years
Key indicators of the economy of Finland in the last 5 years
Forecast for the economy of Finland for the next 3 years
Volume and dynamics of the rum and tafia market in Finland in the last 5 years
Value and dynamics of the rum and tafia market in Finland in the last 5 years
Structure of the rum and tafia market in Finland in the last 5 years, in physical terms
Structure of the rum and tafia market in Finland by origin in the last 5 years, in physical terms
Key business tendencies in the industrial production in Finland in the last 5 years
Volume and dynamics of the domestic production of rum and tafia in Finland in the last 5 years
Value and dynamics of the domestic production of rum and tafia in Finland in the last 5 years
Value chain analysis of the rum and tafia market in Finland
Cost breakdown of the price formation of rum and tafia in Finland, in %
Volume and dynamics of the average producer prices of rum and tafia in Finland in the last 5 years
Volume and dynamics of other prices of rum and tafia in Finland (wholesale, distributor, retail, etc.) in the last 5 years
Foreign trade turnover by main commodities, in physical and value terms
Foreign trade operations by main partner countries, in value terms
Trade balance of rum and tafia foreign trade in Finland in the last 5 years, in physical terms
Trade balance of rum and tafia foreign trade in Finland in the last 5 years, in value terms
Volume and dynamics of the imports of rum and tafia to Finland in the last 5 years
Value and dynamics of the imports of rum and tafia to Finland in the last 5 years
Main countries, importing rum and tafia to Finland in the last 5 years, in physical terms
Main countries, importing rum and tafia to Finland in the last 5 years, in value terms
Structure of the imports of rum and tafia by types of rum and tafia in the last 5 years, in physical terms
Structure of the imports of rum and tafia by types of rum and tafia in the last 5 years, in value terms
Value and dynamics of the Finnish exports of rum and tafia in the last 5 years
Recipient countries of the Finnish exports of rum and tafia in the last 5 years, in physical terms
Recipient countries of the Finnish exports of rum and tafia in the last 5 years, in value terms
Structure of the Finnish exports of rum and tafia by types of rum and tafia in the last 5 years, in physical terms
Structure of the Finnish exports of rum and tafia by types of rum and tafia in the last 5 years, in value terms
Value and dynamics of the consumption of rum and tafia in Finland in the last 5 years
Structure of the consumption of rum and tafia in Finland in the last 5 years, in physical terms
Structure of the consumption of rum and tafia in Finland in the last 5 years, in value terms
Volume and dynamics of the per capita consumption of rum and tafia in Finland in the last 5 years
Balance between supply and demand on the rum and tafia market in Finland in the last 5 years and forecast for the next 5 years, in physical terms
Balance between supply and demand on the rum and tafia market in Finland in the last 5 years and forecast for the next 5 years, in value terms
Forecast for the total supply of rum and tafia in Finland for the next 5 years (under the framework of the base scenario), in physical and value terms
Forecast for the total supply of rum and tafia in Finland for the next 5 years (under the framework of the pessimistic scenario), in physical and value terms
Forecast for the total supply of rum and tafia in Finland for the next 5 years (under the framework of the optimistic scenario), in physical and value terms

List of Figures:
Volume and dynamics of the rum and tafia market in Finland in the last 5 years
Value and dynamics of the rum and tafia market in Finland in the last 5 years
Structure of the rum and tafia market in Finland in the last 5 years, in physical terms
Structure of the rum and tafia market in Finland in the last 5 years, in value terms
Structure of the rum and tafia market in Finland by origin in physical terms in the last 5 years
Structure of the rum and tafia market in Finland by origin in value terms in the last 5 years
Volume and dynamics of the domestic production of rum and tafia in Finland in the last 5 years
Value and dynamics of the domestic production of rum and tafia in Finland in the last 5 years
Value chain analysis of the rum and tafia market in Finland
Structure of the rum and tafia price formation in Finland, in %
Deviation of the average producer prices of rum and tafia in Finland in the last 5 years
Structure of the foreign trade turnover by main commodities, in physical and value terms
Structure of the foreign trade operations by main partner countries, in value terms
Trade balance of rum and tafia foreign trade in Finland in the last 5 years, in physical terms
Trade balance of rum and tafia foreign trade in Finland in the last 5 years, in value terms
Volume and dynamics of the imports of rum and tafia to Finland in the last 5 years
Value and dynamics of the imports of rum and tafia to Finland in the last 5 years
Main countries, importing rum and tafia to Finland in the last 5 years, in physical terms
Main countries, importing rum and tafia to Finland in the last 5 years, in value terms
Volume and dynamics of the imports of rum and tafia by types of rum and tafia in the last 5 years
Value and dynamics of the imports of rum and tafia by types of rum and tafia in the last 5 years
Volume and dynamics of the Finnish exports of rum and tafia in the last 5 years
Value and dynamics of the Finnish exports of rum and tafia in the last 5 years
Recipient countries of the Finnish exports of rum and tafia in the last 5 years, in physical terms
Recipient countries of the Finnish exports of rum and tafia in the last 5 years, in value terms
Structure of the Finnish exports of rum and tafia by types of rum and tafia in the last 5 years, in physical terms
Structure of the Finnish exports of rum and tafia by types of rum and tafia in the last 5 years, in value terms
Volume and dynamics of the consumption of rum and tafia in Finland in the last 5 years
Value and dynamics of the per capita consumption of rum and tafia in Finland in the last 5 years
Value and dynamics of the per capita consumption of rum and tafia in Finland in the last 5 years
Balance between supply and demand on the rum and tafia market in Finland in the last 5 years and forecast for the next 5 years, in physical terms
Balance between supply and demand on the rum and tafia market in Finland in the last 5 years and forecast for the next 5 years, in value terms
Forecast for the total supply of rum and tafia in Finland for the next 5 years (under the framework of the base scenario), in physical and value terms
Forecast for the total supply of rum and tafia in Finland for the next 5 years (under the framework of the pessimistic scenario), in physical and value terms
Forecast for the total supply of rum and tafia in Finland for the next 5 years (under the framework of the optimistic scenario), in physical and value terms

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<td>USD 1999</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td>☐</td>
<td>USD 2499</td>
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