Fleet Management – World 2016

Description: A complete set of six unique reports - offering in-depth analysis and unique insights into the global fleet management market.

This package offers more than 900 pages of excellent reading and comprises the following titles in the M2M Research Series: Fleet Management in Europe, Fleet management in China, Fleet Management in Russia/CIS and Eastern Europe, Fleet Management in the Americas, Fleet Management in South Africa and Cargo Container Tracking.

Outline of Reports:

Fleet Management in Europe is the tenth consecutive report analysing the latest developments on the fleet management market in this region.

This strategic research report provides you with 190 pages of unique business intelligence, including 5-year industry forecasts, expert commentary and real-life case studies on which to base your business decisions.

Highlights from the tenth edition of this report:
- Insights from 50 new executive interviews with market leading companies.
- New data on vehicle populations and commercial fleets in Europe.
- Comprehensive overview of the fleet management value chain and key applications.
- In-depth analysis of market trends and key developments.
- Updated profiles of 94 aftermarket fleet management solution providers.
- Summary of OEM propositions from truck, trailer and construction equipment brands.
- Revised market forecasts lasting until 2019.

Fleet Management in the Americas - 5th Edition report provides you with 220 pages of unique business intelligence, including 5-year industry forecasts, expert commentary and real-life case studies on which to base your business decisions.

Highlights from this report:
- Insights from 40 new executive interviews with market leading companies.
- New data on vehicle populations and commercial fleets in Americas.
- Comprehensive overview of the fleet management value chain and key applications.
- In-depth analysis of market trends and key developments.
- Updated profiles of 79 aftermarket fleet management solution providers.
- Summary of OEM propositions from commercial vehicle brands.
- Revised market forecasts lasting until 2019.

Fleet Management in China is a comprehensive report analysing the latest developments on the fleet management market in China.

This strategic research report provides you with 115 pages of unique business intelligence, including 5-year industry forecasts, expert commentary and real-life case studies on which to base your business decisions.

Highlights from this report:
- Insights from 76 new executive interviews with market leading companies.
- New data on vehicle populations and commercial fleets in China.
- Comprehensive overview of the fleet management value chain and key applications.
- In-depth analysis of market trends and key developments.
- Updated profiles of 39 aftermarket fleet management solution providers.
- Summary of OEM propositions from commercial vehicle brands.
- Market forecasts lasting until 2019.

Fleet Management in Russia/CIS and Eastern Europe is the third strategy report analysing the latest developments on the fleet management market in this region.
This strategic research report provides you with 200 pages of unique business intelligence, including 5-year industry forecasts, expert commentary and real-life case studies on which to base your business decisions.

Highlights from this report:
- Insights from 30 new executive interviews with market-leading companies.
- New data on vehicle populations and commercial fleets in the CIS and Eastern Europe.
- Comprehensive overview of the fleet management value chain and key applications.
- In-depth analysis of market trends and key developments.
- Profiles of 84 aftermarket fleet management solution providers.
- Summary of OEM propositions from truck manufacturers.
- Revised market forecasts lasting until 2020.

The Fleet Management in South Africa report provides you with 75 pages of unique business intelligence including 5-year industry forecasts and expert commentary on which to base your business decisions.

Highlights from this report:
- Insights from numerous interviews with market leading companies.
- New data on vehicle populations and commercial fleets in South Africa.
- Comprehensive overview of the fleet management value chain and key applications.
- In-depth analysis of market trends and key developments.
- Updated profiles of 22 aftermarket fleet management solution providers.
- Summary of OEM propositions from commercial vehicle brands.
- Market forecasts lasting until 2020.

Trailer and Cargo Container Tracking is the fourth consecutive report analysing the latest developments on the cargo container tracking and security market worldwide.

This strategic research report provides you with 190 pages of unique business intelligence including 5-year industry forecasts and expert commentary on which to base your business decisions.

Highlights from this report:
- Insights from 40 new executive interviews with market leading companies.
- Comprehensive overview of the real-time cargo tracking value chain and key applications.
- In-depth analysis of market trends and key developments.
- Summary of major cargo tracking initiatives from the EU and the US.
- Updated profiles of 86 container tracking solution providers.
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